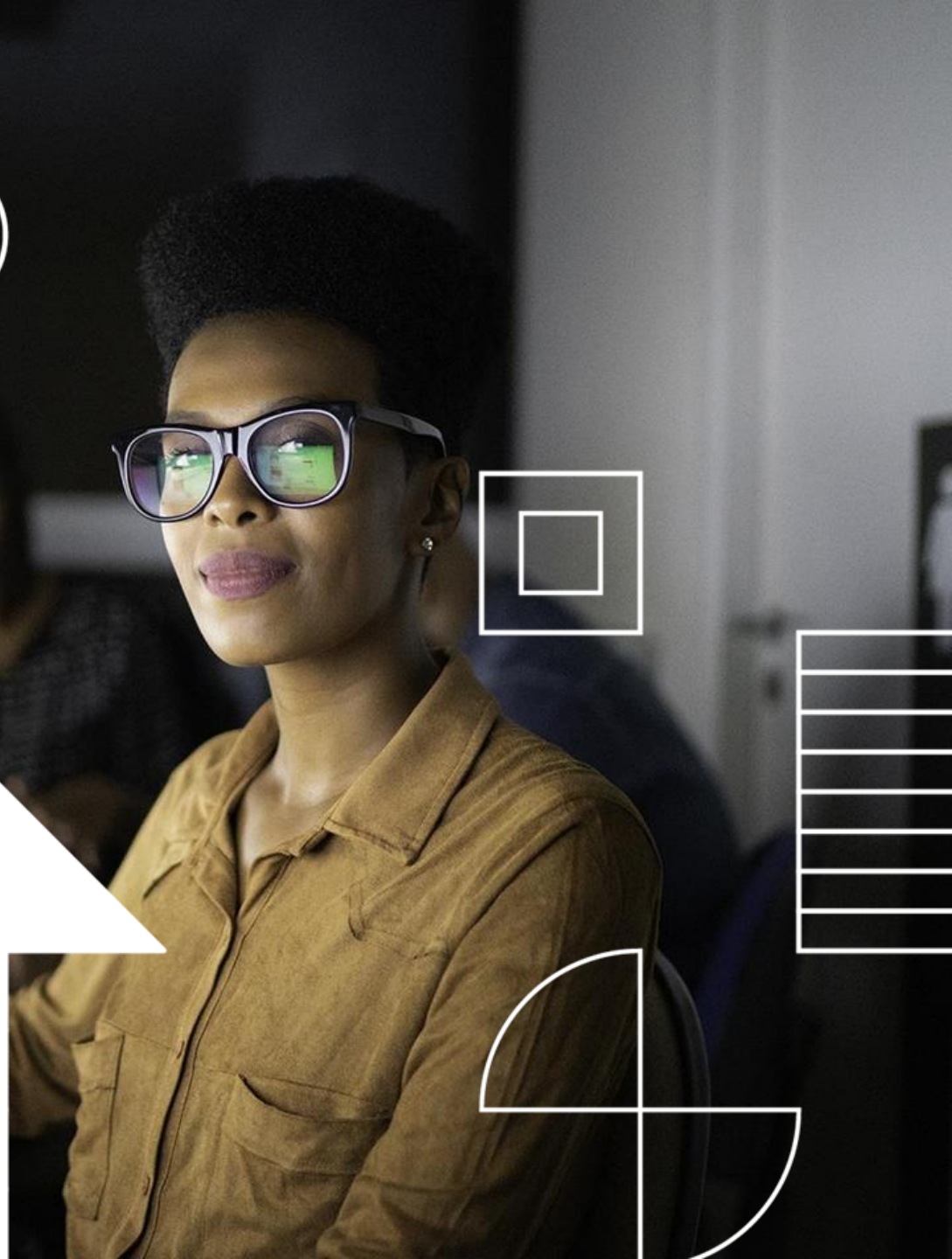


# Information Protection

Built for Microsoft  
Azure Information Protection (AIP)



# How can PwC help address your Information Governance & Protection challenges?

Our team of M365 and information governance SMEs can help assess your current business needs and design custom strategies and roadmaps to apply M365 capabilities to your information governance challenges with a focus on records management and risk management.



## Common challenges

- 01 Data everywhere**  
You have a large amount of records and sensitive data in various active and legacy systems and your trying to determine if you need to buy additional tools or if you can leverage the tools you already have purchase.
- 02 Enterprise license bought, now what?**  
Your organisation has purchased a E3 or E5 license of M365 for the enterprise, but you do not know where to begin (i.e., which applications and capabilities to prioritise configuring).
- 03 Rising litigation costs**  
Your legal department is asking for additional help to respond to the increasing number and complexity of litigation, while your Finance department is begging you to find ways to reduce your costs.



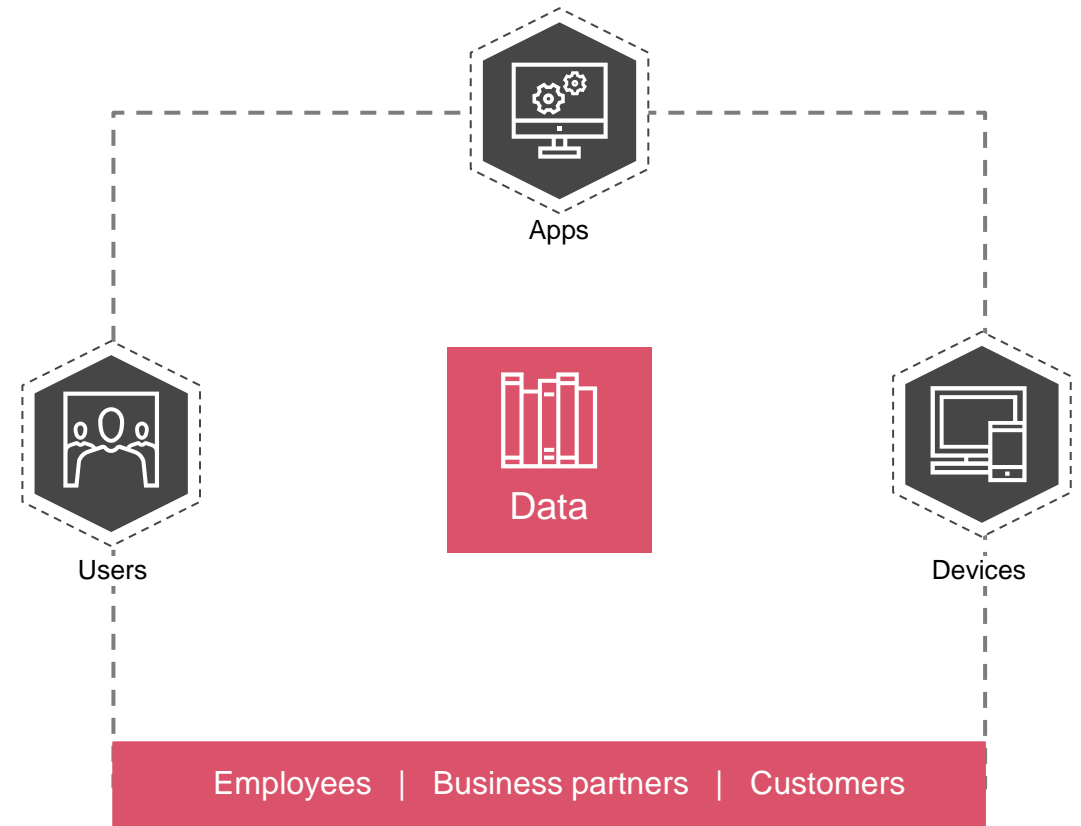
## Remediation approaches leveraging M365

- 01 Manage and control the data**  
M365 has robust records management, Data Loss Prevention (DLP), security controls, and reporting options to apply organisation-wide and targeted policies (e.g., records retention and security policies) monitor where your data is located, who is accessing the information, and from what devices.
- 02 Implementation advisor**  
The E3 or E5 license provides you the foundation for driving and managing collaboration and content management throughout the organisation. Our team can assist you with prioritising your deployment by designing your information architecture to organise how information is created, managed, shared, and disposed of within your collaboration tools (i.e., SharePoint).
- 03 Unified eDiscovery platform**  
Advanced eDiscovery (AeD) is an end-to-end workflow within M365 to process your cases more effectively by integrating with your data within SharePoint, OneDrive, Teams, and Outlook and reducing discovery process times.

# Identify, classify, and protect sensitive data and workloads at rest and in transit

Proactively secure, protect, classify, and monitor data and applications as they travel between users, devices, applications, and services—within and beyond the organisation using Azure Information Protection.

- Gain intelligence:** Get in-depth understanding of all data within your organisation's systems
- Forecast:** Drill into insights for sensitive data and possible threats against that information
- Strategise:** Create an actionable roadmap and strategy for data protection
- Enforce:** Enforce essential and consistent security controls on sensitive data



# What are PwC's Information Protection service offerings?

## Solution Overview

Azure Information Protection (AIP) is central to an effective sensitive data management (SDM) program. It is a cloud-based solution for Information protection and Data Governance enabling organisation to Classify, Protect and Govern data – throughout its lifecycle.

PwC designs, establishes and builds a SDM program solution which offers visibility into where sensitive data resides, control of data as it travels inside and outside the organisational perimeter, and unified approach to discover, classify, label and protect sensitive data.

## Service Offerings for Azure Information Protection

We have built our service offerings in a multi phased approach. These service offerings can be performed independently, but the most value is achieved when our clients step through them sequentially.

- 1. Current state assessment** - Perform a current state assessment to identify Sensitive Data Management (SDM) capability gaps and develop a roadmap of initiatives to achieve desired target state.
- 2. Process enhancements** - Identify, design and confirm use cases to enable technology capabilities such as Sensitive Data Scanning and Labeling, Data Loss Prevention (DLP) and Data Rights Management. Define processes to enable SDM program capabilities and define governance structure along with roles and responsibilities.
- 3. Solution design** - Develop a roll-out and adoption plan for each solution capability (e.g., DLP). Conduct a phased deployment and roll-out of the capabilities. Assist to operate and mature SDM program by formalising processes, controls, and metrics.

## Key Pillars

Promotes protection of growing information assets, supports your information security strategy



**Data discovery and classification**



**Data loss prevention**



**Data protection**



**Data governance and management**

### Microsoft Technology

Azure Information Protection  
M365 DLP

### Capability

Unified labeling and on-premises scanner  
Identification, monitoring, and protecting sensitive information

Windows Information Protection & Bitlocker

Enterprise apps and data protection

Cloud Access Security

Data visibility and identification of cyber threats

Microsoft Defender for Endpoint

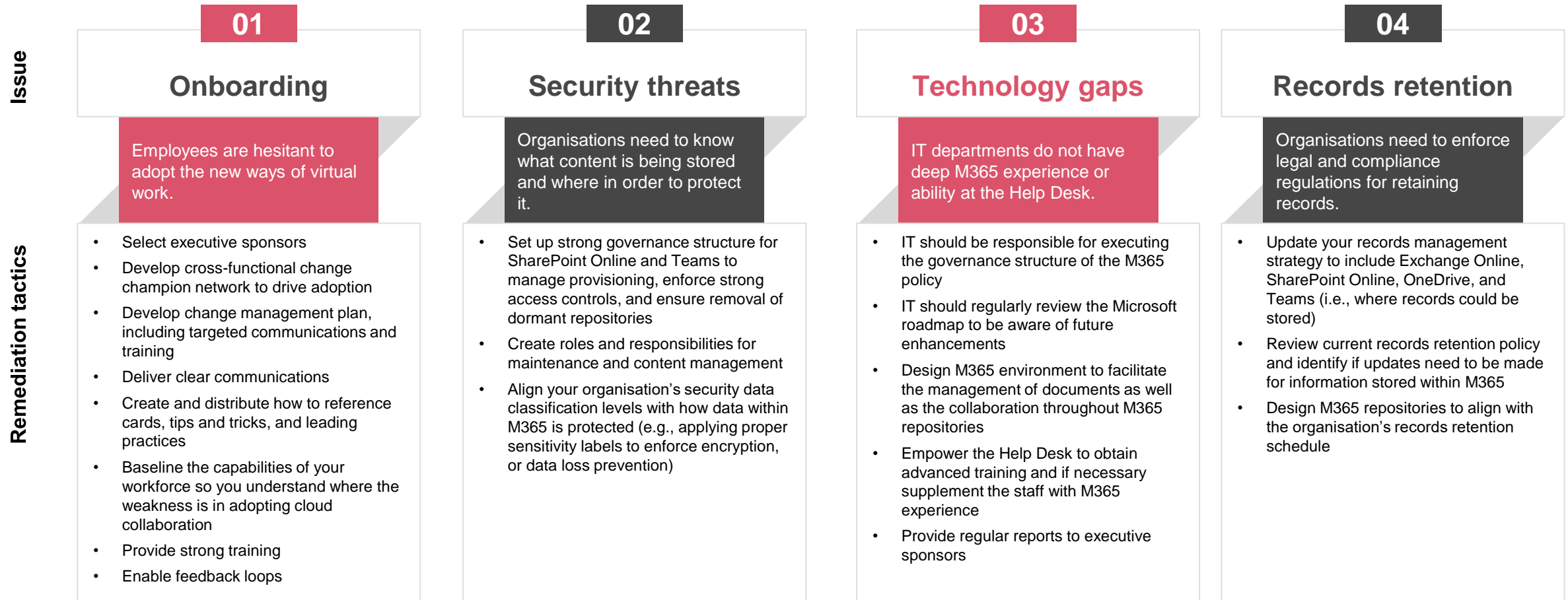
Risk based vulnerability management

Microsoft Security and Compliance

Data protection and governance








# How to help optimize adoption of M365?

While many of our clients have already invested in M365, there are four key barriers to adoption we help them overcome.



# What are PwC's Information Governance & Privacy differentiators?

Our Information Governance & Privacy (IG&P) practice is first and foremost focused on developing and delivering transformative solutions that address our clients' unique needs. Our knowledge and experience implementing large scale technology enabled programs positions our team to help develop information governance solutions that are designed with scalability and sustainability in mind.

PwC IG&P group differentiators	
 <b>Transformation philosophy</b>	Develop a holistic understanding of our client's needs for both virtual collaboration and information controls and apply information governance leading practices
 <b>Knowledge capital</b>	Proprietary leading practice frameworks, models, accelerators, and processes developed through our experiences and tailored to your industry
 <b>Technological acumen</b>	Deep network of technologists, focusing on M365, allow our IG&P specialists to deliver leading-practice information governance solutions that are scalable and forward-thinking
 <b>Collaboration with Microsoft</b>	A Global Alliance with Microsoft allows us to deliver differentiated Microsoft-based solutions, while enabling feedback to the Microsoft product and engineering teams to drive feature development based on our client's needs
 <b>Scope and effort</b>	Knowledgeable and experienced IG&P specialists help define the scope and determine the level of effort, developing a project that holistically accounts for the requirements necessary for a successful engagement
 <b>Program approach</b>	Domain-knowledgeable program managers drive the team as a unit, utilising the deep experience of our team members to help our clients anticipate and mitigate potential roadblocks and risks
 <b>Solution approach</b>	Strong focus on Change Management and training to drive user adoption, with a constant feedback loop to hone delivery techniques

# Learn more

Contact us to learn more about how you can transform your cybersecurity operations



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# Thank you

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