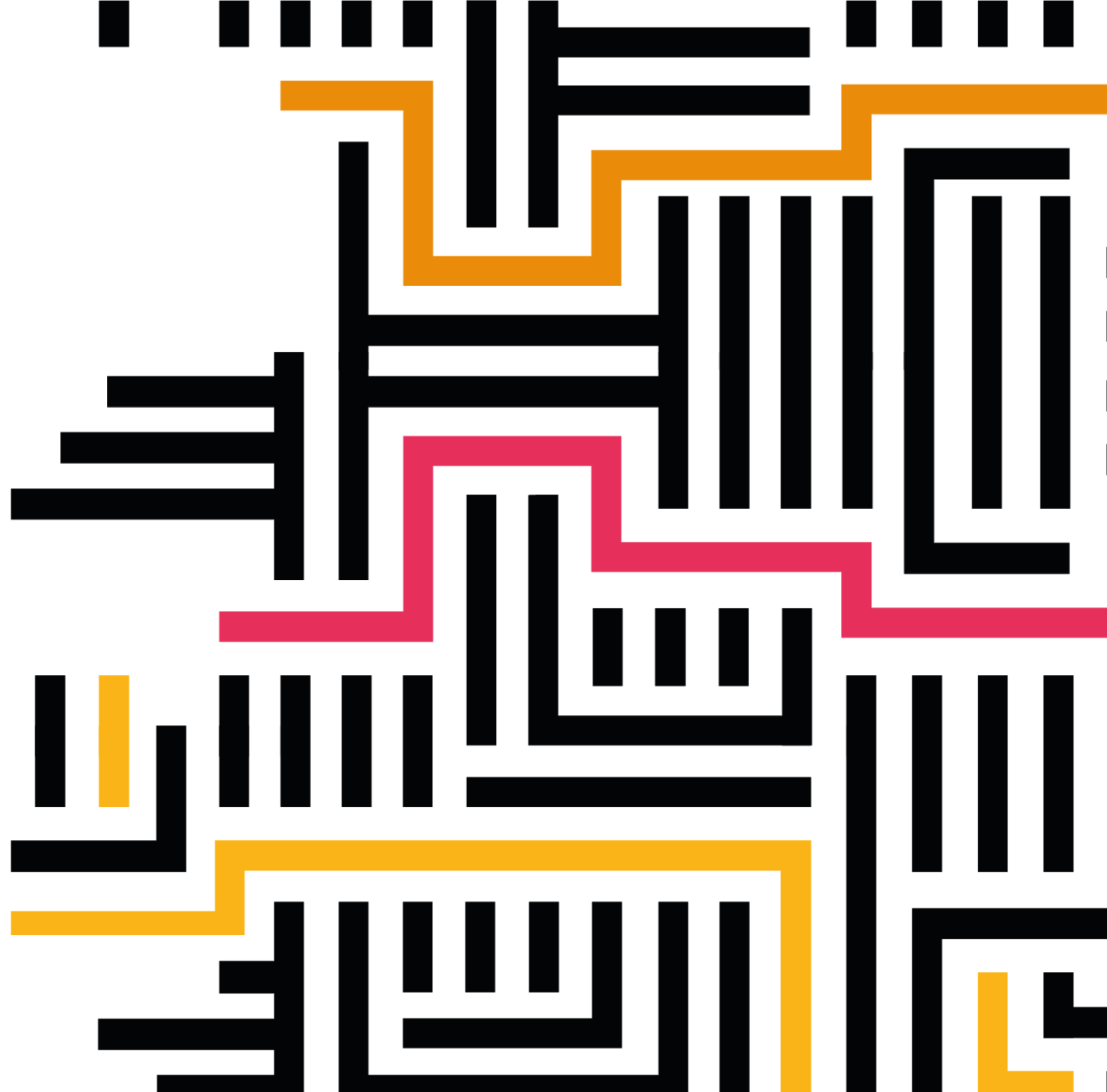


PwC:  
Information  
protection,  
governance and  
insider risk



# Why choose PwC for your Microsoft cyber journey?

## Experience

**Cybersecurity Consulting Providers** – PwC named as a global market leader. Forrester noted that 'PwC surpasses its peers with platforms and board-relevant services' and 'stands out when it comes to capturing mindshare with C-level stakeholders, primarily due to its cyber risk quantification capabilities and engagements' – Forrester Q4 2021

## Knowledge

PwC's status as a Gold Partner for Microsoft in Cybersecurity provides us with certified specialists to bridge the gap between Cyber risk and Microsoft technology.

PwC also have 9 Microsoft Advanced Specialisations (inc the 4 security focused specialisations)

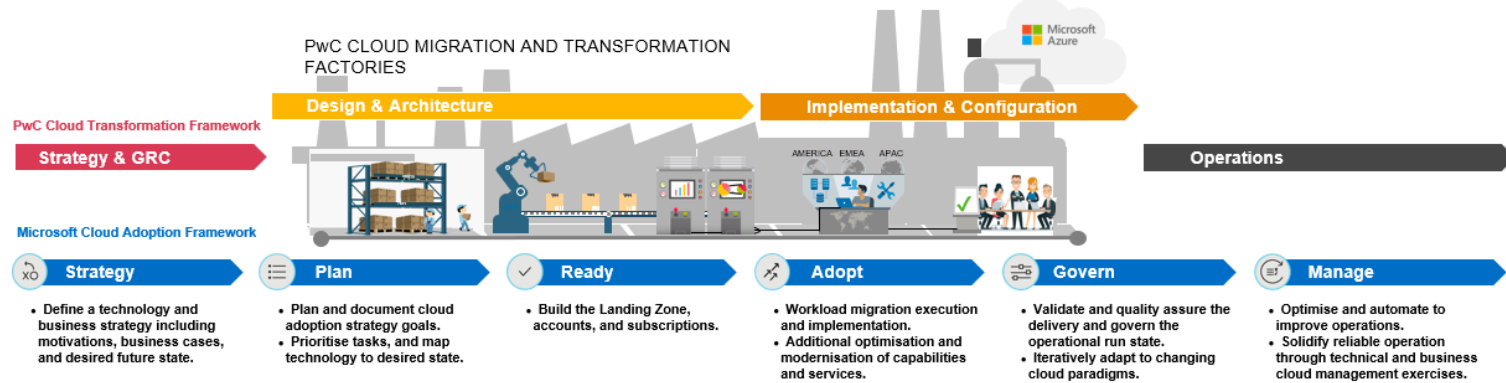
## Accelerators

Our Cloud Security Transformation Reference Architecture (CSTRA), Cyber Risk Management and Cloud Cost Assurance provide actionable insights



**THE FORRESTER WAVE™**  
European Cybersecurity Consulting Providers  
Q3 2021

## The Microsoft Journey with PwC Cyber Security



## Tracking risk reduction over time – Cyber Risk Management Platform



## Tracking cyber security maturity and benchmarking (value derived) – Cloud Cost Assurance



# Information protection, governance and insider risk

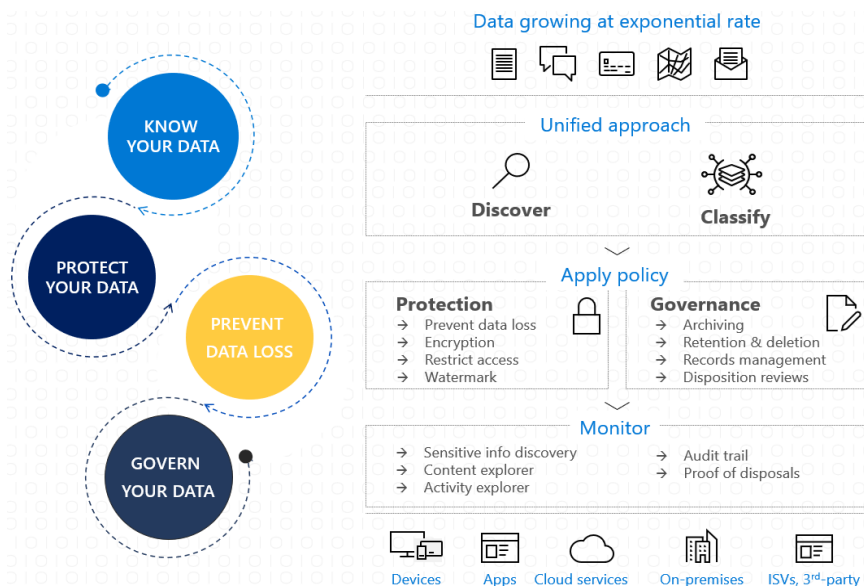
## Client challenge

Information is the lifeblood of most modern business. Clients want to exploit it in ever more creative ways but increasingly underpinning data is distributed across hybrid and multi-cloud services. Concerns relating to loss of IP (intellectual property) and regulatory and reputation risk focused PII (personally identifiable information) deter businesses from maximising that information's value and inhibit digital transformation ambition.

## PwC offering

PwC advise client boards and service line owners of risk across the information lifecycle, opportunities to maximise value from that information and strategies to mitigate associated risk. We further support clients in areas of industry and territory aligned regulatory compliance, data discovery and governance, usage policy, regular risk assessments and cyber security maturity across hybrid/multi-cloud architectures. PwC also provide proactive breach readiness and post breach forensics and crisis management services to mitigate the impact of major incidents.

## Purview suite



## Managing insider risk

### Establish the insider risk program

- Establish ownership of the program and define the mission, scope and objectives of the program.
- Advise on organisational change to build insider threat programs to implement required policies and processes.

### Identify insider risks

- Utilise PwC's insider threat kill chain to define insider risk scenarios applicable to your most important data.
- Scope high risk user populations based on roles, access or behaviours.

### Action and reduce risk

- Apply insider risk policies within Microsoft 365.
- Reduce insider risk against your most sensitive assets.

## Contacts

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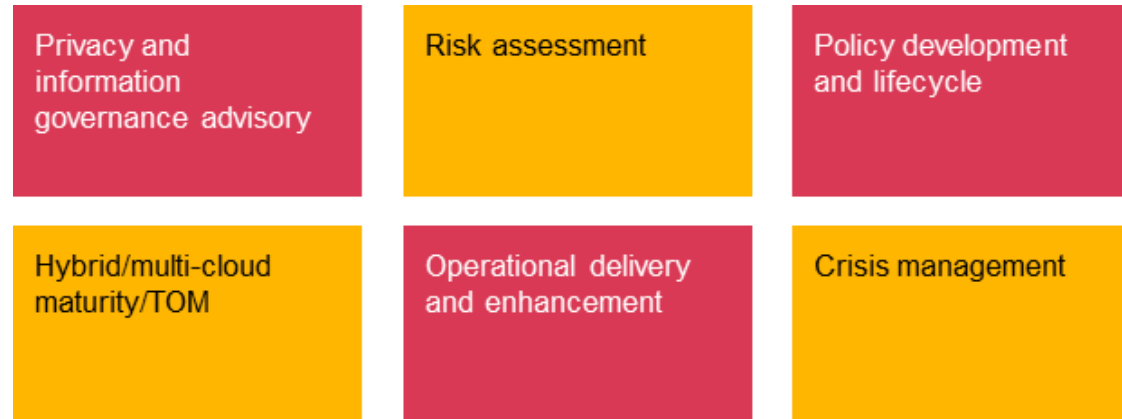
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# Solution overview – PwC securing the information lifecycle



## Information protection



Growing information assets requires increased visibility into where your sensitive data resides. We perform a current state assessment to identify sensitive data management gaps that will help inform process enhancements such as defining the governance structure, roles and responsibilities in your organisation. We can classify, protect and govern your data by formalising the processes, controls and metrics that support your information security strategy.

## Information governance



Valuable information needs protection in all stages of its lifecycle. We create, store, use, archive and delete information—and let you know exactly where it lives. From information protection, to records management, to knowledge sharing and secure collaboration—we can make the most of your information in a more secure and user-friendly environment.

## Insider risk



Insider risk is on the rise, and preventing it is a critical component of cybersecurity that requires attention from all stakeholders. We can build insider risk prevention detection and response capabilities from the ground up or complement your existing environment. Accelerate your insider risk program to help reduce risk against your most sensitive assets and detect risky behaviour across your organisation's systems.