



# Playment

Build high-quality training datasets for autonomous driving



# About Playment

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Playment is a complete solution to build highly accurate 2D & 3D training datasets at scale. We combine faster annotation tooling, trained workforce, data management and automation features to reduce labeling costs upto 70%.

- 1. Incorporated in 2015, with offices in San Francisco, USA and Bangalore, India*
- 2. 100+ employees, with world-class engineers from IITs and NUS*
- 3. Managed workforce of 25K annotators*
- 4. Extensive domain expertise in autonomous driving and computer vision*
- 5. Trusted by 100's of computer vision and perception teams across the world*

## R&D Partnerships with



**SAMSUNG**



## Backed by



**SAIF  
Partners**

# 30+ Customers across 7 countries

## OEMs / Tier 1s

DAIMLER



*“Playment's quality annotations helped us focus our efforts towards building perception system for our robots. Their flexibility to seamlessly incorporate our feedback and evolving requirements have made them a trusted partner.*

**Jack Guo**

Software Engineer, Nuro

## Technology Pioneers



Postmates



VAYAVISION



*“Quality annotations by Playment have helped us to achieve higher accuracy of our models in a very short time. Flexible solutions, QA process and dedicated project manager helped us to have a good peace of mind. Annotation work was offloaded in the true sense.*

**Abhishek Gupta**

Machine Learning Specialist, HELLA India Automotive

# Hurdles in building labeled datasets

## Technology.

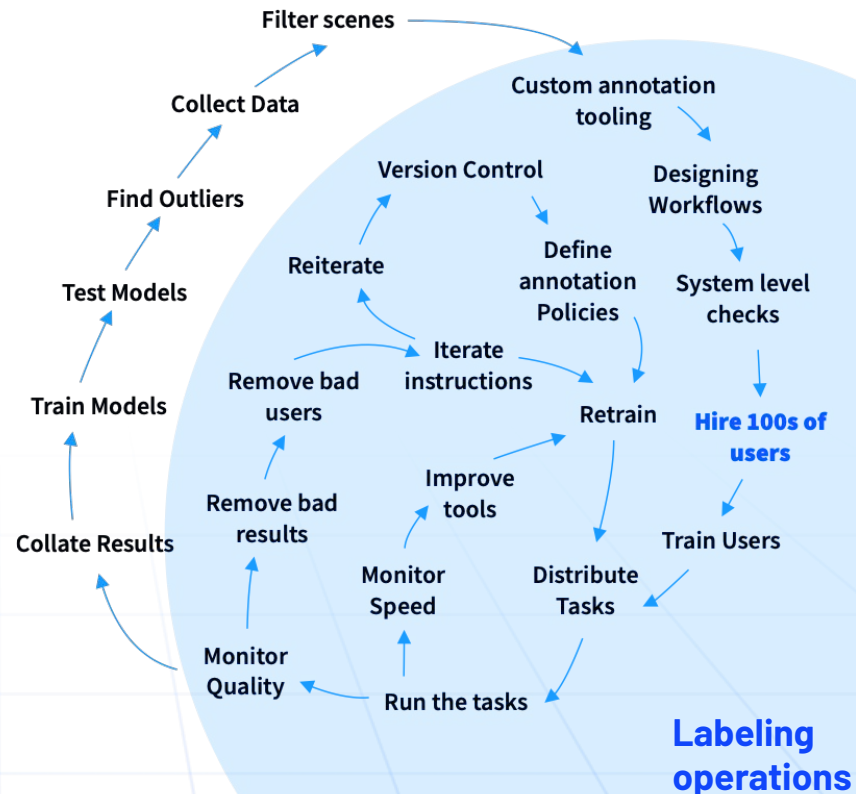
Deploy dedicated software development team to build and maintain data labeling stack.

## Operations.

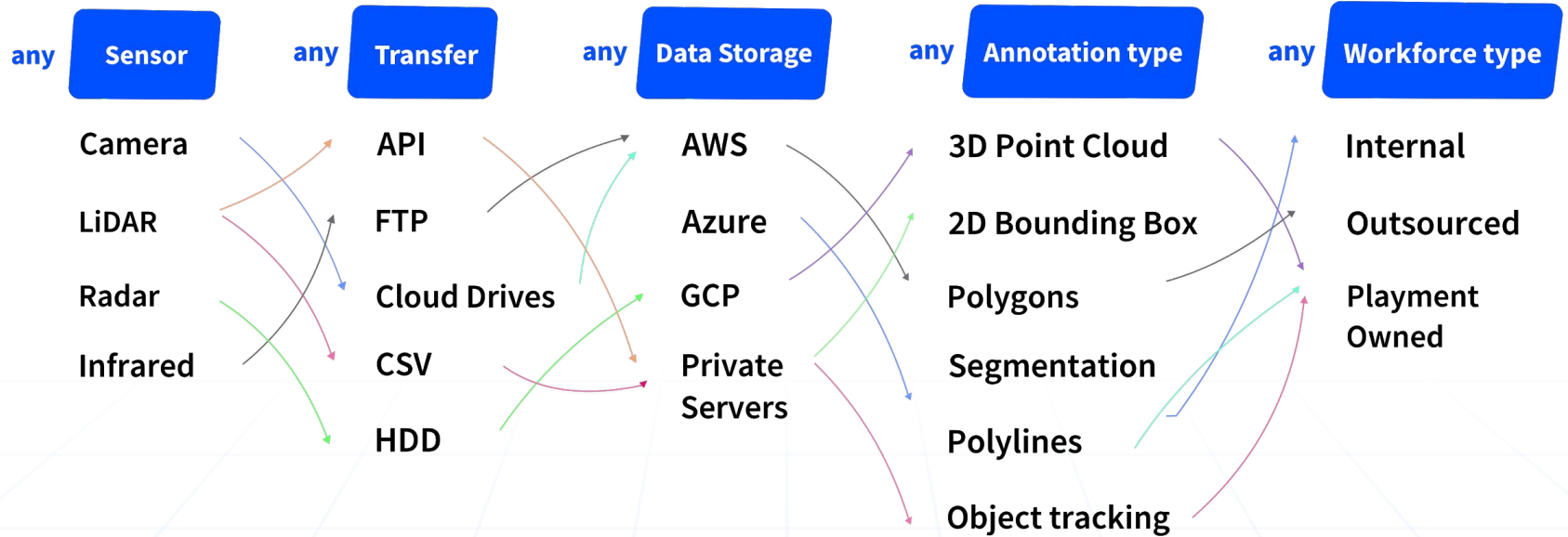
Hire, train and manage 100s of annotators.

## Expertise.

Maintain high labeling accuracy comes extensive experience from labeling various scenarios.



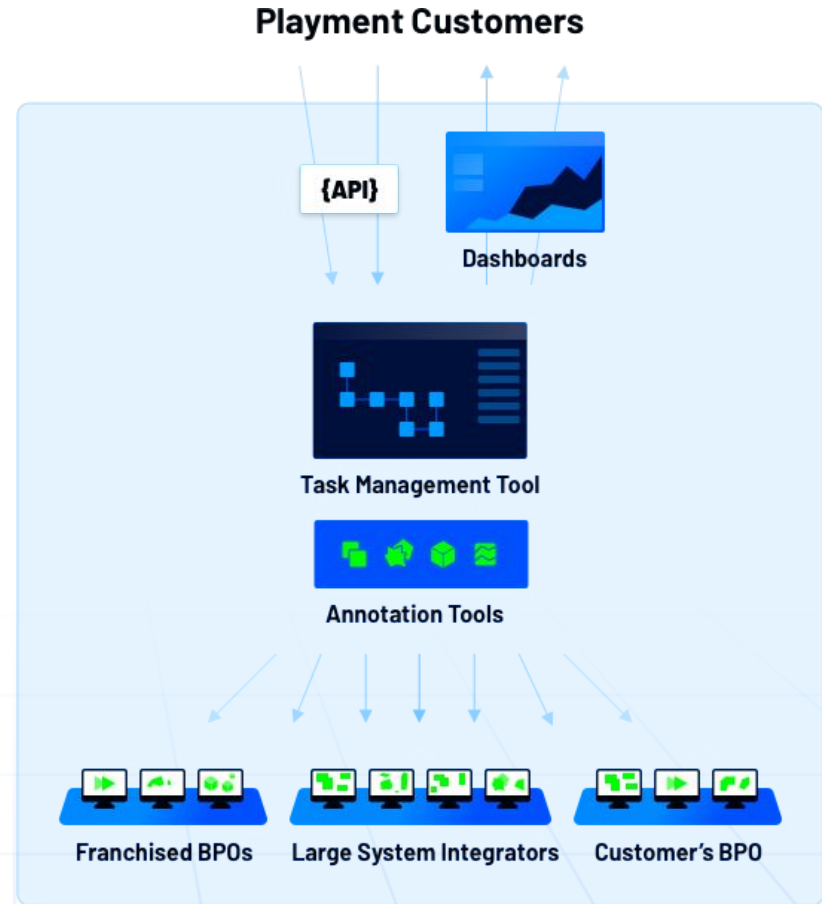
# Support for all data labeling challenges



*We've got you covered.*

# We provide fully managed solution for labeling operations

ML engineers can focus on their core jobs rather than project managing the data workflows.

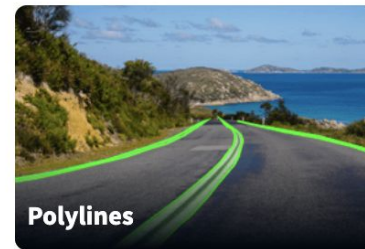
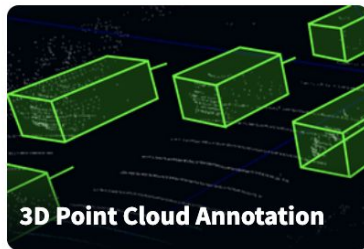


# AI powered tooling for all AV use cases

## Annotation Tools

## Labelling Ops Software

## Customer Tools



Full suite of annotation tooling across sensors. Sophisticated UX + AI assistance to increase productivity of labellers.

# Middleware to manage large projects at scale

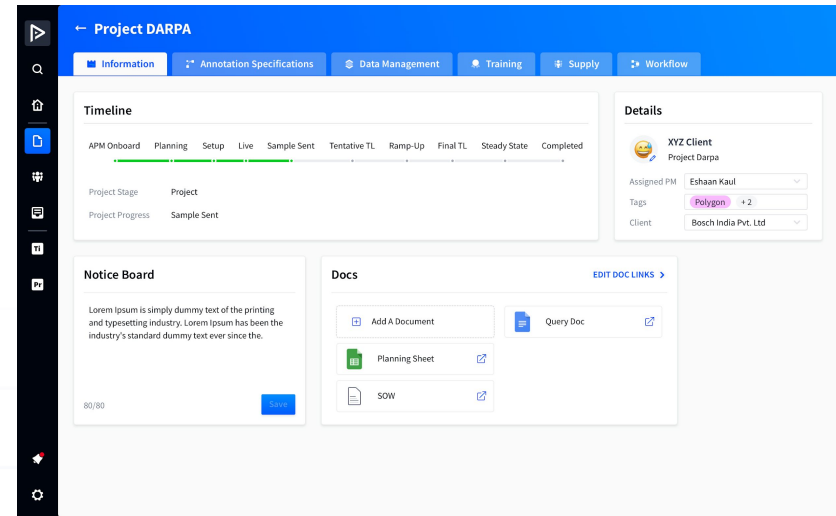
## Annotation Tools

## Labelling Ops Software

## Customer Tools



*Drag & drop workflow builder to optimise for changing requirements with guaranteed quality.*



*Internal tooling to manage workforce & large scale projects. 1 PM can handle 1000 remote workforce.*



# Integrating customer data pipeline

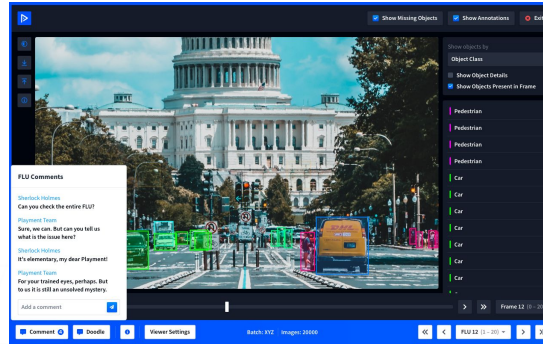
## Annotation Tools

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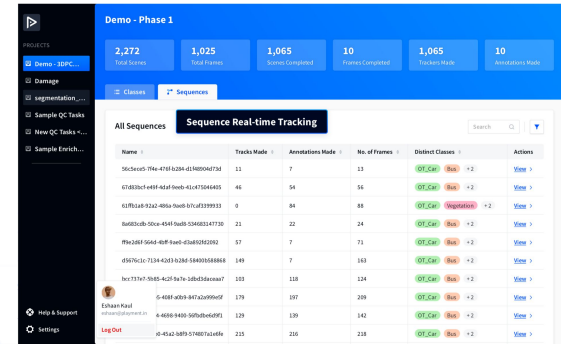
APIs for annotation types

## Labelling Ops Software



Viewers to visualize the output & QC tooling to check quality.

## Customer Tools



Customised dashboards with multi-stakeholder view.

# Stringent quality assurance process

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**Stage 1.** Define quality metrics

**Stage 2.** Create project specific training material

**Stage 3.** Qualification of annotators

**Stage 4.** Multi-check QC workflows

*(With automated heuristic checks & maker-checker model)*

**Stage 5.** Final manual QC on stratified sample

**Stage 6.** Customer sampling QC with QC tools

**Stage 7.** If quality metrics are met, export and train your model

Else, enable rework flow.

*(Version control for change in annotation policies)*

# The Playment difference

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## **Transparent quality**

Playment has customer QC tools that allow clients to check quality, visualize our annotations and make comments directly on the annotations they receive.

## **Customization**

Because we work with enterprises, we are flexible on input/output of data, data storage, different workforce, data transfer, and different workforce options.

## **Playment Platform-as-a-service**

Playment licenses out our tooling for companies that have access to their own workforce or a strong need to ensure data privacy.

## **Optimized annotation tools**

We work closely with our annotators to build tools that are optimized for them which facilitates faster high quality labeling and therefore lower costs to you.

# Future Roadmap

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