

# Video & Content Search Agent

## Solution Overview

The Video Search Assistant transforms training, marketing, and archive videos as well as meeting recordings and corporate announcements, into instantly searchable and summarizable content, making information far more accessible. Reduces hours of video and content scanning to just minutes, making the manual process more productive and automated.



## Key Benefits

- Reduces hours of video scanning to just minutes
- Turns corporate training into modular, searchable learning experiences
- Offers speaker-, scene-, and topic-based navigation
- Provides smart content indexing for marketing and internal communications teams
- Increases the value and usability of the corporate video archive

## Technical Capabilities & Integrations

- Video transcription and scene segmentation
- Speaker recognition and time-coded content ordering
- Compatibility with Azure Media Services and Cognitive Services
- SharePoint and LMS integration

## Industry Use Cases & Adaptability

- Retail: Product tutorials and training videos
- Manufacturing: Machine operation and occupational safety training
- Corporate Communications: CEO messages and internal announcements
- Marketing: Tagging and indexing webinar and campaign videos
- Human Resources: Onboarding video modules

## ROI & Value Model

By automatically tagging and making video content fully searchable, this agent reduces annual workload by 20–40 man-days in training and communications departments. Repetition in corporate training decreases significantly. ROI is typically achieved within 4 months, and content reutilization rates increase by 60%.

