.jobful
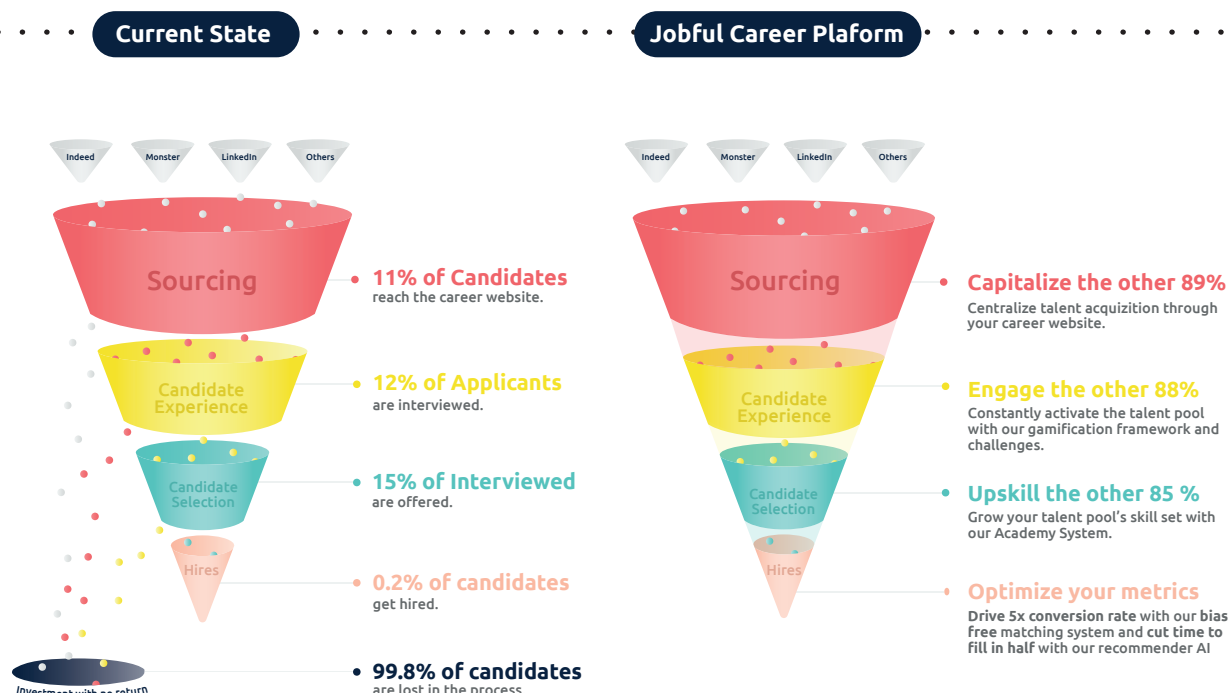
Gamify your career page into the journey candidates will love.

Jobful Career Platform transforms your career website into a digital playground that attracts, engages, and drives your talent acquisition at full speed.

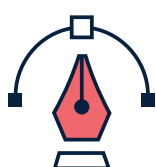## Internalize talent acquisition

Centralize talent acquisition process through your career website.

Current State

Indeed Monster LinkedIn Others

Sourcing
Candidate Experience
Candidate Selection
Hires

Investment with no return

- **11% of Candidates** reach the career website.
- **12% of Applicants** are interviewed.
- **15% of Interviewed** are offered.
- **0.2% of candidates** get hired.
- **99.8% of candidates** are lost in the process.

Jobful Career Plaform

Indeed Monster LinkedIn Others

Sourcing
Candidate Experience
Candidate Selection
Hires

- **Capitalize the other 89%** Centralize talent acquisition through your career website.
- **Engage the other 88%** Constantly activate the talent pool with our gamification framework and challenges.
- **Upskill the other 85 %** Grow your talent pool's skill set with our Academy System.
- **Optimize your metrics** Drive 5x conversion rate with our bias free matching system and cut time to fill in half with our recommender AI

source: Jobvite

Seamless integration

Jobful modules are fully customizable and easy to deploy on your career website. It fits into your overall HR and IT environment by integrating with ATS, job boards, and other systems to increase data accuracy.

Constantly engage your talent pool

Gamified experience

Use badges, points and other gamification mechanisms to build experiences that keep your candidates involved.

Challenges System

Challenges pre-qualify and pre-test your talent pool through micro-experiences given by hiring managers and recruiters to spark curiosity and competition.

Upskill & grow your talent pool

Online courses

Academy courses motivate and energize your future workforce by delivering world-class learning experiences. Support your candidates learning path with online courses to upskill the talent market towards your business goals.
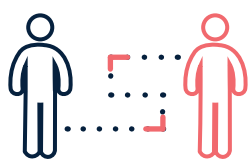
Referral system & shop

Incentive candidates and employees to make referrals and promote your brand in return of goodies and experiences from the shop. Our referral system has the highest applicant-to-hire rate and puts your recruitment on autopilot.

Grow your conversion rate 5 times, cut time to fill in half, bias-free

Matching system

The simplest way to improve your conversion rate is making sure both parties are interested. Accepting as a candidate a job opportunity invitation or accepting as recruiter a candidate application drives 5x improvement on conversion rate.

Anonymized profiles

Complementing the matching system, the platform anonymizes profiles to remove any potential bias. You're now able to decide the fit looking only at the relevant aspects of professionals.

Recommender AI

Often, the quality of pre screening starts with understanding the job requisition and candidate's resumes. Using Machine Learning, we're analyzing both to make best recommendations in terms of few clicks.

Some of our customers

KPMG

Coca-Cola

ORACLE

Microsoft
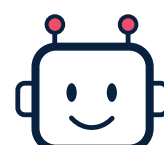
Be an innovator, not a late adopter.
Contact us and let's make recruitment fun!