

# NetTickIT®

## Smart in-store ticketing and signage



OnePointRetail® are experts in smart in-store signage, we understand the retail environment and why smart in-store signage is crucial for efficient store operations and to ensure a successful customer experience (CX) strategy.

*We also know that 82% of purchase decisions are made in-store\*. Smart in-store ticketing and signage enables you to connect with your customers at the vital point of purchase increasing in-store sales by up to 30%\*\* , whilst cutting operational costs and enticing customers to keep coming back.*

\* POPAI 2014 Mass Merchant Shopper Engagement Study  
\*\* NetTickIT® Customer

## The NetTickIT® Platform

With NetTickIT® stores can print vibrant high quality signs, thereby ensuring stores always display the:

*right price and promotion on the  
right product in the  
right place at the  
right time....*



*"NetTickIT® ensures that all in-store customers easily see all prices, products and offers and is also helping us make better use of our systems and our staff"*

*Robert Dyas,  
Brand Marketing Manager*

The platform notifies stores when there are tickets and signs to be printed for their store. These can be printed in an order that will be most efficient for store associates, for example grouped by department or in store walkthrough order. Head Office can monitor the stores' progress via the real-time audit reports.

Additional modules are available that provide retailers with other operational efficiencies. Any number of these modules can be switched on with ease.

*Talk to us today for more information +44 1252 735000*

**OnePointRetail®**  
We Love Retail

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**NetTickIT®**  
Offer price 1252 735000

# NetTickIT® Top 5 Reasons to implement smart in-store ticketing and signage

## 1 SALES UPLIFT

Boost sales with eye catching signage. Promotions and price changes can be up and running within minutes enabling agility and competitiveness to capture every customer buying opportunity.

## 2 REVOLUTIONISED RETAIL SPACE

Effective signage creates a better shopping experience driving sales and customer loyalty.

## 3 BRIDGING THE GAP BETWEEN THE PHYSICAL AND DIGITAL STORE

NetTickIT® delivers a unified platform for both paper and digital media from electronic shelf edge labels to digital screens and mobile marketing, ensuring consistency of brand and a unified customer experience.



## 4 VALUE ADDED SERVICES

Shoppers demand enhanced services and value propositions. Drive traffic to these service points with effective in-store signage & ensure flexibility in order to meet changing customer needs.

## 5 GREATER PROFITABILITY

Detailed product information, pricing, images and customer reviews drive customer conversion at the crucial point of purchase, enticing shoppers to come back.

**We are OnePointRetail®: providers of smart in-store signage to retailers across the world.**

**Retailers** love NetTickIT's® proven ROI benefits, dynamic in-store promotions, efficient store processes, centralised reporting and compliance as well as multi-lingual & currency capabilities.

**Customers** love the rich in-store experience brought to them by our NetTickIT® platform. The right information, in the right place, at the right time for easy shopping decisions.

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