

Pixspan PixMover™



Making Your Cloud Uploads Faster and More Efficient



Challenges

Moving large amounts of data to and from the Cloud is slower and more complex than it should be, reducing productivity, increasing costs, and tying up key resources.

Working in hybrid and multi-cloud environments is complex and requires specialized IT resources. Key challenges in controlling the costs of Cloud projects include reducing the complexity, shortening the time to transfer, optimizing current network bandwidth and current vendor per GB pricing.



Ideal Solution

Most companies want the Cloud to be fast and easy, with general IT staff easily able to manage data transfers. The ideal solution would be intuitive and inexpensive, requiring minimal impact to personnel, bandwidth, storage, ingress, and egress charges.

Accelerating the delivery of large volumes of data saves time and money, making employees and supply chain workflows more productive and freeing up expensive IT resources. Pixspan customers can use that saved time to focus on their client priorities vs. checking on file transfers.



Desired Outcomes

Companies use PixMover to accelerate and simplify moving large amounts of data to and from the Cloud, completing projects rapidly with predictable costs, much less expensively than legacy network optimization solutions.

Cloud uploads with PixMover are 2X to 5X faster; customer's network circuits are better utilized; and non technical staff can easily manage the uploads. Companies use PixMover for the fastest available Azure uploads and downloads, to keep projects on time and on budget.



Pixspan's PixMover



Accelerating Data for Hybrid and Multi-Cloud

Speed

- Rapid uploads and downloads, up to 2X-5X faster for all types and sizes of files
- Improves employee and supply chain, productivity-- less time waiting

Ease of Use

- No training required, simple drag-and-drop UI
- Open APIs for easy integration
- One single screen for local and cloud files
- Predictable all-inclusive flat subscription pricing for unlimited use

Cost Savings

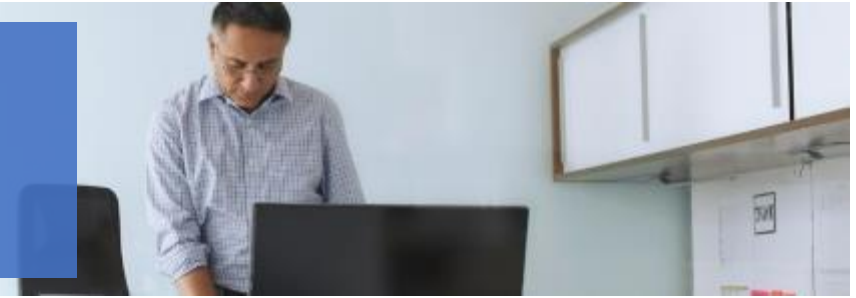
- Reduces Cloud bandwidth, storage, and egress charges up 50% to 80%
- Shortens the time of data projects, cutting operational and cloud transfer costs

Hybrid and Multi-Cloud

- PixMover lets you transfer data easily from local storage to multiple Clouds, to private Cloud, back to local, all from a single screen.
- Move your data at top speed where you need it, when you need it

"PixMover multiplies content transfer speed 2X-5X faster than traditional WAN transfers, achieving unprecedented transfer performance levels." Technicolor

Box 1: Pixspan's PixMover + Microsoft Blob



PixMover and Microsoft Blob let customers ingest large amounts of data quickly and easily, saving time and money

Solution Alignment

PixMover + Microsoft Blob save time

- PixMove transfers data quickly from premise to Cloud
- PixMover is the fastest way to upload and download data to and from Blob



PixMover + Microsoft Blob - easy to use

- Easy access through Azure Marketplace
- Drag-and-drop to Blob without CLI
- Users can be operational in minutes, with no special instruction



PixMover + Microsoft Blob save money

- Easy access through Azure Marketplace
- Avoids the need for separate network optimization software
- Savings on IT resources, Cloud storage and egress charges can exceed costs on day one



Customer Success Story



Technicolor integrated PixMover with its **PULSE** application and Azure Blob, enabling it to offer its customers the fastest Azure uploads in the media industry. Technicolor began using PixMover in June, 2020, with one of its Los Angeles locations. Technicolor is rolling PixMover out globally to its other locations. A single PixMover is capable of uploading 5TB per hour, over 100TB per day. Technicolor and Pixspan partnered with Azure Media & Entertainment.

Win Results

Technicolor achieved uploads and downloads from Azure Blob at 2.5X the speed it previously attained, shortening projects with no sacrifice in quality and reducing its customer delivery times.

PixMover's APIs provided a seamless integration with Technicolor's **PULSE** application to transfer data easily to Azure Blob, without needing to rewrite **PULSE**'s customer interface.

Technicolor used PixMover to handle 60% more volume with its Cloud storage by speeding up transfers with on-the-fly 100% lossless compression.