



THE DIGITAL PRODUCT FACTORY

Benefits at a glace

- Fast time to market.
- Proven methods in agile development.
- End-to-End digital product creation.
- *Full-Lifecycle Offering.*

Solution Approach

- Agile process and delivery model based on SCRUM.
- *individually adaptable to the customer.*
- Coverage of the entire value chain.
- Anchoring of extensive quality measures.
- Partnership-based, transparent approach.
- Continuous development.
- Smooth transition to operations including managed services.

Templates based Approach

- Azure DevOps Process Template incl. Reporting
- Web App Templates with preconfigured navigation, security and audit functionality.
- IoT Template for MicroController ESP8266.
- Reusable logic for machine learning.

"It's not just about a simple software solution. It's to think about your own future as a digital company."

– PlanB., YOUR Experts for Digital Product Development

PlanB. GmbH Kocherstr. 15 73460 Hüttlingen +49 (0) 7361 55 62 10 info@plan-b-gmbh.com www.plan-b-gmbh.com Digital Software Engineering as key component for Industry 4.0 solutions and Internet of Things.

The PlanB. GmbH defines and positions itself as an expert and partner for digital product engineering. We live the development of digital products and have created a framework in which proven methods, transparent processes and recurring patterns have been combined into a solid system for the agile design and development of innovative digital products. Therefore stands PlanB.s' Digital Product Factory (DPF).





Our DPF enables us to holistically supports our customers in rapidly developing and operating digital solutions and future digital services not only in terms of technology and operation, but also in terms of their usability, look-and-feel, functionality, and cross-device compatibility for an optimum of user experience.

Along our development processes and methods, it is extremely important for us to ensure the necessary transparency during project development. From our point of view, this is the way to mutual trust and, as a result, a veritable strategic partnership. This makes us a strategic partner in our clients Digital Transformation.



passion for excellence