



STARSEED

Cutting Edge AI for Online
Counterfeit Detection and Rapid
Takedowns

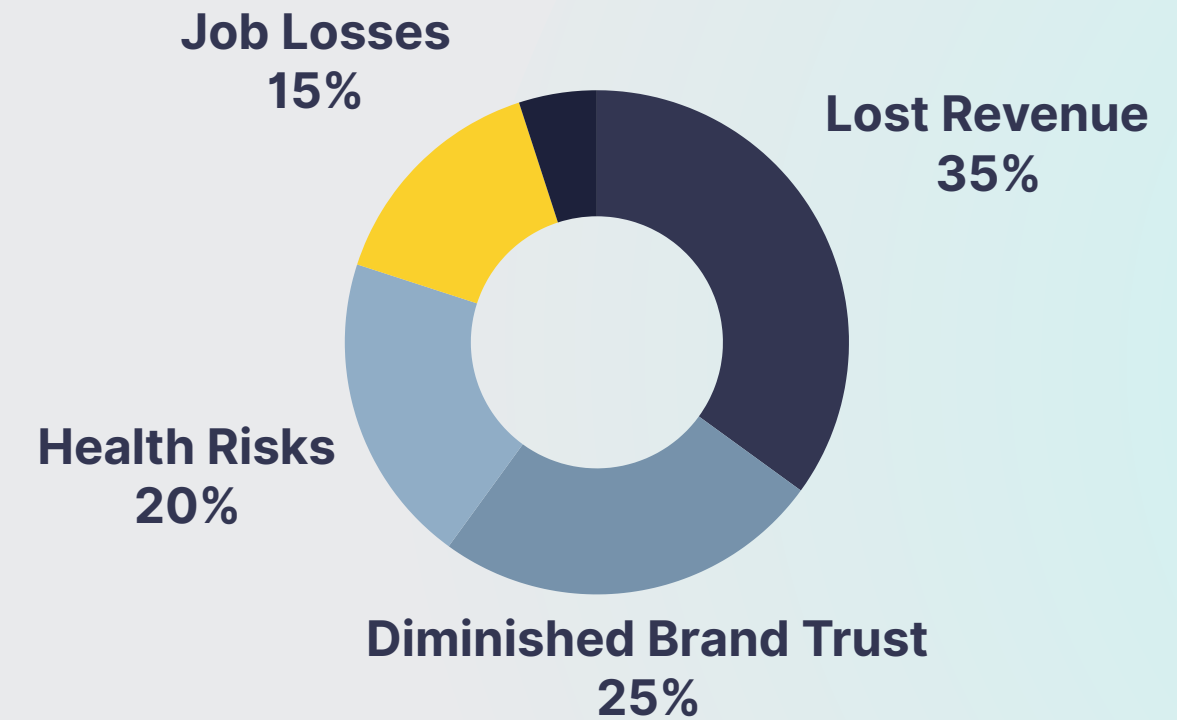
Powered & Build For



Introduction

The surge in counterfeit products online poses serious threats to the personal care and cosmetics industries, such as health risks, lost revenue, diminished brand trust, supply chain disruptions, and job losses, ultimately weakening market positions and threatening national security.

Leading Online Counterfeit Sellers



Most Affected Industries



The Industries Most Affected by Counterfeit Products

COUNTERFEIT PRODUCTS ARE COSTING THE INDUSTRY

\$500 Billion a Year



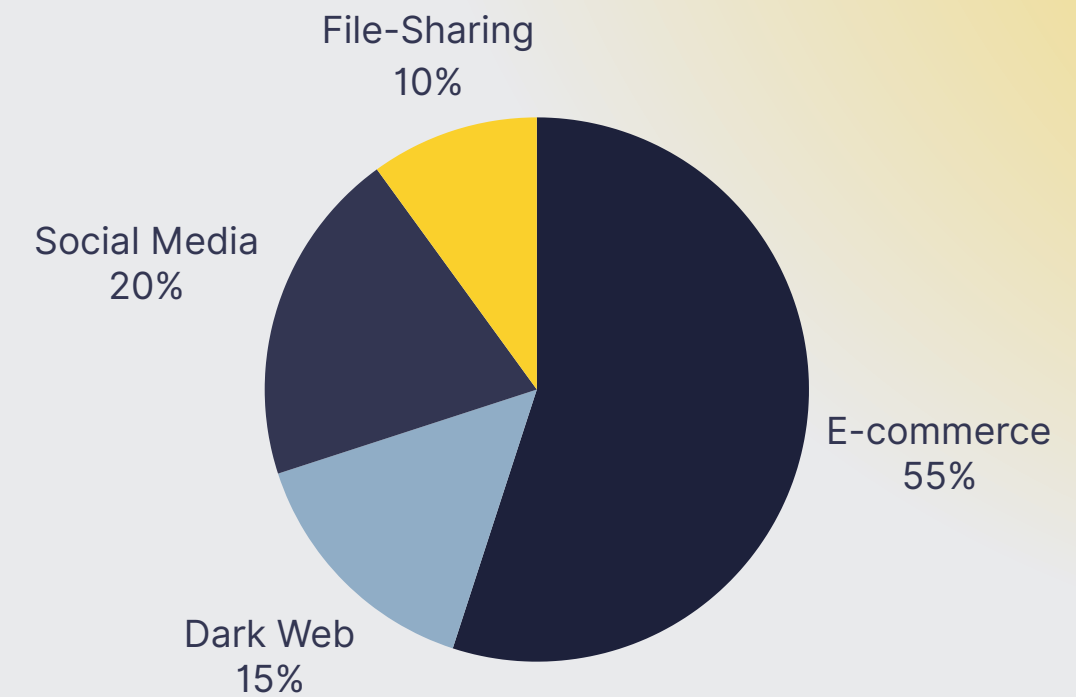
Mainstream E-commerces: Major platforms (Amazon, Taobao, Shopee, etc.) due to their accessibility and global reach.



Dark Web: A hub for high-risk counterfeits, particularly in pharmaceuticals and luxury items.



Social Media: Using targeted ads and influencer marketing to sell fake products.



Introducing

STARSEED

Revolutionizing **Cybersafety**, and **Online Counterfeit Detection** with Cutting-Edge AI Solutions.



Starseed AI-Powered Counterfeit Detection and Takedown:

01

Deep Detection

Starseed's multiple layers of the web—retailers, social, and marketplaces—to flag counterfeit mentions of your SKUs.

02

Advanced Analysis

Using a governing LLM, Starseed evaluates flagged items, verifying counterfeit status with semantic and contextual accuracy.

03

Legal-Ready Reports

A fully generated summary, tailored for legal teams, expedites takedown processes with actionable insights.

04





Revenue Quantification

Starseed calculates the financial toll of counterfeit goods on your revenue, providing a clear dollar value for decision-makers.

Why Starseed?

TURN REVENUE LOSS INTO REVENUE GROWTH

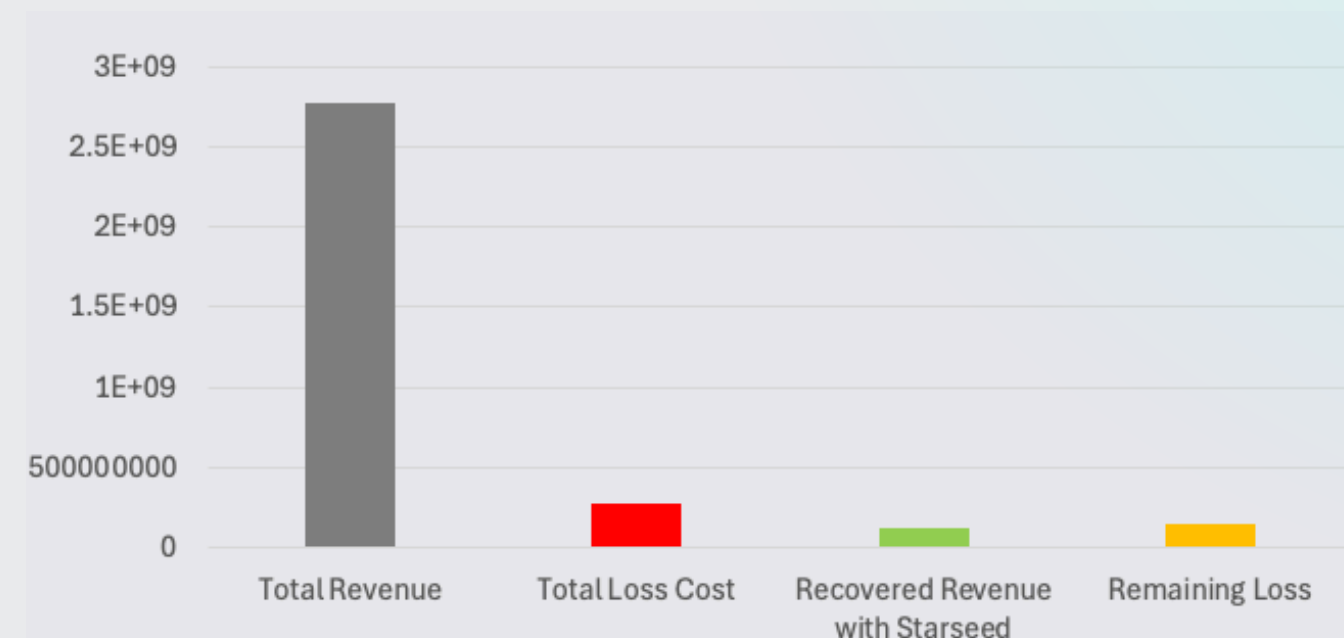
Starseed AI leverages cutting-edge ML models and a governing LLM to revolutionize counterfeit detection, turning what others miss into actionable and unmatched insights.

-  **Proven ROI Impact:** Quantifies counterfeit-related losses and calculates potential profit recovery.
-  **Automated Takedown Processes:** Streamlines legal actions with custom-generated reports designed for swift resolution.
-  **Scalable Across Industries:** Fully scalable across various industries and customizable to your unique needs.
-  **Actionable Brand Insights:** Uncover counterfeit trends and patterns, enabling smarter strategies and long-term brand protection.

Quantifying Losses & Gains

Starseed quantifies counterfeit losses in dollar terms, providing a clear ROI for businesses. In just six months, we helped a leading beauty brand recover \$122 million, delivering a 10x return. Imagine these results for your business.

\$122M Average Additional Annual Revenue



Contact Us

Discover the Starseed advantage and take back control of your market share. Contact us to schedule a demo and see how our AI-driven counterfeit detection can revolutionize your brand's profitability.

WWW.STARSEED.AI

SUPPORT@STARSEED.AI



PHONE: +1 424 281 4669