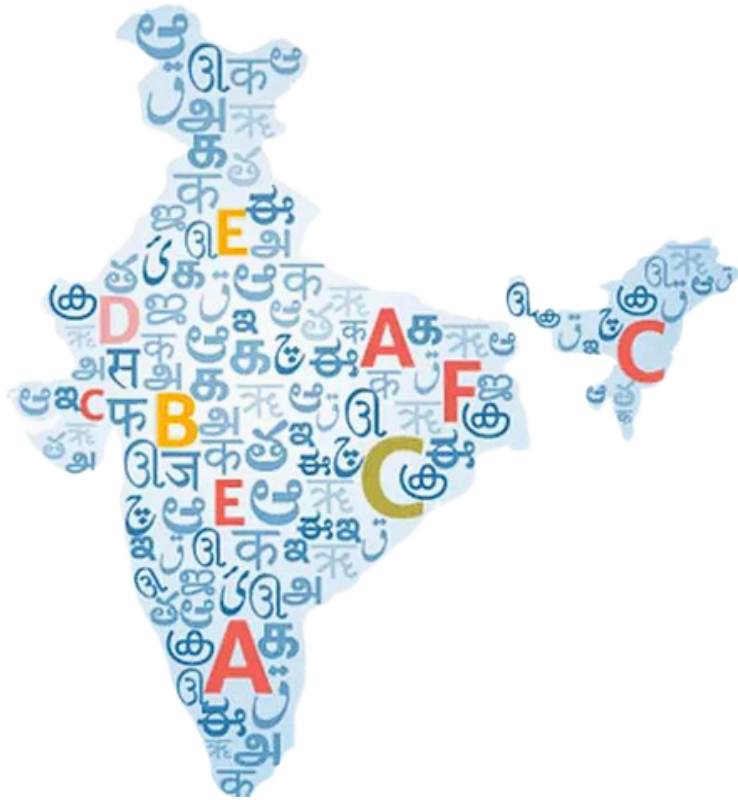




MULTILINGUAL DIGITAL TRANSFORMATION



ACQUIRING CUSTOMERS IN BHARAT



Is your digital outreach
Bharat ready?

- Are local language ads followed by search, compare, buy journey in languages?
- Can you effectively tackle emails in local languages?
- Are your chatbots and Whatsapp bots multilingual?
- Are you relying on expensive offline methods for new customer acquisition in Tier2+?

BHARAT USERS - THE FUTURE OF COMMERCE & GROWTH

- Internet and Smartphone penetration is growing exponentially in India.
- Banking services & financial inclusion are on a rapid growth path in India.
- Nearly all new internet users in India are local language internet users.
- Traditional transactions (offline sales, banking, etc.) happens in local language. The same experience needs to be replicated online.
- Call centre traffic is high and growing for local language support, indicating strong appetite of local language users.
- Regulatory focus on local language support is growing stronger.

THE TIME TO ACT IS NOW!

A unique window of opportunity to capture the rapidly growing online presence of Bharat consumers

- According to a Google study, 90% internet users prefer to read content in their mother tongue.
- India's internet users have more faith in content that's not in English, and 70% users find localized content more reliable.
- Companies that localize their websites see a 47% increase in website traffic from new users, driven by localized search queries.

AI powered language solutions can make it 2x faster and 40% cheaper to add local language support to digital communication channels!



What Should You Do?

Start Now

Localization adoption in large organizations requires a change of culture, practices and takes time. The earlier you start, the stronger you will drive ahead over competition.

Build Your Strategy

Start small. Gather user data from various sources like website traffic, call centres, regional branches, feet on street. Build a language strategy that covers all digital communication channels like ads, website, app, SEO, emails, chatbots, videos etc.

Choose The Right Partner

Traditional methods are slow, expensive and not scalable. Choose a partner that can offer technology backed solutions, extensive support, scalable solutions, that would save you time and cost, yet deliver superior quality.

GROW FASTER THAN YOUR COMPETITION - WHERE IT COUNTS!



MOX MAKES IT SIMPLE!

Process9 uses advanced AI tools and technology to add multilingual support to your communication channels

Multilingual Websites, Apps, Landing Pages

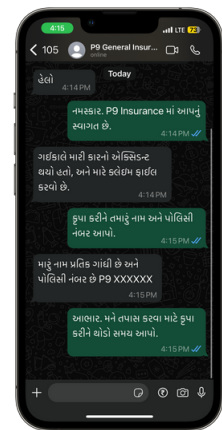
Let your multilingual ads lead customers to localized landing pages and websites, where they can search, compare, buy & renew in local language websites & apps that are SEO compliant, secure and always in-sync with your English websites.

View Demo

Multilingual Customer Care - Emails, Chatbots & More

Deliver multilingual marketing mailers with advanced capability for tracking user preferences, internal communications, SMS & RCS, Whatsapp messages & bots, language support for customer support agents, voicebots, customer grievance emails.

View Demo



Multilingual Videos, Trainings, Blogs

Add local language voiceovers and subtitles to marketing videos, training videos, blogs, documents and more and seamlessly grow your reach on the internet.

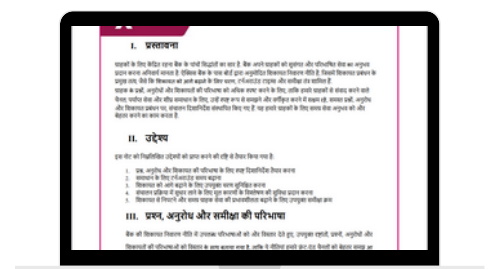
View Demo



Multilingual Forms, Documents & Statements

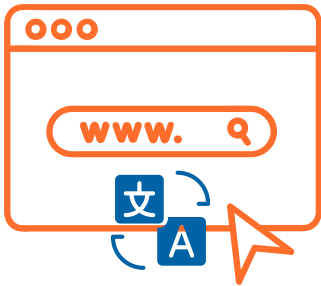
Localize & deliver all kinds of documents in a variety of formats without disturbing their formats. Deliver multilingual account statements & policy documents generated real-time seamlessly and without compromising data security.

View Demo



MOX SUITE OF SOLUTIONS

A comprehensive suite of platforms designed to make every communication touchpoint multilingual with ease.



MoxVeda

A pioneering integrated platform for the localization of digital assets. It is a unified solution, enabling users to effortlessly translate a diverse array of digital properties, including **websites, mobile applications, software applications, and transactional journeys**, into a language of their choice, all without the need to tinker with the source code, databases, or content management systems.



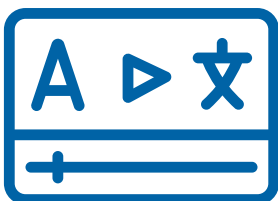
MoxComm

A powerful multilingual communication system for the localization of all forms of digital communication. This easy-to-use solution that enables seamless two-way communication across various communication channels like **emails, SMS, Whatsapp, chatbots**. It's flexible design enables customization for your unique needs, without impacting its speed and scalability.



MoxWords

A cutting-edge document translation platform designed to streamline your document translation process and enhance communication across languages. With its user-friendly interface and powerful features, MoxWords takes the hassle out of translation, allowing you to deliver **welcome letters, policy documents, reports & statements** with ease.



MoxVoice

An innovative suite of AI-driven text-to-speech and speech-to-text technologies, tailored to your needs. Elevate user engagement by integrating multilingual voice support into your digital assets, such as **read aloud, voice search, voicebots** & more.

WHY CHOOSE MOX?

Our simplicity is our strength

Mox Suite of Solutions have been built as a **one-stop-solution** to address all localization needs of a business - whether its websites, mobile apps, transaction portals, customer support, documents, emails, SMS, bots, videos, voice technologies, SEO or more. Achieve all this with a **hassle-free, no-code** solution.

Choosing Mox for your localization needs means opting for a comprehensive, scalable, and secure solution that has been trusted by leading brands. With its advanced AI technology, ease of integration, and proven success, Mox stands out as the premier choice for businesses looking to enhance their global reach and customer engagement.

Add More Customers

Leverage the power of AI

Harness the power of Process9's proprietary Made-in-India AI technology to add speed & scale to your localization efforts.

Improve CSAT Scores

Highest security

Mox solutions are **ISO 27001** certified and undergo regular audits, to ensure bank grade security for your data.

Optimize Costs

Grows with you, every step of the way

Mox's cloud based architecture is designed for scalability & can handle high traffic volumes with ease.

Go Local Faster

Customize to suit your unique needs

Mox platforms allow for customizations to suit your unique requirements, making them the best solution for your localization needs.

OUR CLIENTS LOVE US

Crafting solutions, Delivering success

Process9 is privileged to gain the trust of the biggest names in India across industries - be it Insurance, Banking, NBFC, eCommerce, Healthcare, Travel or the Government.

Our philosophy of creating painfree localization solutions for a 360° multilingual transformation guides us to build and deliver worldclass solutions to our esteemed clients.



We carefully evaluated many options in the market and finally chose Process9 because MoxVeda was **the best solution in the market** that met all the items on our wishlist and delivered even more – **Ease of Use, Security, Speed and Quality**. The project execution was very smooth and we were able to go-live very quickly. We're very satisfied with the solution and look forward to using it in our other business lines as well.

Localization is the need of the hour and we needed a solution that would give us freedom and flexibility without any pains. After evaluating many options, we found **the best fit** with Process9. Their automated MoxVeda platform made website translation very easy and smooth for us. With next to no effort, we have added languages on our app and website, and everything is looking great. We have **saved time, effort and money**.



CONTACT US

Building the future of Multilingual Transformation

We're Asia's **leading language localization technology company**, specializing in AI powered SaaS-based products and solutions for the localization industry.

Our comprehensive suite of solutions covers a wide range of use cases, including website localization, mobile app localization, automated translation API, document translation, chatbot localization, video localization, Indian language voice bots, and Translation Management Systems (TMS).

Reach out to us for crafting your multilingual strategy and growing your customer base from India to Bharat.



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