NetTickIT®

Apps and mobile printing

OnePointRetail® are experts in smart in-store signage, we understand the retail environment and why it's crucial to ensure that store operations run as efficiently as possible.

We also know that 80% of customers have opted to switch brands due to poor experiences* and a staggering, 91% of highly engaged employees always or almost always try their hardest at work, compared with 67% of disengaged employees*. Our apps and mobile printing functionality have been designed to provide convenient and efficient processes to ensure compliance at the shelf edge and free up store associates to meet the needs of your customers.

*Qualtrics

The NetTickIT® Platform

Our NetTickIT® app is designed to simplify store processes and maintain compliance at the shelf edge.
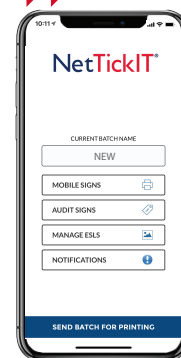
NetTickIT® App and Mobile Printing

The app enables store associates to use NetTickIT® in the aisle. The app can link to back office colour printers and mobile printers. The functions of the app include: -

● **Audit Signs** - This function is designed to work with a price audit barcode on the shelf edge labels. Using the camera on an iOS or Android device the store associate can scan the shelf edge label barcode and the app will check the price and will report any price mismatch. The app allows the store associate to request a reprint where required which could be printed and replaced immediately with the use of a thermal mobile printer and/or add the label to a print queue of a back office colour printer.

● **Mobile Signs** - This function allows store associates to scan the barcodes of labels/products that need a replacement label. The app will display the product details and allow the store associate to select the type of label they require and from which printer.

> *"Store teams love the ability to print only the signage they need and the iOS app is ridiculously easy and effective to use"*
>
> Office Supplies Retailer in Australia with 250+ stores

Multi Purpose Polyfilla 450g
- Easily mixes to a smooth, creamy consistency.
- Special binders give excellent adhesion and lasting fill.

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€1,77/100g
RRP: €9,99
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Talk to us today for more information +44 1252 735000

NetTickIT® Top 5 Reasons
to implement apps and mobile printing

1 IMPROVED COMPLIANCE AT THE SHELF EDGE

The app enables store associates to check label accuracy and order reprints in the aisle within seconds, providing store associates with the means to complete this essential process as quickly and efficiently as possible.

2 EMPOWERED EMPLOYEES

Handheld devices (iOS, Android, Windows Phone and Windows 10) and in-store printers enable store associates to display promotions in minutes.

3 IMPROVED SERVICE LEVELS

With accurate price, product and promotional signage, store associates are better equipped to meet customer needs.

4 IMPROVED OPERATIONAL PROCESSES

Saving time and money on signage implementations, allowing store associates to focus on serving customers.

5 BRIDGING THE GAP BETWEEN THE PHYSICAL AND DIGITAL STORE

NetTickIT® delivers a unified platform for all forms of in-store customer communication, both paper and digital media from electronic shelf edge labels to digital screens and mobile marketing, ensuring consistency of brand and a unified customer experience.

We are OnePointRetail®: providers of smart in-store signage to retailers across the world.

Retailers love NetTickIT's® proven ROI benefits, dynamic in-store promotions, efficient store processes, centralised reporting and compliance as well as multi-lingual & currency capabilities.

Customers love the rich in-store experience brought to them by our NetTickIT® platform. The right information, in the right place, at the right time for easy shopping decisions.

Talk to us today for more information +44 1252 735000

OnePointRetail®
We Love Retail

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NetTickIT®