



MICROSOFT

Intelligent Automation Jumpstart



Power Platform lets you rapidly develop custom and flexible low-code line-of-business solutions that integrate existing systems and data to drive innovation and efficiency across the organization. Our certified experts, custom accelerators, and proven delivery methodology will help you build a successful Power Platform program with comprehensive governance.

6 Years of Experience

30+ Certified Experts

40+ Successful Engagements

4.7/5 CSAT

Microsoft Recognized Low Code Application Development Specialist and Intelligent Automation Specialist

#12th largest Power Platform Partner


Center Of Enablement
Initiation


Intelligent Automation

Solution Expertise


Low-Code App
Development

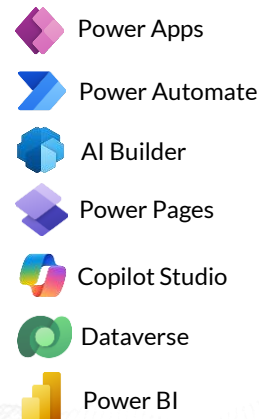

Managed Support


Application
Modernization




Multishore Delivery

Industries We Serve

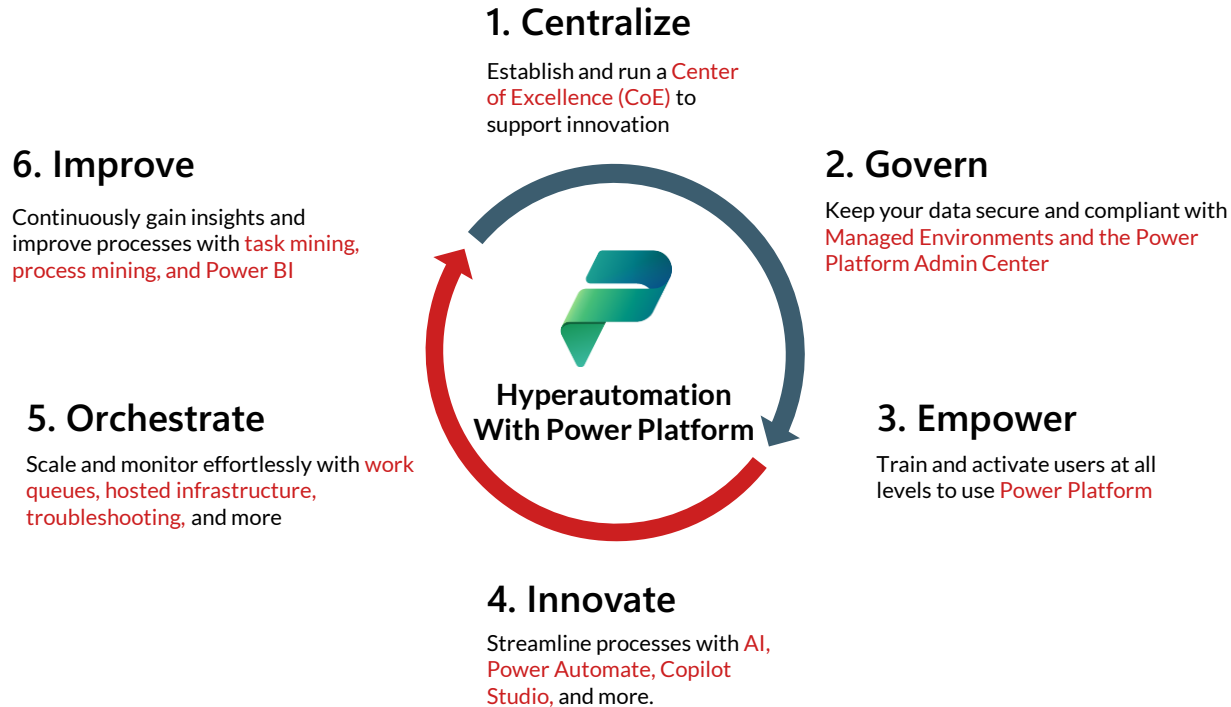
- Automotive
- Healthcare
- Financial Services
- Life Sciences
- Retail
- Energy and Utilities
- Oil and Gas
- CPG and Manufacturing



Awards & Recognition

-  2023 Microsoft Partner of the Year Finalist
-  2021 Microsoft Healthcare Partner of the Year Finalist

Continuously Optimize With Hyperautomation



Hyperautomate Processes to Drive Efficiency



Increase organizational agility
with end-to-end process
automation and orchestration



Foster employee innovation
with AI-powered tools and
governance

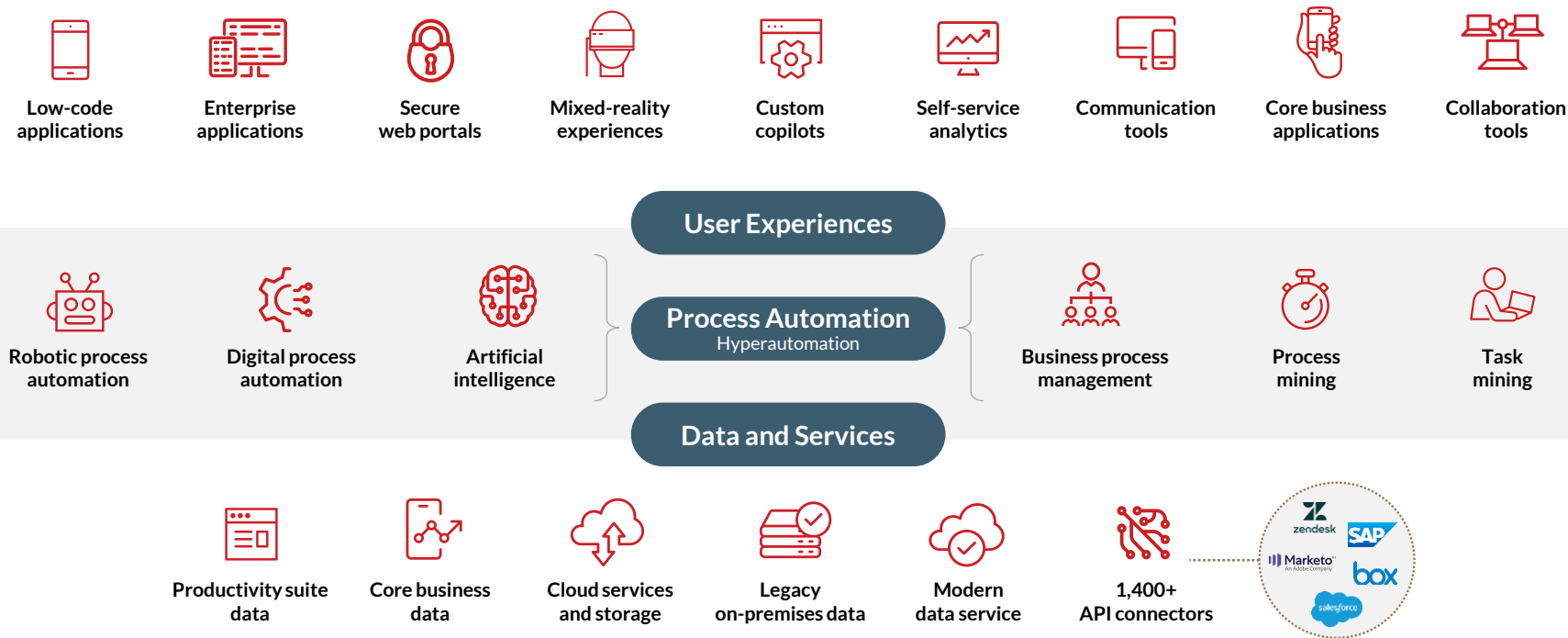


Continuously improve processes
with 360-degree visibility,
insights, and administration

90% of AI users say it helps them save time at work.*

*[AI at Work Is Here. Now Comes the Hard Part](#)

Orchestrate an Ecosystem of Seamless Connectivity



Save Time and Reduce Costs

250 hrs

Each year saved per
employee

\$31.3M

Labor savings

“For RPA overall last year, we saved a million manual hours. This year, we would like to automate \$30M worth of work with Power Automate.”*

— Automation Lead, Perficient Financial Services Client

*The Forrester Total Economic Impact™ Of Microsoft Power Automate, June 2024



Intelligent Automation Jumpstart

As business operations become more digitized, critical workflows span legacy software platforms, cloud-based services, and employee tasks. Bottlenecks occur when apps and tools don't communicate well with one another or require manual interventions. These processes can't scale or be reused across the business. Our Intelligent Automation Jumpstart helps your enterprise navigate these challenges and take the critical first steps in your hyperautomation journey.

Activities:

- Document Organizational Goals
- Process Discovery
- Deep Dives
- RPA Platform Consolidation Assessment
- Automation Project Lifecycle
- Governance
- Environment Set Up

Deliverables:

- Summary of New Capabilities
- Prioritization Scorecard
- Future-State Vision
- Use Case Score Card
- Business Value Assessment
- Roadmap

6-8 Weeks

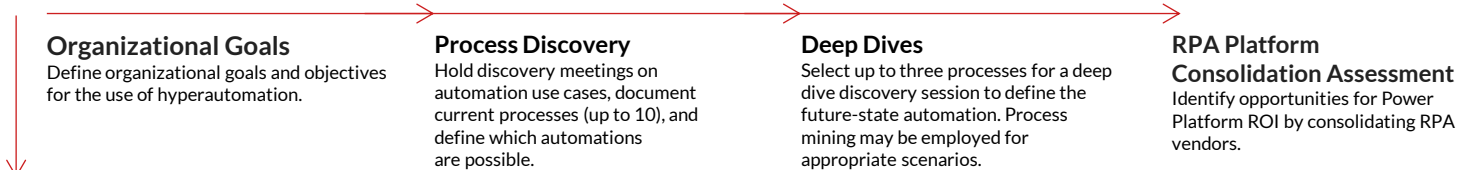
Starting at
\$50k



Intelligent Automation With Power Automate - Getting Started



Discovery



Solution Design



Action





MARKETING

Platform Capabilities Needed

The marketing team has identified the CRM platform capabilities as their highest priorities.

One Place for All Customer Information

The most important requirement for any customer information platform is that it be a single place to go for all customer information. This includes all customer data, from contact information to purchase history, and all customer interactions, from sales calls to support requests. The platform should be able to integrate data from all sources, including CRM, ERP, and other systems, and provide a unified view of the customer.

Improved Targeting and Personalization

Today's customers expect personalized experiences. The marketing team needs a platform that can segment customers based on a wide range of criteria, including demographics, behavior, and interests. The platform should also be able to deliver personalized content and offers to each customer, based on their individual needs and preferences.

Improved Attribution and ROI of Marketing Efforts

The marketing team needs a platform that can track the effectiveness of their marketing efforts. This includes tracking the source of leads, the conversion rate, and the revenue generated by each campaign. The platform should also be able to calculate the ROI of each marketing effort, so the team can identify the most effective campaigns and allocate resources accordingly.

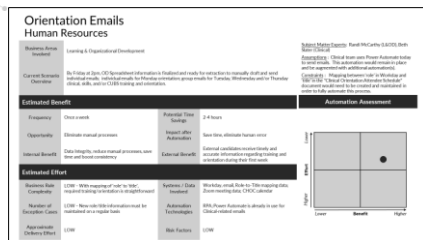
Requirements for CRM and Marketing Tools

PERCENT

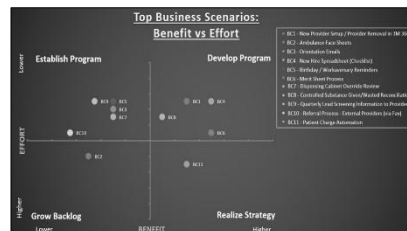
A written summary of the Power Platform capabilities being requested by the business.



A scorecard that highlights the importance of each use case, developed through facilitated prioritization exercises.



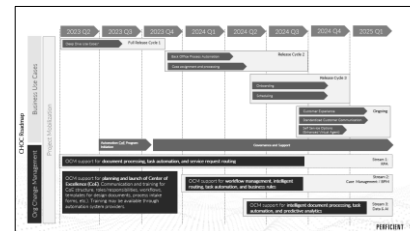
A clearly defined set of use cases for each of the primary functional groups written in non-technical language.



An estimation of the ROI for assessed use cases.



A written summary of the role that Power Platform will play within each functional group and its benefits to their team.



A definition of the major phases of implementation, including the sequence and duration of each phase.

Preliminary Timeline

