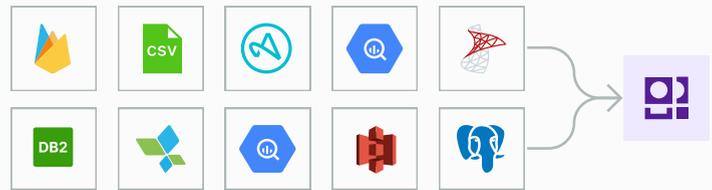


# Empower Your Team With the Pecan Platform

Powered by Predictive GenAI, Pecan's platform revolutionizes predictive modeling and deployment. We've fused the best of generative and predictive AI to make building machine learning models intuitive, accessible, and fast for any business or data team. Here's how the platform guides the AI journey and helps your team gain powerful predictive modeling capabilities.

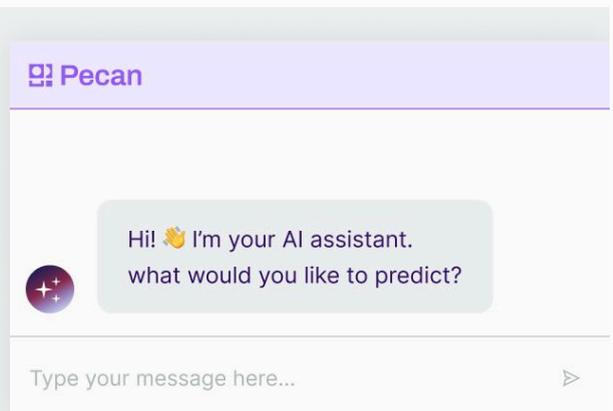
## Data Connections

Connect and integrate your data from varied sources with just a few clicks. No complex coding or data engineering is required.



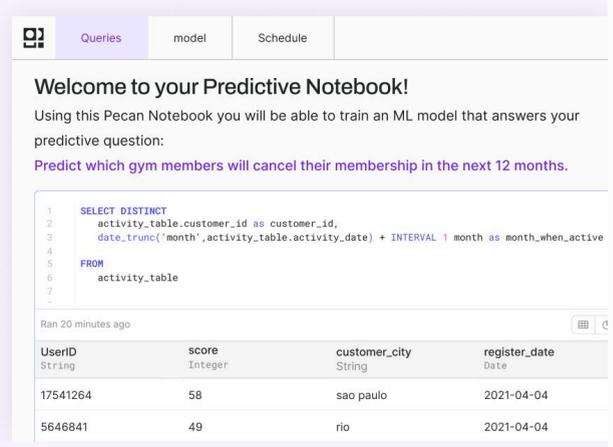
## Predictive Chat

Use our natural-language chat to translate your business problem into a predictive question. Kickstart model construction, even without technical expertise.



## Predictive Notebook

Get started fast with auto-generated SQL that quickly creates the training dataset for your model, even joining data tables from different data sources. The heavy lifting is already done — check out what happened behind the scenes, then fine-tune for your business and data.



Learn about your data with visualizations, and easily add relevant data. Our AI assistant helps you adjust queries and debug.



## Automated Data Preparation

Eliminate tedious data cleaning processes.  
Automatically deal with outliers and impute missing data.

Customer_id	Country	Label	Purchases
64192164	Brazil	1	\$1,120

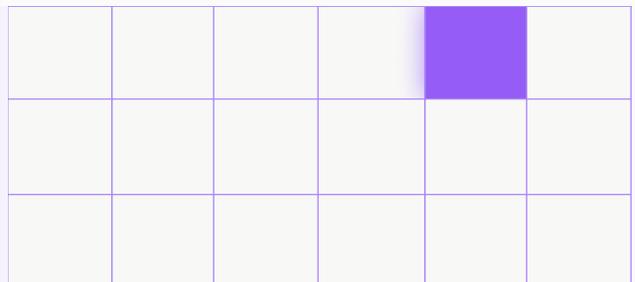
## Feature Engineering and Selection

Gain the maximum value from your data. Pecan automatically builds and evaluates dozens or even hundreds of features to find the most informative.

AI-generated features	Impact
distance from marker $fx$ sum	9.3%
3rd last event	6.2%
$fx$ mode	5%
month 2nd last event	2.1%

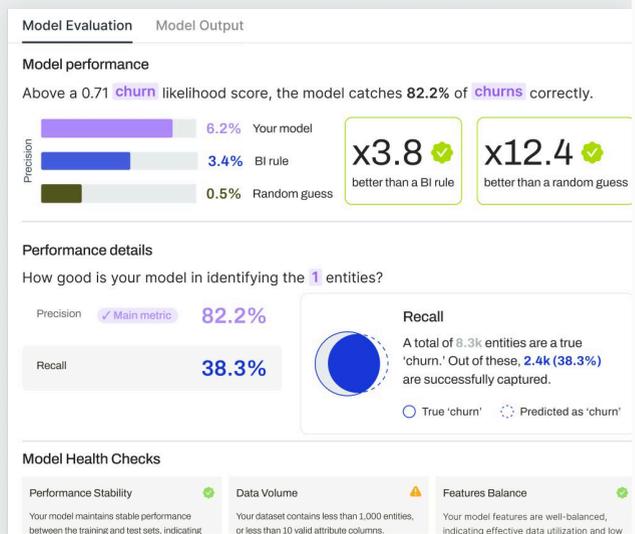
## Automated Model Building and Selection

Train 15-20 potential predictive models with a click.  
Pecan selects the best model for you automatically based on your chosen performance metric.



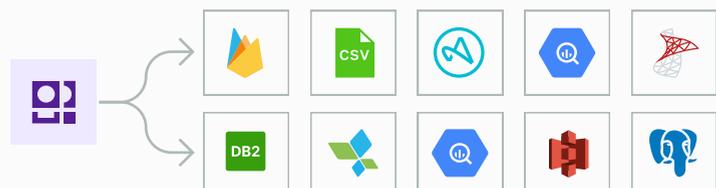
## Model Evaluation and Iteration

Evaluate your model's health and performance in intuitive dashboards that also guide your next steps. Learn more about how the model works, and get business insights by seeing which factors drove its decisions. Chat with our AI assistant to learn more about your data and model, plus how to improve it — building AI expertise along the way.



## Easy Model Deployment

Connect Pecan to your existing business systems and deploy models' predictions to immediately inform decisions and strategy.



"After our team examined various predictive analytics tools, we found that Pecan is truly a complete solution that's designed for analysts — from uploading data to generating predictions to enabling recommendations for actions to business units."



Pnina Klein  
Vice President of Data