



## Why Upgrade to Azure SQL Server?

Old databases are not only security risks, but their maintenance costs may spin out of control. Upgrading existing old databases to Azure SQL Server service provides you with database platform that scales as your performance requirements change and Microsoft keeps it always up to date.



## What is the service about?

Primend is Microsoft Data Platform specialist, that can help you to identify technical requirements for your database service upgrade and helps to choose the most appropriate database service to provide optimal price-performance mix:

- Specialist from Primend will migrate your critical data over to modern database service and will configure all necessary services and connections.
- Primend specialist will also configure backup procedures and will document recovery plans to ensure availability and integrity of your critical data.



## Why customers use Primend service?

Customers prefer Primend specialist in database modernization projects:

- Own specialists are overwhelmed by regular maintenance and user support;
- Own specialists rarely make such complex migrations and error rate is high;
- Modernization project has clear start, end, and budget.



## Operail leveraged SQL Server platform:

Operail wanted to upgrade their business applications platform and reduce cost at the same time. Primend helped Operail to migrate expensive Oracle databases to Microsoft SQL Server and deploy data warehouse services.

Primend completed Oracle to SQL Server migration by the book so that there was minimum interruption to business processes.

When Operail was looking for a way to upgrade current data warehouse platform, scalability of Microsoft services provided more optimal value.

## About Primend:

Primend was founded by four friends in 2014, who shared a desire to offer cloud services and solutions with a wow factor. They knew, in order to offer the best service, you have to do things differently.

Today the desire to change and develop continues to inspire Primend's people who now number close to 40 and work in our offices in Estonia and Latvia.

Primend is a business services company that focuses on providing top class Cloud solutions in Estonia and in the Baltics. Our focus is on private and public cloud infrastructure integration and support services. We help enterprises to develop efficient converged Data Centers and provide public cloud migration assistance. We are focused on providing our clients with the best of the newest Cloud technologies which will provide them with a competitive edge and an increased productivity.