

# About Power-user





A productivity add-in for PowerPoint, Excel & Word, enabling dozens of new features to help you work smarter and faster







Designed to save you valuable time and help you present and communicate your ideas more efficiently















**ALANTRA** 

Booz | Allen | Hamilton











# The 3 challenges faced by every user of PowerPoint & Excel

# **FORMATTING**



of the time spent on PowerPoint



**36h wasted every month** per employee, 2 years in a career



**62% miss deadlines** due to low added-value tasks

## **IMPACT**



shift focus during a presentation



Unclear presentations waste time for attendees



Misunderstandings lead to difficult decision-taking

# **BRAND COMPLIANCE**



do not comply with corporate brand



Format inconsistencies damage **brand** value



Unauthorized content causes copyright risks

# Power-up your presentations with Power-user









#### Design like a pro

Templates, Icons, Flags, Pictures, Logos...



#### Give life to your data

Maps and charts



#### **Structure your ideas**

Agenda builder, Stamps



#### **Easily manipulate shapes**

Toolbar to align, resize, organize



#### **Automate reports**

Link Excel and PowerPoint



#### Clean and organize data

Advanced functions, Swap, Concatenate, UnPivot, Clean formulas, Paste visible...



### Achieve 100% brand compliance

Set up corporate templates as default



#### **Push on-brand content**

Centralized and up-to-date company content



#### **Ensure flawless results**

Screen and clean presentations automatically

# Access thousands of visual assets from the Library

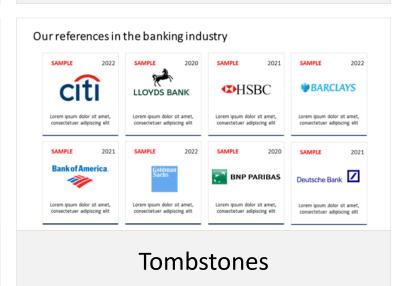




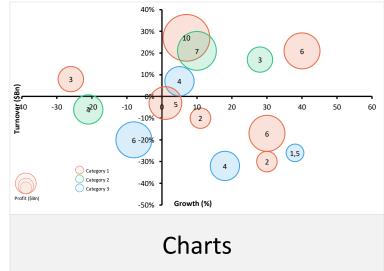


1m+ Pictures

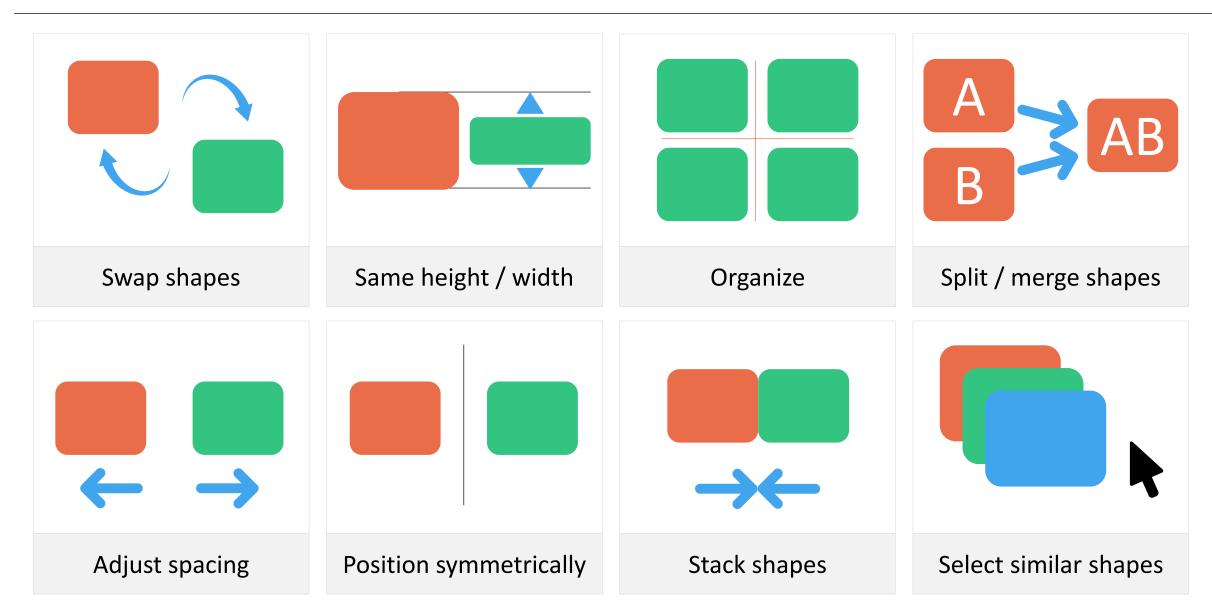
7,000 Icons



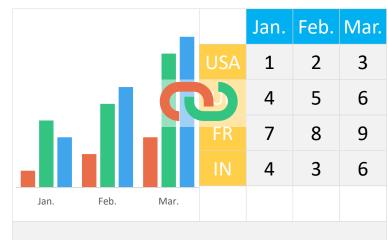




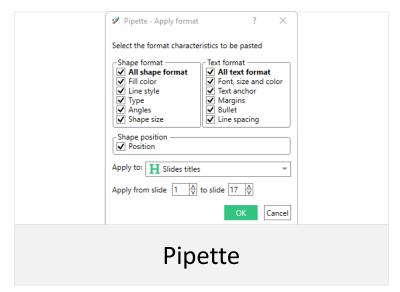
# Easily manipulate shapes

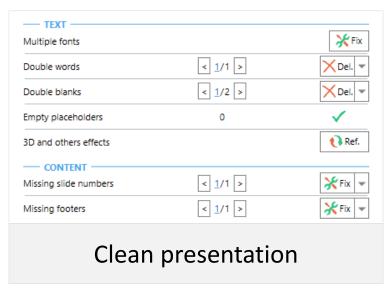


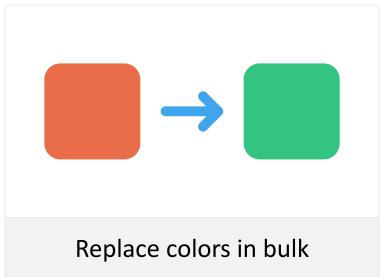
# Automate tedious tasks

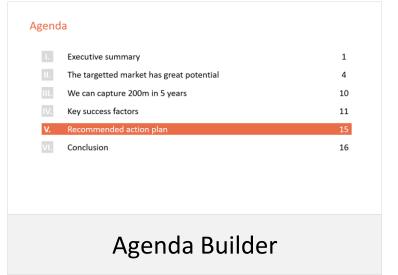


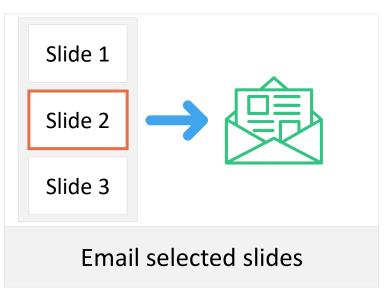
Excel-PowerPoint link



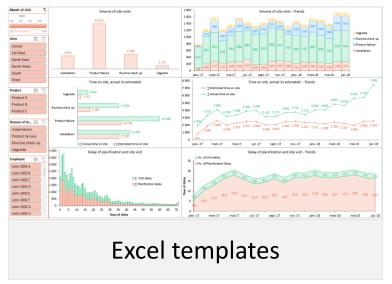


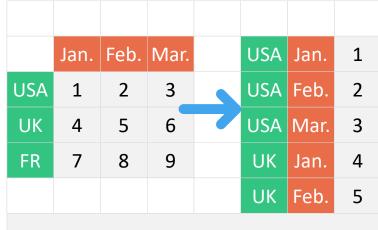




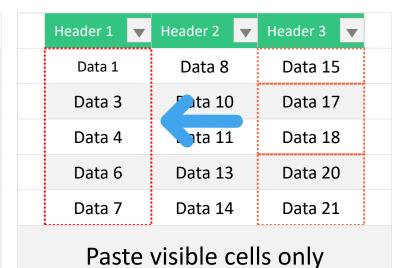


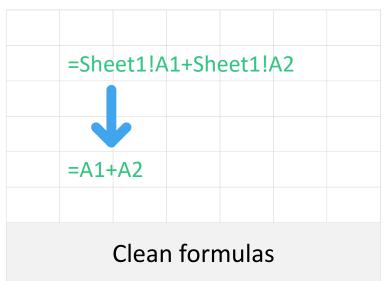
# Unlock new Excel powers

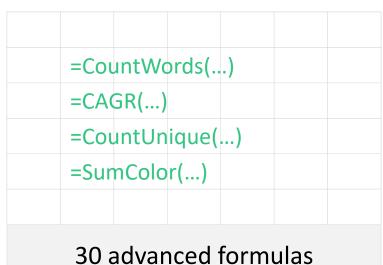


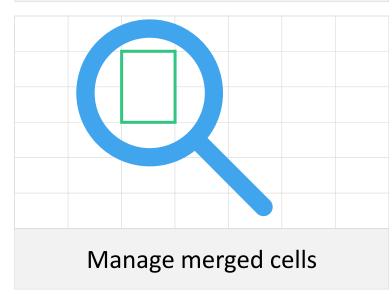


UnPivot table









# Customize PU to your corporate brand for maximum efficiency



Ensure brand compliance and design consistency across all documents



Make your organization more productive by removing formatting tasks

#### **01 | TEMPLATES**

- Integrate your own templates (company pitch, key figures, CVs...).
- Convert all Power-user templates in your own colors and theme.

#### **06 I CHARTS**

- Convert all Power-user templates in your own colors and theme.
- Add your own chart templates.

# **POWER-USER**

#### 02 I ICONS

Integrate your branded icons in the Library, strengthening brand compliance for all users.

#### **03 I PICTURES**

Integrate your corporate pictures in the Library to reduce copyright risk and match the specificities of your industry, brand and people.

#### **05 I TOMBSTONES**

Configure tombstones to let users browse and insert updated and branded references in their proposals.

#### 04 I MASTER TEMPLATES

Make all content branded by default by setting up consistent Master Templates for PowerPoint, Excel & Word (colors, table and cell styles, etc.).



Your Account Manager will help you customize Power-user to your brand, at no additional charge

# We provide best-in-class service at every step

You're in control of your licenses



## Plug & Play

Installation in 1min, with no setup fee and a .msi file for central roll out



## Visibility on your licenses

Your admin portal lets you keep track of license usage and validity



#### Free license transfers

Move licenses from one computer to another, free of charge

**User adoption support** 



#### **Starter documentation**

Each feature is described in video tutorials and a detailed user guide



## Daily tips & tutorials

Learn features, ticks, formulas and shortcuts, one at a time



Our <u>Capterra rate</u> is 4.9/5 with a NPS of **96** and renewal rate of 97%.

We give you impeccable service



## Single point of contact

One person handles all your request to make your life easier



## 24h response

We reply to any request or question within 24h



## **Software updates**

New features, templates and more are added through frequent updates

# Run a *free* pilot to evaluate Power-user

## Why set up a pilot?



It's 100% free, no strings attached

It's super simple: it can be deployed tomorrow

Try Power-user in real conditions

Get valuable feedback from the pilot users

## A packaged offer



Dedicated account manager helping you at every step

1h training session to onboard the pilot users

Full scope of features

Administration portal and custom set up of corporate features

## Getting started



We provide you with a *ready-to-forward* email presenting Poweruser, and including a download link and single license key

Alternatively, we can give you a roll-out script allowing your IT admin to install directly on the user machines

We are confident that after trying Power-user, users will love it so much they will implore you to keep it forever!

# Financial terms



	Discount	Annual price per user ( <u>USD)</u>
[1-9] users	0%	225
[10-29] users	20%	180
[30-99] users	30%	157.5
[100-299] users	40%	135
300+ users	50%	112.5

VAT exemption, as of article 259 B of the French Code Général des Impôts or article 196 of the 2006/112 Directive



# **Proposed licensing models**

- Fixed model (default):
  - Order of a fixed number of transferrable licenses
  - Billing at delivery
- OR Usage-based model:
  - Increase or decrease quantity from admin portal
  - Billing every 6 months or 1 year, with a quantity of 1 for every 365 days of actual usage



# **Additional benefits included**

- Customizations
- Training sessions
- Software updates
- Technical support
- Dedicated account manager



## Terms

- Delivery: electronically, within 24h after order confirmation
- By accepting this quote, you also accept the <u>terms and</u> <u>conditions</u> of Power-user
- Pro-rata adjustment of licenses added during the year
- Payment term: net 45 days



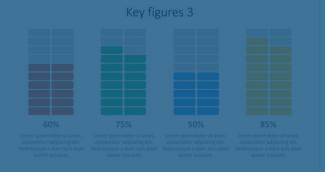
















Cycle 05

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