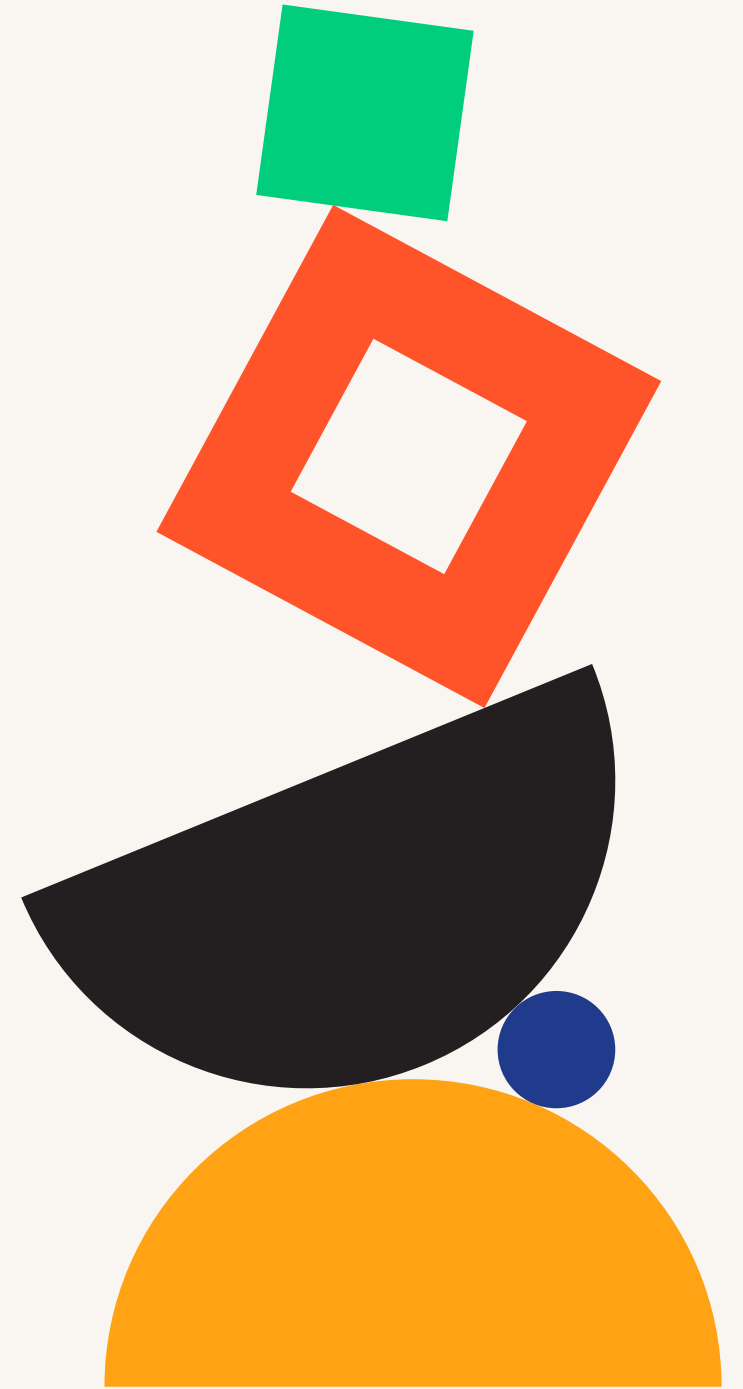


pomerol

We simplify data to help your business grow.

Introduction to Pomerol Partners



Introduction to Pomerol Partners

Pomerol is a team of talented consultants specializing in data-driven projects **focused on delivering business value.**

Pomerol's Model



1 Partner : 10 Consultants



5 Core Business Practices

We have specialized teams focused on Data Strategy, Data Analytics, Data Engineering, Data Science, and Data Products.



US-based

20+ employees and 3 Partners based in the Americas

Our Consultants



True Team

Our consulting teams collaborate to support client projects daily – this is the norm – not the exception



Employee Collaboration

Our employee secondment program leads to closer working relationships across the Americas and provides invaluable experiences for our consultants



Talent & Retention

With a true path to partnership, we help our consultants grow their individual careers. As a result, we attract and retain the most talented consultants

Our Clients



Reputation Built On Results

Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business



Industry Agnostic

Our consulting teams have experience in your industry and will engineer a solution to match your business process



Client Experience

Client experience means the world to Pomerol – you will receive personalized and attentive service

Our Technology Alliances



Technology Agnostic

Outside our key data analytics technology alliances, we are technology agnostic. Our consulting teams will work with the technology that fits your strategy



Microsoft Data & AI Solutions Partner:

We have delivered projects across the Microsoft data stack including Power BI, Fabric and more



Qlik (Elite) Partner

We are an Elite partner of Qlik – we hold a seat on the Global Partner's Advisory Council – and we have completed 400+ Qlik projects

Rooted in America, Impact on a Global Level.

Our firm is Midwest-based, powered by talent across the Americas.



Denver

Scott Duthie
Partner

Data Analytics practice lead with deep technical knowledge of CRM and ERP platforms. Specializes in high-impact reporting solutions.



Chicago

John Fitzgerald
Partner

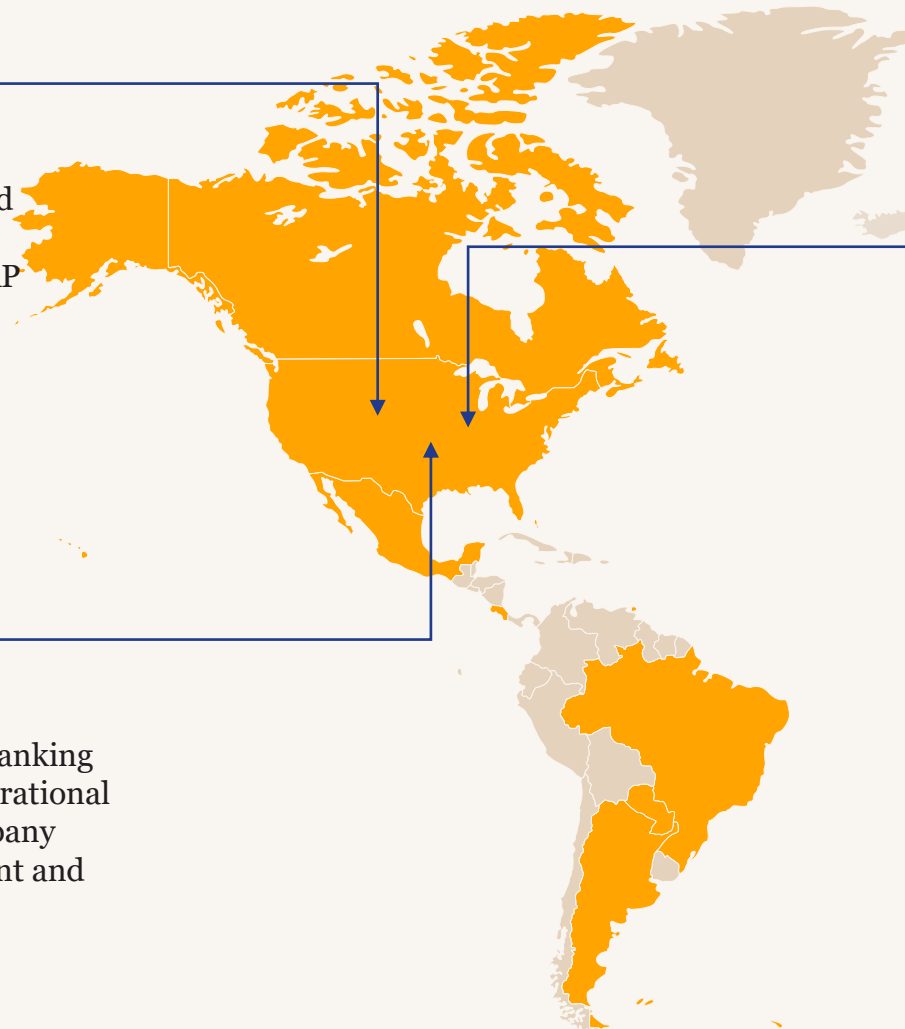
Data Engineering practice lead: Manages technology partner relationships and leads roadmap engagements. Focused on technical sales, lean management and manufacturing consulting.



Kansas City

Fred Hefer
Managing Partner

Co-founder, ex investment banking finance professional and operational leader. Responsible for company culture, business development and strategic partnerships.



What We Do At Pomerol Partners

Pomerol builds industry-leading, business-focused data solutions. We are not general technologists; we specialize in data and data-driven projects. We provide business value to our clients through simplifying data and making data actionable.

Data Strategy

We help drive organization-wide alignment on data and analytics priorities to achieve maximum business value. Analytics TO WIN® is Pomerol's answer to crafting a practical and prescriptive Data and Analytics Strategy quickly and efficiently.

Data Engineering

We work with you to extract, cleanse, organise, curate, store, and catalog your data throughout its entire lifecycle from creation to the time it's archived using best-in-class tools like Databricks and Snowflake.

Data Analytics

Dashboards that empower data discovery and channel insights to decision makers. We automate analytic workflows, build scheduled report distribution, and embed operational alerting.

Data Science

We help you identify future outcomes and trends by layering automated machine learning models over your data landscape. Predictive analytics drives value through better planning and proactive decision making.

Data Products

We partner with you to build bespoke data driven commercial products leveraging the latest web development tools sets - Subscription based platforms, customer portals, analytic mashups in public facing websites.

Client Success and Managed Services

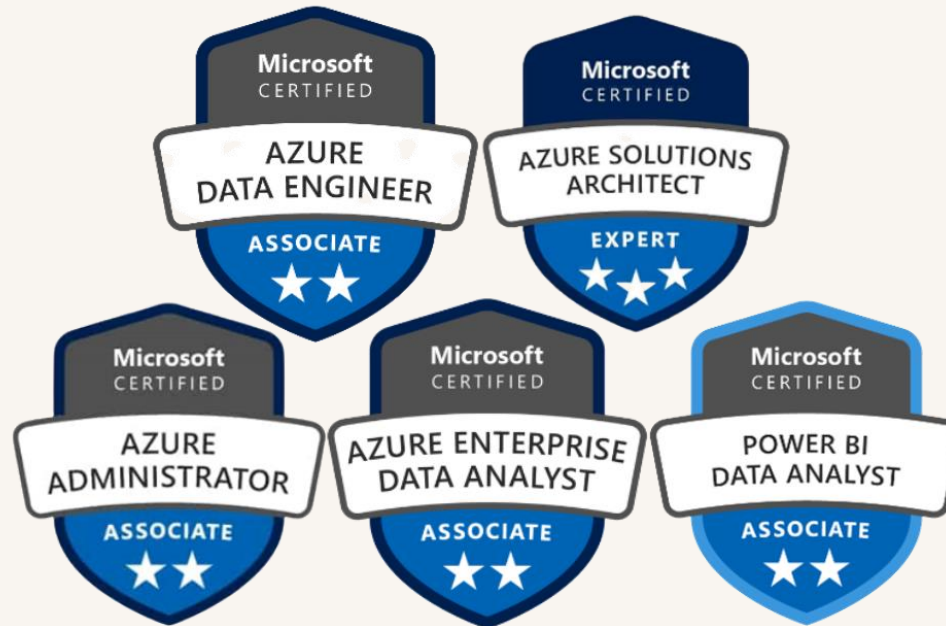
CIO Advisory Services

Pomerol Partners Credibility

We are a Data & AI Solutions Partner with certifications across the Microsoft stack.



Data & AI
Azure



Pomerol Partners Credibility

Our top-tier clients include:

HOLOGIC[®]

LivaNova

Health innovation that matters

 **swope**
HEALTH

 **BROWNELLS**[®]

AH

Artesia General Hospital

**SMART
CHICKEN**[®]

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