



Google Ad Exchange (AdX)



PRICING

Our Offer to Market Your Pinpoll Inventory.

Your Ads

Rev Share

75:25

Our Ads

Rev Share

50:50

The rev share is the Publisher:Pinpoll distribution of net revenues after deducting a tech fee of 5%. Pinpoll uses various demand partners and requires an addition to your ads.txt.



Try me!



In countless conversations with our customers, the desire to add ads to the interactive elements of Pinpoll was repeatedly expressed. Your wish is our command: Undetected by the ad blocker, additional ad revenue can be generated in a playful way without sacrificing even more ad slots.

TOBIAS OBERASCHER, FOUNDER & CEO OF PINPOLL

To use Pinpoll Ads, a Pinpoll Tools Corporate plan and a one-off setup fee is required. License-free usage is possible if either rev share or hosting fee. All prices subject to change. You may cancel at any time, or as agreed upon in the contract.

FEATURES

Pinpoll Ads - the perfect combination of interaction and online ads.

- Static ads, undetected by the ad blocker
- Dynamic Ads using HTML 5 or GPT
- Targeting by domains, devices and topics
- Targeting on any key values
- Targeting specific groups from Pinpoll DMP *
- Prioritise your own campaigns
- AI powered inventory with Pinpoll Inspire *
- Various ad positions
- Intuitive UI to create your ads
- Extensive inventory management
- Comprehensive stats
- Personal e-mail support

* Upon Request

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