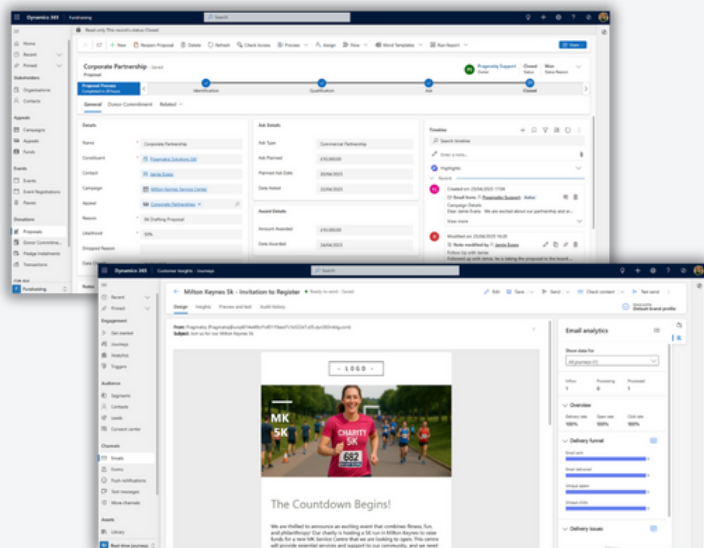


CHARITY FUNDRAISING ACCELERATOR

A fundraising solution that delivers essential functionality straight out of the box, with the flexibility to grow alongside your charity. Built for charities, backed by our sector expertise.

At Pragmatiq, we understand the challenges that charities face around donor management, complex campaign tracking and time-consuming manual processes. We have created a Fundraising Accelerator specifically designed for charities, catering to your core processes and activities.



BUILT WITH PURPOSE

- Built on deep non-profit sector experience
- Designed to solve common charity fundraising challenges
- Core fundraising features ready to use
- Customisable to fit your unique processes
- Speeds up implementation and lowers costs
- Scalable and flexible as your needs evolve

KEY FEATURES

Promoting fundraising



Marketing automation



Proposal management



Campaign management

Fundraising activity and financials



Donor commitments



Transactions



Gift Aid claims



Fundraising events



Bulk donation import

CRM functionality



Outlook integration



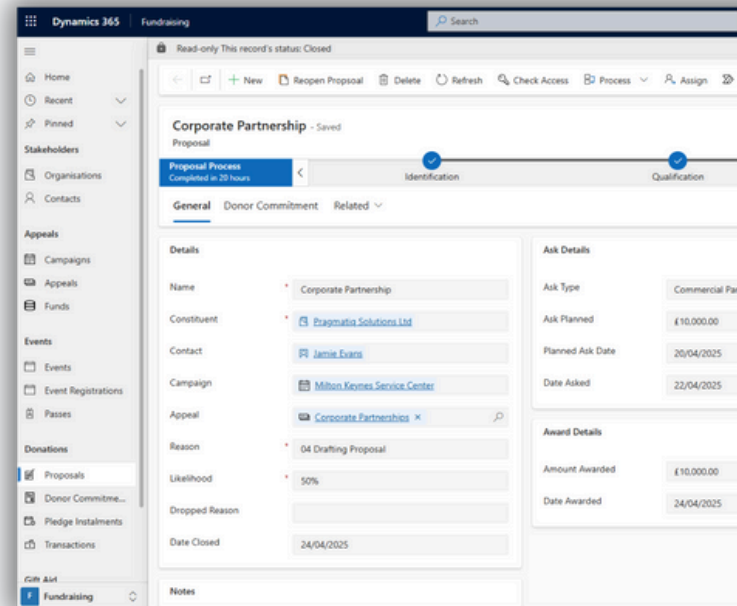
Donor management



Activity management

KEY BENEFITS

- Improve donor engagement and relationship management through personalised interactions
- Greater visibility across campaigns, appeals, and funds
- Reduce manual workload through automation
- Enhance data accuracy and compliance
- Enable more effective and efficient fundraising strategies



EXTENDING THE FUNDRAISING ACCELERATOR

EVENT & FUNDING MANAGEMENT



- Manage event tickets, bookings & billing
- Gather feedback to measure event success
- Track bids, tenders & grants

PORTALS



- Secure access for volunteers & stakeholders
- Personalised onboarding journeys
- Share info via user-friendly portals

REPORTING



- Visualise campaigns & donation trends
- Real-time insights on fundraising activities
- Informed decisions with advanced reporting

AI



- Build AI agents for internal & external use
- Automate tasks & provide instant answers
- Boost stakeholder engagement



EXAMPLE USE CASES OF OUR FUNDRAISING ACCELERATOR:



Streamline donor and fundraising management

Easily manage supporter data in one place, track interactions, and personalise outreach to build stronger relationships.



Boost events and community fundraising

Run smoother, more successful events with built-in tools for ticketing, fundraising, and supporter engagement – before, during and after.



Gain better insights with real-time reporting

Access instant reports and live dashboards to monitor donations, track engagement, and make faster, data-led decisions.



Urgent appeals campaigns

Quickly set up a donation page for emergencies or crisis response – with messaging and impact updates built-in.

“It was clear that Pragmatiq understood our organisation and needs in a way that other providers didn’t. We have been delighted with their approach and commitment to getting things right, and the whole team is professional, engaged, and reliable.”

ABOUT PRAGMATIQ

At Pragmatiq, we help ambitious organisations do better, to be better. As an award-winning Microsoft Solutions Partner, we empower non-profits to achieve their goals through digital transformation - leveraging Microsoft Dynamics 365, Power Platform, and Microsoft Copilot Studio.

We've partnered with organisations of all sizes to transform how they manage fundraising, stakeholder engagement, service delivery, and internal operations. Our deep understanding of the charity sector, combined with our technical expertise, enables us to build solutions that are both powerful and practical.

The Fundraising Accelerator is a product of this experience. It brings together the most common requirements we see across the sector and packages them into a flexible, scalable solution that delivers value quickly, while still allowing room to adapt to the unique needs of your organisation.



BOOK A DEMO

If you'd like to explore how the Fundraising Accelerator could support your charity, get in touch with our team to book a personalised demo.

We'll walk you through the key features, answer your questions, and show how the solution can fit into your wider goals.