

Your go-to solution for a secure,  
customizable, and dynamic  
data collaboration marketplace



presight

datahub

# Are you facing these challenges?



1 Data is never in just one location, so it's difficult to **discover** trusted data and understand if it meets the need.



2 If discovered, getting the owner to **approve** access is difficult and can add delays to a project



3 If approval is given, tech teams have to deploy infrastructure and tools to **access, use** or **distribute** the data



4 Once the data is used, issues are often identified that require **customization** of the data for the precise use case



5 Attempting to **collaborate** with internal and external parties at any stage of this journey makes it exponentially harder

## outcome

It takes months or years for Data + AI consumers to access, analyze and model





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## Enterprise Data Marketplace

A streamlined way to discover, access, use, and share data

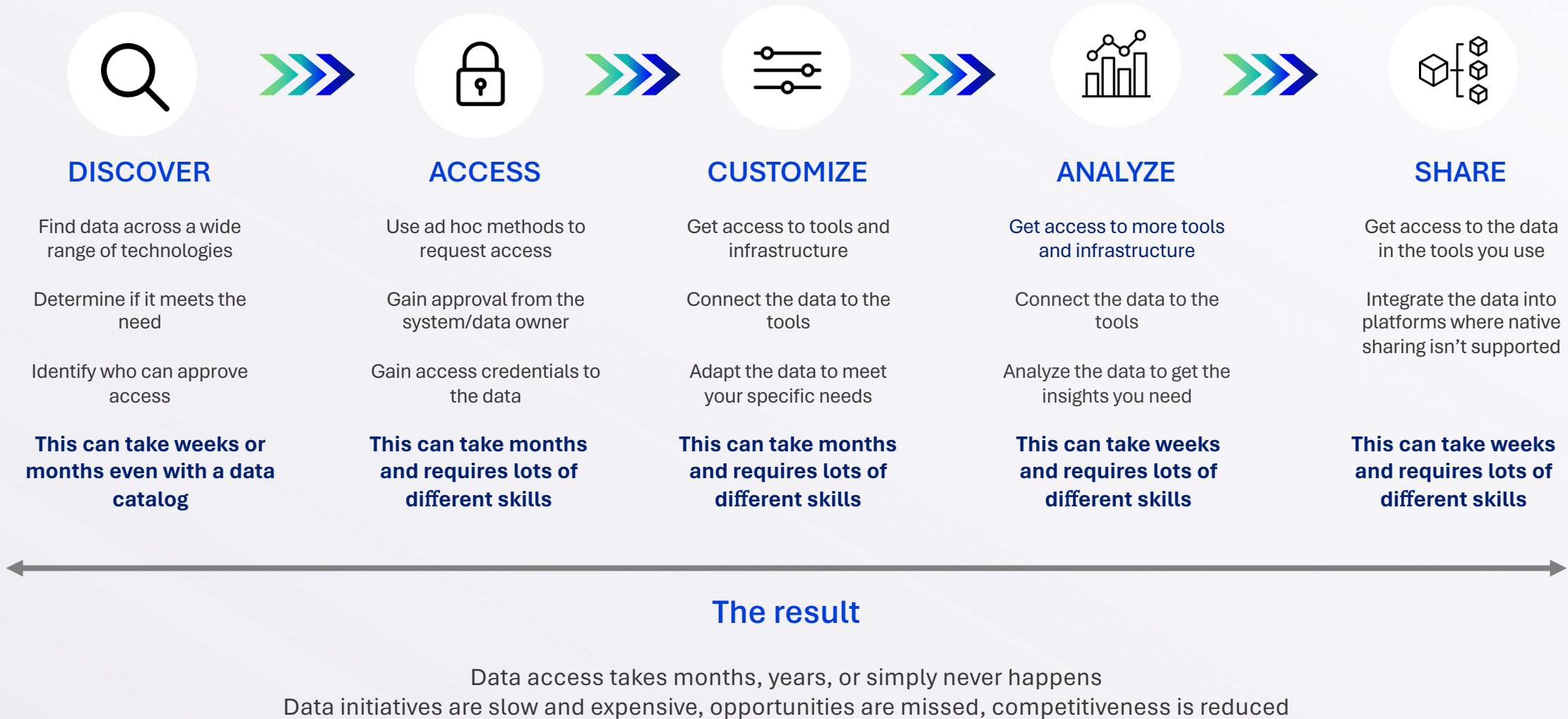
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## Data Commerce Platform

Provide an end-to-end digital experience for your data business



# The Journey from Data to Value is Typically Slow, Complex and Difficult...

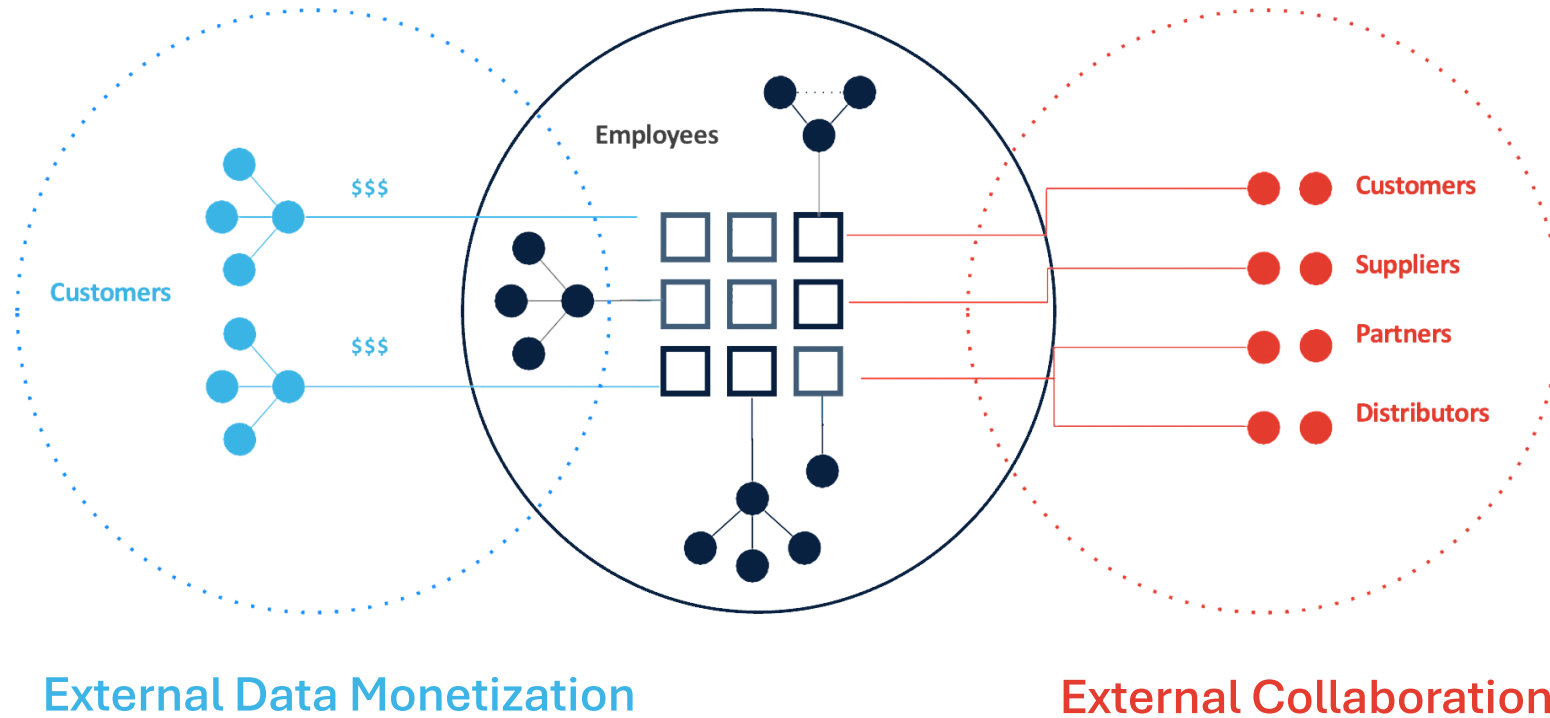




# Private Data Marketplace



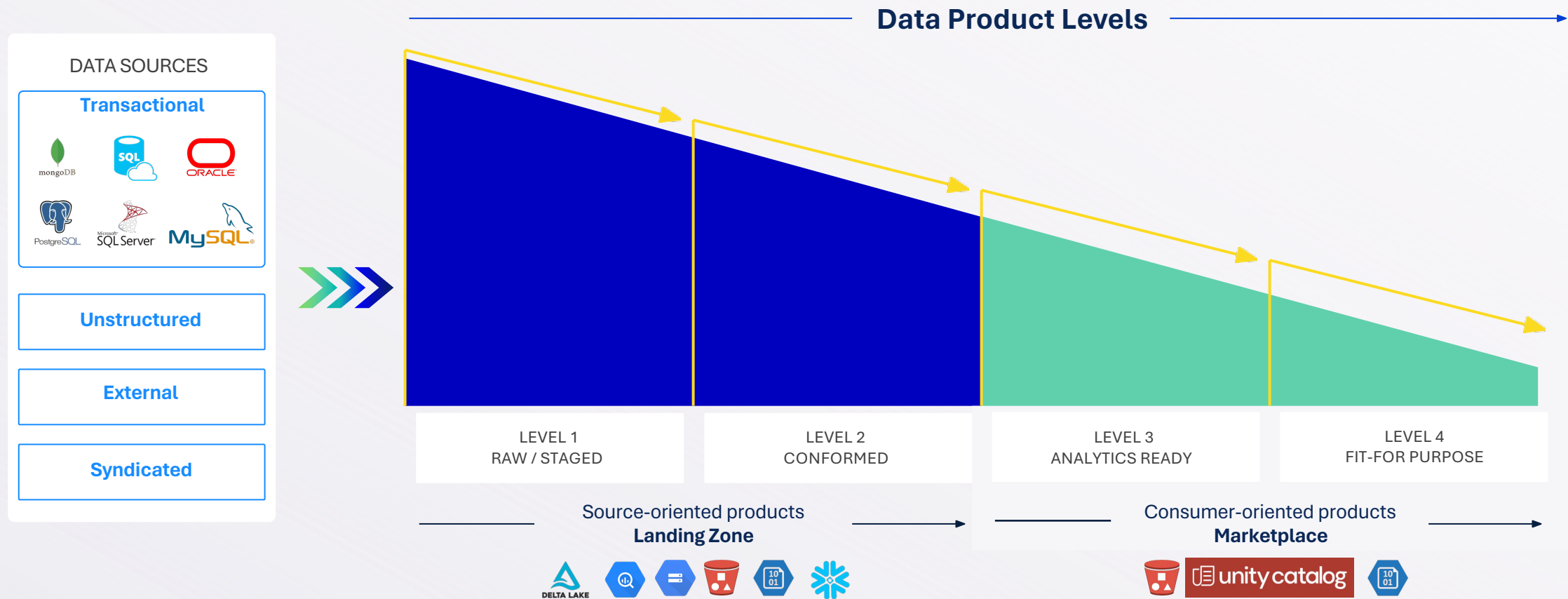
## Enterprise Data Sharing





# Data Products

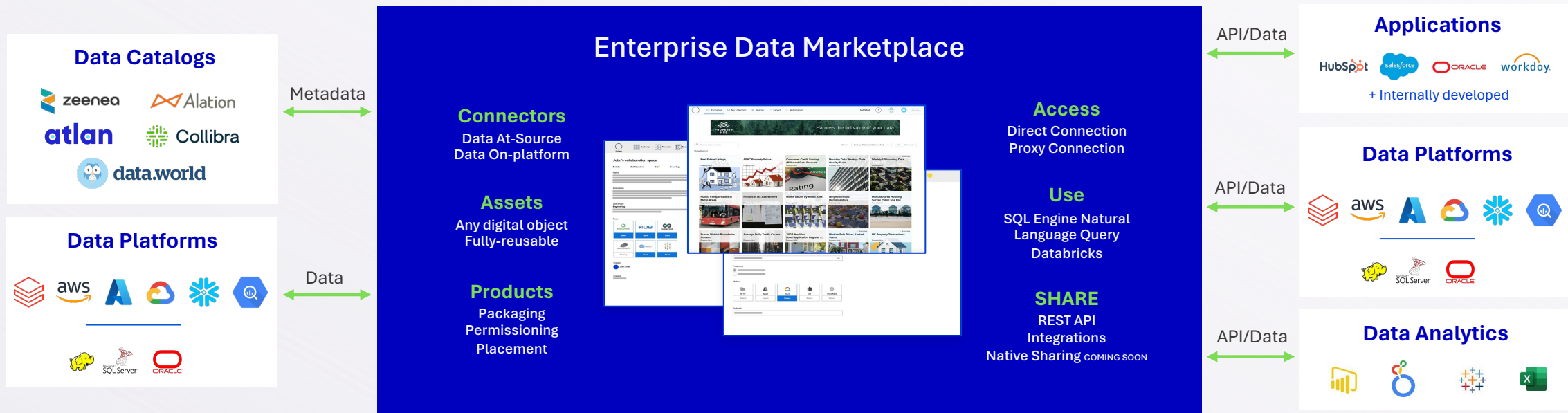
Marketplaces are focused on connecting consumers and providers of Data. As such, the data that underpins the Products need to go beyond the raw or conformed stages and needs to represent the golden copy of the data. Best Practice is to land raw data in the landing zone and process it through to be analytics ready or fit for purpose before launching in the Marketplace.





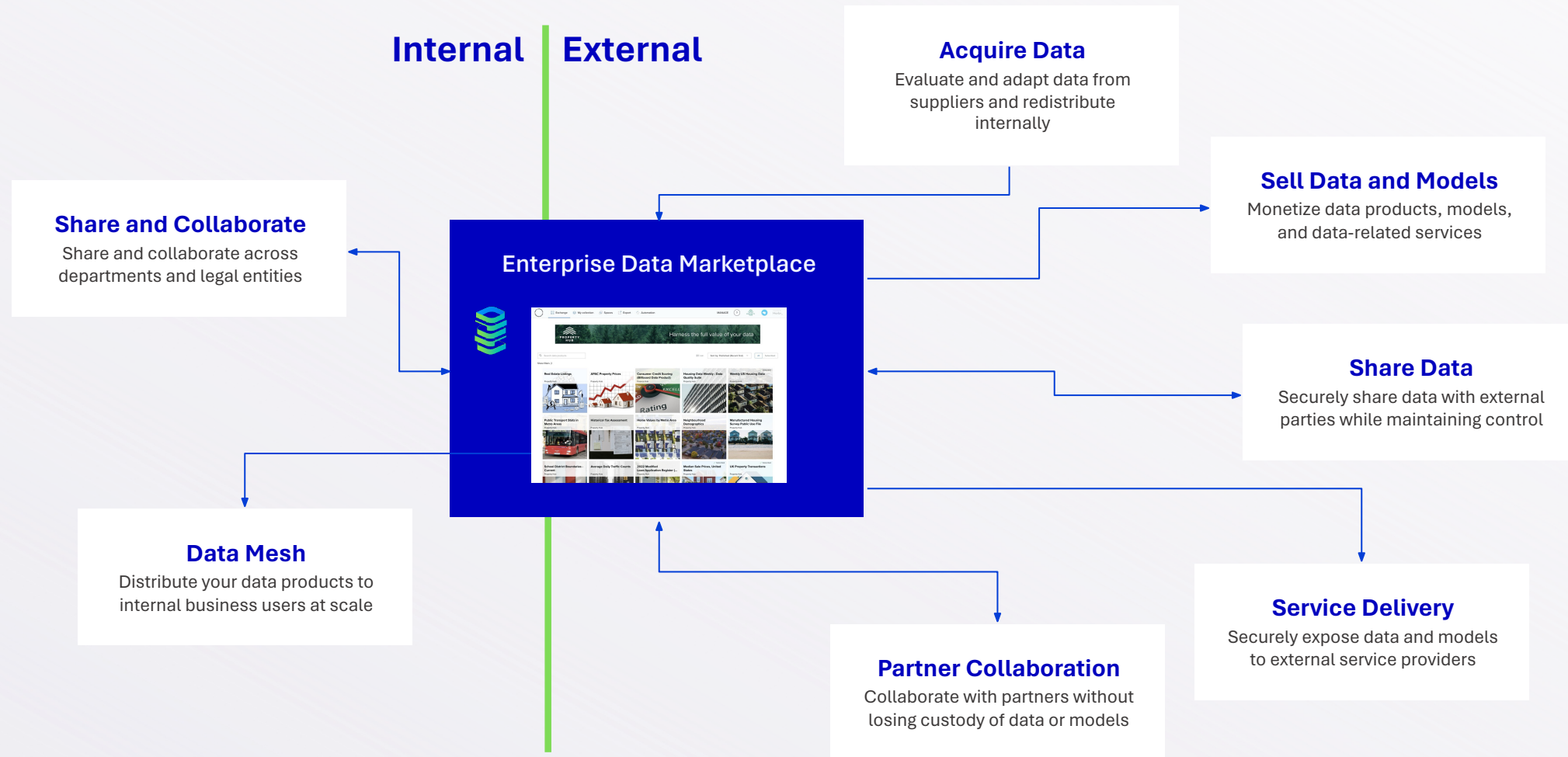


# Presight Datahub Seamlessly Integrates with Your Existing Stack





# Unlocking High-Value Use Cases Across Internal and External Data Silos







# Giving Every Persona the Capabilities they Need to Be Successful



## Platform Operator

I want to accelerate data access at scale across my data ecosystem with flexibility, governance, self-service and collaboration.



### Deploy

Effortless deployment of your Presight Datahub platform

### Configure

Integrate with your stack and data ecosystem

### Manage

Complete visibility over all user activity



## Data Provider/ Data Governance

I want a flexible way to share data assets and products with minimal overhead and maximum control



### Connectors

Connect any data from any source

### Assets

Create and manage data as an asset

### Products

Create and manage data as a product



## Data Consumer

I want to rapidly discover the best data for my needs and be able to easily access, use and distribute it.

### Access

Access the data you need wherever it's stored

### Use

Use data with a range of tools

### Distribute

Move the data to wherever you need it to be



# Presight Datahub Supports Three Distinct Use Cases

## 1. Governed Data Access

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I want to make it easy for users to discover and access data while maintaining control over what data is being accessed

## 2. Governed Data Usage

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I want to make it easy for users to discover and use data while maintaining control over usage patterns and tooling choices

## 3. Governed Data Distribution

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I want to make it easy for users to discover data and distribute it while maintaining control over what data can be moved





# 1. Governed Data Access



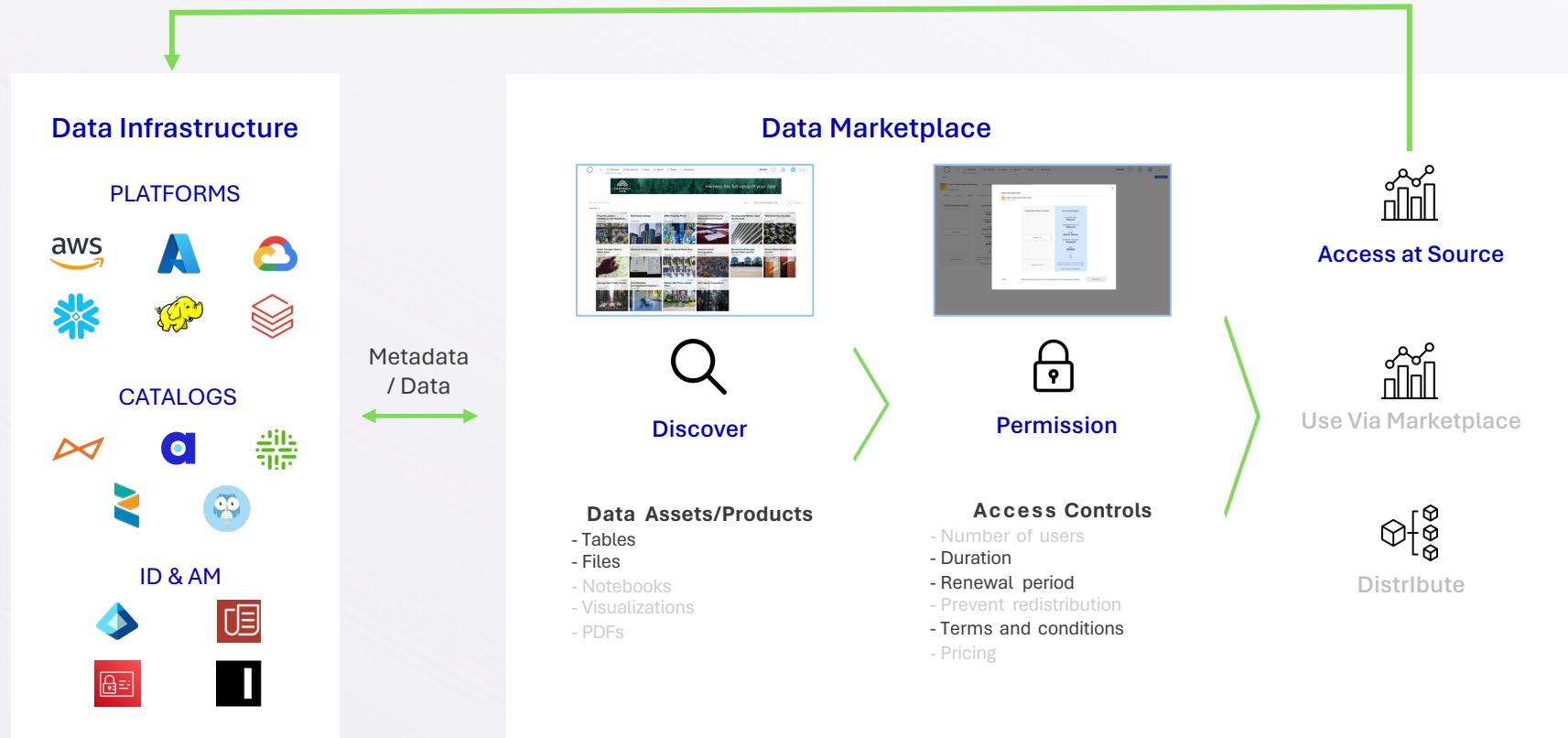
Data Engineer



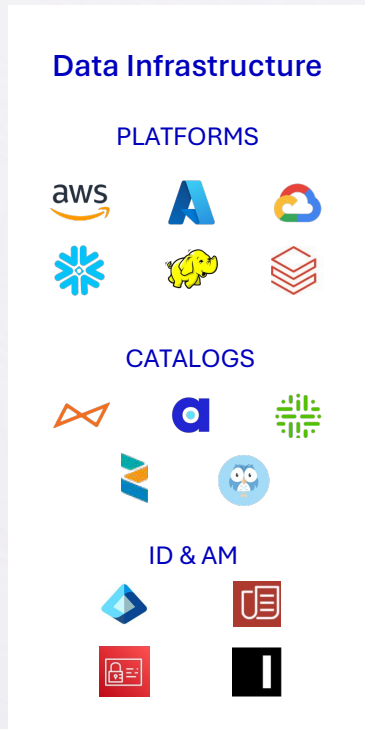
Data Scientist



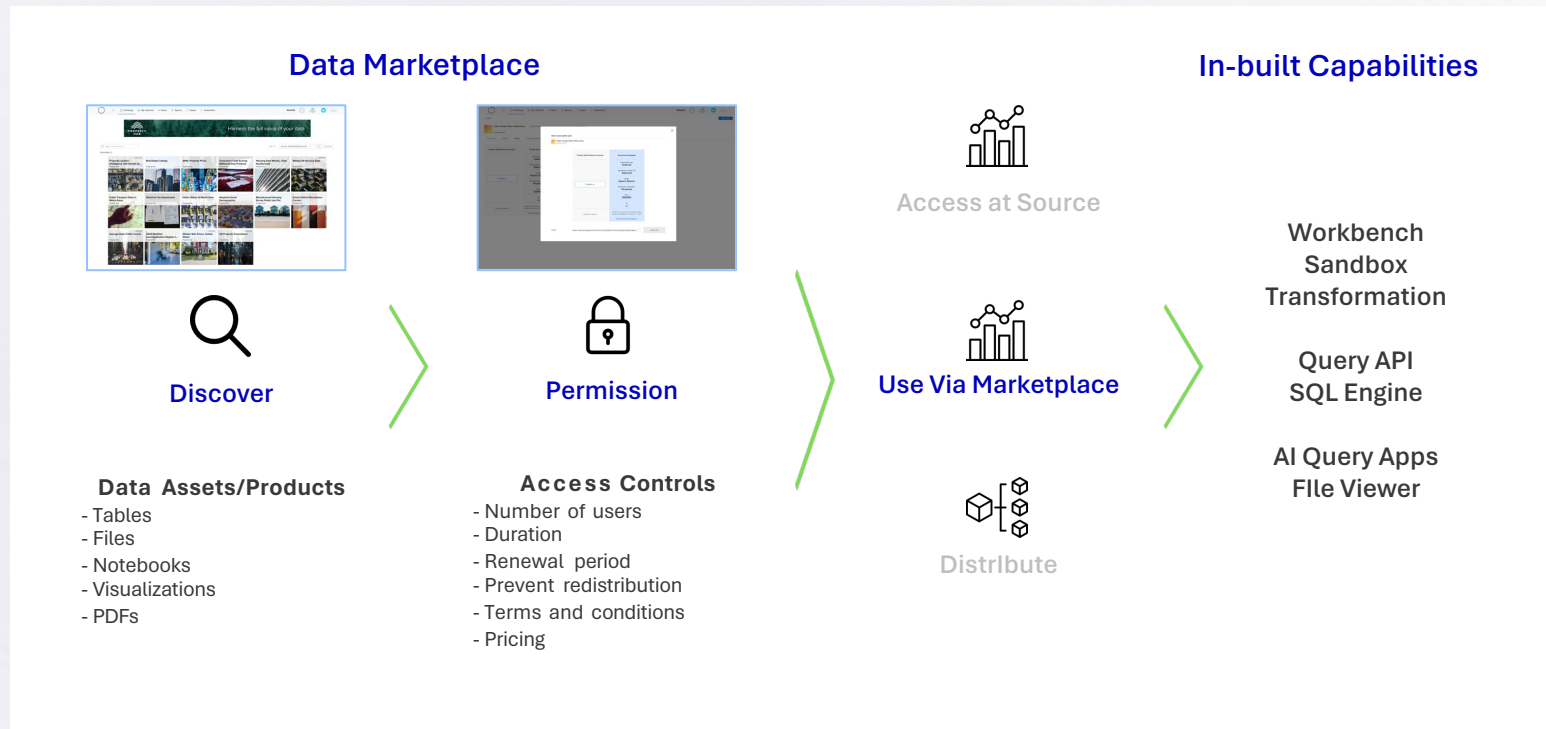
Data Analyst



# 2. Governed Data Usage



Metadata / Data  
↔



Data Engineer



Data Scientist



Data Analyst



Business Analyst



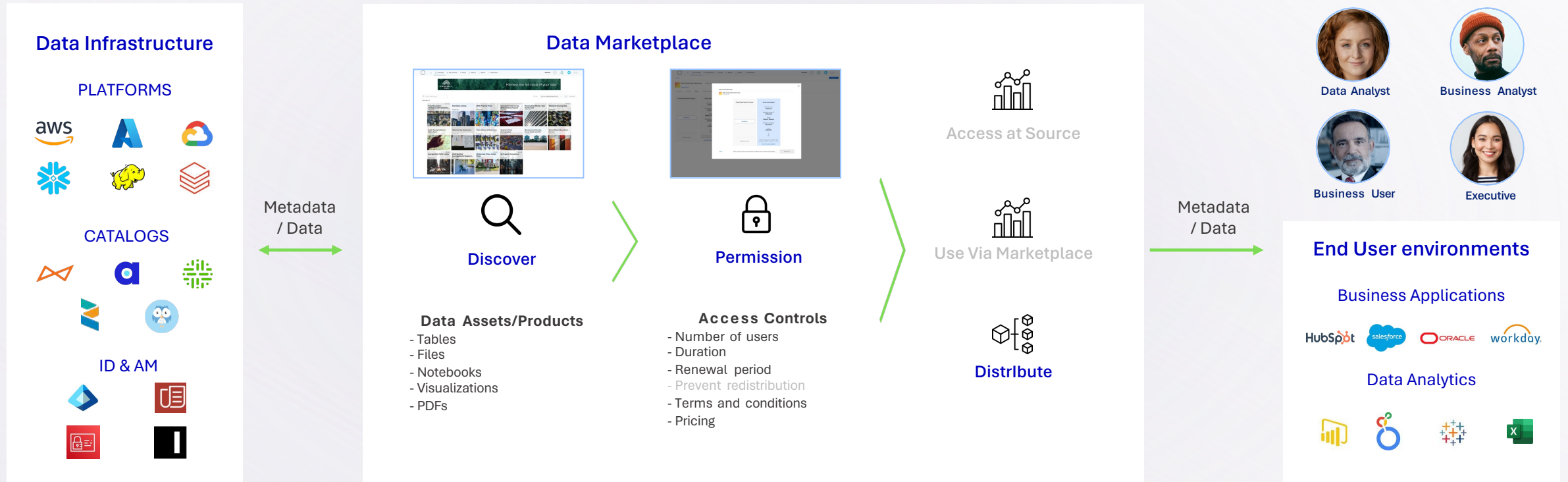
Business User



Executive

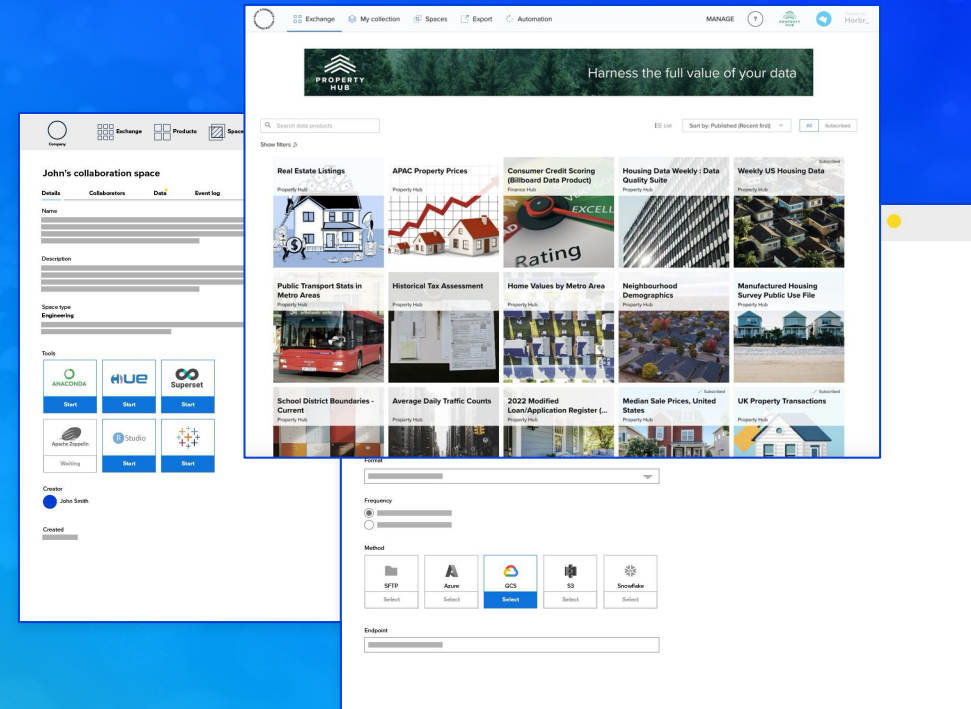


# 3. Governed Data Distribution



# Core Capabilities

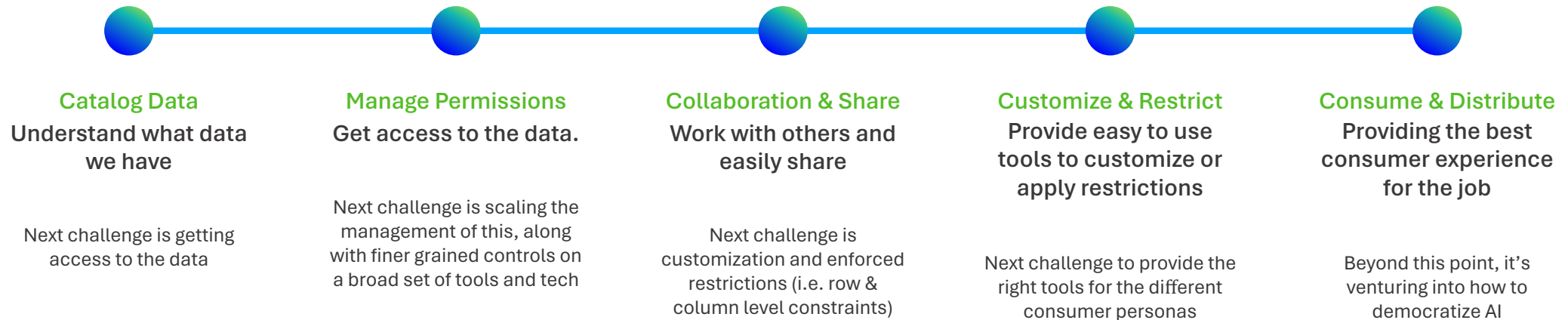
Core features and capabilities across personas







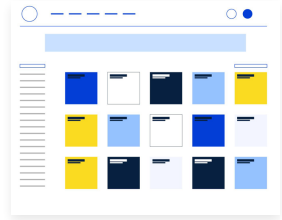
# Typical Journey to a Data-driven Culture



## Cost to Integrate All these Solutions

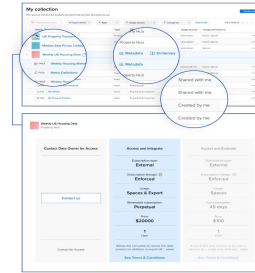


# Presight Datahub's Core Features



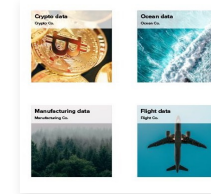
## Marketplace

User interface available to users with provisioned credentials enabling the discovery and browsing of data products.



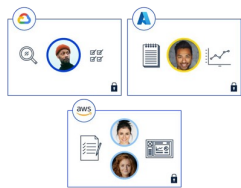
## Permissions & Subscriptions

Manage flexible fine-grained and coarse permissions at scale (features + data), while supporting self-service and centralized entitlement models.



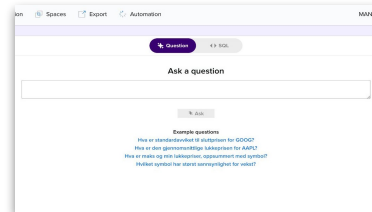
## Data Assets & Products

The ability for a user with to create an Asset and a product in the platform and for that product to be available to the appropriate users based on the permissions set.



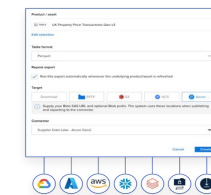
## Sandbox, Workbench & Tasks

The ability for a user to create data environments with a set of tools, collaborate with other users or organizations, choose from the Data Products they have access to and automate data transformation pipelines.



## Query

Where a user has the appropriate entitlements they will be able to query one or more assets using either SQL or natural language.



## Distribution Pipelines

The ability for a user to configure a job that will egress the chosen data products or data assets to user-defined connectors (subject to entitlement) or enable the user to download the requested data to their desktop.



# Thank you

