

PERAISON

Insight for success

PERAISON

AN INTRODUCTION

peraison.com

26 February 2025



Introduction To Peraison

We solve real business challenges by working with the world's leading technology platforms.

Our value is what we bring in experience & accelerated delivery. It's what makes us distinctively different.



What Makes us Distinctively Different

- ✓ We tackle the business problem with technology, not the other way around
- ✓ Small & agile enough to approach each client uniquely, big enough to bring our vast experience to the table
- ✓ Hands-on experience: Every client has full commercial & technical partner oversight / ownership
- ✓ Data specialists in the best technology stacks without being locked into a single vendor / solution
- ✓ Accelerated delivery through our bespoke assets & ready-made business accelerator solutions
- ✓ Partnership & collaboration: we work as an extension of your team, not a third-party vendor
- ✓ International coverage with cost efficient delivery mechanisms to bring ROI to the table on day 1

1 Partner / Director : 10 Employees



5 Core Business Practices



Specialised teams focused on Data Strategy, Data Analytics, Data Engineering, Data Science, and Data Products.

3 Regions Worldwide



50+ employees covering the UK, Portugal & Australia

True Global Team



Our consulting teams collaborate across regions to support client projects daily – this is the norm – not the exception

Employee Collaboration



Our Global Centre of Excellence in Portugal, partnered with local experts in each local region, fosters a true culture of collaboration

Talent & Retention



With a true path to partnership, we attract and retain the most talented consultants

Reputation Built On Results



Our results speak for themselves; over 80% of our work is referral, recommendation or repeat business

Industry Agnostic



Our teams have experience in your industry and will engineer a solution to match your business process

Client First



Client experience is the 1st & most important ethos of our business – Client Experience is everything at Peraison



International Reach

Peraison supports clients from all around the world through our regional hubs in the UK (for EMEA), Australia (for APAC) and our Global Centre of Excellence based in Portugal

EMEA Office Locations
London – United Kingdom
Lisbon – Portugal

APAC Office Locations
Melbourne – Australia
Sydney – Australia

ROW Office Locations
Strategic Partner – USA, Canada & Mexico



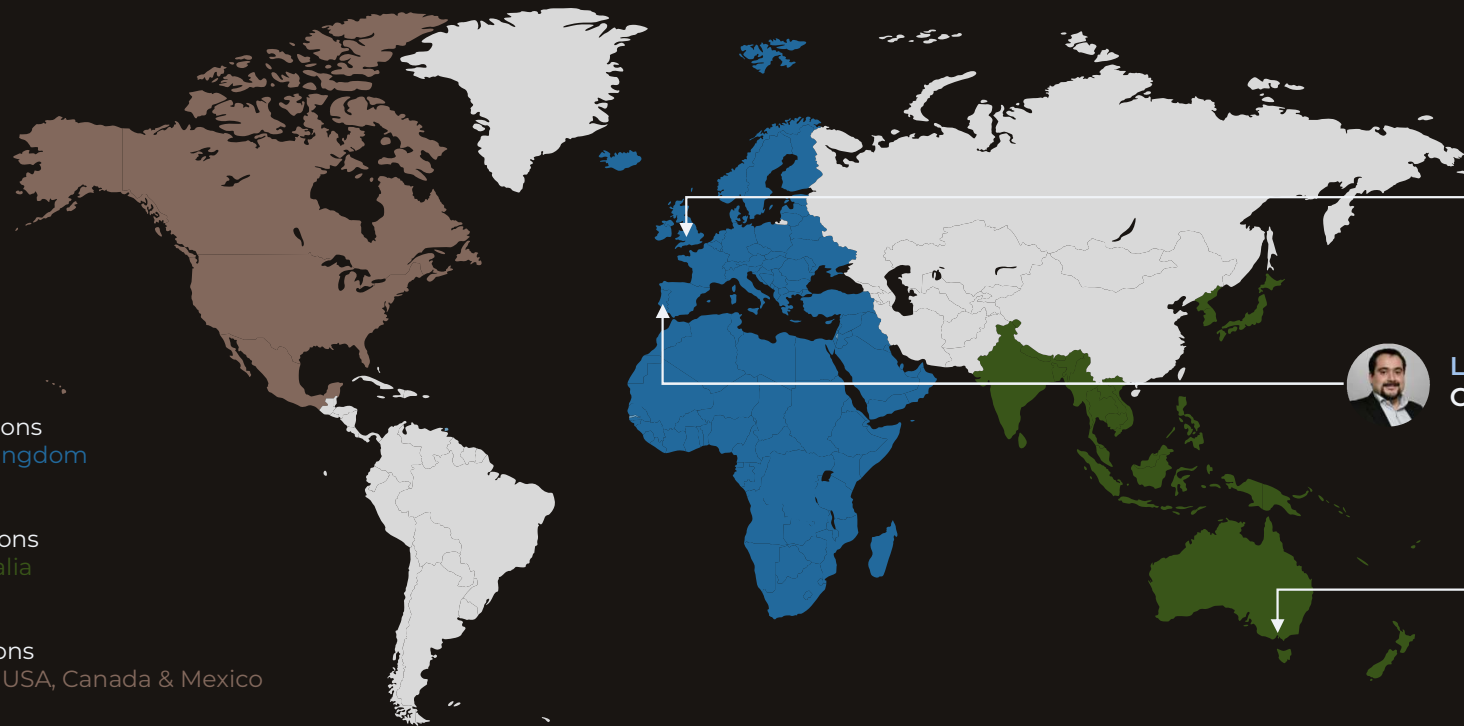
London
Tim Watson



Lisbon
Goncalo Pereira



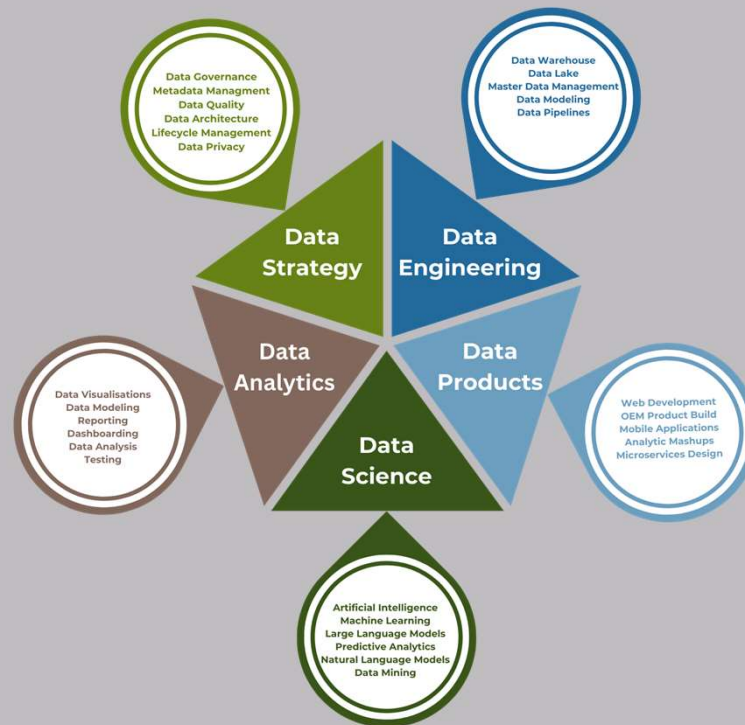
Melbourne
David Anderson



Challenges

- Numerous business systems with data that are difficult to access, combine, & analyse together
- Growing demand for access to market information and analytics
- Complex business logic that exists in spreadsheets prone to human error
- Poor data quality is preventing the business from AI / ML adoption
- Constant pressure to deliver more for less
- Scalability or consolidation of technology platforms / cloud providers

Solutions



Combining deep industry and functional expertise with working knowledge of the supporting technologies

Applying equal weight to getting technology ready for the business, and the business ready for the technology

A vendor-independent view of the technologies and approaches to adopt them

We support our clients in solving their business challenges by building capability with the best-in-class technology platforms

By predicting technological shifts and trends, we design and implement forward-looking solutions

Optimising the delivery of Data Transformation projects, we deliver more, faster, and for less

Using robust frameworks, we are able to deliver business transformation projects consistently and successfully

Generic Data Consultancy Just Isn't Us

We differentiate ourselves by offering more than just a standard multi tool approach, billing by the day or hour...

Our approach is deeply routed to focusing on our 4 key differentiators:

1. Our European Centre of Excellence
2. Ready Built Quick Launch Accelerators
3. Proven Digital Migration Framework
4. Two Dedicated Partners for Every Project



What makes us Different



European Centre of Excellence

Our Lisbon based Centre of Excellence brings cutting edge expertise to our clients in a geographically strategic location, not seen in other traditional near-shore / off-shore providers.

By leveraging the resources and expertise of this offering, clients can drive innovation, achieve superior outcomes, and maintain a competitive edge in the global market.



Ready Built Quick Launch Accelerators

The Quick Launch Accelerators developed by Peraison allow our clients a far more rapid time to deployment, greater cost efficiency, minimized risk and the ability to scale and deploy the solutions as their needs evolve.

These Quick Launch Accelerators provide a low-risk path to achieving the client's business goals, and staying ahead in a competitive landscape.



Proven Digital Migration Framework

Peraison's expertise in '4th Wave' digital migrations is unparalleled. We bring deep industry knowledge with a track record of successful transitions from multiple vendor platforms.

Our team leverages our frameworks & tools to ensure each migration is efficient, minimizes disruption, and importantly adds value & ROI through the process.



Two Dedicated Partners for Every Project

Having two dedicated partners on every project we undertake is a strategic approach that ensures exceptional outcomes & greater continuity.

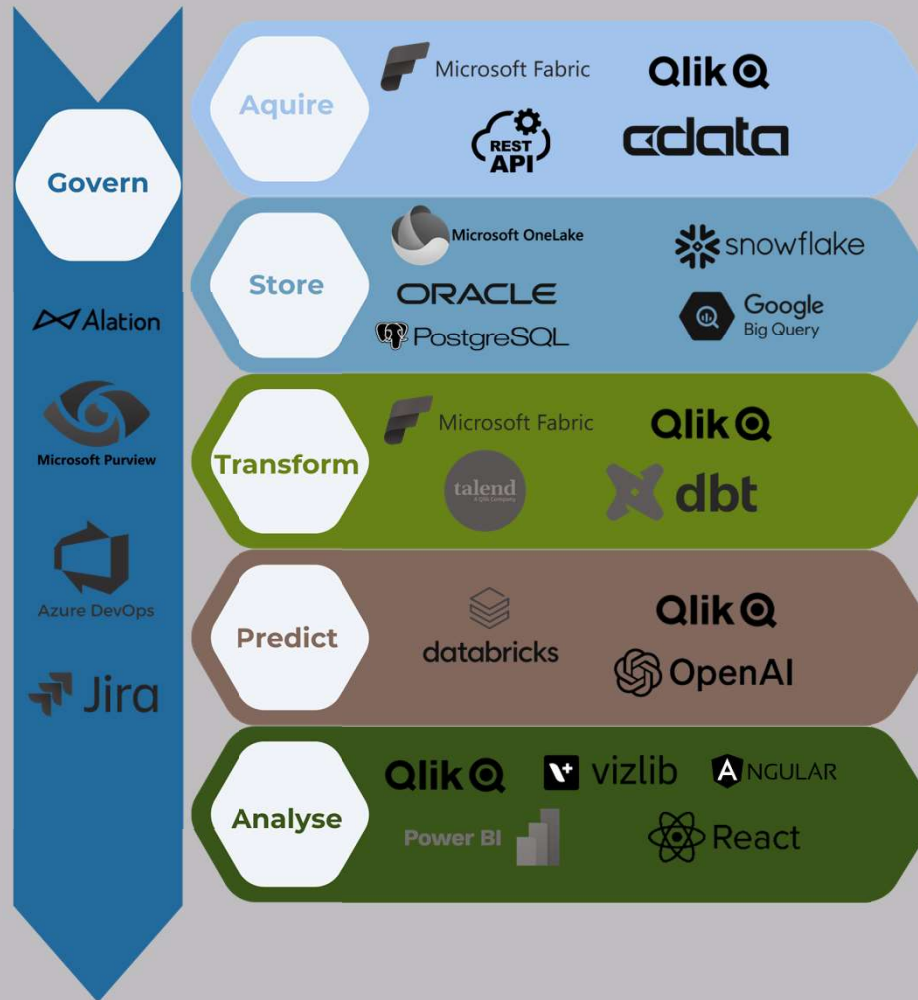
This methodology brings both a commercial business focused partner as well as a technical partner to every client challenge. This combination of diverse skills & perspectives consistently drives innovation & superior results.



We solve every business challenge with the best technology solution for the task at hand. We will **ALWAYS** take a **vendor agnostic approach**

Our constantly evolving technology stack ensures our clients are serviced with the best in breed tools with the **highest return on investment** possible

Certified & accredited to ensure our clients are guaranteed a quality solution no matter what technology we use



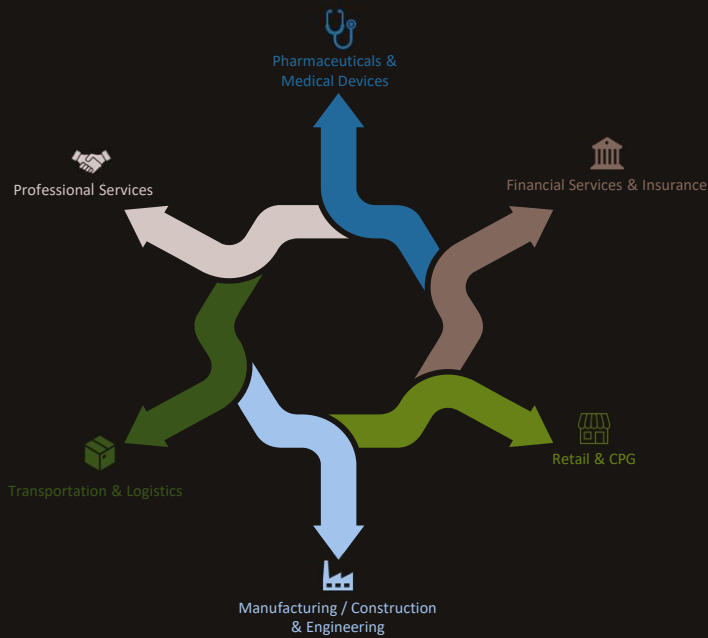
Technology we Deliver in





Your Industry Your Department

Our Capabilities



Our expertise spans every industry & department. Whether you're in technology, healthcare, finance, or any other sector, our tailored solutions bridge gaps, streamline operations, and drive success across the board





Client Success

We pride ourselves on delivering exceptional results that not only satisfy but delight our clients, turning them into our greatest advocates. When you achieve your goals with us, you're not just a client—you're a partner.



Referrals

Over 80% of our work is referral, recommendation or repeat business



Client Experience

Years of experience across diverse industries and projects, our team brings a wealth of knowledge and a deep understanding of what drives success



What We Bring





Get in touch with us

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Want to learn more?



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<https://www.linkedin.com/company/peraison/>