



persoo

Advanced AI Algorithm Engine

SEARCH

RECOMMENDATION

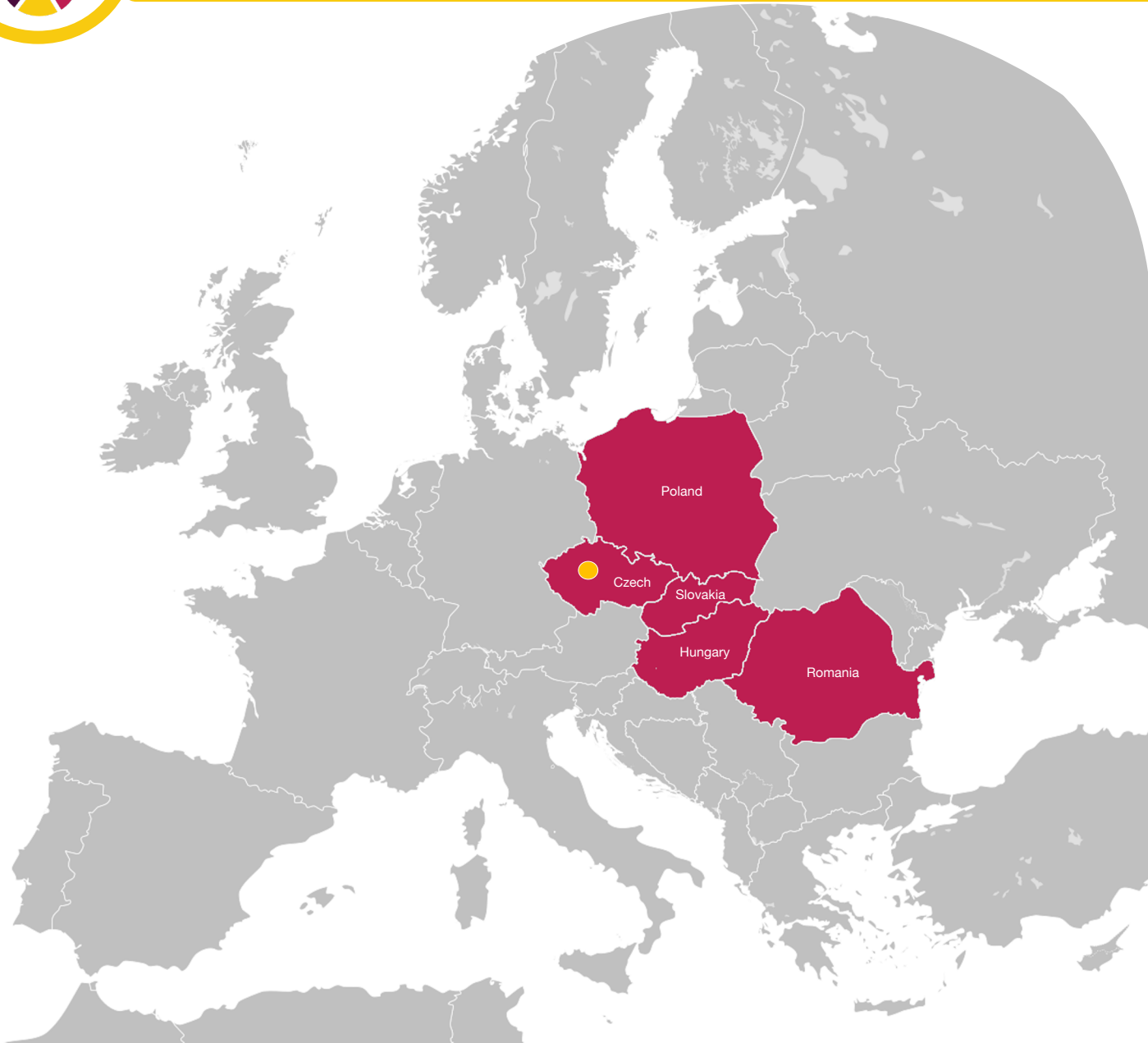
REVENUE BOOST

eCommerce

Digital



WE ARE STRONG EUROPEAN PLAYER



#1 in our region

**Based in Prague,
heart of Europe**

**Operating in Central
& Eastern Europe**

**Integrated CEE
language support**



WE HAVE THE TOP CUSTOMERS ON THE MARKET



#1 Telco operator



#1 travel agency



Largest Czech fashion online market



#1 online pharmacy



#1 electricity provider



Top Innovative online bank



#1 equipment seller



#1 stock trader



One of the largest electronics markets

We have 42 paying customers & 5 resellers



Super strong sales pipeline

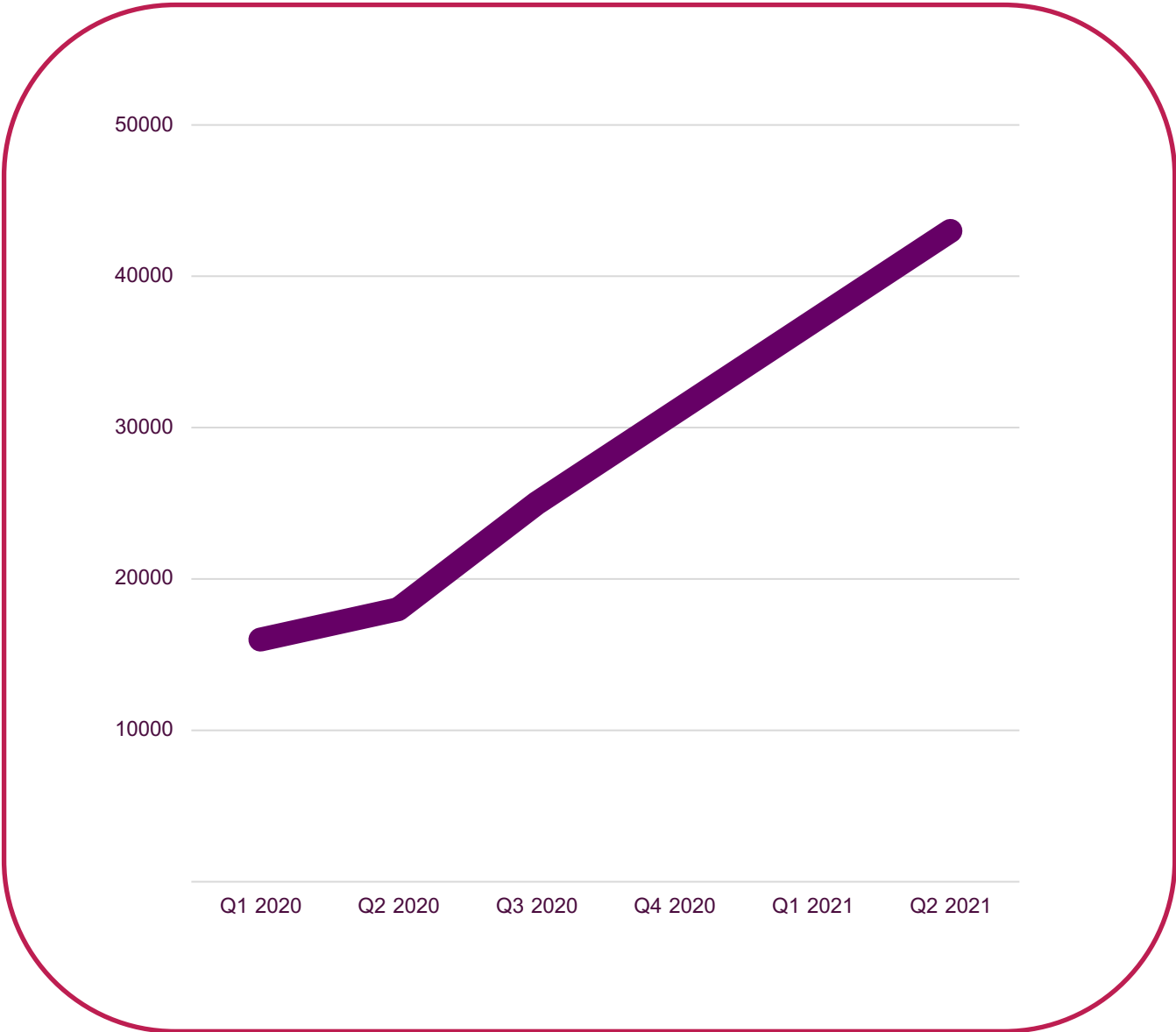


+ 43 other top brands



GREAT MRR PERFORMANCE

**100%
YoY
GROWTH**



OUR PRODUCT

ECOMMERCE

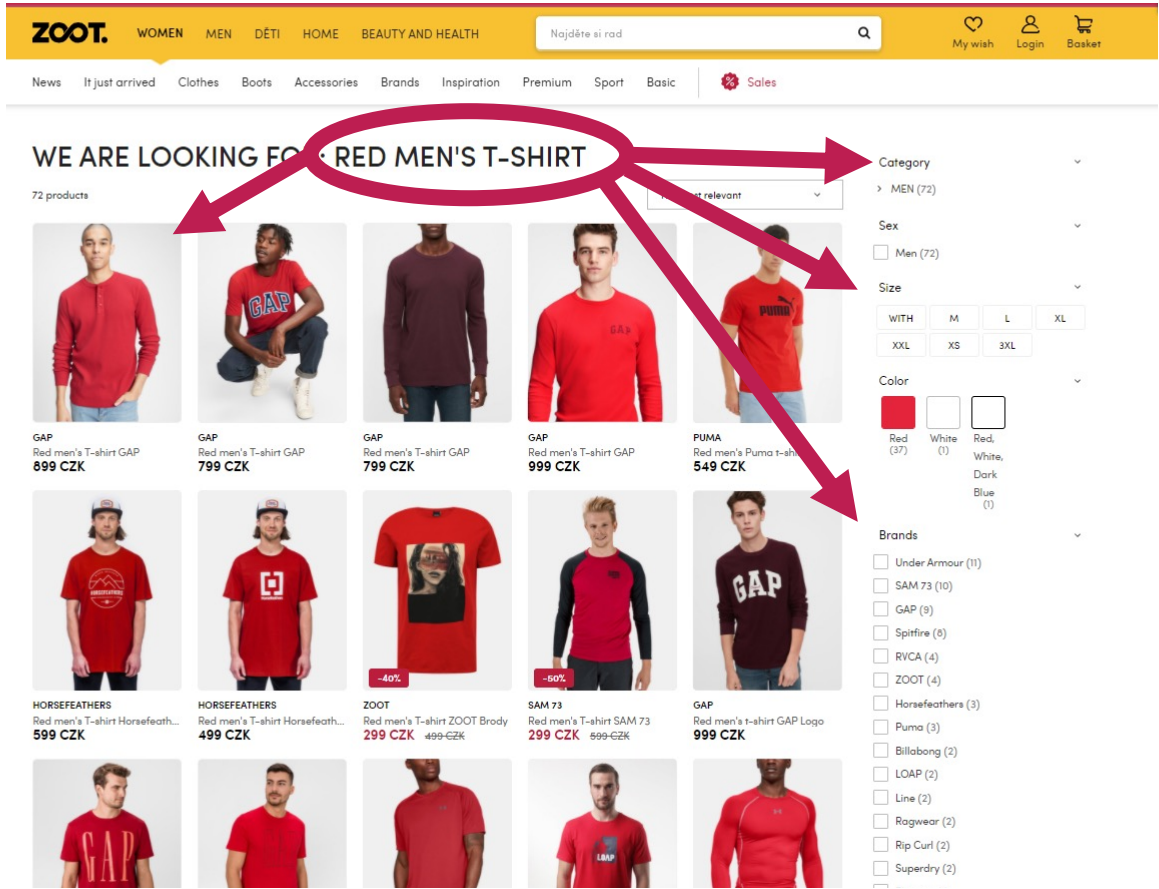
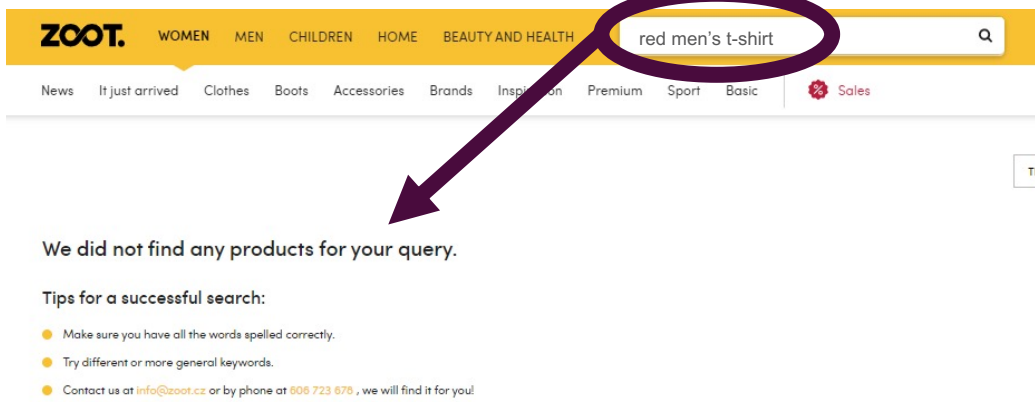
DIGITAL

REVENUE BOOST



OUR AI BASED PRODUCT IN E-COMMERCE SEGMENT

BEFORE





OUR AI BASED PRODUCT IN DIGITAL SEGMENT (NON E-COMMERCE)

BEFORE

Equa bank

Personal Corporate **branch**

Current account Loans Mortgages Investment Saving Insurance Abroad

What you're looking for

We didn't find anything for this phrase

Try something from the following

- A more general phrase
- Correct typos
- Remove the filters



Equa bank

Personal Corporate **branch**

222 010 222 English

log in

Branches and ATMs (52) [Show all](#)

Příbram BRANCH Sřelecká 28 261 01 Příbram **OPEN TODAY UNTIL 17:00**

Czech Linden BRANCH Berkova 107/2 47001 Ceska Lipa **OPEN TODAY UNTIL 17:00**

Hradec Králové BRANCH Gočárova třída 549/16 (opposite the YMCA Palace) 500 02 Hradec Králové **OPEN TODAY UNTIL 17:00**

Sites (1) [Show all](#)

News from bank

Now new from 15 years.

[More information](#)

Minute loan
from **3.8%** pa

- Setting the amount of installments
- Online approval within 3 minutes
- Up to CZK 700,000 without security

Current account
0 CZK

- Free selections at home and abroad
- Free and unconditional account

Mortgage for anything
from **1.79%** pa

- New fixation for 7 and 10 years
- Extraordinary installments free of charge



OUR OTHER AI BASED PRODUCTS HELPING TO BOOST REVENUE

UNI HOBBY | DŮM | BYDLENÍ | ZAHRADA | NEJVĚŠÍ ČESKÝ ŘETĚZEC HOBBY PRODUKTEM

Vánoce

HOUSING | SANITARY | BUILDING | TECHNIQUE | GARDENS | SERVICES | CONTACTS

Introduction > Housing > Household > Interior decoration > Wall clock

WALL CLOCK

Bestsellers | Current Offer

1	Wall clock Old town Wooden wall clock with a motif.	169 CZK
2	Wall clock - movement Wall clock with movement motif. Power supply: 1 x 1.5 V AA. The battery is not included.	169 CZK
3	Wall clock Růžičky Wooden wall clock with a motif.	169 CZK

28 results found

Filters: Mark (Coba, HOME DECOR, RABALUX, other), Warehouse availability (In stock, Show all), Label (Current Offer), Sockets, Material

Product Examples:

- Wall round clock, 25 cm, with thermometer and... **299,-**
- Wall rectangular clock 21.5 x 29 x 5.5 cm, black **249,-**
- Rectangular wall clock 21.5 x 29 x 5.5 cm, black **249,-**

TOP PRODUCTS

FILTERS

SMART CATEGORY LISTING

✓ We put the goods in the basket

Cannondale Trail 4 2020 GRY mountain bike CZK 23,989

72411ca20dM **In stock**

Back to the store | Great! You are entitled to FREE shipping | With your order

We recommend to buy

★★★★★ SKS Shock X-Blade II 26"-27.5" In stock 429 CZK Buy	★★★★★ Force Lens plastic bottle basket In stock 499 CZK Buy	★★★★★ Sigma Sport BC 9.16 ATS computer In stock 899 CZK Buy	★★★★★ Hobby 759 2x In stock 174 CZK Buy
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UP/SELL RECO

AUTOCOMPLETE

Pages (100) View All

- iPhone SE 256GB (2020) | Personal
- iPhone SE 256GB (2020) | Personal
- iPhone SE 256GB (2020) | Personal

Products (211) Show All

- iPhone XS Max 512GB CZK 21,995
- iPhone 6S Plus 32GB CZK 9,995
- iPhone SE 256GB (2020) CZK 17,589
- iPhone SE 64GB (2020) CZK 12,989
- iPhone 6 64GB CZK 12,495
- iPhone XR 64GB CZK 15,495
- iPhone 7 Plus 32GB 11 489 CZK
- iPhone 11 128GB CZK 19,989

Dr.Max

vitamin d

Dr.Max Vitamin C

Dr.Max Vitamin C High Effect 1000 mg 30 tablet	In stock at the e-shop	129 CZK
Dr.Max Vitamin C 1000 mg citron 20 effervescent tablets	In stock at the e-shop	89 CZK
Dr.Max Vitamin C Long Effect 500 mg 30 capsules	In stock at the e-shop	99 CZK
Dr.Max Vitamin C 500 mg 90 chewable tablets	In stock at the e-shop	119 CZK
Dr.Max Vitamin C 100 mg 90 chewable tablets	In stock at the e-shop	99 CZK
Dr.Max Vitamin C 250 mg 100 tablet	In stock at the e-shop	99 CZK
Dr.Max Vitamin C 250 mg 30 tablet	In stock at the e-shop	59 CZK
C-Vitamin 100 mg orange with sucralose 60 tablet	In stock at the e-shop	65 CZK
C-Vitamin 100 mg rutin with sucralose 60 tablet	In stock at the e-shop	89 CZK
C-Vitamin 100 mg raspberry with sucralose 60 tablet	In stock at the e-shop	65 CZK

Dr.Max Vitamin C 250 mg 100 tablet 99 CZK **Into the basket**

SMART PRIVATE LABELS MGMT



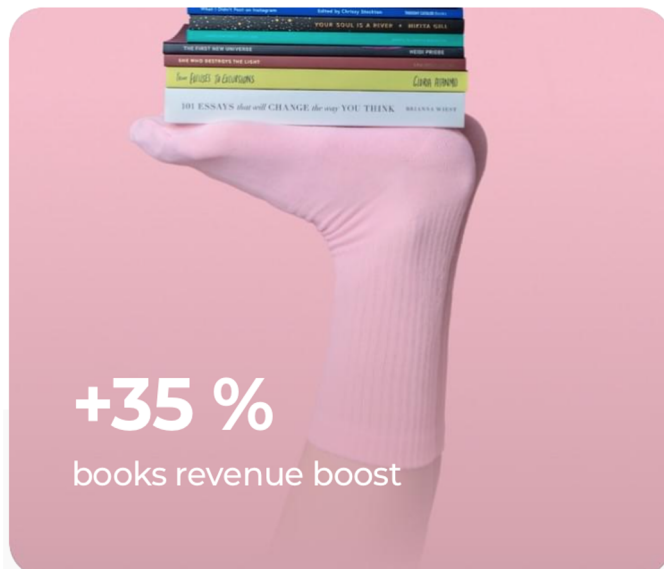
OUR RESULTS



+24 %
clothing revenue boost



+5 %
electronics revenue boost



+35 %
books revenue boost



+34 %
travel industry revenue boost

* Results based on A/B testing



WE HAVE A GREAT PRODUCT WITH CUSTOMIZABLE ALGORITHMS

Easy to implement,
extend and
customize

Works for most
digital content

Customizable for
each customer
Only 2 W in average

Zero integration
overhead

E-Commerce

Fully customizable
algorithms

Ready made algorithms

Corporate

Self service

Custom widgets

Digital

Anything is possible



WE HAVE A GREAT PRODUCT BUILT ON SOUND FOUNDATIONS

Scalable multilingual solution built on top of Elasticsearch, Kubernetes and Apache Spark

Custom solution built with amazing CEE language and localization support



Machine Learning to help our customers achieve better results



We get better with each new client



Scalable Cloud Native Architecture. Built with Cutting Edge technologies

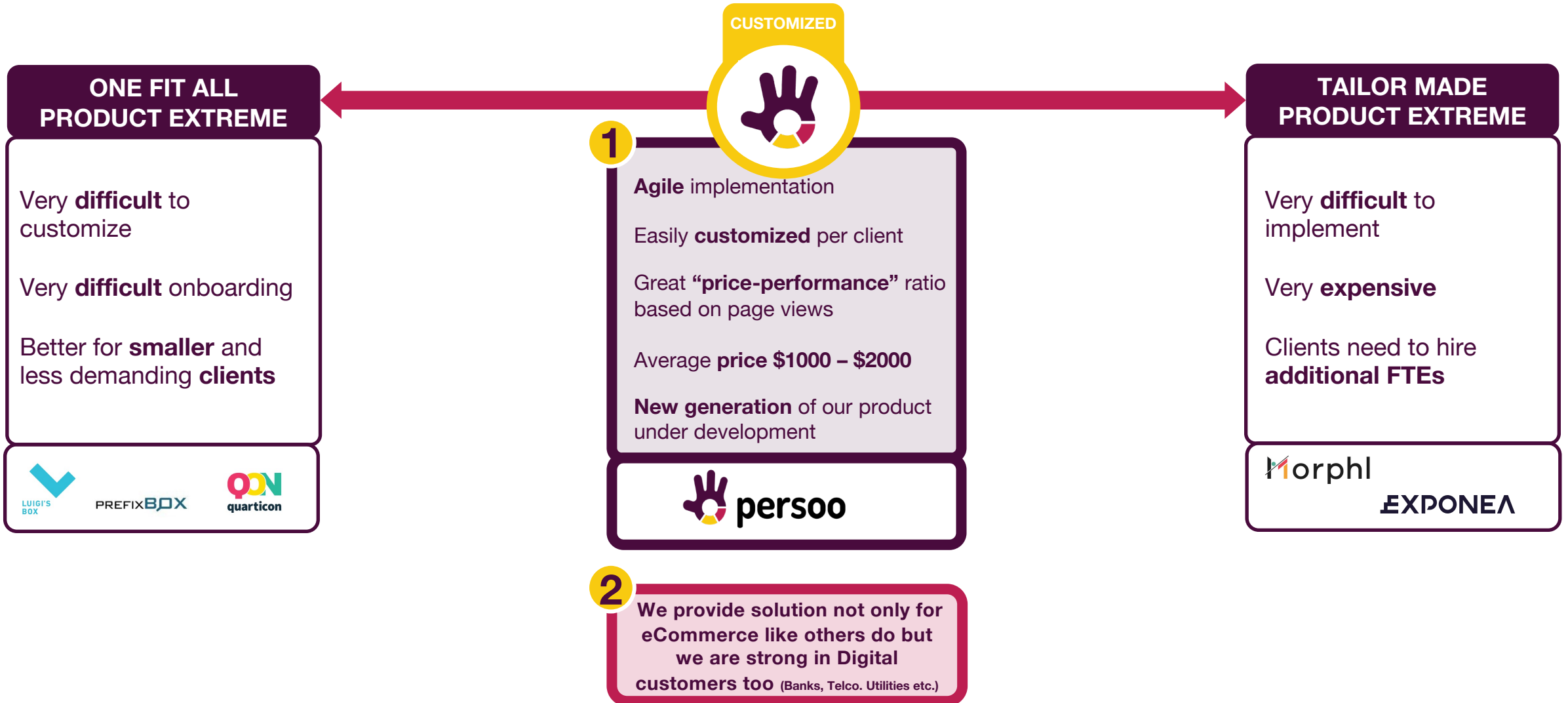


We are fully Cloud Native





OUR 2 ADVANTAGES – WE ARE BEATING THE MARKET





MEET THE TEAM



Pavel Pinkas
Co-Founder & CEO



Alex Devero
Co-Founder
Implementations



Martin Štrbák
Co-Founder
Consulting



Pavol Husár
CTO



Jan Lovasz
Head of Business
Development



Michael Knapp
Co-Founder
VP International Expansion



Jakub Černý
Co-Founder
Head of Strategy



Jakub Kinter
Implementations



Tomáš Kříčenský
Implementations



Nikola Zemanová
Implementations



Marek Moose
Backend Developer



Account Manager
Hiring



Account Mgr. Romania
Hiring



Account Mgr. Romania
Hiring



Implementation
Hiring



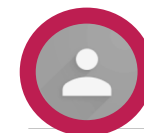
Implementation
Hiring



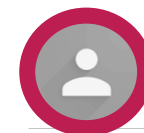
Daniel Bultas
Frontend Developer



Account Manager
Hiring



Account Mgr. Bulgaria
Hiring



Account Mgr. Hungary
Hiring