

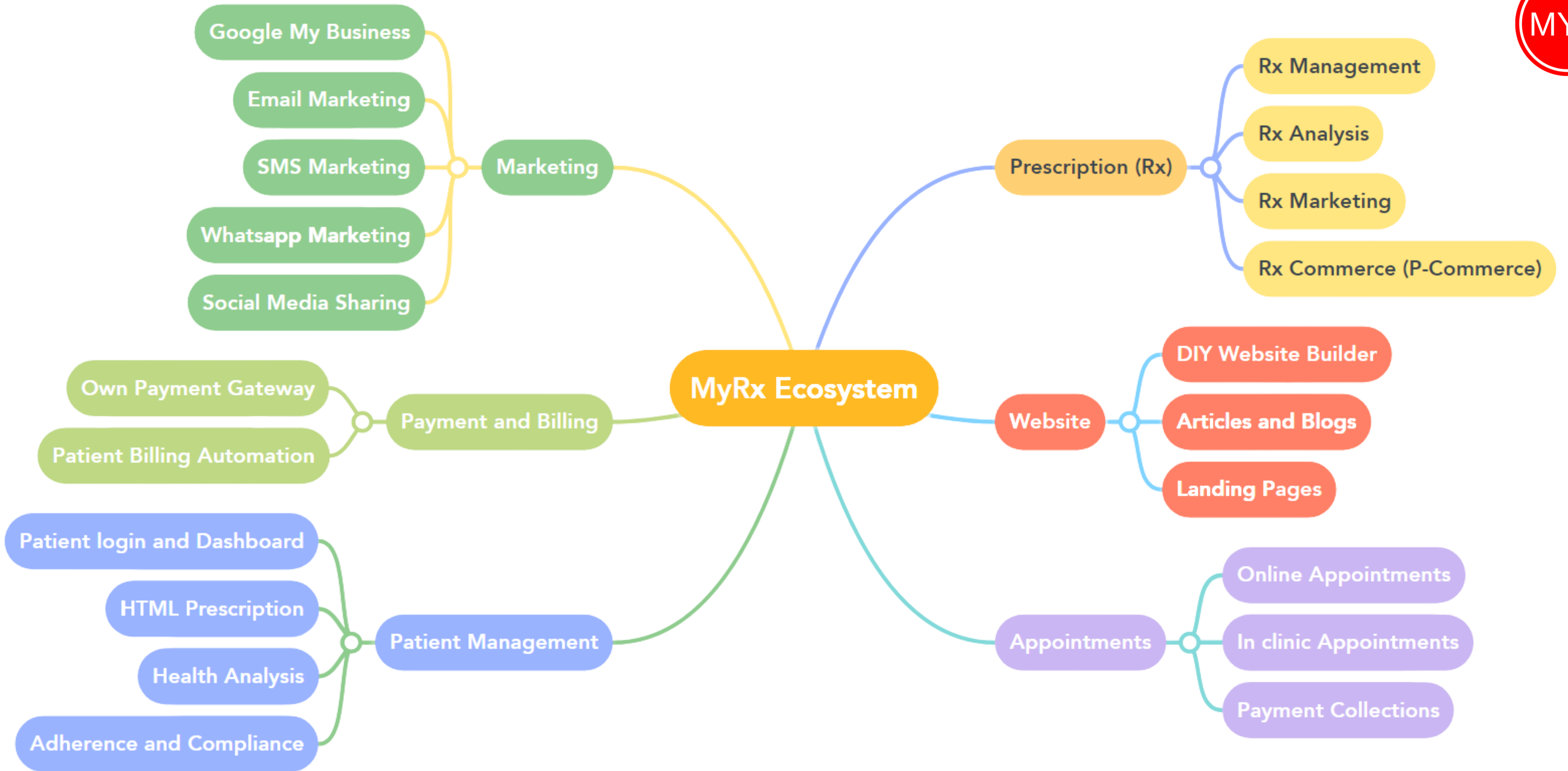


Prescription is in our  
DNA

**MyRx**

A Prescription Company







# MyRx Modules



# Brand Building



1

DIY Website

2

Google My Business

3

Availability Card

4

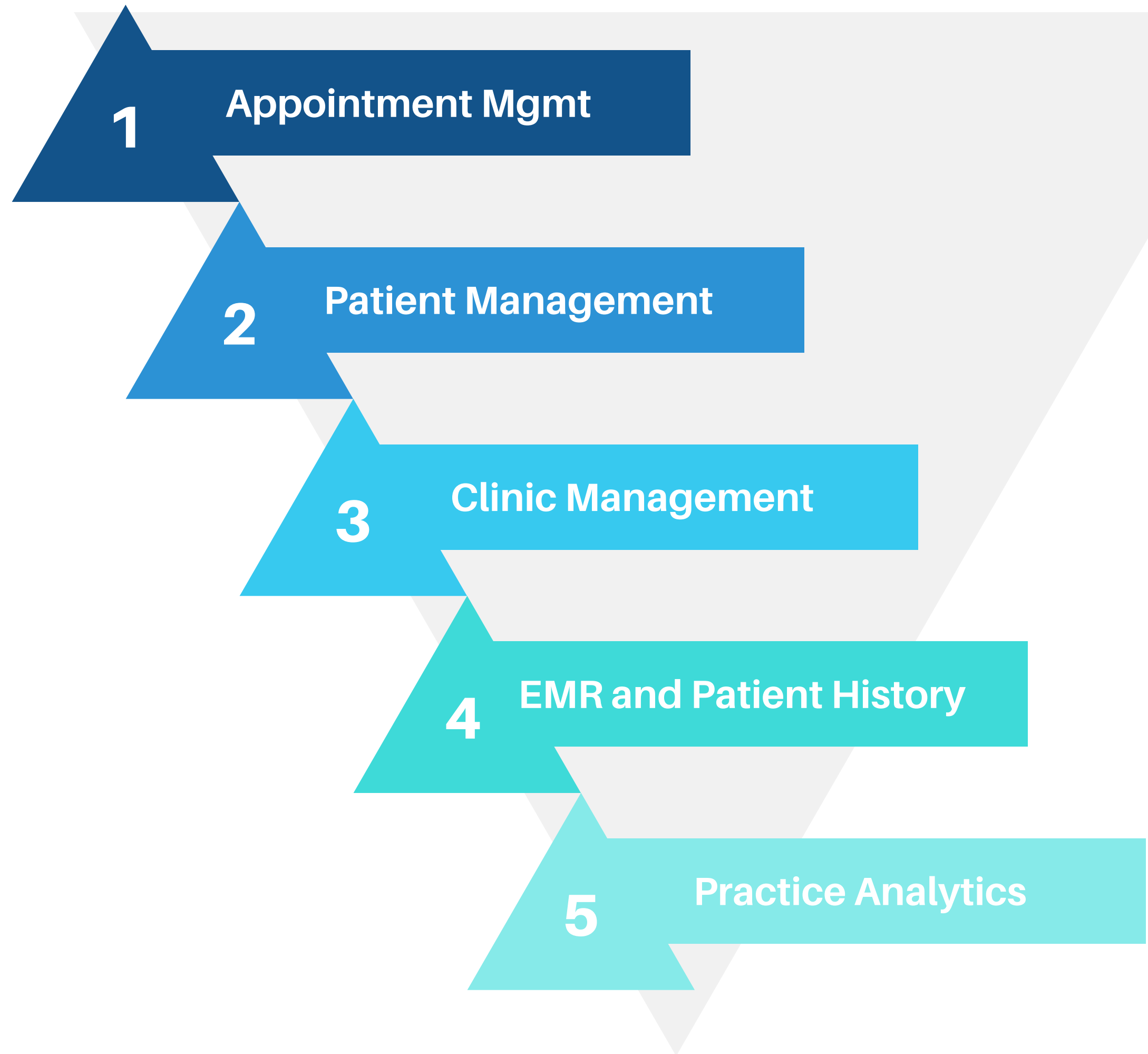
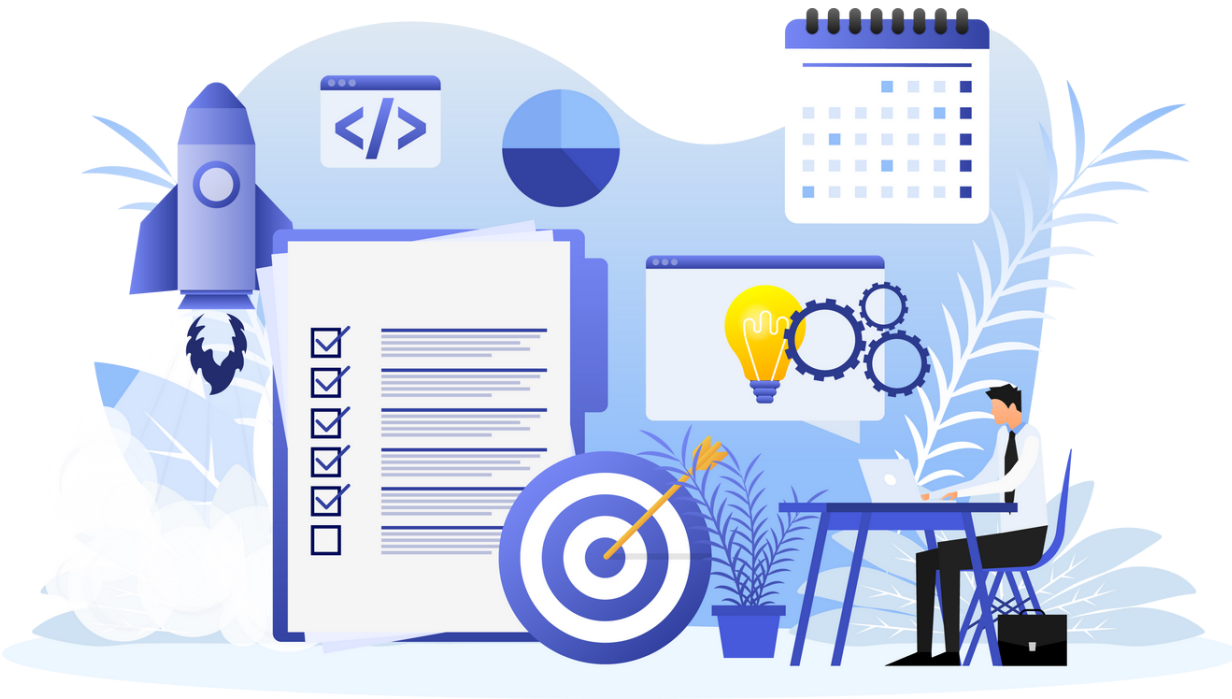
Auto SEO

5

Social Media Pages



# Practice Management



# Prescription



# Marketing

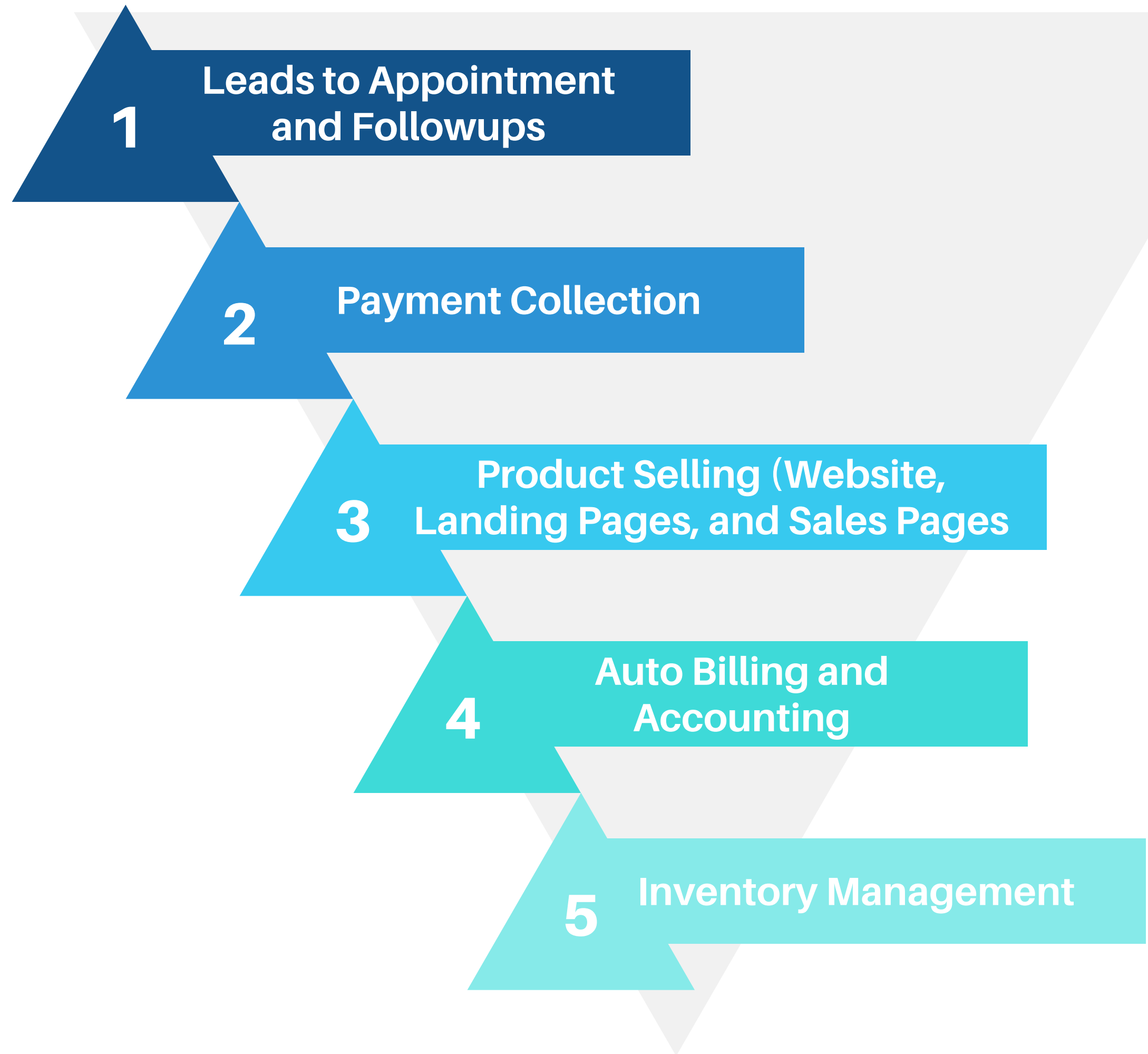


# Online Reputation

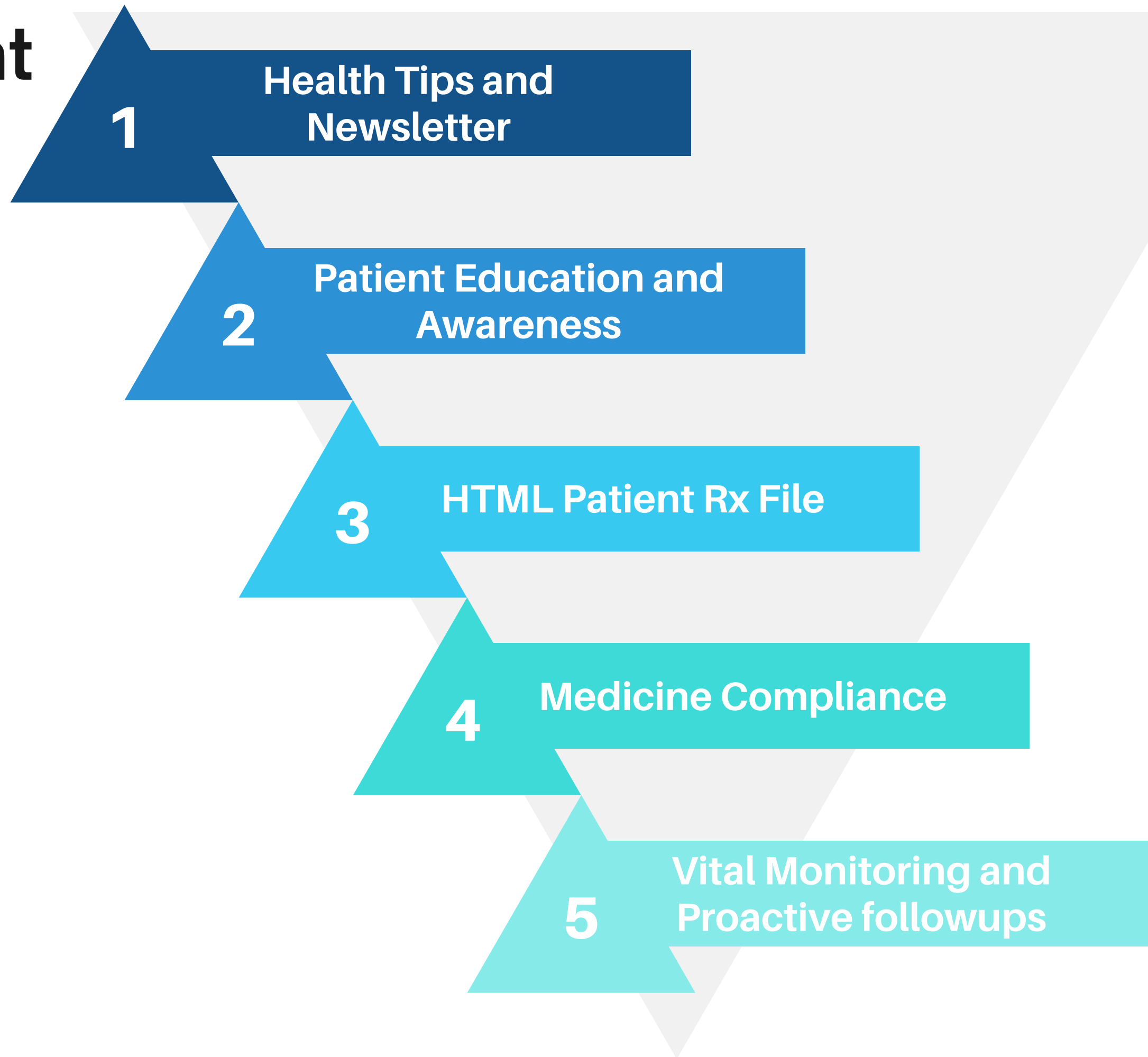




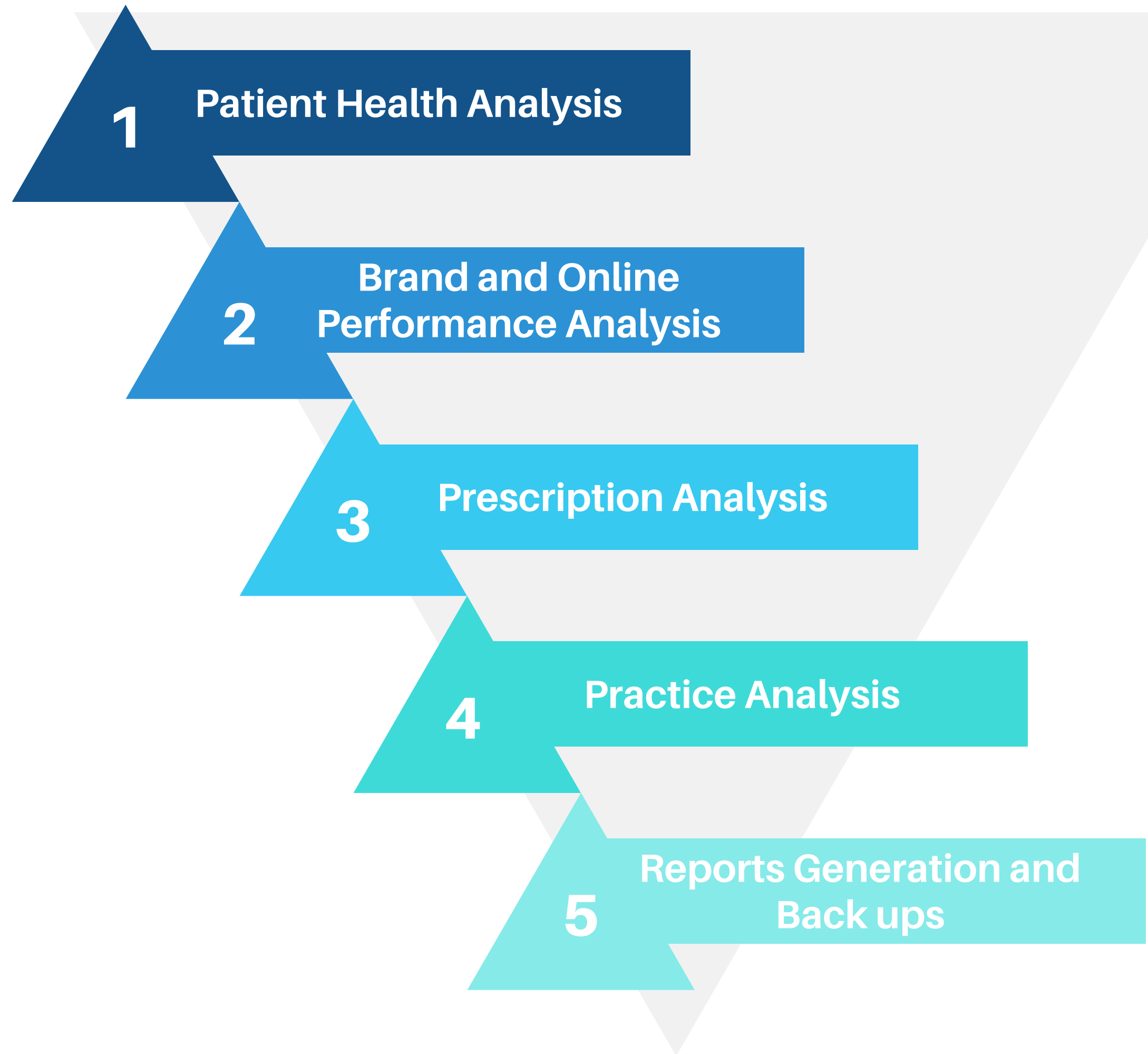
# Commercials



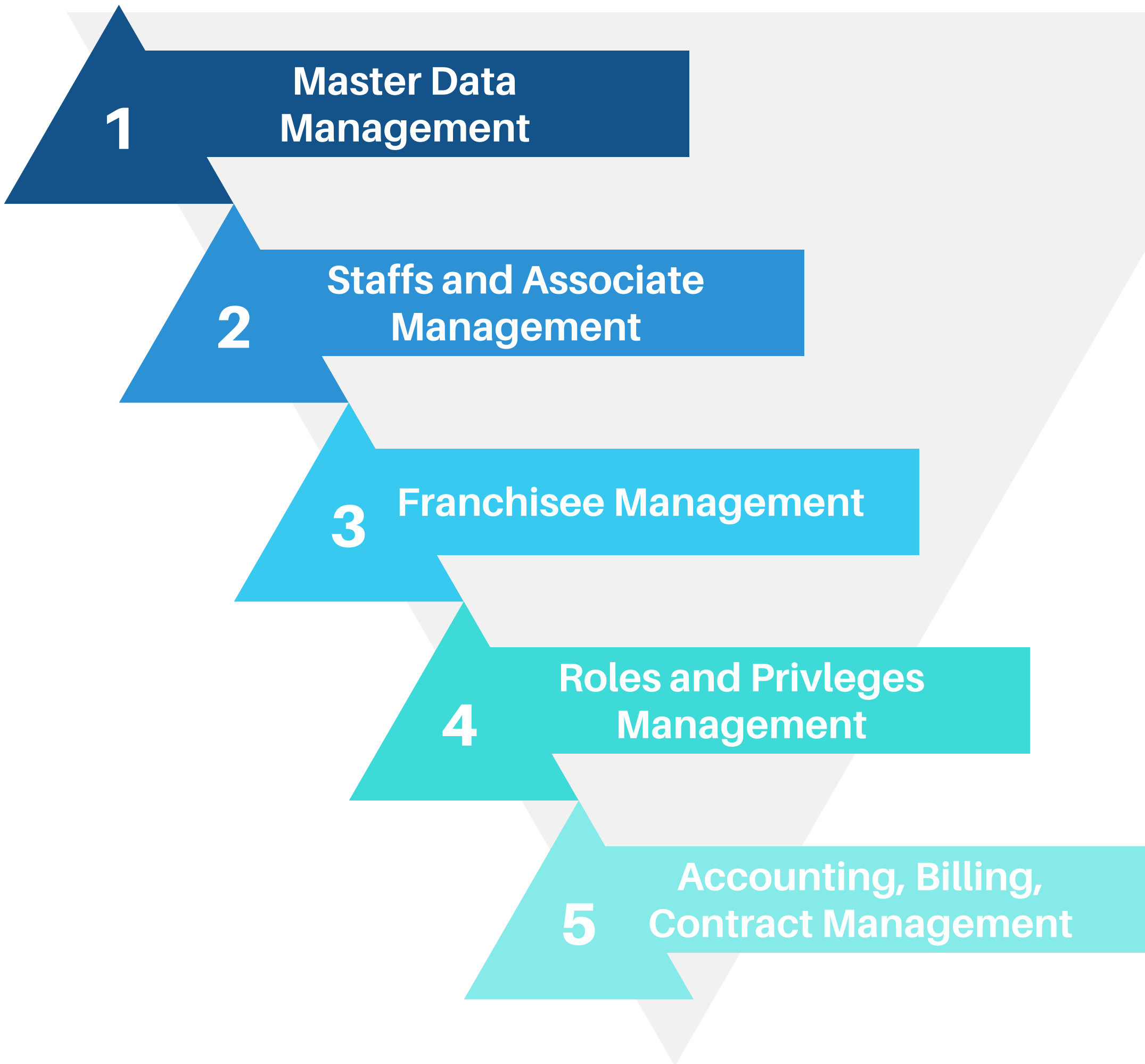
# Patient Engagement



# Analytics and Reporting



# Administration



1

Master Data Management

2

Staffs and Associate Management

3

Franchisee Management

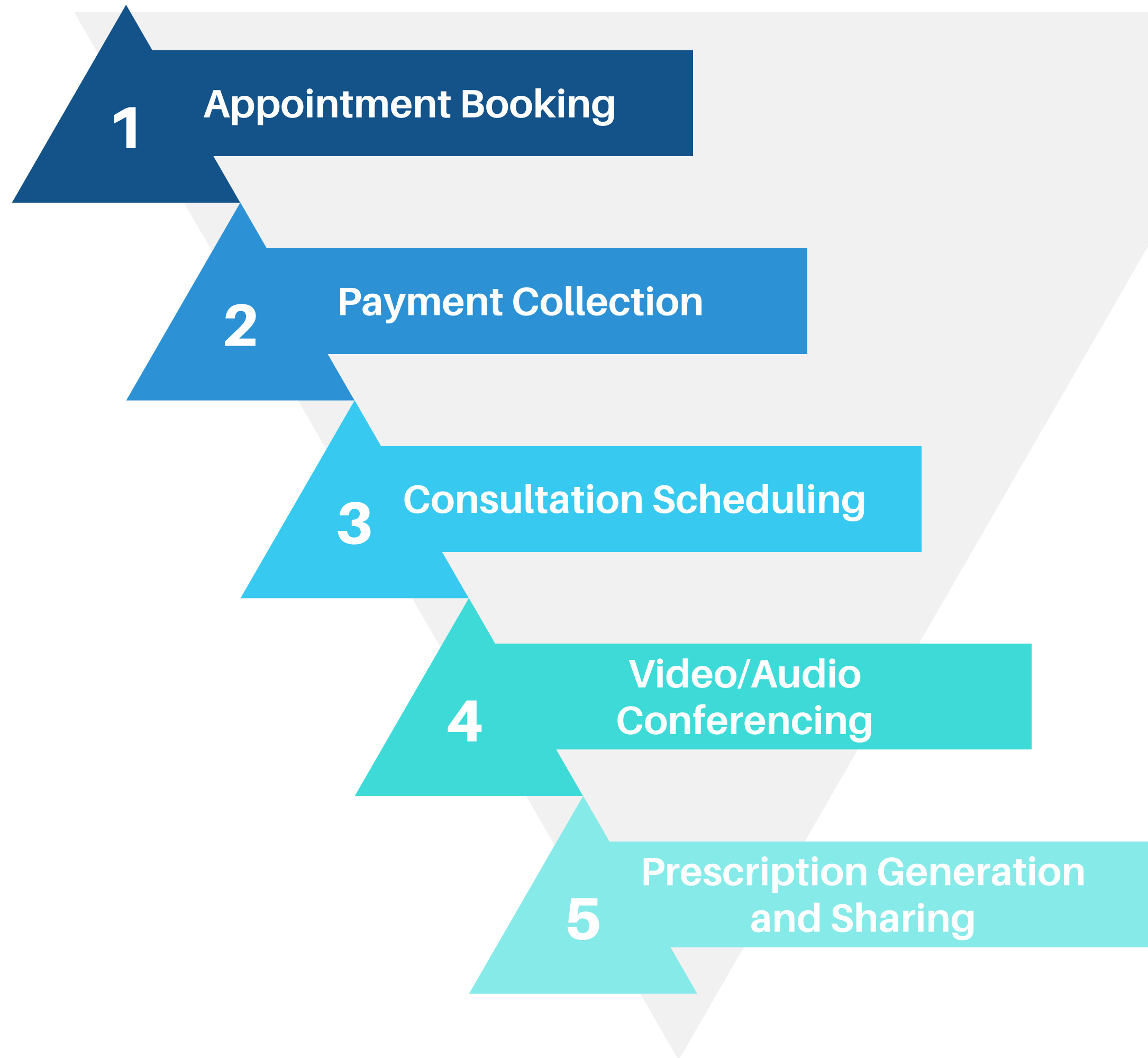
4

Roles and Privileges Management

5

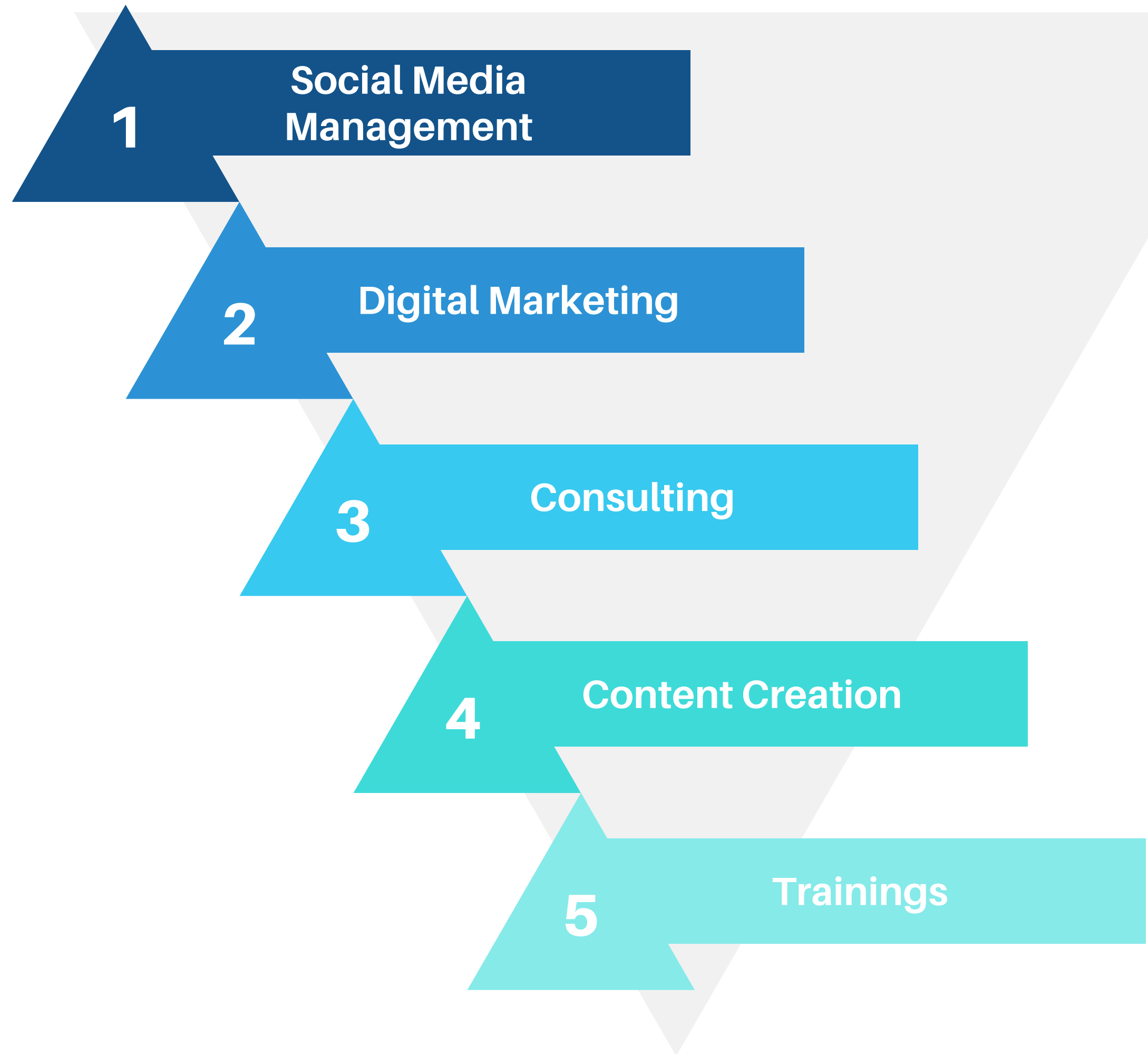
Accounting, Billing, Contract Management

# Teleconsultation





# Other Services









# Digital Rx

Name : Mr.SARANJEET SINGH (30y, Male)  
Phone :   
ID : 73268  
Address : BILASPUR

Date : 17-Mar-2020  
#Visit : 2

**PAST HISTORY:** FUC IDK RIGHT KNEE

**EXAMINATION:** PATIENT IS ON KNEE BRACE RIGHT

**Complaints:** NO FRESH COMPLAINT

**Diagnosis:** IDK RIGHT KNEE WITH HAEMARTHROSIS

**Diet and Exercise:** QUADRICEPS DRILL  
HEMSTRING MUSCLE EXERCISE

Rx

Medicine	Dosage	Timing - Freq. - Duration
1) T HEAL CAP	1 - 0 - 1	खाने के बाद - रोज - 2 सप्ताह
<i>Composition</i> : COLLAGEN 40 MG + MUCOPOLYSACCHARIDE POLYSULPHATE 220 MG + VITAMIN C 20 MG <i>Timing</i> : 1 - नाश्ते के बाद, 1 - रात - खाने के बाद		
2) ARACHITOL NANO 5ML SYRUP	1 - 0 - 0	हफ्ते में एक बार - 2 सप्ताह
<i>Composition</i> : CHOLECALCIFEROL 60000 IU /5ML <i>Timing</i> : 1 - सुबह		

**Advice:** REST  
KNEE BRACE

**अगली तारीख** : 31-Mar-2020 - Tuesday



Dr Ravi Prakash Futela  
M.B.B.S., M.S. (Ortho)

Download "HealthPlix" app from Google Play and scan the QR code to view digital prescription and chat with doctor.

# Rx with MyRx



**Dr. Sourav DasH**  
Neurosurgeon  
MBBS, MD - General Medicine, DM -  
Neurology

Dashboard

Appointments

PAGES

Prescription

My Doctor

Resources

COMPONENTS

Invoices

My Orders



## Prescriptions / Prescription (Seema Rohilla, 30/11/2022)



**Date** 30/11/2022 **Gender** Female  
**Next Visit Date** 01-Dec-2022 **Email** test@test.com

### Vitals



Weight  
**64 KG**



Height  
**151 cm**



Pulse  
**78 cm**



BMI  
**28.07 kg/m<sup>2</sup>**



Blood Pressure  
**120/83**



Temperature  
**98 °F**



SpO2  
**97 %**

### Prescriptions Detail

Symptoms 3

Diagnosis 2

Advice 4

Investigation 1

Weight Gain Moderate

Restlessness Moderate

Headache Moderate

### Medicine Details

S.NO	MEDICINE	DOSE	INTAKE	FREQUENCY	DAYS	REMARK
1	TAXIM O 100 MG TABLET DT 10	1-0-1	After Breakfast & Dinner	Daily	5	Please have it after food
2	PAN 40 MG	1-0-0	Before Breakfast	Daily	7	Empty Stomach
3	LEVROXA 100 MG INJECTION 5 ML	1-0-0	After Breakfast	Daily	5	Take after meal (IV)



# Competitive Advantages

How MyRx can compete and create a niche?



## ■ **DIY Rx Writer**

Doctors can now customize their own prescription writer as per their SOP

## ■ **Proactive Patient Health Monitoring through Rx**

Get notified of patient health conditions and engage proactively with patient for better health outcome

## ■ **Prescription Communication Automation**

Doctors can establish engagement over the prescription with the patients

## ■ **Pay Per Rx Model**

No need for bulk payment, recharge your wallet and start writing prescriptions. Withdraw money from wallet in case of non usability.

# Competitive Approach

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## Prescription Marketing

All existing companies are only generating digital prescription in PDF format. MyRx is generating both PDF and HTML which will provide scope for marketing in prescription

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## Prescription Commerce

MyRx is the first company to establish the concept of Prescription Commerce. We are trying to enable e-commerce for Medicine Delivery, Diagnostics, Next Visit Booking, and Insurance Booking (through Affiliate Partners) from the prescription directly.



# Contact Us

Reach out to us for inquiries or comments.

040 4025 4493

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contact@myrx.in

**Email Address**

www.myrx.in

**Website**