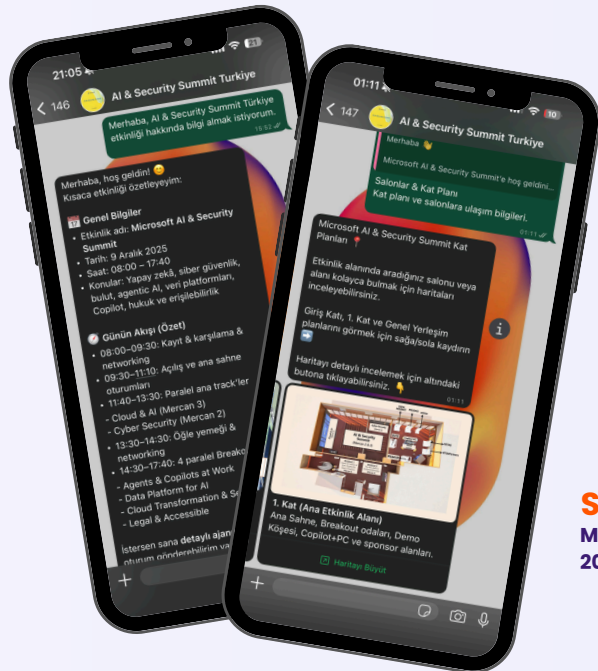


Corporate Events Agent

Solution Overview

Corporate Event Agent consolidates all essential event details, including speaker bios, schedules, and session topics into a single intelligent hub. By instantly responding to participant inquiries, it streamlines information access and reduces the organizational workload. As a result, it enhances engagement throughout the event while delivering a professional and highly satisfying experience.



Success Story

Microsoft AI & Security Summit
2025 Istanbul

Key Benefits

- Enhances participant experience by ensuring instant access to accurate information.
- Reduces the organizational team's workload and improves operational efficiency.
- Delivers tailored information flow customized for each event.
- Boosts participant engagement and satisfaction.
- Ideal for organizers aiming to create a modern, innovative, and professional event experience.
- Enables the design of interactive experiences between participants and the event.

Technical Capabilities & Integrations

- Event Agent is a secure, scalable AI layer on top of your event ecosystem.
- Multi-channel access across web, mobile apps, Microsoft Teams, and intranet.
- Integrations with registration, calendar, and CRM systems to unify event data.
- AI-powered Q&A and navigation for sessions, speakers, tracks, and venues.
- Real-time, targeted notifications and broadcast campaigns.
- Analytics on session and track engagement for data-driven agenda design.
- Enterprise-grade security, role-based access, and compliant data handling.

Industry Use Cases & Adaptability

- Technology & business conferences with complex, multi-track agendas.
- Internal corporate events, kick-offs, and all-hands meetings.
- Training days and academies with parallel rooms and learning paths.
- Executive and C-level summits requiring premium, tailored experiences.
- Partner, customer, and ecosystem events with expo and solution zones.

ROI & Value Model

- 89.8% of registered participants interacted with Event Agent at **Microsoft AI & Security Summit 2025 Istanbul, with 7.5 interactions per user.**
- 3,697 total interactions; 27% focused on sessions, speakers, and solutions.
- Significant reduction in organizer workload on repetitive Q&A and logistics.
- Engagement and navigation data powering smarter future agenda and sponsor decisions.
- Positions events as modern, AI-driven, insight-rich engagement platforms.

Ready to boost your corporate events? Explore the app on **Microsoft AppSource** or contact us at www.peakup.org or info@peakup.org