

# Azure Migration Services



## The challenge

### Are you taking full advantage of your cloud investments?

While the cloud has introduced massive innovation opportunities for companies to help fuel their digital transformations, many fail to take full advantage of the cloud's business potential.

- **Companies are missing the value add**  
53% of companies have yet to realize substantial value from their cloud investments.\*
- **Chief Finance Officers (CFOs) struggle to measure cloud ROI**  
48% of CFOs say they lack confidence in their ability to measure the return on cloud investments.\*
- **Migration is more than moving workloads**  
52% of executives cite lack of tech talent as a barrier to realizing cloud value.\*



# The solution



## Azure Migration Services

### Accelerate your digital transformation with automation and IT modernization

Support a seamless transition to the cloud with Azure Migration Factory – a holistic service offering designed to not only speed and simplify the migration process, but also to help create a competitive advantage for your business by empowering your IT teams to take full advantage of Azure’s capabilities.

### Key benefits

1

Quickly and efficiently establish an Azure Cloud infrastructure and set up the required core cloud capabilities during factory setup.

2

Reduce business disruptions and help achieve consistency during migration by leveraging PwC’s Azure Migration engineers.

3

Continuously upskill technical teams throughout the migration process, empowering them to enhance your cloud capabilities.

4

Gain valuable insights into the state of your business so your IT team can adapt and respond quickly.

# Case study



## Fortune 500 retailer accelerates migration of unmanaged applications to Azure

### Challenge

Over five years, a leading Fortune 500 retailer was undergoing rapid organic growth and found over 50,000 unmanaged cloud resources that needed to be migrated as part of their cloud transformation.

### Solution

The company turned to PwC's Azure Migration framework to help create a standard process, controls and automation workflow to migrate their unmanaged resources to their Azure Managed Platform.

### Results

The Fortune 500 retailer was able to accelerate their migration across 600+ Azure Resource Groups, cutting end-to-end migration times down to one third of the typical duration, all while driving app standardization.



Learn more

### Let's connect



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