

# **Rapid Deployment of MTR**

Zero-touch provisioning
streamlines setup, minimizing
manual effort and errors.

Native integration with Microsoft 365, Teams, Outlook, and Entra ID ensures seamless collaboration.

Certified hardware ecosystem (Cisco, Dell, Lenovo, Logitech, etc.) supports all room sizes with a vendor-neutral approach.

Al-enhanced meeting experiences: real-time transcription, intelligent framing, noise suppression, and occupancy insights.

Enterprise-grade security with automated device management and compliance controls.

Global scalability with bulk deployment, multi-vendor support, and 24x7 managed services.

**Transparent SKU-based pricing** for predictable budgeting.

End-to-end delivery: assessment, provisioning, configuration, training, and ongoing support

## **Why MTR with Persistent**

Accelerated deployment with automated, zero-touch setup.	Deep Microsoft ecosystem expertise for unified collaboration
Flexible hardware partnerships for tailored room solutions	Al-powered features that elevate productivity and engagement
Robust security and compliance built into every deployment	Scalable solutions for organizations of all sizes
Simplified pricing with clear SKUs and predictable costs	Comprehensive managed services for reliability and peace of mind



# **Our Methodology**

### **Strategic Assessment & Planning**

Comprehensive evaluation of meeting spaces, user needs, and technology landscape to design the optimal solution.

### **Automated Provisioning & Configuration**

Leveraging proprietary automation and industry best practices for rapid, error-free deployment and seamless integration with existing IT infrastructure.

### **Multi-Vendor Hardware Integration**

Flexible approach supporting certified devices from leading vendors, tailored to diverse room sizes and collaboration requirements.

### **Security & Compliance Enablement**

Implementation of enterprise-grade security policies, compliance controls, and governance frameworks from day one.

### **User Enablement & Adoption**

Structured training, adoption workshops, and change management to maximize user engagement and collaboration outcomes.

### **Performance Validation & Optimization**

Rigorous testing, analytics-driven monitoring, and continuous improvement to ensure reliability and meeting quality.

### **Lifecycle Management & Support**

Ongoing managed services, proactive health checks, and 24x7 global support for sustained performance and future scalability.

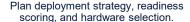
### **Implementation Steps**

Assess meeting spaces and requirements through digital surveys and device mapping.

Automate provisioning using proprietary scripts and Windows Autopilot for zero-touch setup.

Validate setup with comprehensive testing and ensure user enablement through training and adoption workshops.

Provide ongoing support and lifecycle management for sustained reliability.





# **Our Competitive Pricing model and Benefits**

SKU / Room Type	Room Size	Typical Equipment	Deployment Time	Minimum Commitment	Pricing Model
Focus SKU	Huddle / Small Room	All-in-one Teams device, basic camera, mic	< 1 week	5 rooms	Per room, predictable
Standard SKU	Medium Room	Modular Teams kit, advanced camera, mic	1 week	5 rooms	Per room, predictable
Executive SKU	Large Boardroom	Premium Teams kit, multiple cameras, mics	2 weeks	2 rooms	Per room, predictable

### **Notes:**

- Focus SKU: Ideal for small spaces, quick turnaround, cost-effective.
- Standard SKU: Suited for medium rooms, modular equipment, balanced pricing.
- Executive SKU: Designed for large boardrooms, premium hardware, tailored deployment

80% Automated, 100% Collaboration:

Certified
Excellence: Trusted
partnerships with
vendors

Future-Ready Collaboration: Scalable, vendor-agnostic solutions

Smarter Meetings, Leaner Budgets: Global Reach, Local Expertise: 24x7 managed services and support From Weeks to Days— Without the Price Tag: Fast, predictable





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