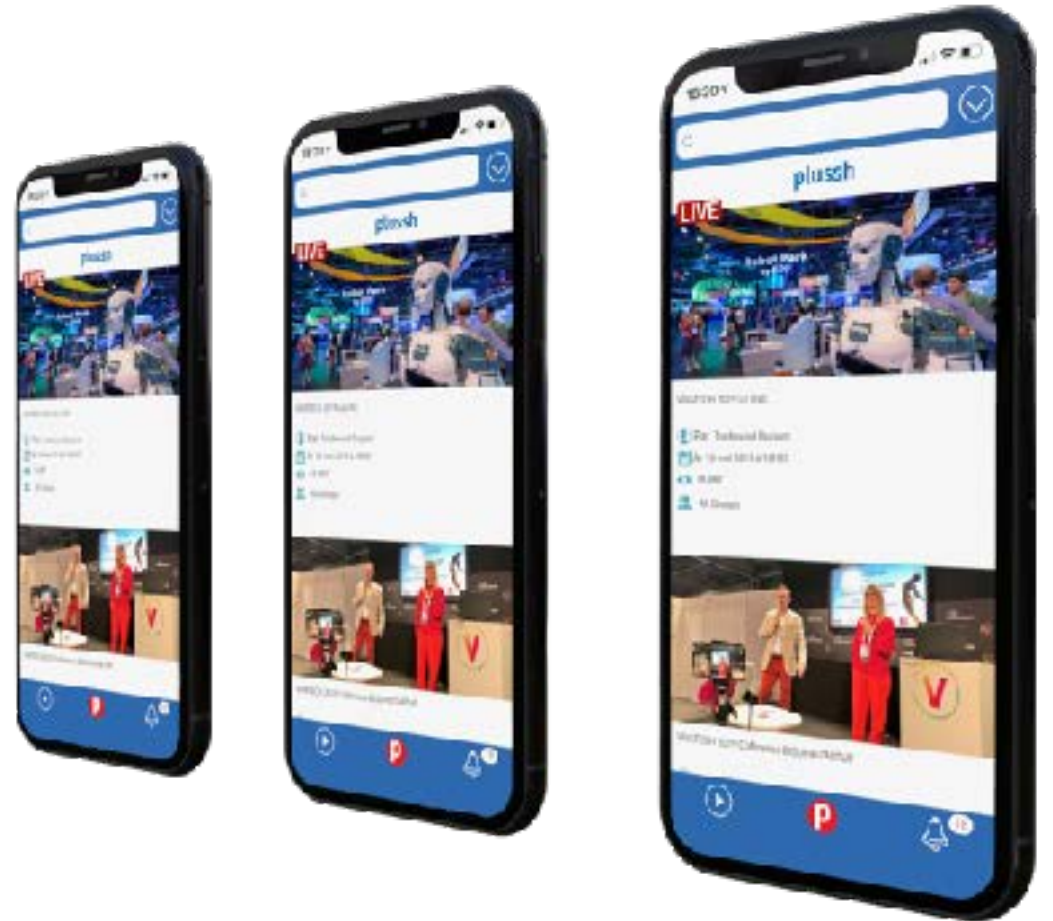


# PLUSSH

DEDICATED SOLUTIONS



# PRO SOLUTIONS OF LIVE VIDEO

PLUSSH CREATED BY FORMER JOURNALISTS

A HD VIDEO CAMERA IN THE POCKET

MOBILE 1ST

DEVELOPMENT TEAM SPECIALIZED IN LIVE STREAMING  
VIDEO FROM SMARTPHONE



# DIRECT VIDEO FROM SMARTPHONE

TECHNOLOGICAL SOLUTIONS TO BROADCAST LIVE VIDEO  
ANYWHERE, ANYTIME

TRAINING OF TEAMS TO CONTROL THE QUALITY OF THE LIVE  
STREAMS

SUPPORT IN THE DIGITAL TRANSFORMATION OF CUSTOMERS



# YOUR CUSTOMIZED LIVE STREAM VIDEO SOLUTIONS

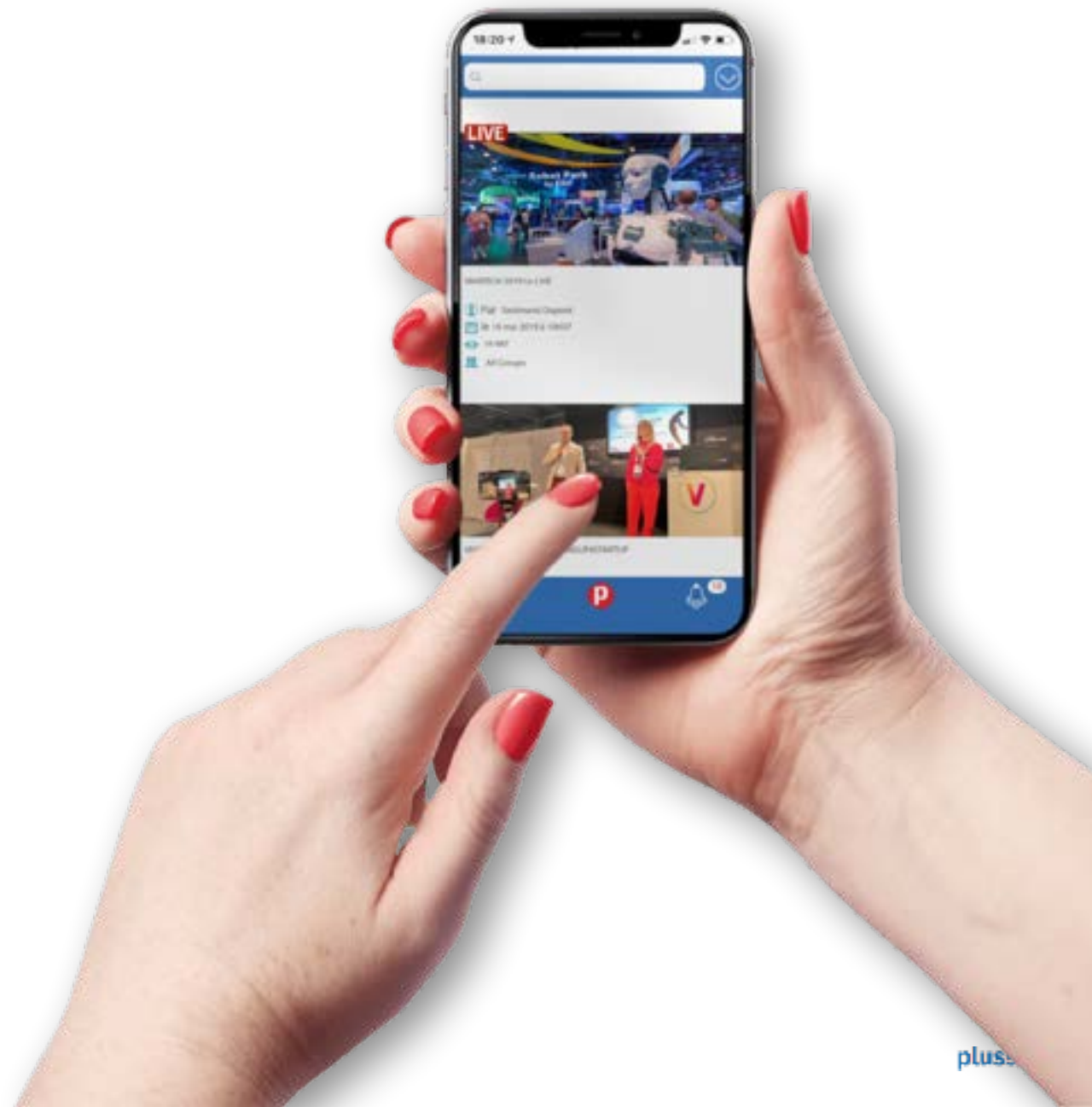
APPLICATIONS LIVE & WATCH

CUSTOMER BACK OFFICE MANAGEMENT

DEDICATED SERVERS

SECURING FLOWS

LIVES & REPLAYS IN YOUR APPLICATION



**LIVE**

## BROADCAST APP

SECURE CONNECTION

HD OR SD IN 3G / 4G / WIFI



LIVE NOTIFICATION

TITLE OF THE LIVE

STATISTICS

DELETE REPLAY

BROADCAST ON ANY SUPPORT

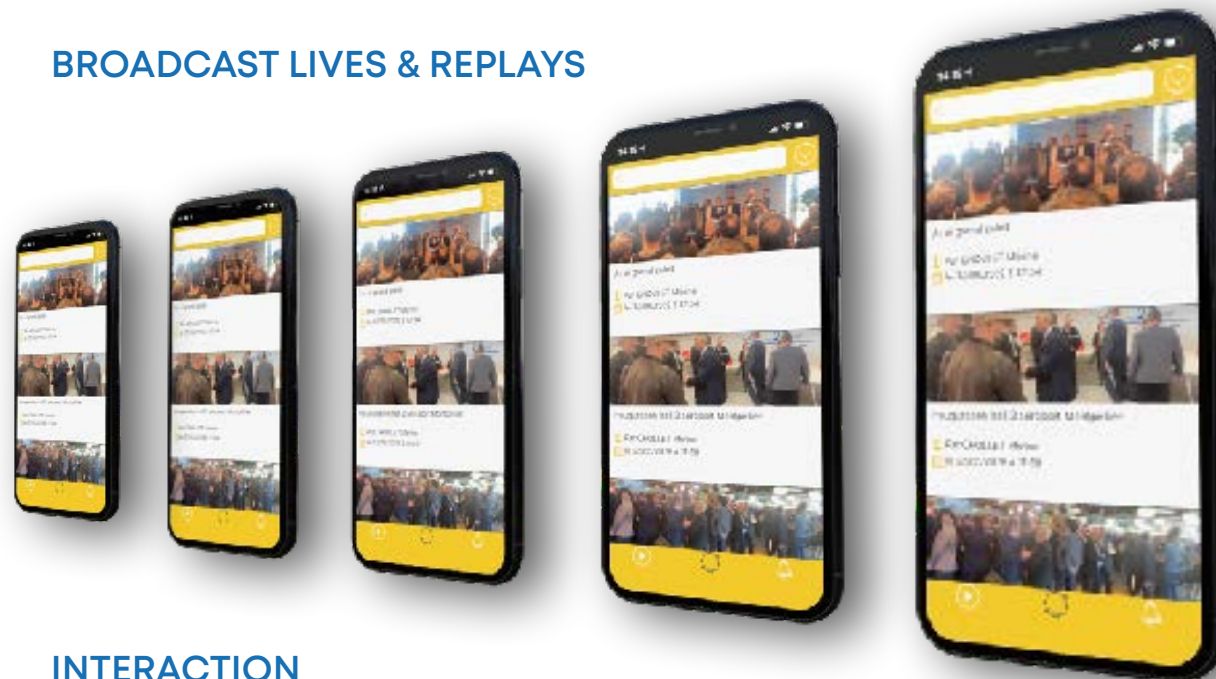
**WATCH**

## RECEIVING APPLICATION

SECURE CONNECTION

START OF A LIVE NOTIFICATION

BROADCAST LIVES & REPLAYS



INTERACTION

HOME STREAM OF VIDEO DIRECT FROM OTHER SOURCES

CAN NOT SHARE OR SAVE CONTENT (PRIVACY)

# WATCH YOUR CONTENT WEBTV

LIVES

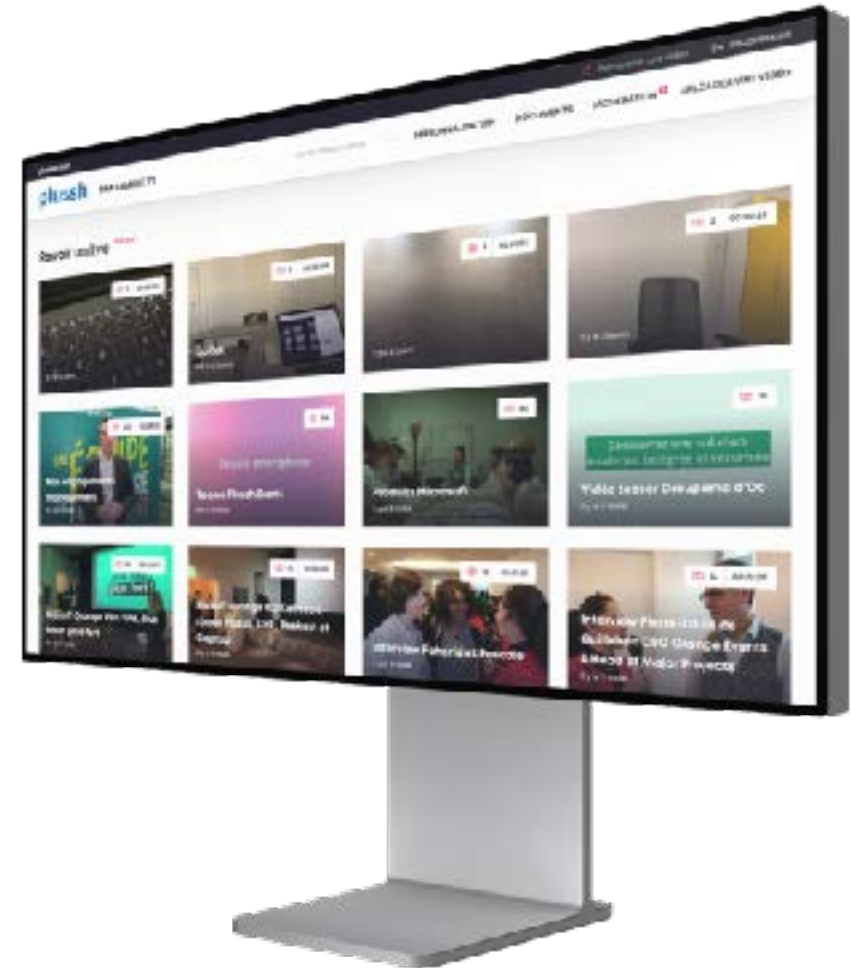
REPLAYS

TCHAT

GEOLOCATION

DOCUMENTS

SECURED ACCESS



# MANAGE YOUR BACK OFFICE

EMPLOYEE MANAGEMENT

ADD, DELETE, CREATE GROUPS

LIVE MANAGEMENT

DOWNLOAD, DELETE, RENAME, REPLACE

NUMBER OF LIVE VIEWS

REPLAYS MANAGEMENT

NUMBER OF VIEWS IN REPLAY

STATISTICS MANAGEMENT

CONSULT, COMPARE, ANALYZE

LOGO MANAGEMENT

ADD

REMOVE

REPLACE



# CONFIDENTIALITY, PROPERTY SECURITY

SECURE SERVERS IN THE EUROPEAN ZONE

GDPR STANDARDS

STRONG PASSWORDS SUBJECT TO DUAL AUTHORIZATION

HTTPS WEBSITES

SERVER-SIDE IP ADDRESS FILTERING

ENCRYPTED LIVE VIDEO STREAMS





# EMBED PLUSSH IN YOUR APP

ADD VALUE TO YOUR EXISTING APPLICATION

ENHANCE YOUR APPLICATION

MODERNIZE YOUR APPLICATION



# USE CASES



THE CEO FRÉDÉRIC OUDÉA SPEAKS DIRECTLY, THANKS TO A SIMPLE SMARTPHONE, TO HIS 200 THOUSAND EMPLOYEES IMMEDIATELY NOTIFIED ON THEIR MOBILE OF THE BEGINNING OF THE INTERVENTION



ROUND TABLE OF THE FRENCH OPERATOR ORANGE WHICH INVITED PRIVILEGED CUSTOMERS TO ATTEND IN PRIVATE THIS HIGH VALUE ADDED KEYNOTE



SNCF, HAS CREATED ITS OWN WEBTV USING A FEW SMARTPHONES AND ITS DEDICATED CUSTOMER BACK OFFICE



THE CARREFOUR GROUP DIRECTLY SHOWS ITS HUNDREDS OF THOUSANDS OF EMPLOYEES AROUND THE WORLD ITS INVESTMENT IN DIGITAL TECHNOLOGY AT THE VIVATECH PARIS SHOW

# TRAININGS

MASTERY OF LIVE STREAM AND INTERVIEW

THE QUALITATIVE RENDERING

HOW TO PREPARE YOUR LIVE STREAMS

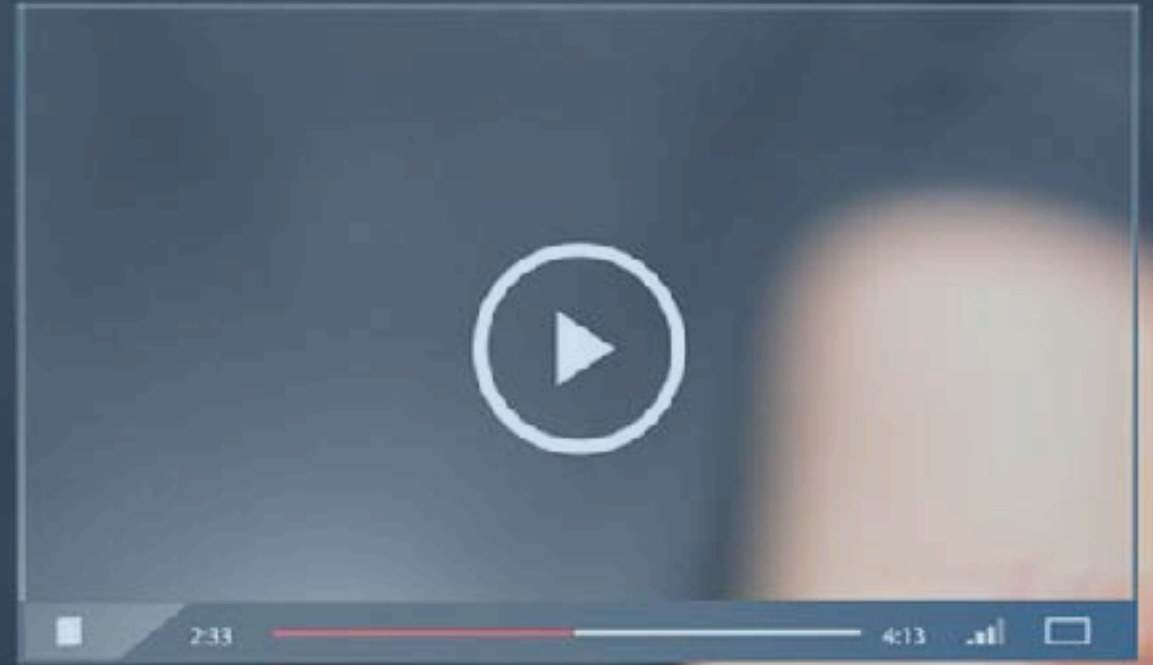
QUALITY FILMING

BASIC TECHNIQUES OF FRAMING AND VIDEO SHOOTING

USE OF SPECIFIC MATERIAL

INTEGRATION OF LIVE STREAMS IN YOUR OWN WEBSITE

TO ACQUIRE GOOD HABITS



# MATERIAL KITS

PRO MATERIAL FOR PRO RENDERING



# THEY TRUST PLUSsh

LARGE GROUPS

INDUSTRY

INSTITUTIONAL

CIVIL AND MILITARY





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