CLEAR

CLEAR® AI Dedup

Simplify. Smarten. Succeed.

In today's media landscape, the sheer volume of video content can be overwhelming. From high-resolution footage to multiple versions, duplicates, and storage, ensuring efficiency and cost-effectiveness presents a significant challenge for media professionals.

Introducing CLEAR® AI Dedup

An AI-driven approach that makes comparing content and reducing versions effortless, ensuring that your content library is clean, efficient, and cost-effective. Say goodbye to the chaos of multiple versions and duplicates and hello to a streamlined and effective content library.

Key highlights:

Effortless Organization

Dedup streamlines your workflow by efficiently organizing content.

Dedup, Optimize Storage, and Slash Costs

Dedup analyzer allows you to de-duplicate content instantly and effectively, freeing valuable storage space and reducing redundancy. With Dedup, you can optimize your storage usage and slash storage costs dramatically.

Instant Workflow Efficiencies

- **Minimize QC processing time,** checking unique elements across video versions and saving 40% time.
- **Optimize files for faster delivery** and cut data transfer fees by 25%.
- **Reduce edit times:** Analyze unique content pieces and conform to produce a master file.

Title-based Dashboards

Make Dedup decisions faster across storage and territories.

Monetization Opportunities

With Dedup, you have clutter-free content. You can unlock new revenue streams by leveraging your clean content archives to their fullest potential and creating new content avenues. Generate posts, stories, posters, memes, and more optimized for each social media platform. With Dedup, every content asset becomes a potential source of revenue.

Why Choose Dedup?

AI Expertise: The CLEAR® AI Dedup solution is a critical part of AI innovation. Built upon our strategic investments in AI over the past six years, CLEAR® AI represents a perfect culmination of combining small models, LLMs, and multimodal Gen AI purpose-built for M&E. This convergence in our innovation is revolutionizing every facet of our customer business, propelling monetization to the forefront.

CLEAR® AI is not just another off-the-shelf solution—it's a fusion of the industry's most sophisticated AI technologies, PFT's proprietary models, and over a decade of hands-on experience in creating, curating, and annotating content. Drawing upon this wealth of knowledge and expertise, CLEAR® empowers media and entertainment companies to navigate the complexities of content management with unparalleled precision and efficiency.

With Dedup, you're not just investing in a software solution; you're harnessing the collective intelligence of industry-leading AI solutions to drive innovation, streamline workflows, and unlock the full potential of your content archives.

Enhance your bottom line: CLEAR® AI Dedup reduces storage costs by up to 70% with duplicate video elimination enhancing the bottom line.

Boost your topline: Dedup isn't just about managing content—it's a strategic investment in maximizing revenue opportunities.

CLEAR®, where your content meets revenue.

Contact us

Discover a world where navigating the terabyte terrain is no longer a challenge but an opportunity for growth and innovation.

Click here   to schedule a meeting.