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Integrating Global Music Intelligence through a Single Platform

Media organisations are missing the opportunity to convert data into profitable insights....



Consumers listening to more, switching and personalizing



Over-supply of data is masking the opportunity to uncover insight



Expansion of global streamers & new ecosystem



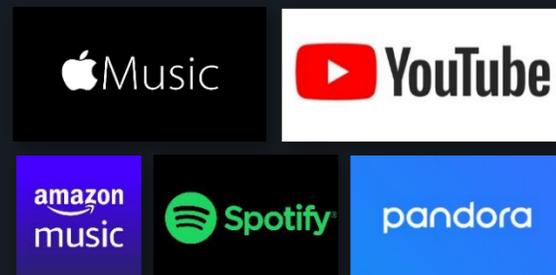
New paradigm & business models are emerging

In a market that will grow to \$142bn by 2030

Radio
\$40bn



Streaming
\$22bn



Music Labels
\$21bn



Music Publishing
\$6bn

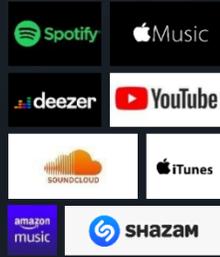


Live Music
\$7bn



Connecting the World's Music Data

Global Streaming Chart Data



Music Industry Data



Social Data



Media & Entertainment



Fandoms



Customer Data



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Radio



Music Labels



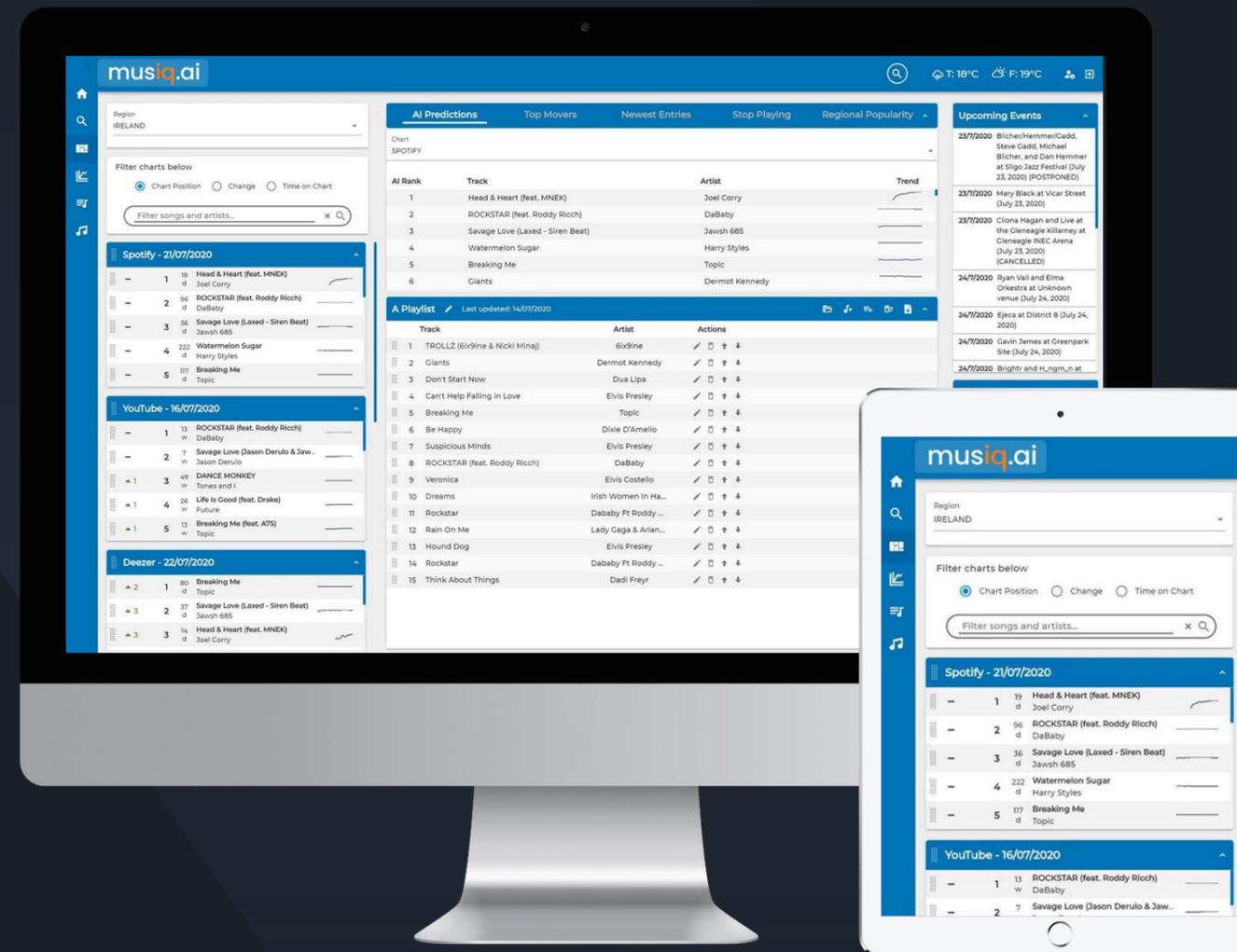
Streaming Companies



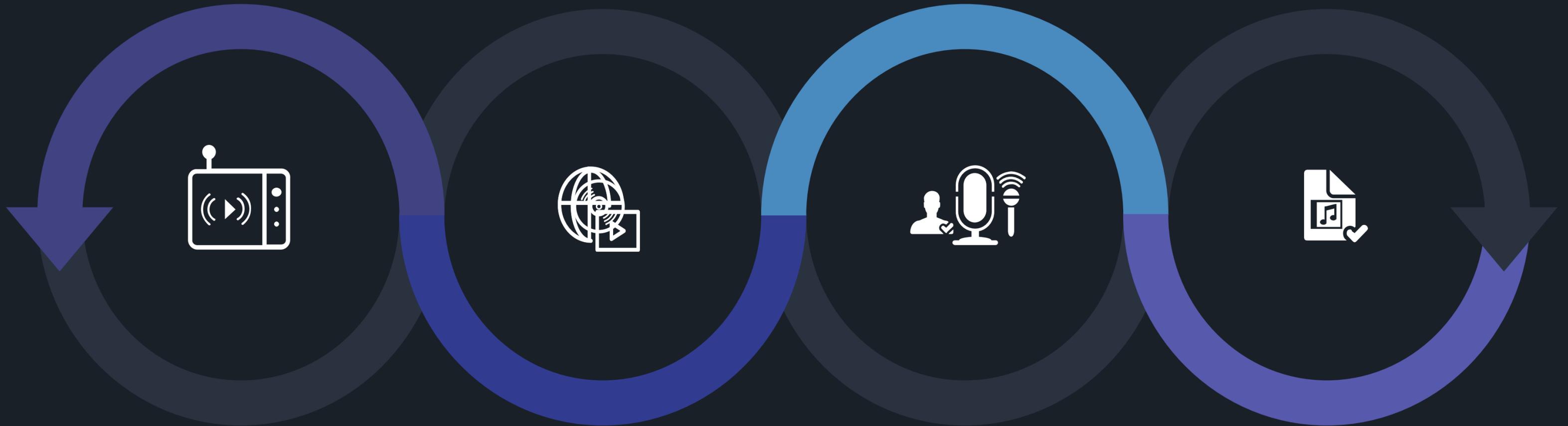
Brands

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Insights & Future Trends for Content Decision-Makers Across the World



Future-proofing Our Customers' Relevance And Revenue



✓ RADIO & STREAMING
Driving **Relevance, Listener Stickiness & Competitiveness**

✓ MUSIC LABELS
Informing **Competitive & Investment Decisions**

✓ BRANDS & PRODUCERS
Building **Connections & Engagement** with Customers

✓ MUSIC IP
Maximizing Returns on Long-term Music Assets

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Connecting with consumers tomorrow
by making brilliant content decisions today