SimpliContract

Contract Lifecycle Management (CLM)

For Enterprises

AI-powered End-to-end CLM Platform

SimpliContract

Built to Simplify Contracts for You!

A SaaS-based platform that offers end-to-end contract lifecycle management powered by AI (NLP & OCR) - SimpliContract.

Democratizes authoring & establishes powerful post-signature contract management practices with the power of AI

Supports organizations across the contract lifecycle & enables **effective collaboration** for internal and external stakeholders

Built by *Technologists, Lawyers & Contract Management Experts* - giving you the best in technology, domain expertise & process transformation.
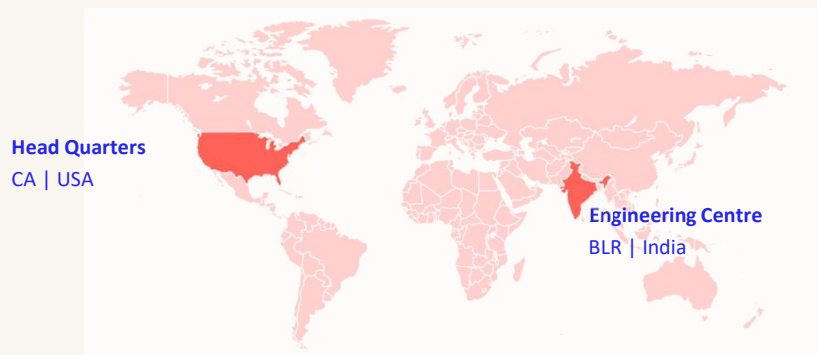
Backed by Leading Investors

kalaari capital

P↑CUS CAPITAL

ARKA VENTURE LABS

SPARROW CAPITAL

EMERGENT VENTURES

FOSTER VENTURES

SimpliContract

Overview

Office Locations

Head Quarters
CA | USA

Engineering Centre
BLR | India

Certifications

AICPA SOC 2 — Formerly SAS 70 Reports

ISO 27001 — Information Security Management System Certified

TYPE II

Partners

Technology Partners

Microsoft

salesforce

Adobe

DocuSign®

SAP

Domain Partners

KPMG

UnitedLex

JCM

SimpliContract

Top Customers

NHS — UK
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Automation of large complex multi-million dollar PFI Contracts for Vendor performance tracking and Obligation management

Coca-Cola — SIMA
~44B USD

Solved for Complex Vendor contracting process starting from P&L workflow (comprising excel documents), Purchase Approval form with Guided contract creation, Collaborative Review/ approvals, Execution, Storage, Contract Tracking and Monitoring/ Renewal(Termination process included)

ATI — US
~0.8b USD

End to End Vendor Contracting across different spend categories with capability to handle contracts with multiple sections as independent documents

Dairygold — Ireland
~1.6B EUR

End to End Vendor Contracting across different spend categories

Bass Pro Shops — US
~7B USD

End to End Vendor contracting across spend categories, including unified Vendor Master, Esign and Coupa Integration

TVS — India
~4B USD

End-to-end global rollout for >800 users for Vendor and commercial contracts for Global suppliers, distributors and Partners.

Walmart India — India
~8B USD

Roll out across 12 different legal entities with varied businesses, 100+ Contract types, integration with five enterprise systems for use cases like Vendor master integration, Invoice validations (including SAP Ariba and Oracle)

SimpliContract

SimpliContract - End-to-end CLM Platform

360º Coverage. A – Z of Everything Contracts!

SimpliAuthor

- Guided Requests
- Deviation & Versioning
- Template & Clause Library
- Configurable Workflows
- Chat + Collaboration
- Clause-level & Exception Approvals

SimpliStore

- Smart Search
- Legacy Contracts
- Document Control
- Security & Access

SimpliManage

- Obligation Tracking
- Contract Performance
- Task Management
- Reminders & Alerts
- Amendment & Change

Data Extraction

- Clause Extraction helps to risk score contracts
- Key Terms – Price Inflations, Renewal Terms, Volume discounts, Pricing Cap, LoL Limits
- Metadata Extraction

SimpliAnalyze

- Persona-based Dashboard - ~20 Reports OOB
- Milestone Tracking
- Clause Intelligence and Exceptions
- TAT and Workload of team members
- Consumption Reports
- Customer & Vendor Insights

Enterprise Integrations

- Outlook & Word and Gmail
- DocuSign, Adobe sign, Leegality
- Oracle Fusion, SAP
- Salesforce, MS Dynamics
- SAP Ariba

SimpliContract

Your Complexity

01 Organisation and Process Complexity

- ❏ Geos, BU, Groups. Product Lines, Org Entity
- ❏ Matrix business Process and approval thresholds
- ❏ Global distributed Teams`

02 Unable to discover & leverage Data

- ❏ Lack of contract insights on volumes for Revenue & Cost assurance
- ❏ Unstructured data hidden in massive volume Contracts spread across enterprise
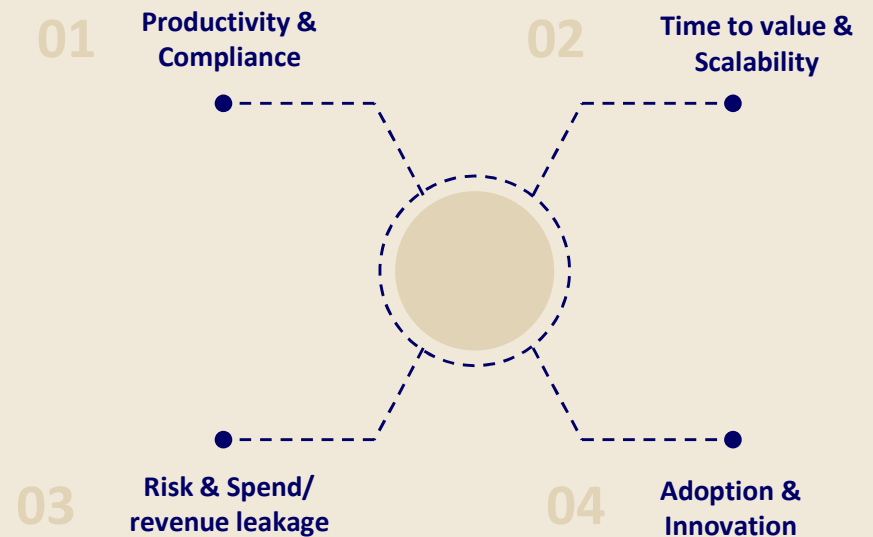- ❏ Data loss due to broken process and system limitations

03 Change Velocity

- ❏ Dynamic global, Geopolitical Uncertainties, Competition
- ❏ Highly regulated and tighter guard rails
- ❏ Change in Processes, strategy, Contracts, Templates, Clauses, Org. Structures, Roles
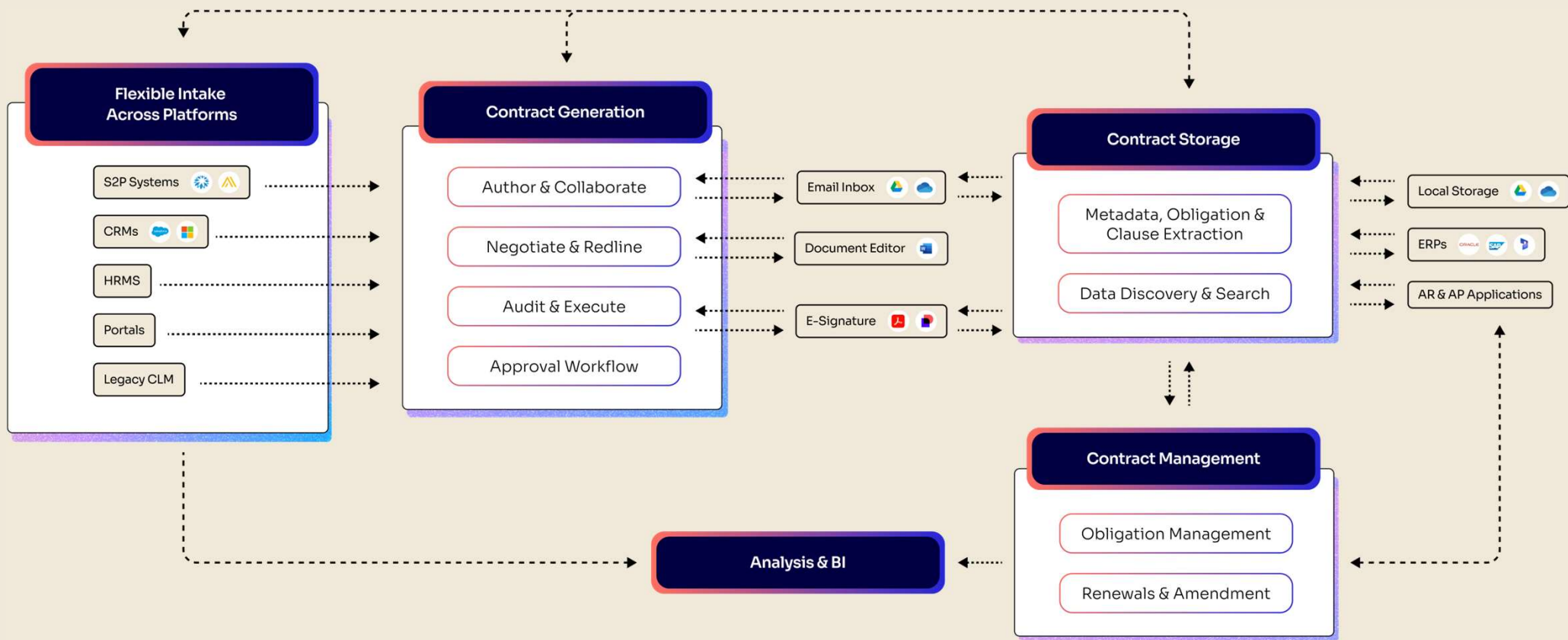- ❏ Technology disruption cycles

04 Legacy Stack Applications

- ❏ Lack of adoption driven by clunky systems like CRM, S2P, Legacy players
- ❏ Evolving Demographics pushing for easy to use/ adopt applications
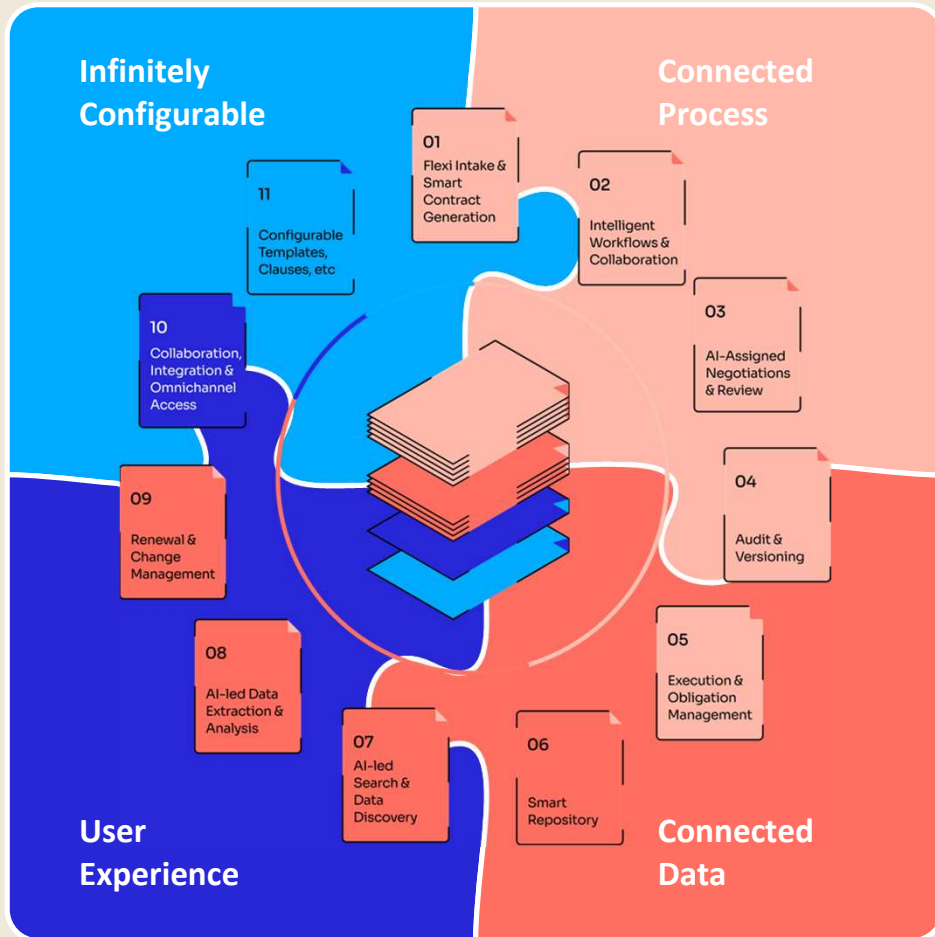- ❏ Unable to automate & reduce redundant tasks

Our Value Proposition

01 Productivity & Compliance
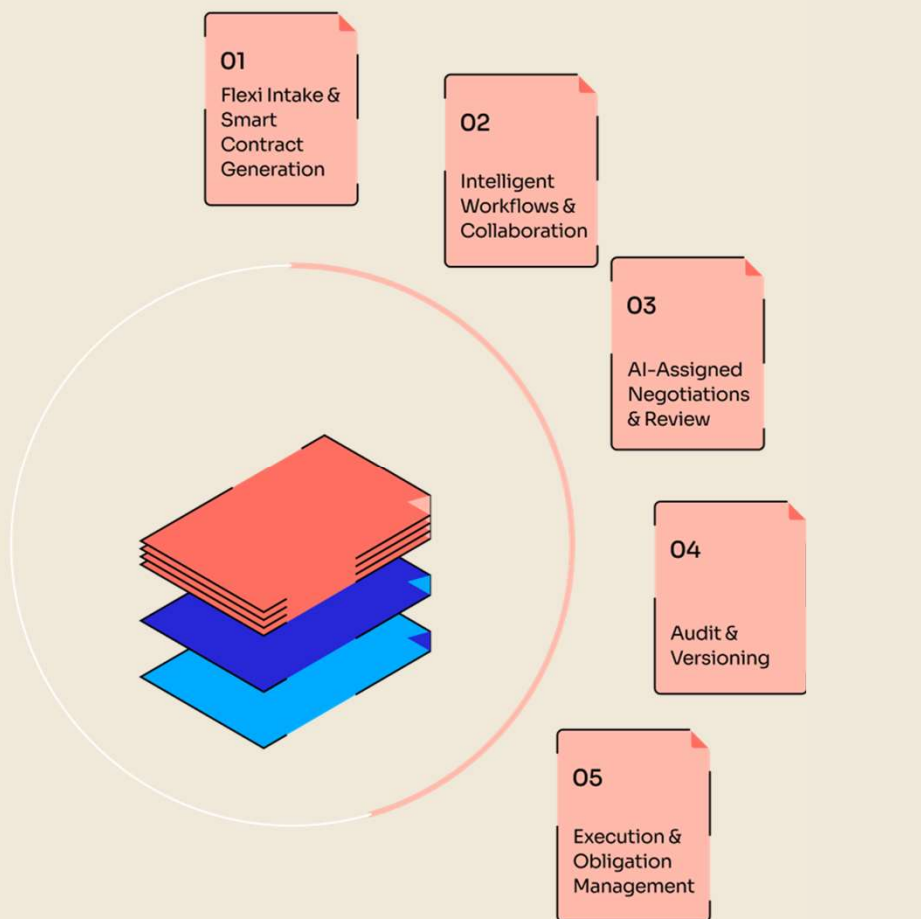
02 Time to value & Scalability

03 Risk & Spend/ revenue leakage

04 Adoption & Innovation

Contracting in an Enterprise

Flexible Intake Across Platforms
- S2P Systems
- CRMs
- HRMS
- Portals
- Legacy CLM

Contract Generation
- Author & Collaborate
- Negotiate & Redline
- Audit & Execute
- Approval Workflow

Email Inbox

Document Editor

E-Signature

Contract Storage
- Metadata, Obligation & Clause Extraction
- Data Discovery & Search

- Local Storage
- ERPs
- AR & AP Applications

Contract Management
- Obligation Management
- Renewals & Amendment

Analysis & BI

AI Powered Connected Contracting for the Enterprise

SimpliContract

- ➤ Streamline Your Operations: Effortlessly Request, Negotiate, Review, Execute, and Manage Contracts.

- ➤ Unlock Insights: Seamlessly Extract, Analyze, Integrate, and Act on Hidden Contract Data.

- ➤ Designed by business for business: Experience Intuitive Navigation and Unmatched Convenience.

- ➤ Evolve with needs: Be future ready & relevant to users with a highly adaptable platform.

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Connected Process – Solution 1 | Streamline contract creation, negotiation, and execution with our AI-driven authoring platform
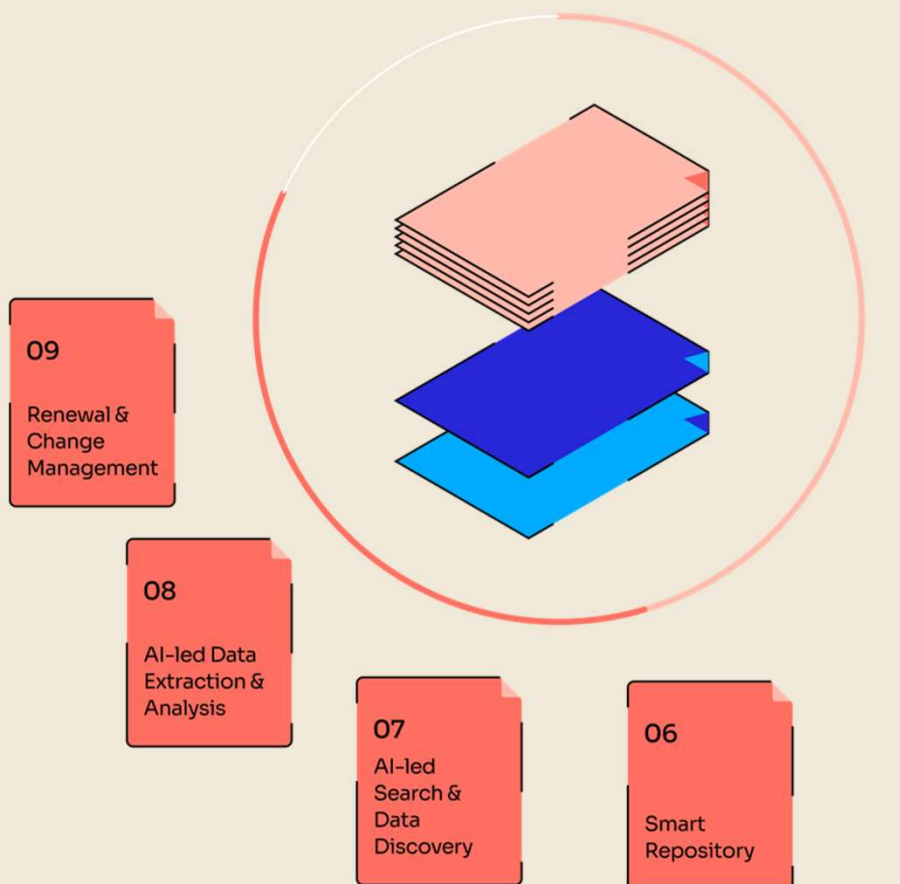
01 Flexi Intake & Smart Contract Generation

02 Intelligent Workflows & Collaboration

03 AI-Assigned Negotiations & Review

04 Audit & Versioning

05 Execution & Obligation Management

Connected Process

- Flexi Intake across platforms
- Dynamic Clause assembly
- Conditional workflows
- Smart approvals for Deviations

- Gen AI native Risk Analyzer
- Gen AI native Summarizer
- AI driven Clause extraction
- Gen AI native Redline Assistant

Benefits

- ❏ Configure to meet Structural & Process Complexities with ease – **Time to Value and Adoption**
- ❏ Drastically Improve compliance with process governance – **Reduce Risks and Improve Compliance**
- ❏ Faster and Agile Legal Teams - **Reduce turnaround times by >50%**

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Connected Data – Solution 2 | Harness AI to extract critical data, analyze insights, and activate decisions

09 Renewal & Change Management

08 AI-led Data Extraction & Analysis

07 AI-led Search & Data Discovery

06 Smart Repository

Connected Data

- AI - Metadata extraction
- Gen AI – Data Analyser & Discovery Engine
- Gen AI – Obligation extraction
- Obligation & KPI Management

- Performance Analysis
- Fusion of Structured + Unstructured data
- Data-driven tasks, alerts & reminders
- Powerful BI & Visualization

Benefits

- ❑ Plug Revenue & Spend leakages with visibility to commercial terms (price escalations, volume commitments)
- ❑ Data Driven insights and negotiations helping better renewal terms, Flag Risks,
- ❑ Manage Obligations and Deliverables Tighter – Reduced Penalties, Improve SLA

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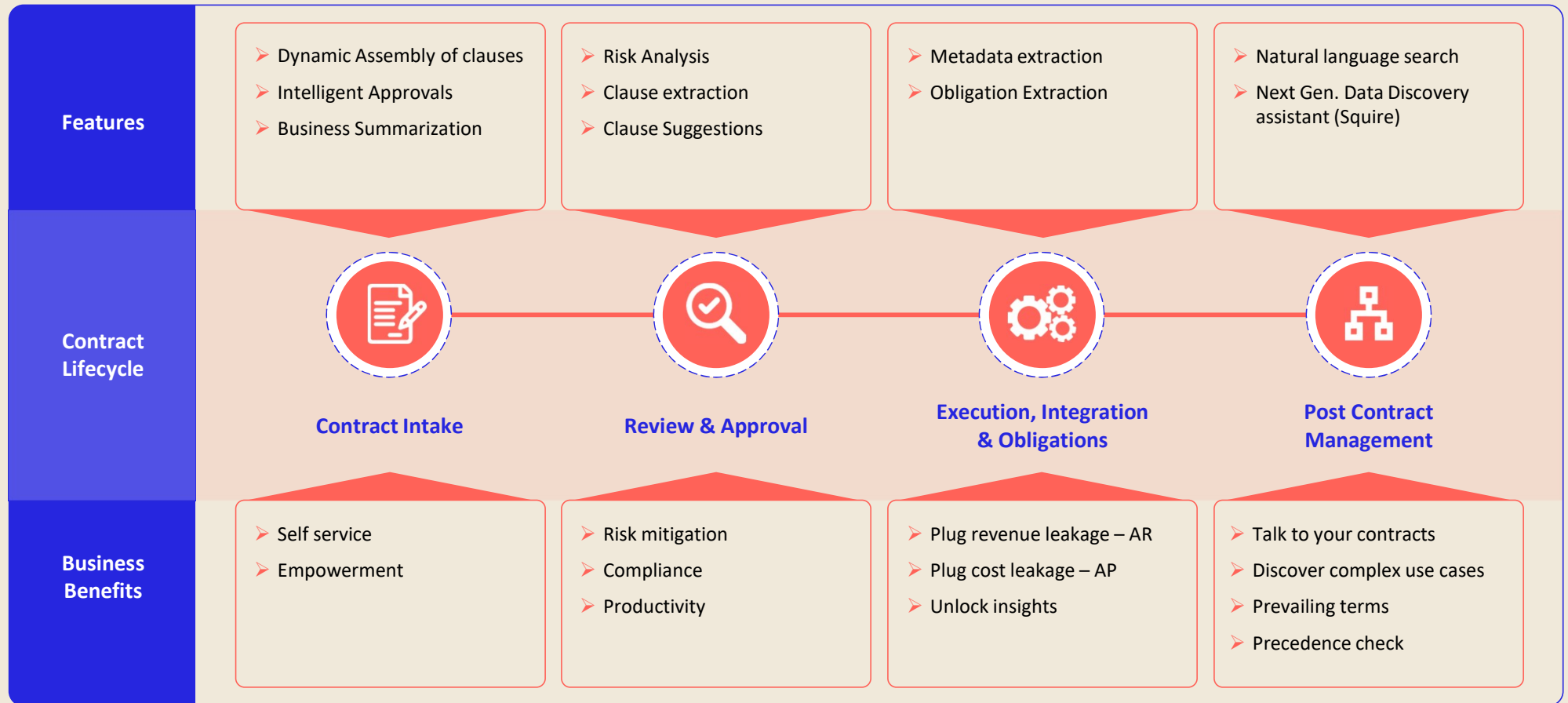- Metadata Extraction

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(Gen)AI across the Lifecycle

SimpliContract

	Contract Intake	Review & Approval	Execution, Integration & Obligations	Post Contract Management
Features	➤ Dynamic Assembly of clauses ➤ Intelligent Approvals ➤ Business Summarization	➤ Risk Analysis ➤ Clause extraction ➤ Clause Suggestions	➤ Metadata extraction ➤ Obligation Extraction	➤ Natural language search ➤ Next Gen. Data Discovery assistant (Squire)
Contract Lifecycle	Contract Intake	Review & Approval	Execution, Integration & Obligations	Post Contract Management
Business Benefits	➤ Self service ➤ Empowerment	➤ Risk mitigation ➤ Compliance ➤ Productivity	➤ Plug revenue leakage – AR ➤ Plug cost leakage – AP ➤ Unlock insights	➤ Talk to your contracts ➤ Discover complex use cases ➤ Prevailing terms ➤ Precedence check

SimpliContract

SimpliAI for Insights

Discover limitless insights, converse with your contracts like never before, and
eliminate risks and leakages at a remarkable scale.

Save time and $$ with AI powered Data Extraction.

Unlock your contract data for on-the-go access and deep analytics

01

Clause Extract

Instantly extract and tag 100+ clause categories for bulk analysis in real-time across any multi-format and multilanguage contract type, including:

- Your Contracts
- Counter-party Documents

02

Metadata Extract

Discover and visualize valuable metadata details in and about contracts, such as:

- Price Escalations
- Rebates
- Risk Exposure
- Expiry
- +85 more

03

Obligation Extract

Track contractual performance by automatically capturing all obligation and service level types from contracts, including:

- SLAs from SOWs
- Insurance
- Security
- Project Milestones
- +94 more

Negotiate Faster from Position of Strength with Trusted AI

Leverage AI-native assistants that analyze, review, and negotiate faster, more intelligent contracts.

04

Risk Analyzer

Eliminate risk exposure with intelligent, context-aware risk scores delivered in natural language. Assess risk levels, identify missing clauses, and spot deviations in clauses and terms for each contract — all in real-time.

- ✅ Actionable Insights
- ✅ Redline Recommendations
- ✅ Flag Missing Contract Elements

05

Summarize AI

Always know what's in your contract with AI-generated summaries that interpret and consolidate all vital information across the contract into an easily accessible, visual dashboard.

- ✅ Business-Personalized
- ✅ Easy to Reference
- ✅ Configurable Elements

Search faster using Next-GenAI for Data Discovery

Talk to your contracts in ways never possible before

06

SearchAI

A range of search options to tease out the exact contract data you need,
when you need it, even if you can't quite remember the exact language.

- ✓ Contract Search
- ✓ Clause Search
- ✓ Free Text/Data Search

07

SimpliAssist

Your Virtual Contract Assistant.
Simply ask your contract questions in simple, natural language and get
clear, reasoned answers linked to the relevant provisions, such as:

- ✓ Does this contract offer rebates?
- ✓ What was the direct damages cap in this contract?
- ✓ Is there a protocol for notifying the other party before disclosing any information in response to this subpoena?

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Integrations Landscape

CRM	salesforce	Dynamics 365	
E-sign	DocuSign	Adobe	
Source to Pay Suites	SAP Ariba	coupa	
ERP | Financials	SAP	ORACLE	NETSUITE
Productivity Suite	Office	G Suite	

SimpliContract

Case Study - Cyient Accelerates Contract Execution by 50%, From Intake to management

Cyient is a leading global digital, engineering, and technology solutions company that serves clients across various industries on five continents.

| **11** Business units | **700+** Active enterprise users |

Challenges before SimpliContract

High average contract cycle times are due to manual processes and lack of automation.

Dispersed repositories made locating documentation and contractual insights challenging.

Exception approvals, clause negotiations, and amendments were handled via email, hindering board and GC tracking of key contract risks.

Lack of a standardized auto-routing process led to frequent manual interventions across BUs.

Inability to capture real-time document revisions and markups from multiple stakeholders increased attorneys' manual efforts.

The SimpliContract Solution

Guided and flexible intake forms from CRMs and S2Ps, with dynamic clause assembly

Centralized repository with AI-powered clause and metadata extraction for all contracts

Ad-hoc approvals and reviews triggered by key contract data

AI-assisted review with risk analysis and clause playbooks

Dynamic workflows tailored based on intake fields

Cross-departmental collaboration via chats, emails, and documents

Real-time monitoring of key metrics, such as frequent exceptions and high-risk clauses

Value Attained

50% faster contract TAT

80% reduction in time spent on data discovery

90% reduction in time spent in manual reporting & insights

15% savings in $$ costs with access to precedence in commercial terms such as insurance, damages caps, payment terms, penalties, etc. during negotiation

SimpliContract

Thank you

Start your CLM solution today.