Your go-to solution for a secure, customizable, and dynamic data collaboration marketplace



## Are you facing these challenges?



Data is never in just one location, so it's difficult to **discover** trusted data and understand if it meets the need.



If discovered, getting the owner to **approve** access is difficult and can add delays to a project



If approval is given, tech teams have to deploy infrastructure and tools to access, use or distribute the data



Once the data is used, issues are often identified that require **customization** of the



Attempting to **collaborate** with internal and external parties at any stage of this journey makes it exponentially harder

data for the precise use case

#### outcome

It takes months or years for Data + AI consumers to access, analyze and model



# 1 Enterprise Data Marketplace

A streamlined way to discover, access, use, and share data

# Data Commerce Platform

Provide an end-to-end digital experience for your data business

## The Journey from Data to Value is Typically Slow, Complex and Difficult...





















#### **DISCOVER**

Find data across a wide range of technologies

Determine if it meets the need

Identify who can approve access

This can take weeks or months even with a data catalog

#### **ACCESS**

Use ad hoc methods to request access

Gain approval from the system/data owner

Gain access credentials to the data

This can take months and requires lots of different skills

#### **CUSTOMIZE**

Get access to tools and infrastructure

Connect the data to the tools

Adapt the data to meet your specific needs

This can take months and requires lots of different skills

#### **ANALYZE**

Get access to more tools and infrastructure

Connect the data to the tools

Analyze the data to get the insights you need

This can take weeks and requires lots of different skills

#### **SHARE**

Get access to the data in the tools you use

Integrate the data into platforms where native sharing isn't supported

This can take weeks and requires lots of different skills

#### The result

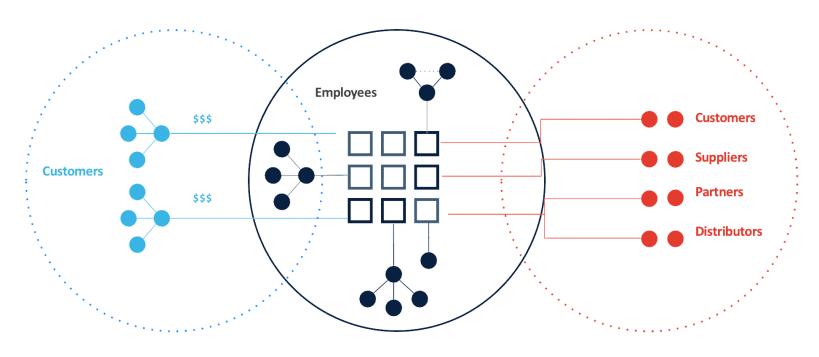
Data access takes months, years, or simply never happens

Data initiatives are slow and expensive, opportunities are missed, competitiveness is reduced

## Private Data Marketplace



#### **Enterprise Data Sharing**



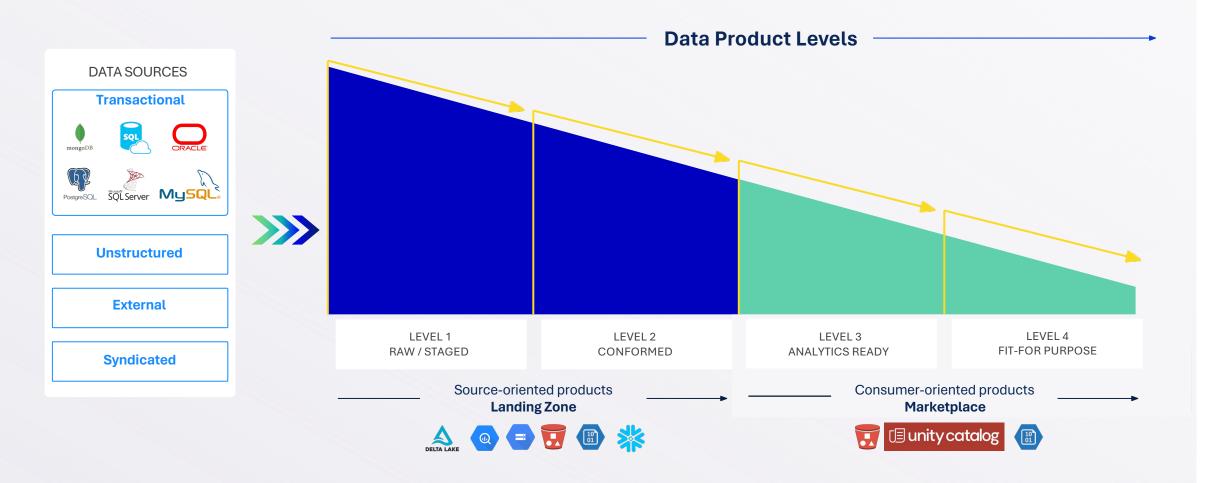
**External Data Monetization** 

**External Collaboration** 

### **Data Products**

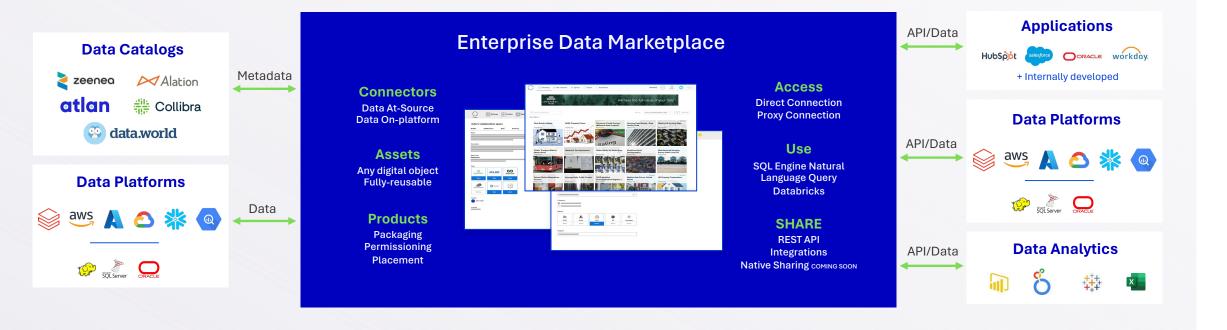


Marketplaces are focused on connecting consumers and providers of Data. As such, the data that underpins the Products need to go beyond the raw or conformed stages and needs to represent the golden copy of the data. Best Practice is to land raw data in the landing zone and process it through to be analytics ready or fit for purpose before launching in the Marketplace.



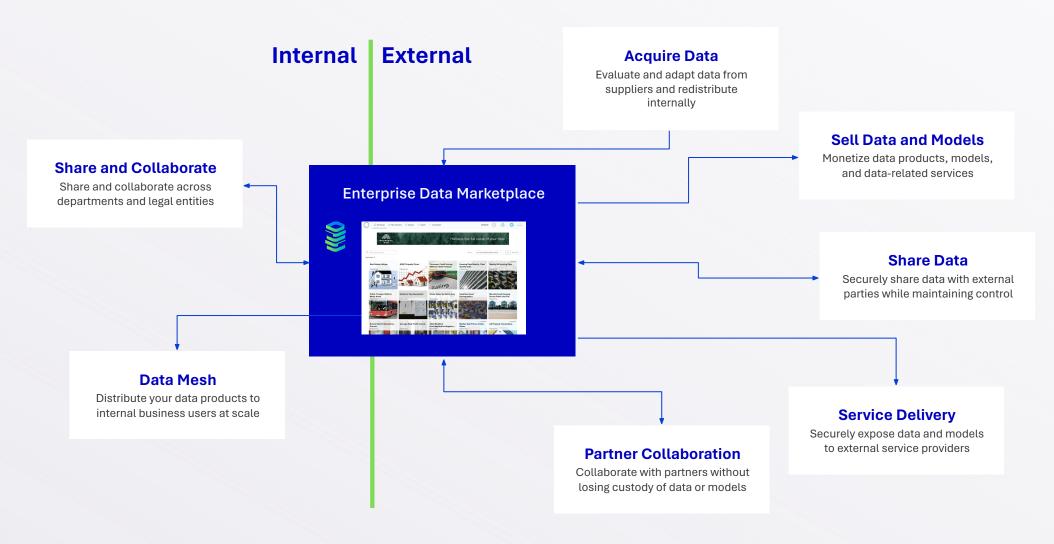


## Presight Datahub Seamlessly Integrates with Your Existing Stack





## Unlocking High-Value Use Cases Across Internal and External Data Silos



## Giving Every Persona the Capabilities they Need to Be Successful





## Platform Operator

I want to accelerate data access at scale across my data ecosystem with flexibility, governance, self-service and collaboration.



Effortless deployment of your Presight Datahub platform

#### **Configure**

Integrate with your stack and data ecosystem

#### Manage

Complete visibility over all user activity



## Data Provider/ Data Governance

I want a flexible way to share data assets and products with minimal overhead and maximum control

#### **Connectors**

Connect any data from any source

#### **Assets**

Create and manage data as an asset

#### **Products**

Create and manage data as a product



#### Data Consumer

I want to rapidly discover the best data for my needs and be able to easily access, use and distribute it.

#### Acces

Access the data you need wherever it's stored

#### Jse

Use data with a range of tools

#### **Distribute**

Move the data to wherever you need it to be





## 1. Governed Data Access

I want to make it easy for users to discover and access data while maintaining control over what data is being accessed

## 2. Governed Data Usage

I want to make it easy for users to discover and use data while maintaining control over usage patterns and tooling choices

### Governed Data Distribution

I want to make it easy for users to discover data and distribute it while maintaining control over what data can be moved

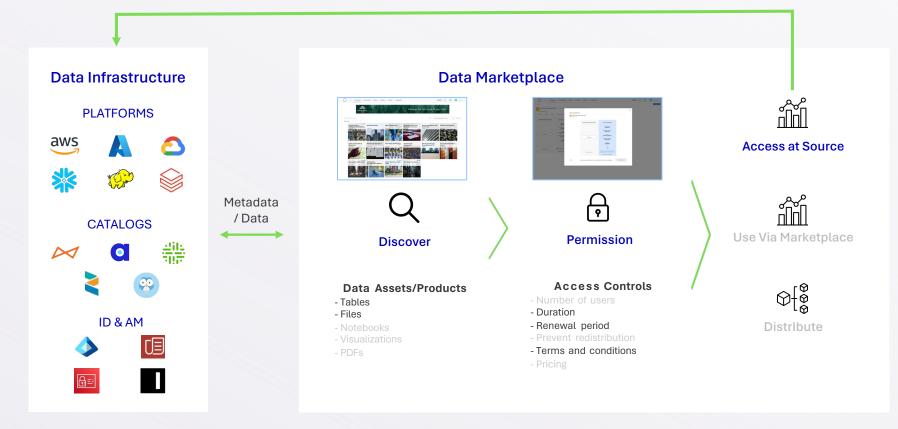
### 1. Governed Data Access



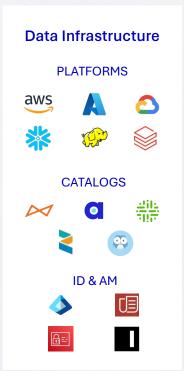




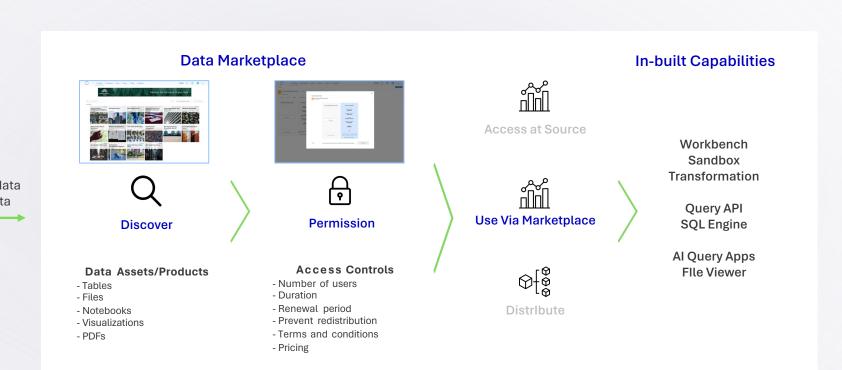




## 2. Governed Data Usage











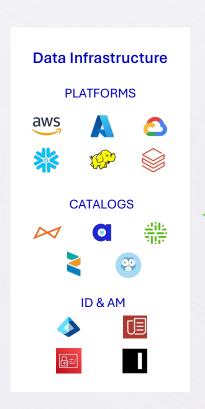




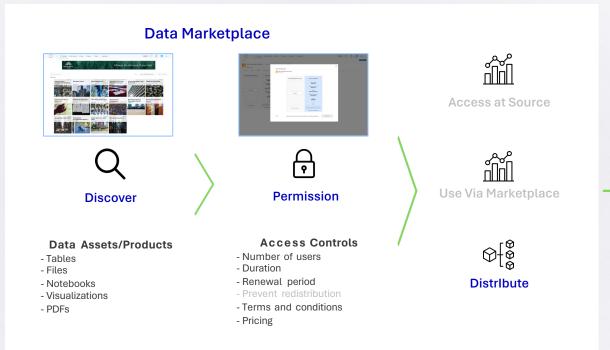


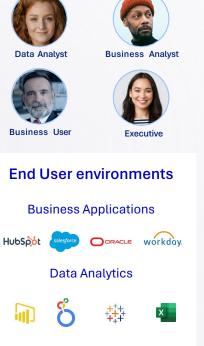


### 3. Governed Data Distribution









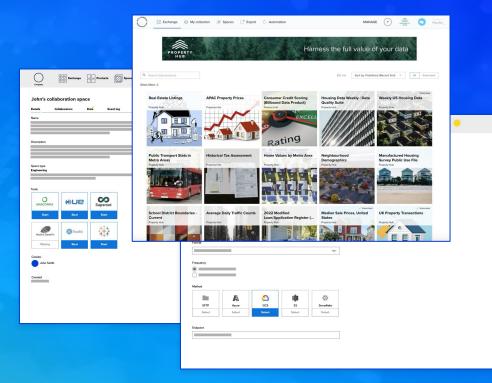
Metadata

/ Data

## Core Capabilities

Core features and capabilities across personas





## Typical Journey to a Data-driven Culture



#### **Catalog Data**

Understand what data we have

Next challenge is getting access to the data

#### **Manage Permissions**

Get access to the data.

Next challenge is scaling the management of this, along with finer grained controls on a broad set of tools and tech

#### **Collaboration & Share**

Work with others and easily share

Next challenge is customization and enforced restrictions (i.e. row & column level constraints)

#### **Customize & Restrict**

Provide easy to use tools to customize or apply restrictions

Next challenge to provide the right tools for the different consumer personas

#### **Consume & Distribute**

Providing the best consumer experience for the job

Beyond this point, it's venturing into how to democratize AI

Cost to Integrate All these Solutions

## Presight Datahub's Core Features





#### Marketplace

User interface available to users with provisioned credentials enabling the discovery and browsing of data products.



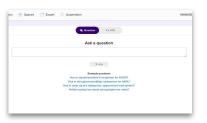
#### Sandbox, Workbench & Tasks

The ability for a user to create data environments with a set of tools, collaborate with other users or organizations, choose from the Data Products they have access to and automate data transformation pipelines.



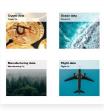
#### **Permissions & Subscriptions**

Manage flexible fine-grained and coarse permissions at scale (features + data), while supporting self-service and centralized entitlement models.



#### Query

Where a user has the appropriate entitlements they will be able to query one or more assets using either SQL or natural language.



#### **Data Assets & Products**

The ability for a user with to create an Asset and a product in the platform and for that product to be available to the appropriate users based on the permissions set.



#### **Distribution Pipelines**

The ability for a user to configure a job that will egress the chosen data products or data assets to user-defined connectors (subject to entitlement) or enable the user to download the requested data to their desktop.

