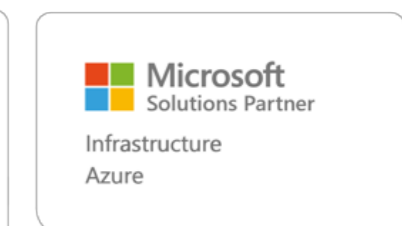
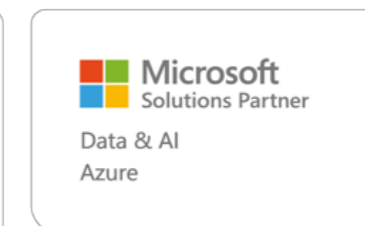


# AI-IFY YOUR APPLICATIONS WITH AZURE AI & OPENAI

2 or 4-day Workshop to understand and integrate the Azure AI services into your Apps



# AI-ify your applications with Azure AI and Azure OpenAI

Artificial Intelligence (AI) is revolutionizing the way businesses operate by enabling companies to use AI to automate processes, improve customer experiences, generate new products, and gain insights into their data. Companies using AI are faster, more agile, and have a better understanding of themselves and their customers.



## CHALLENGES

Using AI in a scalable, maintainable, cost-effective and compliant manner requires knowledge, thought, organization, and planning.

## IDEAL SOLUTION

To get good business value out of AI, you need a suitable use-case, accessible data in the a suitable format, the right combination of AI services, and an application for the orchestration. All of these factors will be discussed in the workshop.

## DESIRED OUTCOMES

At the end of the workshop, you should have a good understanding of the Azure AI services, what they can do, and how they can be integrated into your applications. Furthermore, the prerequisites for scalable AI, in particular the format, location and availability of the required data should be well understood.



# PRODYNA



## AI-IFY YOUR APPLICATIONS

Learn about the Azure services, start creating an AI-strategy, think about where to integrate AI and begin with a hackathon

# 1

### LEARN

*Learn about the Azure Cognitive Services and their features and capabilities. Learn about the OpenAI Large Language Models (LLMs) and how to use them in your company.*

# 2

### APPLY

*Apply the knowledge to your use-cases and pain points to generate value propositions for using AI in your applications and start building an AI strategy.*

# 3

### GET STARTED

*In the optional day 2-4. We will organise a hackathon using OpenAI and the cognitive services – either in a synthetic scenario, or in one of your own pre-defined business scenario.*

# PRODYNA : AI-IFY YOUR APPLICATIONS & MICROSOFT AZURE

PRODYNA and Microsoft can help your organization to leverage the power of AI and OpenAI API in your applications and use-cases.

## Azure Cognitive Services

- Find out what cognitive services are available and learn about their capabilities.
- Consideration of how to integrate the services into your applications and use-cases.

## Azure OpenAI

- Learn how to use the generative features of the OpenAI large language models to the advantage of your organization.
- Build value propositions around OpenAI and start building the applications.

## AI Strategy

- Start to create an AI Strategy for your organization.
- Start to think about how to store data for AI and the Azure services e.g., Lakehouse, Microsoft Fabric.
- Start to think about making your data agile and implementing a data mesh in Azure.

# AI-IFY YOUR APPLICATIONS WITH AZURE AI & OPENAI

Call for more information: (+49) 0176 178 70 202

Ask a question via email: [info@prodyna.com](mailto:info@prodyna.com)

Learn more: <http://www.prodyna.com>

