Point Alliance IT Solutions

B2B Microsoft IT Solutions for Global 300 companies

POINT ALLIANCE

Challenges

Outdated technology/software, unresponsive apps/websites

Implications: loss of efficiency, customer dissatisfaction

- Hockey Canada's website attracted an unprecedented 3.8 million users, resulting in crashes.
- CCAS had an on-premise platform (IBM Lotus) but had to go remote.

Ideal Solution

A solution that is efficient, seamless, and easy to use.

Cost efficient, accessible, and tailored to the client.

- Without such a solution, Hockey Canada's website would be unable to withstand traffic.
- Without the solution, CCAS would have been unable to go remote and consolidate offices.

Desired Outcomes

Customers are looking for solutions that will increase efficiency and ease of use.

"The new solution enabled the Hockey Canada team to work more efficiently and produce better and faster results," (Point Alliance, 2018, p. 6).

- Increased efficiency in the platform/app/software/website.
- Eliminating web/app/software crashing.
- Centralized and easy to use system.

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Award winning white glove IT solutions.

Cost Reduction

- Solutions within clients' budgets
- Solutions that reduce clients' costs
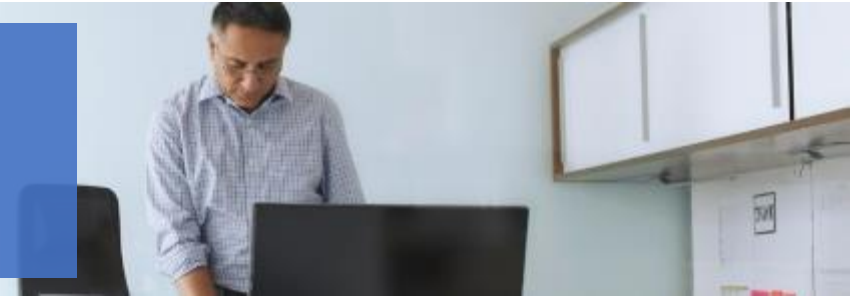
Ease of Deployment

- Reduce dependency on IT support
- Minimal training required for use

Security

- Provides single centralized platform
- Cloud enabled and secure

"Point Alliance did an outstanding job understanding our project requirements and providing us with solutions that met all of our goals," Mark Lafranier, Disticor.

Point Alliance IT solutions + Microsoft 365 and SharePoint

Microsoft solutions that increase efficiency and target the clients' exact needs. Intelligent CRM and smooth migrations and upgrades ensure this, as proven by our 95% customer retention rate.

Solution Alignment

Point Alliance + Microsoft 365	Point Alliance + Microsoft SharePoint	Point Alliance + Microsoft Azure
Unify relationships, data, and workflows with intelligent CRM.	Ensure a smooth SharePoint migration or upgrade.	Analytics, security, and app development that drive your business forward.