

Microsoft 365 Copilot Value Discovery





About Primend

Primend is one of the fastest-growing IT infrastructure companies in the Baltics, known for our exceptional service and a rapidly expanding client base. With nearly 100 dedicated professionals across Estonia, Latvia, and Lithuania, we are an international team driven by **innovation and a passion for continuous development**.

Renowned for our expertise in Microsoft technologies, **we empower people and organizations** with knowledge to stay ahead, supporting them in their digital transformation journey. As the world becomes more connected, we help businesses adapt, innovate, and thrive in the digital age.

At Primend, we believe digital transformation is key to maintaining a competitive edge, and we are committed to guiding our customers toward their goals. Through education and inspiration, we aim to elevate the market, our clients, and our partners—**building a smarter, more connected future together**.

About: Microsoft 365 Copilot Value Discovery


Designed to help organizations unlock the full potential of Microsoft Copilot


Streamlined 2-week assessment delivering insights and actionable plans for AI-driven business transformation








The Road:

 Assessment

 Get Ready

 Onboard the Team

 Deliver Impact

 Extend and Optimize



The Process:

Optimization Assessment:

Thorough assessment of your current technical environment to measure readiness for AI transformation.

Identifying any gaps or areas that need improvement to ensure a smooth implementation of Microsoft Copilot.

Art of the Possible Session:

An interactive session to showcase the capabilities of Microsoft Copilot.

Demonstrating how Microsoft Copilot can be leveraged to enhance productivity and drive business value.

Use Case Identification:

Collaborating with your team to identify high-value use cases that can benefit from Microsoft Copilot.

Focus on use cases that align with your business goals and have the potential to deliver significant ROI.

Business Case Development:

Building a compelling business case for implementing Microsoft Copilot.

Highlighting the potential benefits, including increased revenue, reduced costs, and improved employee wellbeing.

Roadmap Creation:

Developing a detailed roadmap to address any gaps identified in the optimization assessment.

Outlining the steps needed to implement the high-value use cases and achieve your AI transformation goals.





This assessment is ideal for you, if:

you are IT leader, business analyst, and decision-maker looking to leverage AI for business transformation. Whether you are just starting your AI journey or looking to optimize your existing AI initiatives, our "Microsoft 365 Copilot Value Discovery" service will provide the insights and guidance you need to succeed.

By the end of this assessment, you:

will have a clear understanding of how Microsoft Copilot can drive value in your organization. You will receive a comprehensive report detailing the findings of the optimization assessment, identified use cases, and a **strategic roadmap for implementation**. This will enable you to make informed decisions and take actionable steps towards achieving your AI transformation goals.

