

Starseed Cyber Safety

Fusion-AI for Risk, Security & Business Intelligence

Safeguard **revenue**, maintain organizational **integrity**, and ensure **customer trust**.



STARSEED

Starseed is a **cybersecurity** and organizational **intelligence** platform providing **real-time** risk assessment and business insights at the **SKU** level, capturing valuable insights from grassroots discussions.

ORGANIZATIONAL PROTECTION



20+ million SKUs monitored monthly



1 million brands monitored monthly



10 million digital assets monitored monthly



1 Million counterfeit SKUs pr month



1 billion records tracked in data lake

BENEFITS

Starseed intelligence Brands to **protect revenue** and reputation through **IP, digital asset**, and **counterfeit** protections, while also monitoring market positioning and consumer trends to enhance decision-making.

> GLOBAL CYBER-SAFETY & PROTECTION AT SCALE

Starseed AI quickly identifies **misinformation, leaks, counterfeit** products, compromised **assets**, and **IP** abuse at both **SKU** and **brand** levels. It calculates **revenue** impact per SKU and across the entire organization, offering unique insights into consumer **pain points** and **counterfeit** items unmatched by any other platform. This ensures **global risk mitigation** and protection at scale, with measurable metrics in **dollar value**.

> REAL-TIME ORGANIZATIONAL INTELLIGENCE

Starseed aggregates **external market data, stakeholder feedback, competitor activity**, and industry trends through online monitoring, providing real-time comprehensive **intelligence, trends** and demand **projections**.

ORGANIZATIONAL INTELLIGENCE



Trends & Tractions
Monitoring and Insight

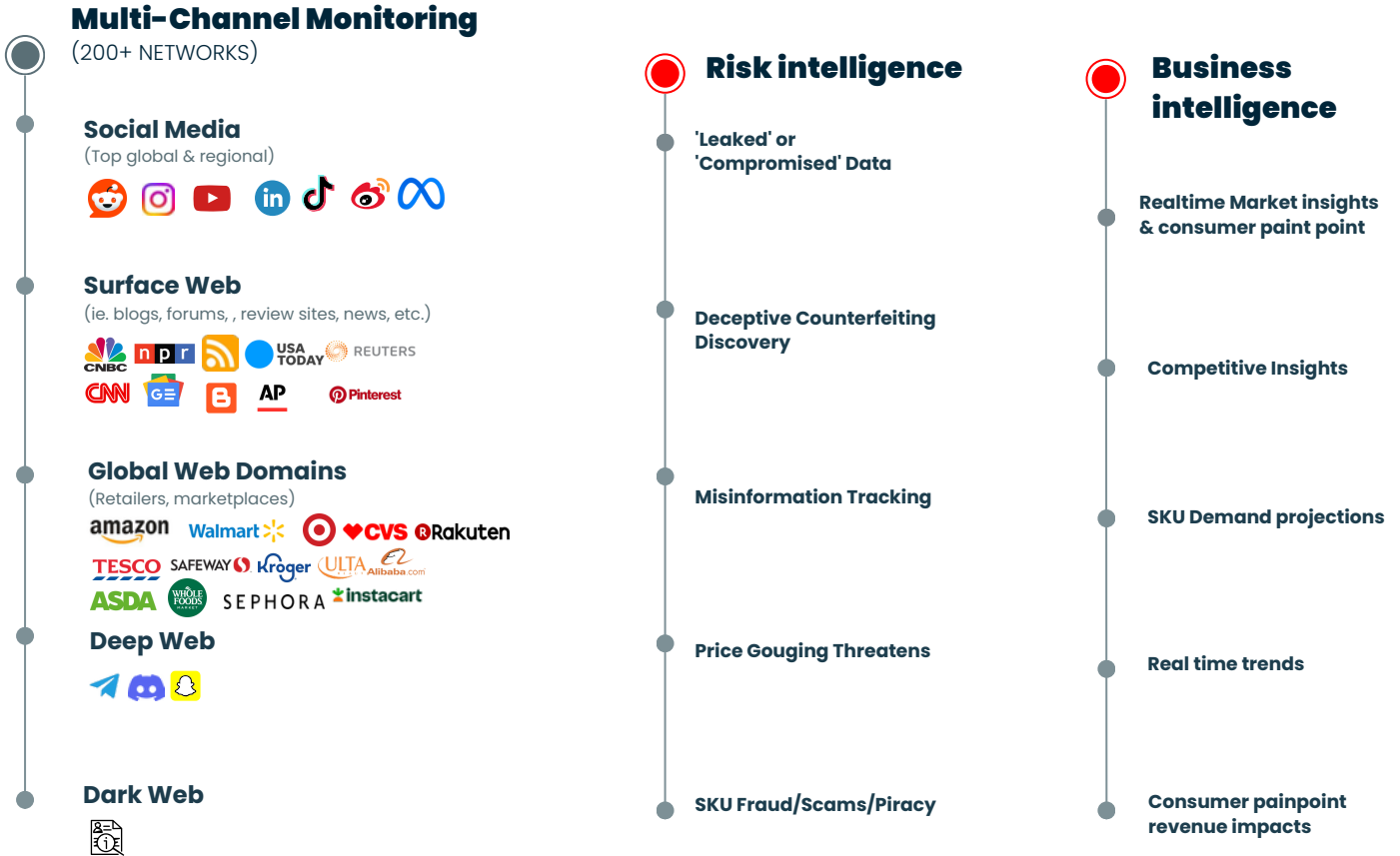


Sales & Demand
Projections



› CYBER SAFETY + BUSINESS INSIGHTS

Comprehensive Coverage



Key Capabilities

- › **High Fidelity Visibility** - Over 60 Million multilingual data points and assets processed Monthly helps identify intelligence signals around the Globe
- › **Real-time Protection** - identifies real-time issues affecting an organization's image, detecting potential IP abuses like fake accounts, counterfeit products, misinformation and more.
- › **Unrivaled Social Media Capabilities** - Monitor authenticated brand social channels for suspicious activity and prevent impersonations and account takeovers with in-platform controls to lock down accounts and block unauthorized posts.
- › **Unique Deep and Dark Web Accessibility** - Technology combined with embedded personas with unique access to underground communication channels and forums continuously monitor the deep and dark web to protect executives, domains, products, brands, and supply chain partners.
- › **AI-Copilot**- Starseed's generative AI delivers instant intelligence and detailed summaries for thorough analysis and evaluation.

I How It Works

By leveraging NLP, ML, Vision AI and LLM algorithms, Starseed multi-modal fusion AI continuously scans and evaluates online mentions (synthesizing text in 130+ languages, images, video, sound, and machine-generated data) across various web layers, including the surface web, deep web, and dark web.

01 COLLECT

Billions of **global** data points, signals and assets around the world in 130+ languages.

02 ANALYZE

Process 33,000 data points per minute through 62 machine learning models, 3 custom large language models (LLMs), optical character recognition, computer vision, logo detection, and audio encoders generating transcripts to identify SKUs, brands, organization, threats and various entities and signals.

03 GENERATE

Generate insights on revenue-impacting threats, annual average sales per SKU, estimated losses due to counterfeits, and consumer pain point impacts, along with potential additional revenue. Also, provide SKU, brand, and market intelligence

—all accessible in the Starseed Global Data Visualizer Dashboard.

04 REPORT

AI copilot that instantly generates reports and summaries on findings.

05 SAFEGUARD

Safeguard revenue, brand reputation, and customer engagement with automated takedown processes.

AVG ANNUAL SALES:
AVG ANNUAL COUNTERFEITS LOSS:
ESTIMATED ANNUAL COUNTERFEITS

\$1,541,958.02
\$119,176.30
%7.73



See Starseed in action

<https://starseed.ai>

Get in touch with us today

support@starseed.com

About Starseed

Starseed is an external cybersecurity and organizational intelligence platform that offers real-time risk and business intelligence at SKU level, capturing insights from grassroots discussions.

