



# Envision what your future in banking looks like

## Our experts are here to help you solve key challenges such as:

- Generating value with proactive insights
- Personalise every customer engagements
- Build new agile business processes
- Deliver always available services to any device
- Managing financial risk and reducing fraud

**POWER**   
**BANKING**

## Empowering intelligent banking.

Banking is in a period of evolution as a result of transforming customer expectations and business models, non-traditional players leading to threat and disruption, fraud and cybercrime, new legacy systems, and unprecedented regulatory scrutiny.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

## How PowerObjects can help

PowerObjects delivers end-to-end business transformation and strategic application design-and-implementation for the Banking sector. PowerObjects is a leader in delivering Microsoft Business Applications through unparalleled offerings of service, support, education and add-ons, working with many of the largest retail and commercial banks across EMEA & APAC with high performing customer service, process automation and customer insights.

**POWER**  
**OBJECTS**

An HCL Technologies Company

High-performing customer service, process automation and customer insights with PowerBanking.

# What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



## Inspire

Imagine a future state solution for your business

➤ Envisioning Workshop



## Design

Discover what's possible by aligning technology investments to business goals

➤ Business value & Solution Assessment



## Empower

Empower others in your organization to see the value

➤ Solution Demonstration



## Achieve

Achieve business outcomes and improved customer experiences

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

## PowerBanking

PowerBanking is a custom solution designed by banking experts based on years of experience within the industry. It provides Banks with a fully extensible data model framework to roll-up live customer account information, products & services, cases and other personal information into a single view which can accelerate the delivery of front-office process such as client on-boarding, online account openings etc. Supporting many of the largest retail and commercial banks across the globe, PowerBanking helps to enable high performing customer service, process automation and customer insights. It all works together with Microsoft Cloud technology to deliver a solution that increases revenue, reduces operating expense and risk, and accelerates deployment.

## Get Started

Request an envisioning workshop today!  
*For more information, reach out to*  
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