

Population Health Management

Enable wholistic care outcomes with reduced care & risk gaps and more integrated care plan lifestyle.

Population health management (PHM) focuses on all the important determinants of health such as clinical, social, environmental and thus promote wellbeing and better-quality care.

The presence of **Social Determinants of Health (SDoH)** needs impacts healthcare outcomes. It adds to cost pressures on the health systems and adversely impacts patient engagement, clinical efficacy, and care results.

Persistent's PHM solution for SDoH recommends and monitors personalized interventions to minimize the impact of the social attributes and help reduce costs and avoidable re-admissions. It is powered by Generative AI and domain optimization for an automated and intelligent extraction of SDoH insights from existing patient data. It is followed by smart referrals to relevant community groups and enables monitoring of correlations & outcomes to ensure quality patient engagement.

The solution uses historical and current data to understand factors and customize proactive models of care. The solution helps to Identify and close quality and risk gaps to address cost and utilization pressures, ultimately achieving improved care outcomes and patient satisfaction.

Benefits

Optimized overall costs & outcomes

Referrals Management & Analytics

Reduced Penalties & Fines

Use SDOHs to close care gaps

Personalized & Targeted Interventions

