

## Technology has evolved. So have we

Technology has evolved at an extraordinary rate over the last thirty years or so – and Proact has evolved alongside it.

### **From storing data to unlocking its potential**

Back in 1994, we started out as storage specialists. Now, we help organisations in all areas of data management. We provide advice on data strategy, we store data, we connect it, we protect it and we secure it. We also help organisations drive value from their data. In today's hyper-connected, complex, multicloud world, our in-depth experience, covering all areas, has never been so important.

### **The secret of our success?**

We've been successful not just because we've evolved, not just because we've focussed on data, but because we've stayed close to our customers and understood their business challenges. We are always there for our customers and they 'lean on us' for expert advice. We take the strain.

### **We understand your challenges – and can help you innovate**

We work with over 4000 customers across Europe. These include public sector organisations (in education, health and local government) and private sector organisations within almost every industry. This means we've probably encountered the types of challenges you've faced before. It means we know how to help meet them. And it means we bring fresh ideas from other industries.

### **We don't just build solutions**

At Proact, we're passionate about technology. But it's our people who are our real competitive edge; our people and the way they work with each other, with our partners and with our customers. It's our collaborative culture that makes us different.

We work together to build relationships. We understand how important trust is when it comes to doing business, securing data and helping provide mission-critical services.

### **We are independent**

This is important because it means we're not invested in selling you a particular technology. We can help you review the entire market and help you decide what works best for you, based on your organisation's challenges, needs and goals.

### **We partner with the best**

We've worked hard to build relationships not only with great customers, but with great technology partners as well. From established players to innovative start-ups, we help find you the very best technology, then we wrap our services around it to add value.

### **Added value at every stage of your journey**

We can add value, wherever you are on your journey. We offer **advisory and consultancy services**, then deliver a **strategy** so you can meet your challenges today but also plan for tomorrow. We can **design** your solution, then **implement** it. And we won't stop there. We also offer **support, monitoring and management** services. Through these, by keeping ahead of technological trends and by keeping in touch, we can continually **optimise** your technology and the service we provide you.

