

PRAGMATIQ

Microsoft Copilot Studio Launchpad

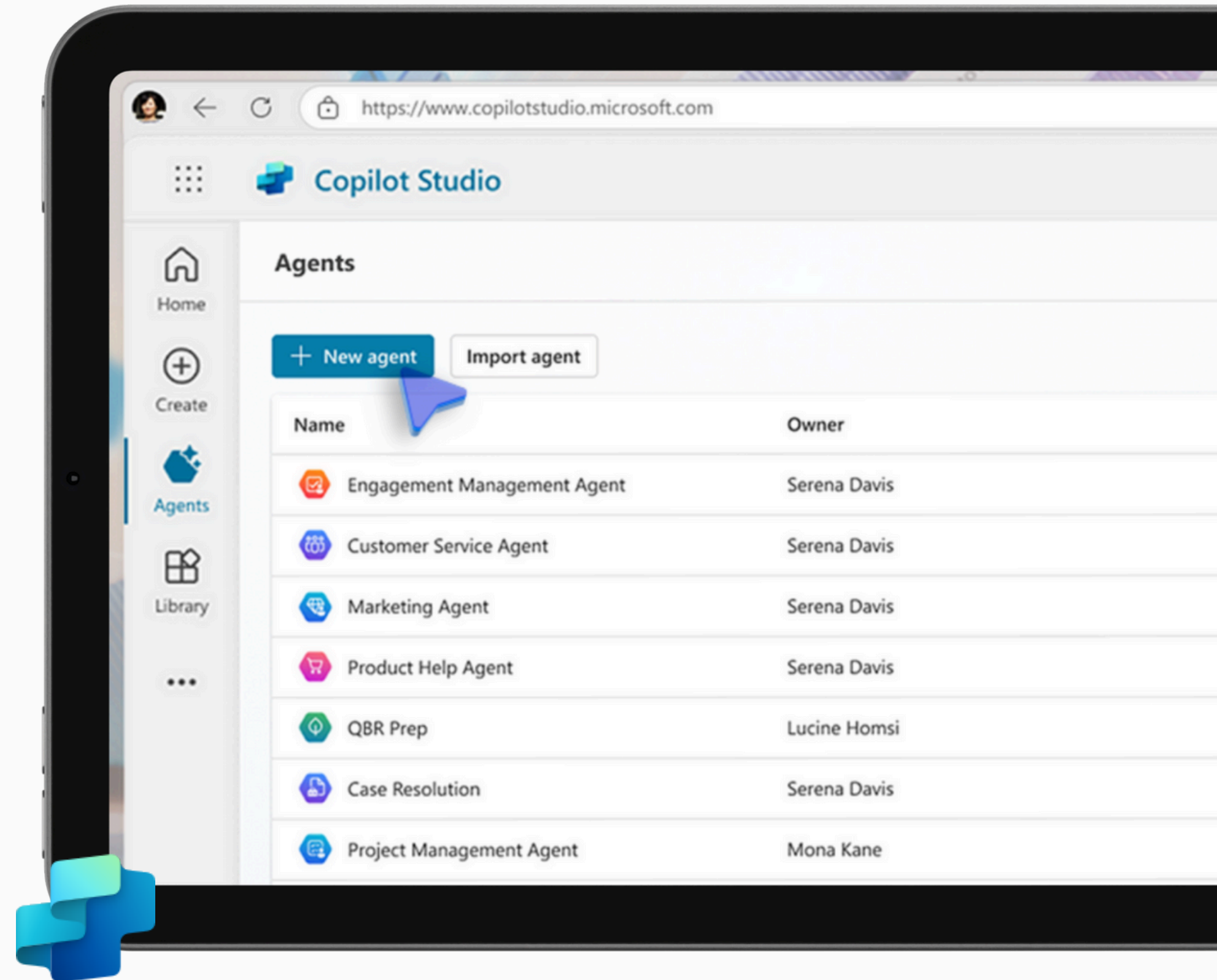
Accelerate Your AI Journey with Confidence



Business Applications

Unlock the power of AI with Microsoft Copilot Studio – a low-code platform that lets you create custom AI copilots tailored to your business. Built for both developers and business users, Copilot Studio seamlessly integrates with Microsoft applications, connecting to over 1,200 data sources to drive automation, insights, and smarter decisions.

With Copilot Studio, you can create, manage, and deploy agents – the new “apps” of an AI-powered world. These agents streamline processes across teams and functions, automating tasks from lead generation to supply chain management, enabling your organisation to work smarter and more efficiently every day.



How Pragmatiq's Copilot Launchpad can help you...

Pragmatiq are here to help you by designing and deploying these intelligent conversational AI tools, transforming how your internal teams and customers interact with technology. Whether you're looking to enhance customer support, optimise HR functions, or automate any other operations in your organisation, Pragmatiq are here to help you on that journey through our 3 step process.

1

EDUCATE

Understanding Microsoft Copilot: We start by helping you gain a clear understanding of Copilot Studio's capabilities, from task automation to enhanced decision-making driven by Artificial Intelligence. We'll demystify the technology, so you can see exactly how it can help you with your goals and strategic objectives.

2

INFORM

Key Considerations for Building Your Solution: Building Copilot Studio solutions requires careful planning. We'll help you navigate important considerations like data integration, user access levels, security & governance. With our guidance, you'll have a well-rounded & effective approach that supports your requirements, setting you up for the future.

3

INSPIRE

Identifying Use Cases for Maximum Impact: Every organisation is unique, and we'll work closely with you to uncover use cases specific to you that deliver real value. By evaluating your current processes, we will identify where Copilot Studio can create efficiencies, automate repetitive tasks, and deliver better experiences for your teams and customers.

EDUCATE

Introduction to Microsoft Copilot Studio

1

In this phase, we'll introduce you to Microsoft Copilot Studio, providing the foundational knowledge you need to explore its features, integrations, and how it can transform your organisation to support your business goals.

What We'll Cover:

- **Introduction to Copilot Studio:** Get an overview of Copilot Studio's capabilities and how it seamlessly integrates with Microsoft Cloud and third-party systems. See how this powerful tool can boost productivity, automate tasks, and enhance decision-making.
- **Copilot Studio vs. Power Virtual Agents:** Discover the unique strengths of Copilot Studio compared to Power Virtual Agents, along with migration options for a streamlined transition.
- **Use Case Examples:** Learn from real-world examples of how Microsoft customers are using Copilot Studio for enhanced financial forecasting, data cleansing, project management, customer support, and report automation.
- **Interactive Demo:** See Copilot Studio in action through a live demo that showcases its capabilities across diverse business scenarios.

Outcome: By the end of this section, you'll have a solid grasp of Copilot Studio's potential and the inspiration to identify custom use cases within your organisation.

INFORM

How to responsibly implement AI

2

In this phase, we'll guide you through the responsible and compliant implementation of AI, ensuring it aligns with your organisation's policies and industry standards. Our goal is to help you build a strong foundation for ethical, secure AI usage that supports both your organisational values and regulatory requirements.

What We'll Cover:

- **Guideline Development:** Establish comprehensive best practices for ethical AI usage, ensuring secure data handling and transparent AI processes.
- **Policy Review:** Assess and align your existing data protection and privacy policies with current industry standards and regulations.
- **Data Loss Prevention (DLP):** Develop robust strategies and utilise tools like Microsoft DLP to protect sensitive data and monitor access effectively.
- **Training:** Equip your teams with the knowledge and skills to implement responsible AI practices and ensure data security across the organisation.
- **Monitoring and Auditing:** Implement continuous monitoring systems and plan for regular audits to ensure compliance and track AI performance.

Outcome: By the end of this phase, your organisation will be fully equipped to deploy Microsoft Copilot Studio responsibly, with clear ethical guidelines and security measures in place.

INSPIRE

Use case identification

3

In this phase, we'll work with you to identify specific areas within your business where Copilot Studio can deliver the most value. Our objective is to help you uncover opportunities where AI can drive transformation, streamline processes, and enhance productivity.

What We'll Cover:

- **Organisation Overview:** Gain a deep understanding of your business model, objectives, and challenges to pinpoint areas for AI integration.
- **Business Process Review:** Analyse high-level business processes to uncover opportunities for AI-driven improvements.
- **Workshops:** We'll lead interactive discussions to identify where AI can add value by examining time-consuming tasks, automation opportunities, data processes, and potential tool integrations. Each use case will be assessed for impact, cost, and implementation complexity to prioritise effectively.

Outcome: By the end of this phase, you'll have a prioritised list of AI use cases ready for implementation, with Pragmatiq ready to assist in bringing each initiative to life.



Ready to take the next steps with Copilot Studio?

Pragmatiq is here to guide and educate your teams, helping you embed a Copilot Studio strategy safely and seamlessly.

Our approach ensures that your AI solutions are not only functional but truly transformational, empowering you to unlock operational efficiencies and realise real benefits - faster than you thought possible.

Our Launchpad Package, priced at **£7,500***, includes everything you need to launch a successful Microsoft Copilot Studio strategy. Covering all phases detailed in the previous pages, this package offers comprehensive support to help you integrate Copilot Studio smoothly and effectively within your organisation.

*Price excludes VAT

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