



## Why Persepta?

### Trusted Partner

Persepta's goal since inception is to create "Customers For Life" by earning their trust as a partner for business analytics and digitally transformed business process enhancement. All elements of our customer approach and engagement are thoughtfully designed to earn trust resulting in lasting and valued partnerships.

### Business and Technology Expertise

The Persepta team consists of leading experts from business and technology backgrounds. This unique combination of experienced business acumen with advanced technical resources working as a team positions us to quickly gain a deep understanding of the business and then be impactful from a technology position to solve critical business issues through digital transformation.

### Methodology & Best Practice

The Persepta team maintains industry-leading methodologies in all aspects of the customer engagement including business process mapping, discovery, assessments, design/development, implementation and user adoption.

## Azure Synapse: Energy, Resource & Industrial

### The Business Opportunity

Energy, Resource and Industrial companies must maximize the value of data in order to compete by increasing production, managing variable costs and achieving leadership in safety & sustainability. Leaders in these industries are leveraging Microsoft Azure to reimagine and unlock new opportunities across all aspects of business

### Gain Strategic Advantage

Achieve a significant strategic advantage leveraging Azure AI and rich insights to reduce costs, locate margin erosion, manage capital & turnaround projects, optimize production settings and raise output..

### AI-Driven Insights for Energy, Resource & Industrial

Persepta's professionally-led team envisions and engineers cloud scale solutions powered by Azure and AI that unlock insights to enable new business opportunities for our clients.

- ❑ Locate and Manage Margin Erosion
- ❑ Enhance Capital & Turnaround Project Cost Management
- ❑ Achieve Quality, Safety & Sustainability Leadership
- ❑ Optimize Production Settings

### Persepta & Microsoft Partnership Solution

This offer was developed in collaboration with Microsoft's Customer Success Unit and leverages the technical patterns and best practices of the Microsoft Partner Solution Kit program.

Email us [Solutions@Persepta.com](mailto:Solutions@Persepta.com) for a free consultation with an experienced solutions professional