

The power of data science in the hands of data and business teams

Founded in 2018, Pecan has raised \$117M from leading investors such as Insight Partners and Google Ventures.







Pecan is a predictive analytics platform that leverages its pioneering Predictive GenAI to remove barriers to AI adoption, making predictive modeling accessible to all data and business teams. Guided by generative AI, companies can obtain precise predictions across various business domains without the need for specialized personnel. Predictive GenAI enables rapid model definition and training, while automated processes accelerate AI implementation. With Pecan's fusion of predictive and generative AI, realizing the business impact of AI is now far faster and easier.

Turn your data team into an AI powerhouse

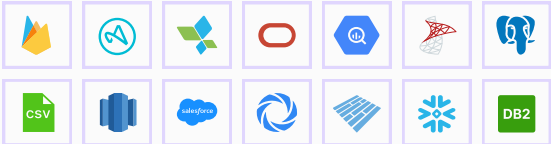
Implement AI efficiently and quickly

Generate predictions and insights in hours

Use the power of prediction to improve business outcomes

 <p>Build and deploy machine learning models in hours, not months</p>	 <p>Boost organization-wide data and AI adoption</p>	 <p>Access our experienced Customer Support for a smooth AI journey</p>
 <p>No need to hire more staff — upskill current teams</p>	 <p>Use all of your tabular business data for AI, even if it's messy</p>	 <p>Use our tested, accurate ML models with confidence</p>

Connect your data from existing systems



Top-tier security backed by rigorous testing



"After our team examined various predictive analytics tools, we found that Pecan is truly a complete solution that's designed for analysts — from uploading data to generating predictions to enabling recommendations for actions to business units."

Pnina Klein
Vice President of Data



Impacting billions of dollars in revenue



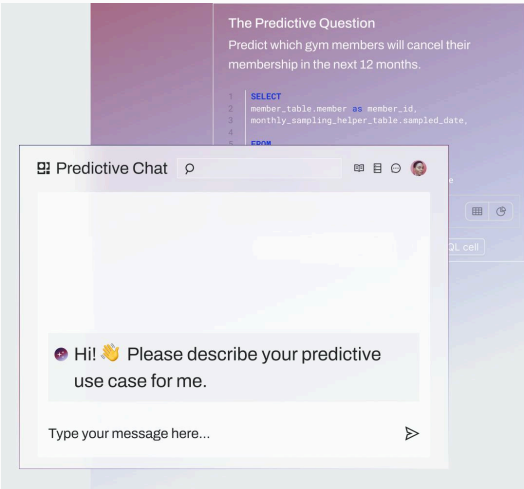
How Pecan empowers teams

Our Predictive GenAI-powered platform makes building machine learning models easier and faster than ever — without specialized expertise.

Bring the power of AI to your data and business teams with Pecan. Our pioneering Predictive GenAI fuses the best of generative AI with tested, trustworthy predictive AI so every organization can gain invaluable machine learning capabilities. Our platform bypasses common issues that too often doom data science initiatives and accelerates your AI success.

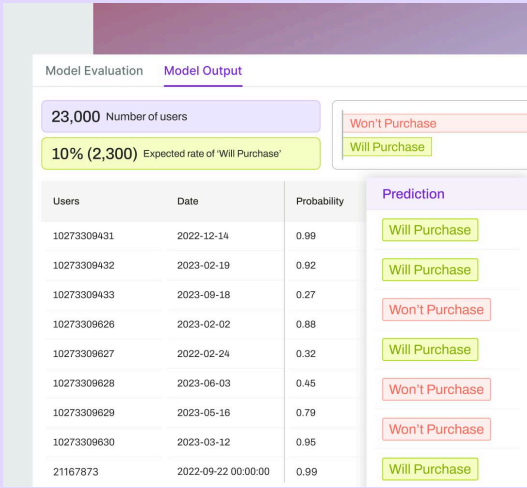
Turn your data team into an AI team with Pecan

Pecan transforms data analysts into data scientists with an intuitive approach to building machine learning models. Our natural-language chat guides users to an effective business question to address with ML, and relevant data is identified with auto-generated SQL for model training. Clear, easy-to-use dashboards guide model evaluation and selection. Generating predictions and iterating on models is as easy as a few clicks. **Most users successfully build their first model within a day of signing up for Pecan.**



Avoid the common pitfalls of implementing AI

Hand-built models take forever to build and never make it into production. Data science specialists are expensive, and their projects too often return little value to the business. Messy data requires months to prepare before models can even be built. Too many tools promise ease of use but actually require deep technical expertise. All in all, it's no wonder AI implementation is so often a daunting task. **Pecan eliminates these challenges and streamlines your AI journey.**



Users	Date	Probability	Prediction
10273309431	2022-12-14	0.99	Will Purchase
10273309432	2023-02-19	0.92	Will Purchase
10273309433	2023-09-18	0.27	Won't Purchase
10273309626	2023-02-02	0.88	Won't Purchase
10273309627	2022-02-24	0.32	Will Purchase
10273309628	2023-06-03	0.45	Won't Purchase
10273309629	2023-05-16	0.79	Won't Purchase
10273309630	2023-03-12	0.95	Won't Purchase
21167873	2022-09-22 00:00:00	0.99	Will Purchase

Rely on our experience to guide you to AI success

Adopting AI isn't just about learning a new tool. It requires changing teams' approach to solving business problems. Pecan has worked with hundreds of customers across a wide range of industries. We partner with major data and tech platforms, including Microsoft, AWS, Google, AWS, and Meta. **Our skilled Customer Success professionals can help your team achieve real business impact from AI.**

