DATA STRATEGY & ANALYTICS ASSESSMENT

Accelerate value of Data & Analytics and achieve success to Kick-start transformation.

Our Data Strategy & Analytics Assessment enables organizations in **creating**, **aligning** and **establishing** an **effective data strategy**. We evaluate your data maturity across different pillars, providing a custom data strategy aligned with your business goals to get your **technology**, **people**, **culture** and **processes** data-driven and move toward modernization.

What is it?

Becoming data-driven helps organizations evolve their business models, improve customer experience and drive revenue growth. It is also imperative to compete and helps breaking up data silos and having a unified information platform with ubiquitous access to data.

We will survey and analyze your corporate strategy, relevant use cases, data management, use of data, data domains, data applications and IT architecture.

We perform a profound gap analysis based on your goals and targeted use cases and provide you with recommendations. Together we develop your data strategy roadmap, a target architecture taking into account your legacy systems to achieve your goals.

About Plain Concepts

Plain Concepts, founded in 2006, has developed more than 2,400 projects. We help companies adopt new technologies deploying disruptive advances such as: Artificial Intelligence, Big Data, IoT, Virtual/Augmented Reality, Cloud Computing, Blockchain and Robotic-based services. The company has over 450 experts and is present in Spain, USA, UAE, United Kingdom, Germany, The Netherlands and Australia.

PROCESSES

PEOPLE

DATA DRIVEN ORGANIZATION

CULTURE

TECHNOLOGY
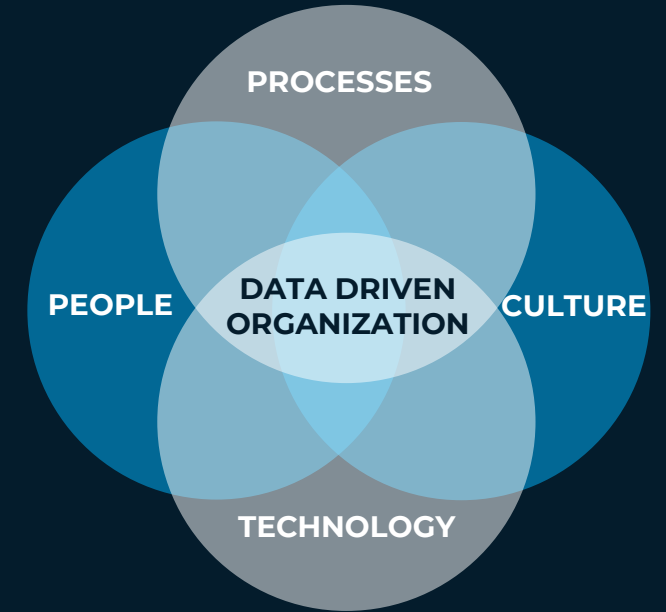
DATA DRIVEN ORGANIZATIONS ARE:

23X
MORE LIKELY TO
ACQUIRE CUSTOMERS*

6X
MORE LIKELY TO
RETAIN CUSTOMERS*

19X
MORE LIKELY TO
BE PROFITABLE*

30X
MORE SUCCESSFUL
(IMPROVEMENTS IN EBITDA)**

* Gartner
** KPMG

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Microsoft | Solution Assessments

- **Discover** and **unlock end-to-end Data & Analytics potential** in your organization.

- **Accelerate** your **data-driven journey and achievement** along side our team of world class interdisciplinary experts.

- Assess your data and analytics maturity and capabilities and create a tailored plan to **accelerate and sustain value delivery**.

- **Improved understanding** of how to leverage Data and Analytics within your organization and Microsoft Azure.

- Bring to light **relevant** use cases aligned with your business and discover potential new ones.

- Develop and connect your **data strategy** to your business mission, vision and goals, build a **personalized data roadmap** to repeatedly deliver high-value data-driven solutions, and implement best practices across different pillars.

- Comprehensive assessment of your data **architecture**, **target for** future architecture and **migration roadmap**.

Assessment   Envisioning   PoC   Enablement   Data Strategy

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Our approach in four phases
from 4-6 weeks:

1 Discovery & Assessment
Interviews across your organizational chart (business, IT, operations , etc. to assess your data and analytics maturity level, capabilities, opportunities and requirements. Discovery and brainstorming sessions to explore the power of data-driven and align it with your business opportunities.
- *"As is", opportunities and requirements report.*

2 Ideation, Prioritization, Envisioning & Roadmap Development
Ideation sessions to bring to light your current and future challenges, think about potential new ones and identify high-ROI relevant opportunities and use cases with short time to value. Definition of a data and analytics strategy and vision for the company aligned with an implementation roadmap for the identified and prioritized opportunities.
- *Data-driven opportunities prioritized by ROI and time-to-value.*
- *Prioritized roadmap, AI strategy and recommendations to rapidly and confidently advance data-driven maturity and adoption.*

3 Target Architecture – Definition and Building Blocks
Comprehensive assessment of your data architecture, evaluation of architecture needs based on previous assessment and roadmap defined, individual target picture for future architecture, and migration roadmap to harness the benefits of Microsoft Azure for your data-driven evolution.
- *Conclusive evaluation report, target picture for future architecture and clear migration roadmap.*

4 Results, Outlook & Next Steps
Final presentation, conclusions and findings with your business, IT, leadership and decision-makers stakeholders. Introduction to Microsoft implementation program. Provide outlook on further and roadmap developments. Define and align next steps.
- *Communication sessions for presentation of results, best practices and guidance for implementation.*