ApplicantPoint 365

Using the latest technology to cut recruitment time and costs

The **good** news is that hiring is on the increase in the UK as organisations experience business growth:

61% of recruiters expect to hire more people in 2018 than they did in 2017.[1]

56% of employers are hiring to support business growth, and only **13%** are hiring to backfill.[1]

The **bad** news is that finding the right candidates is not easy:

The average recruiter sourced 225 candidates for a single hire, an overall conversion rate of **0.4%**.[2]

Don't lose out on qualified candidates

Statistics show that for companies, recruitment is a costly and time-consuming business.

In fact, it can cost employers around **£30,614** per employee to replace members of staff according to Oxford Economics.[3]

And HR Directors in the UK can spend **27.59 days** on average recruiting for open positions within their organisation.[4]

The **two** main reasons given for the hiring process taking longer than it did three years ago are:

59% time to find qualified candidates.[4]

52% the increase in the number of CVs per job opening.[4]

As a result, many companies are losing out on qualified candidates because of the length of time their recruitment process takes.

Automate your recruitment process

In a bid to speed up the recruitment process, companies are turning to software that can accurately and quickly source and screen candidates.

ApplicantPoint 365 is a recruitment management system that automates the application process, stores information in one place against a candidate record and links into your HR management system.

It's an end-to-end attraction, development and retention suite that operates in the familiar platform of Office 365 and SharePoint.
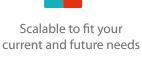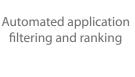
Operates on a single platform with a simple, user-friendly interface

Integrated job approval, advertising, shortlisting, interview and offer processes

Scalable to fit your current and future needs

Automated application filtering and ranking

Internal and external jobs boards

Interview assessments forms and scoring matrix outputs

Successful candidate onboarding process

Application statistics and analysis

Offers GDPR functionality to ensure compliance

Improve recruitment efficiency with new technology

ApplicantPoint 365 provides integrated recruitment management to contribute to end-to-end talent attraction, management and development.

Provides jobs request process to structure the submission of applications into a central management system

Electronic Application forms mapped to your applicant database structure – single source of entry throughout the process

Facilitates the automation of the selection process and triggers the onboarding process for successful candidates

Automates the application process to free up your HR team to do other things

Shortens recruitment time and costs

Ensures compliance when managing applicants' data

Creates internal and external job boards

Views how many applicants for job roles and their demographics

Integrates with PeoplePoint 365 and LearningPoint 365

"Kirklees Active Leisure has been undertaking a comprehensive recruitment campaign and the implementation of ApplicantPoint 365 has created huge efficiency gains. We can receive upwards of 50+ applications per role and previously these were all processed manually, and the process of shortlisting, interview scheduling and communications was an onerous task.

The automated and integrated process approach from ApplicantPoint 365 not only removed days of administration work, it provided coordination for the team and insight to help with the decision-making processes. The online jobs board and application process presented KAL in a professional way which is seen as a tangible business improvement for the organisation."

Ashleigh Greenwood, Business Improvement Officer
Kirklees Active Leisure

Offer your job candidates more

ApplicantPoint 365 gives potential candidates a professional introduction to your company creating a valuable positive experience in the pre-qualification period.

The easy-to-use portal makes it easy for candidates to engage with you:

Applicants receive feedback on the status of their application

Designed for the modern, mobile worker

Candidates can complete applications and submit supporting documents

Integrates with your induction process if successful

Employee details are already set up when they start

"The ability to automatically surface job vacancies, which have been approved through our internal authorisation process, to our web site jobs board page has been a real plus. But, the fact that applicants can complete an online application form that feeds structured data back into the system and links directly to the internal job vacancy management dashboard, allowing us to see in real time the number of applications per vacancy and the status of each vacancy, was the real added-value and helped us massively improve our recruitment process. This is a huge step forward for the organisation!"

Edward Olly, HR and Recruitment Advisor
Muslim Aid

If you think ApplicantPoint 365 could be the right solution for you, book your free demo.

Contact: 0114 321 6104

Sources:
1 Indeed
7 SocialTalent's 2017 Global Recruiting Survey

3 Oxford Economics
4 Robert Half UK

PointSolutions
Microsoft Collaboration Applications