

Cleansing & Categorization



Subscription Spending



Cash Flow Behavior & Assistance



Held + Held-Away Enrichment



Financial Map Summary



Buying Patterns & Preferences



Affordability Enrichment



Personalized Opportunities

TRANSACTION DATA ENRICHMENT SERVICES

Packaged enrichment facts suited to different use cases in a bank, across marketing, relationship management, and servicing. Services delivered via API.

