



Smarter Azure OpenAI Cost Management with PointFive



As Azure OpenAI becomes foundational for chat, search, and generative workflows, these workloads differ fundamentally from traditional infrastructure- more complex and far more expensive when unmanaged. Unlike predictable compute or storage, AI economics driven by tokens and PTUs require visibility that existing FinOps tools don't provide. PointFive's Cloud Efficiency Posture Management (CEPM) delivers specialized detection for Azure's PTU pricing, token usage, and capacity planning- giving FinOps the visibility AI demands.

Schedule PTU Provisioning for Seasonal Workloads



Scale capacity dynamically for time-based demand patterns.

Shift Non-Production Environments to PAYG



Align dev and test costs with actual token consumption.

Rightsize PTU Quota Based on Actual Utilization



Eliminate paying for idle capacity you don't actually use.

Reserve PTUs for Steady-State Workloads



Lock in predictable costs for production workloads running 24/7.

*"In GenAI, spend often precedes revenue. Without granular visibility, organizations risk scaling features that erode margins. **PointFive's CEPM framework gives teams the clarity to tie spend to business outcomes.**"*

- Mike Bradley, Senior Manager of AI Economics, Capgemini UK



Hertz

Checkmarx

Fanatics

e-on

infor

NICE

cross river

Azure OpenAI Cost Optimization

The PointFive Advantage

- ✓ **Virtual Cost Layer** exposes deployment-level costs hidden in Azure's aggregated billing 
- ✓ **Proactive Optimization Engine** simulates PTU vs PAYG economics before you commit 
- ✓ **Outcome-Based** Metrics track cost per resolved ticket, cost per draft, cost per interaction 
- ✓ **Single platform** for Azure OpenAI, AWS Bedrock, GCP Vertex AI, and traditional infrastructure 



Proven Value at Scale



200+

Savings Opportunities

29%

Average Waste Detection

Up to 80%

PTU Cost Reduction



Available in
AWS Marketplace



Contact us today.

Turn Azure OpenAI costs from unknown to optimized

Contact us at:

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