# AI Envisioning Workshop

How to create business value with AI

**1-day business workshop**

# Motivation

Discover the transformative power of Microsoft's AI platform for your products and customer experience with our AI envisioning workshop, designed to seamlessly integrate cutting-edge AI into your existing products and internal business workflows.
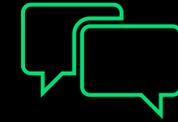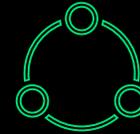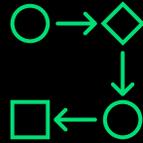
This highly interactive workshop provides a methodology to explore, identify, and evaluate tailored AI solutions that address your unique business challenges.

Using specially crafted AI Cards and Design Thinking methods, we empower everyone to participate, fostering an environment of comprehensive innovation and collaborative innovation.

The primary goal is to identify steps in your business workflows which can be automated using AI services to generate business value.

# Agenda: 1 day Workshop

**PRODYNA**

## Introduction

45min :

Introduction from PRODYNA:

- Setting the stage
- Overview: How GenAI works
- Introduction to AI design sprints
- Overview of today's scenarios

## Understanding your business workflow

120min:

Split into work groups:

- Draw your business workflow on the pin-board
- Highlight the workflow steps:
  - where time is lost
  - that are repetitive
  - Where errors occur
- Prioritize the problematic workflow steps

## AI Card Mapping

120min:

Work in groups :

- Explore the AI cards
- Map the features on the AI cards to the steps in your business workflow
- Use the clusters of AI cards to identify the workflow steps that can be best automated with AI services.
- Prioritise the clusters according to your perceived business value

## Hypothesis

45min:

Group discussion:

- Present the findings
- Create a hypothesis for using AI in the most relevant parts of your business workflow :

  *e.g. If we can automate text extraction from the customer forms, we can save c.a. 2000 human hours of effort / year.*

- Next steps

# Further information

**PRODYNA**

### Target audience:

This is a non-technical workshop. The workshop needs to discuss the business workflow in detail. What works well? Where are the pain-points? Where does time get lost, and where do errors occur?

While participants from the IT are more than welcome, the workshop is explicitly directed at the process owner (PO) and other persons involved in the daily business.

### Preparation:

To gain the most benefit from the workshop, a preparation call with PRODYNA to discuss expectations and identify appropriate business workflows is essential. This should occur 2-3 weeks prior to the workshop.

### Group size:

This workshop is conceived for a group of 6-12 participants.

### Cost:

Please contact PRODYNA

- Generally, this 1-day workshop will be conducted on-site at the customer with 2 persons.

# About PRODYNA

Imagine harnessing the power of over two decades of experience in software architecture and custom software development, tailored to the needs of the world's most prominent enterprises. This is the expertise that PRODYNA brings to the table, empowering you to design and develop applications in the Azure Cloud.

As a Microsoft Solutions Partner specializing in both Digital & App Innovation and Data & AI, and a proud member of the Cloud Native Computing Foundation (CNCF), we are at the forefront of open-source innovation. The CNCF maintains many of the ground-breaking AI frameworks and projects that are the backbone of today's data science projects.

System Integrator :

- DACH, UK, GR

- > 400 consultants

- > 20 years' experience