POLESTAR

FORECAST • ATTRIBUTE • SIMULATE • OPTIMIZE •

AI led Revenue Management

RED HERRING GLOBAL 100 WINNER

FT FINANCIAL TIMES statista HIGH-GROWTH COMPANIES ASIA-PACIFIC 2023

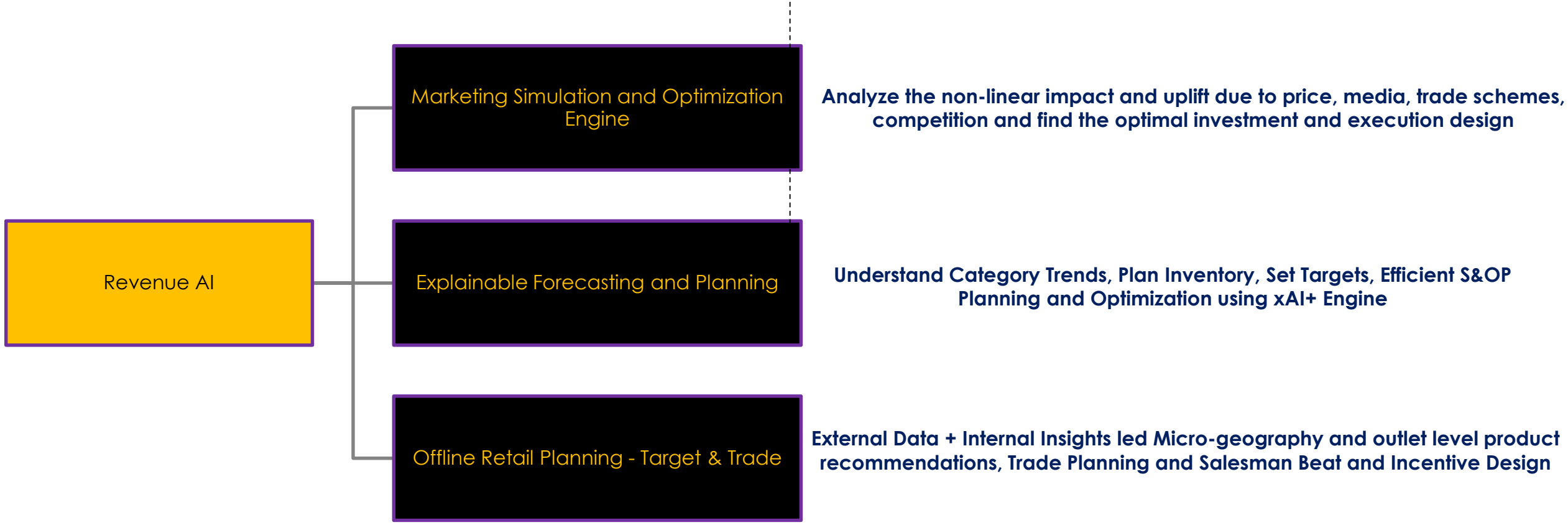
AIM TOP DATA SCIENCE SERVICE PROVIDERS INDIA CHALLENGER PeMa 2022

THE ECONOMIC TIMES INDIA'S GROWTH CHAMPIONS 2021 statista

Technology Fast 50 2017 INDIA WINNER Deloitte.

AI Tools for End-to-End Revenue Management System

End to End Revenue Forecast, Simulation and Optimization Product Range which is always on, proactive and granular



Complete AI Led Revenue Management and Tracking Solutions

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Integrated Landscape for Forecasting, Marketing Action Planning and Deployment Engine

Forecasting Engine

Time Series Data at granularity

Price, Promotion, Media, Nielsen, Kantar and other data sets

Time Series Feature Engineering Engine

No Time Series Feature Engineering Engine

Feature Enrichment

Forecast Modelling Engine

Inventory Norms and Supply Plans

Explainable AI and Simulation Engine

Explainable AI Layer for Elasticity, Simulation and Inflexion Point Analysis

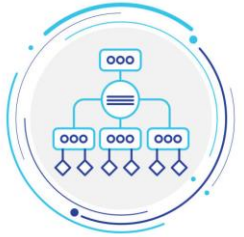
Optimizer

GenAI Interaction Layer

Gen AI Layer + Simulation based Prescriptive Analytics Module

High Accuracy

Marketing Impact Attribution



Most Granular Forecast

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Thank You!

Contact us: contactus@polestarllp.com