productboard + Azure DevOps make better products, together.

INTEGRATION TYPE

Product Development / Issue Tracking

CUSTOMERS USING

THE INTEGRATION

World Vision

ACADEMIC ANALYTICS

CUSTOMER QUOTE

"With productboard and Azure DevOps, it's easier to keep track of development status. We empower development teams with customer context, making them really focused on the user while fueling the speed of our product team."

- Helmut Lindel, Product Owner, World Vision

Azure DevOps helps development teams with feature delivery, but not product discovery and planning. That's why top product teams turn to a dedicated product management solution like productboard. productboard helps product managers understand users, prioritize features to build, and make great products users love.

With productboard's Azure DevOps integration, you can accelerate product execution by empowering product and development teams to work harmoniously in solutions purpose-built for their work. Product managers have their own home to understand high-level customer needs and prioritize and plan features aligning with company objectives. Then, they push features and critical context to Azure DevOps for developers to build great products.

Bridging the gap between product discovery and development, product managers empower their development counterparts with critical customer context, so developers can build great products.

Use productboard's Azure DevOps integration to:
- Ensure customer feedback validates feature ideas
- Keep your backlog prioritized and up to date
- Provide crucial customer context for developers
- Deliver team visibility, alignment, and consistency around product features and delivery
- Achieve fewer dev iterations; save time and increase productivity with improved product planning and feature prioritization