

PROFIT.CO



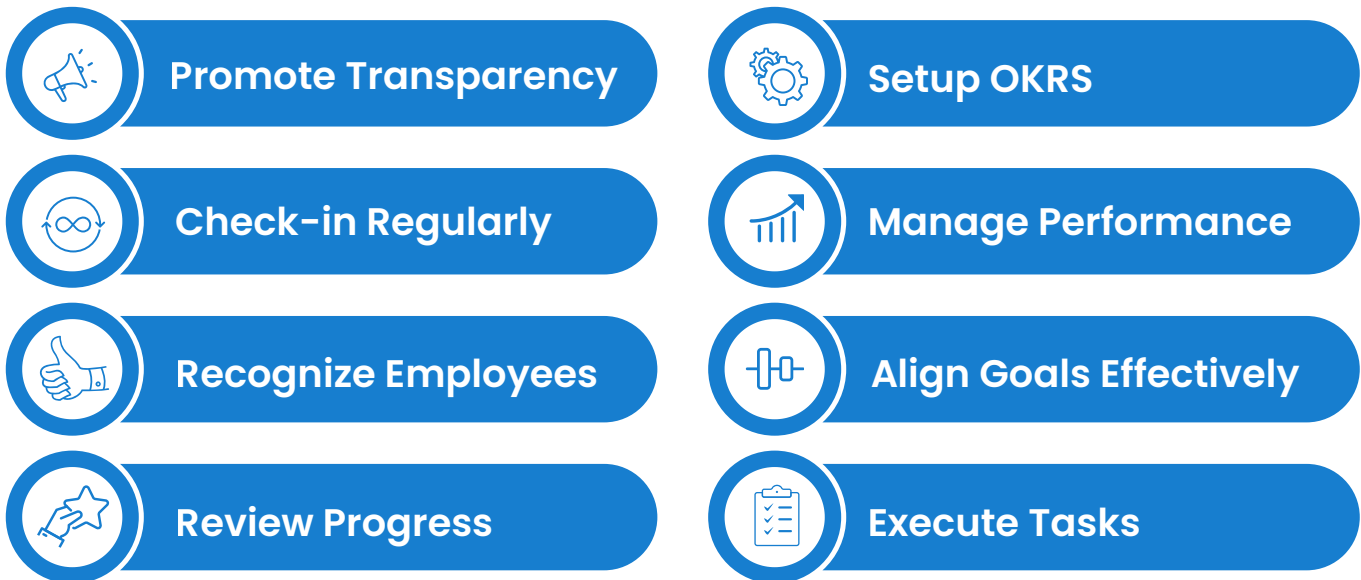
# AI-Powered Strategy Execution Platform

# Supercharge Your Business With All-in-one OKR & Performance Management Tool

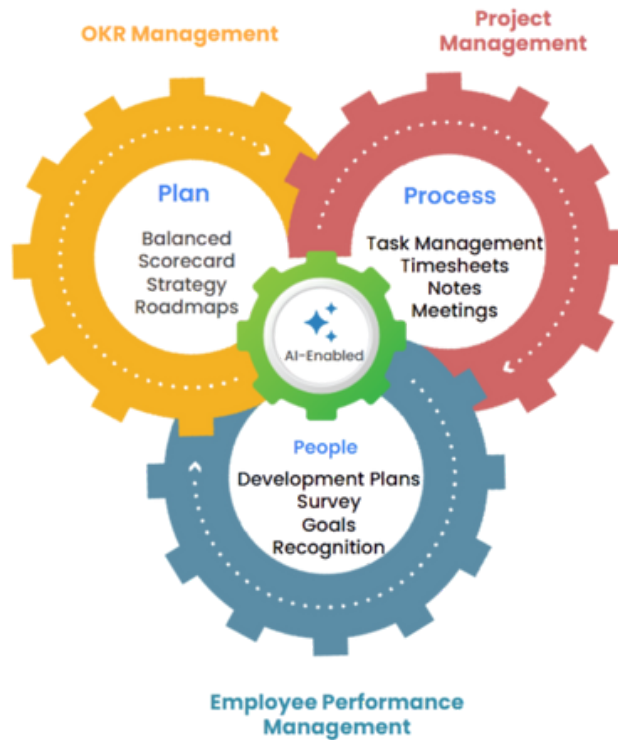
Profit.co is an AI-powered strategy execution platform that enhances alignment, transparency, and performance. With 300+ built-in metrics and customizable OKRs, it ensures every employee is connected to the company's strategic goals. Simple to onboard and use, Profit.co helps organizations move beyond routine tasks and focus on measurable outcomes.

In fast-paced business environments, a company's vision can often get lost in daily operations. Profit.co bridges this gap by aligning team efforts with executive strategy, ensuring that every initiative contributes to long-term success. Experience a shift from an output-driven culture to one centered on results and continuous growth.

## Achieve your strategic goals effortlessly with Profit.co

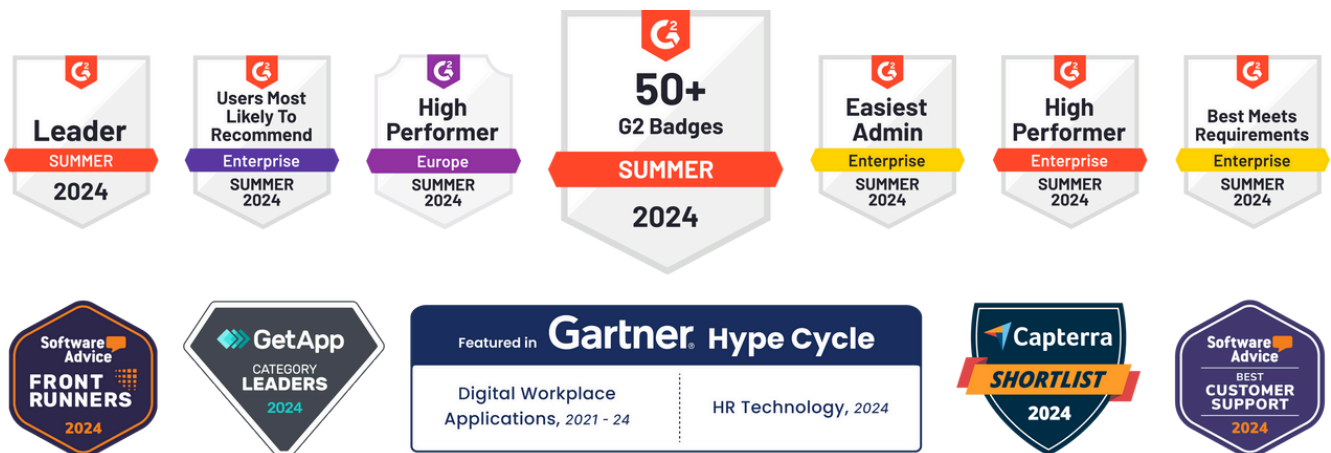


# World-Class Strategy Execution Platform

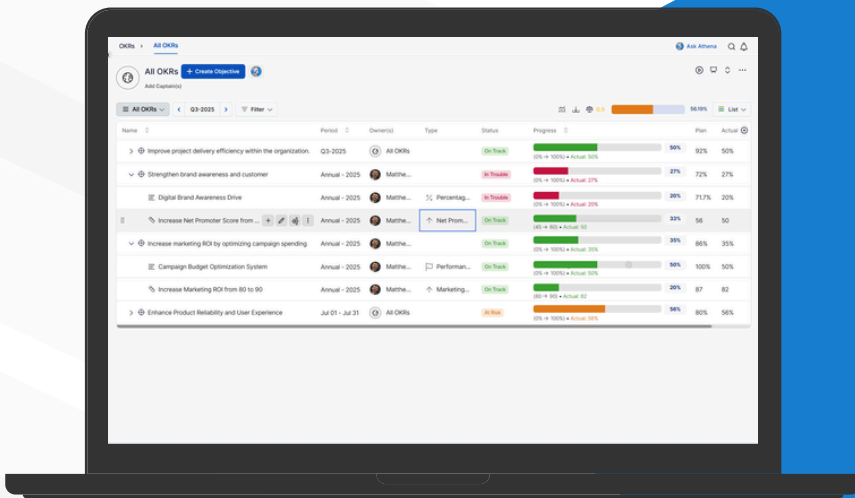


## Operationalizing your values through alignment & transparency

A sophisticated, robust, and OKR-centric system designed for business growth.



# Strategy Execution – OKR Management

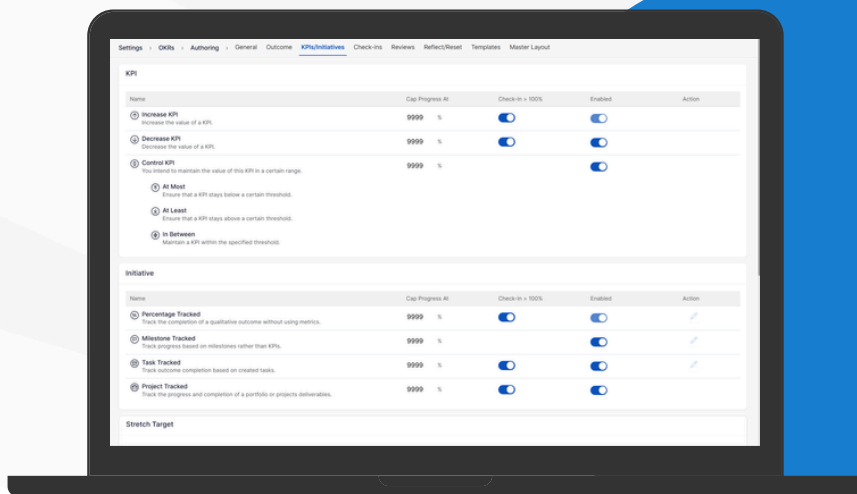
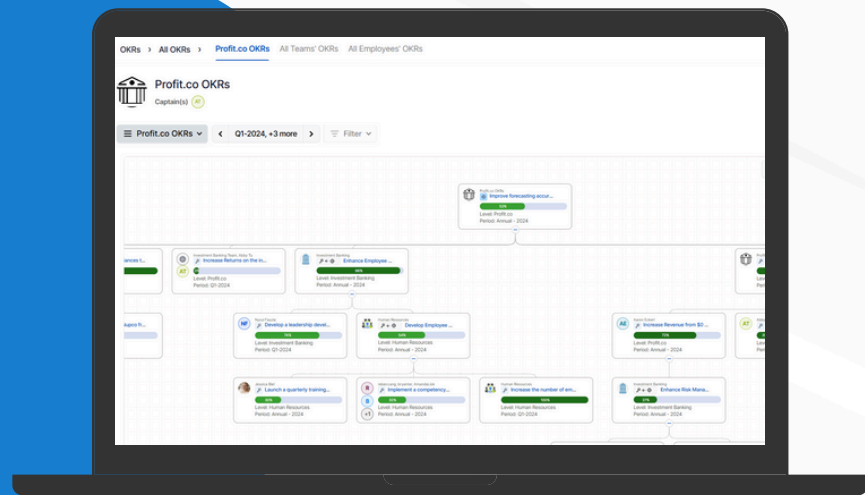


## Multi-Level OKRs

- Create OKRs at Corporate, Department, Team, and Individual levels for clear goal alignment.
- Ensure a structured approach to goal-setting, enabling every stakeholder to contribute effectively.

## Strategic Alignment

- Align OKRs across Corporate, Department, Manager, and Team levels.
- Foster collaboration and ensure individual goals contribute to business success.

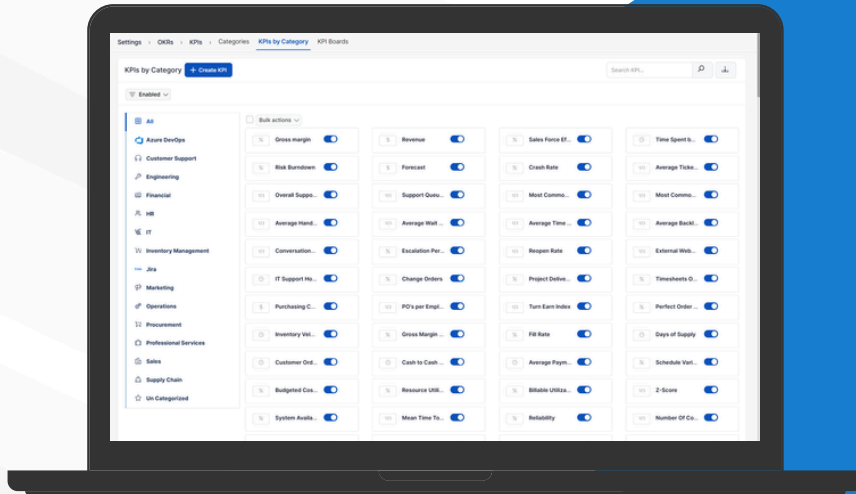


## Metrics Driven

- Choose from six Key Result types, Measurables & Trackables, to monitor progress.
- Define KPIs for performance tracking and outcome-based decision-making.



# Strategy Execution – OKR Management

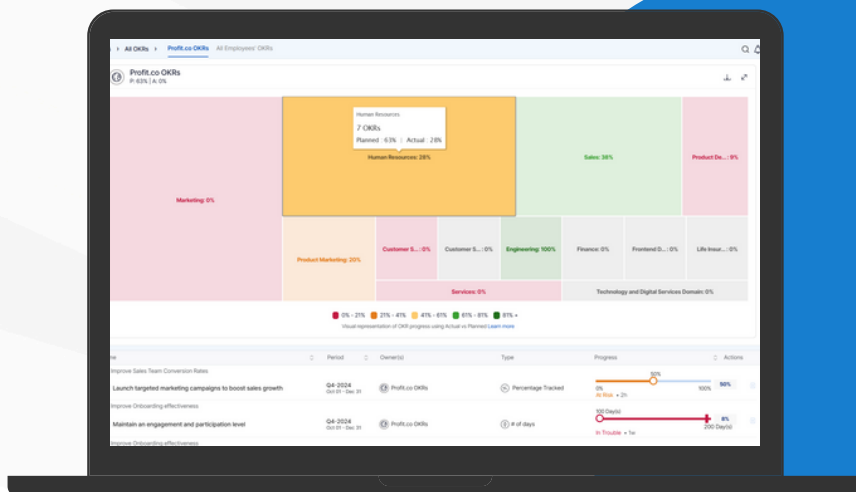
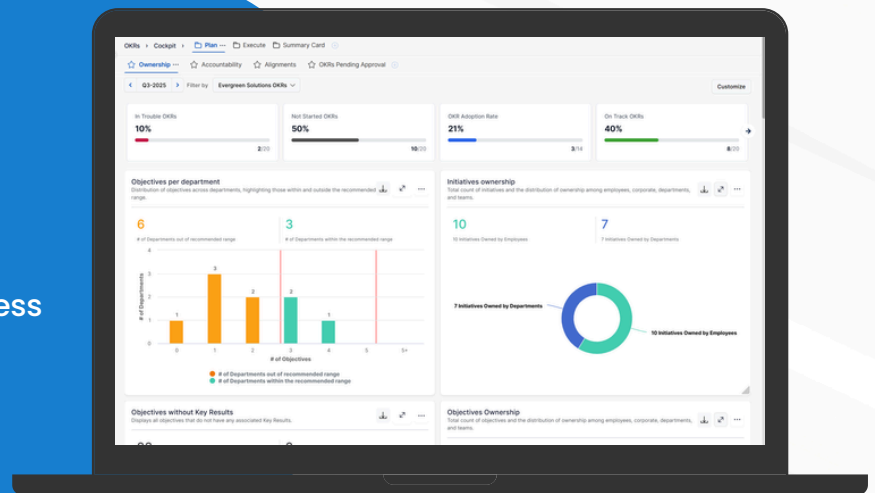


## Key Performance Indicators (KPIs)

- Select from pre-defined KPIs or create custom metrics based on business needs.
- Measure and track individual, team, and organizational performance effectively.

## Company Dashboard

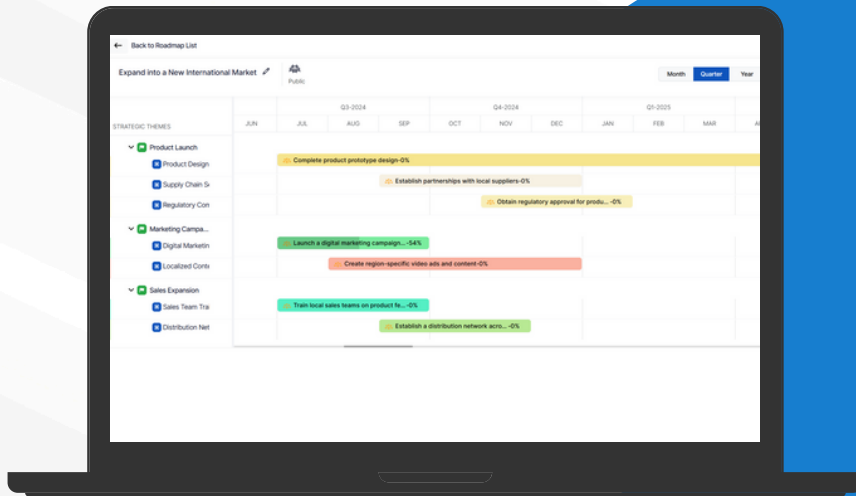
- Monitor the health, risk, and overall performance of your organization.
- Get a centralized view to track progress and drive informed decisions.



## Department Heatmap

- Visualize departmental performance with heatmaps for quick insights.
- Identify high-impact areas and optimize team efforts effectively.

# Strategy Execution – Strategy Roadmaps

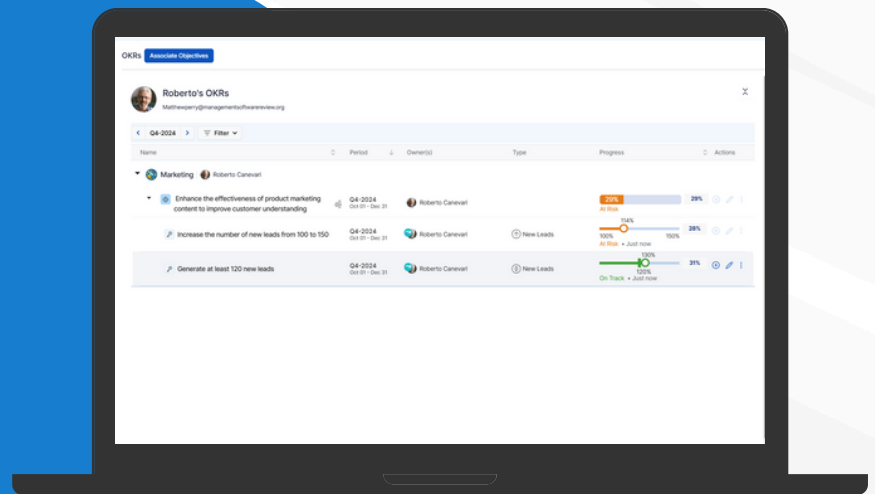


## Strategy Roadmaps Overview

- Integrate business goals with actionable initiatives for structured execution.
- Track real-time progress and align teams toward common objectives.

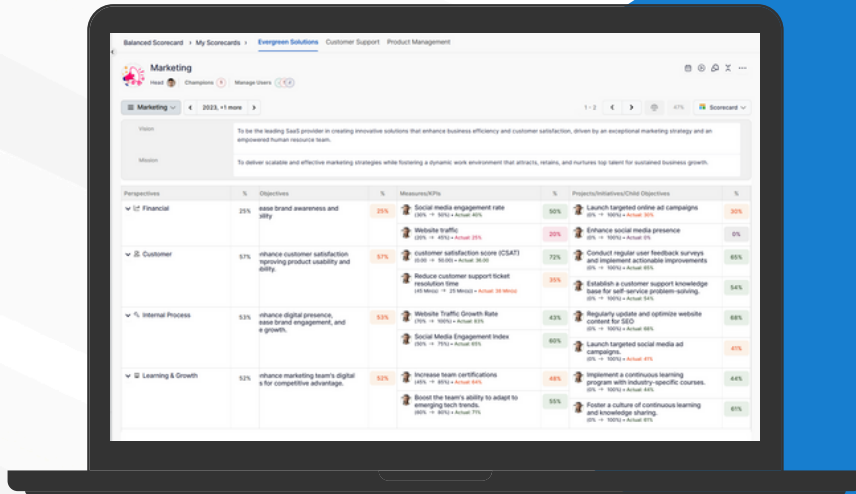
## Link OKRs to Initiatives

- Ensure measurable progress by connecting OKRs to strategic initiatives.
- Maintain visibility into execution, keeping every project aligned with company goals.



Strategic Alignment

## Strategy Execution – Balanced Scorecard

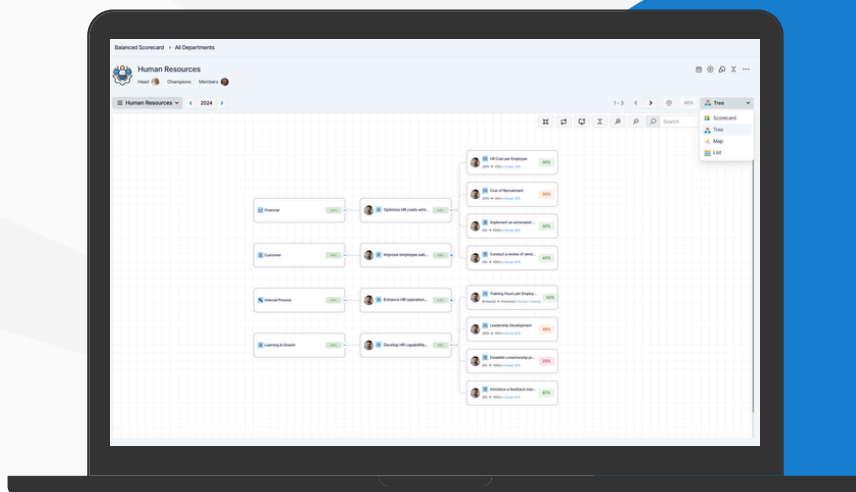
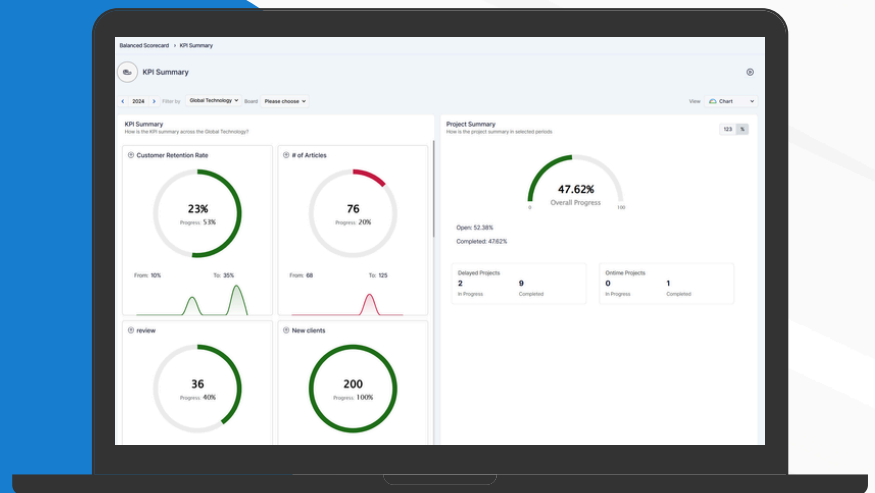


# Strategic Planning

- Define your vision, mission, and strategic objectives using structured scorecards.
- Align teams and departments to execute long-term business strategies.

## Performance Measurement

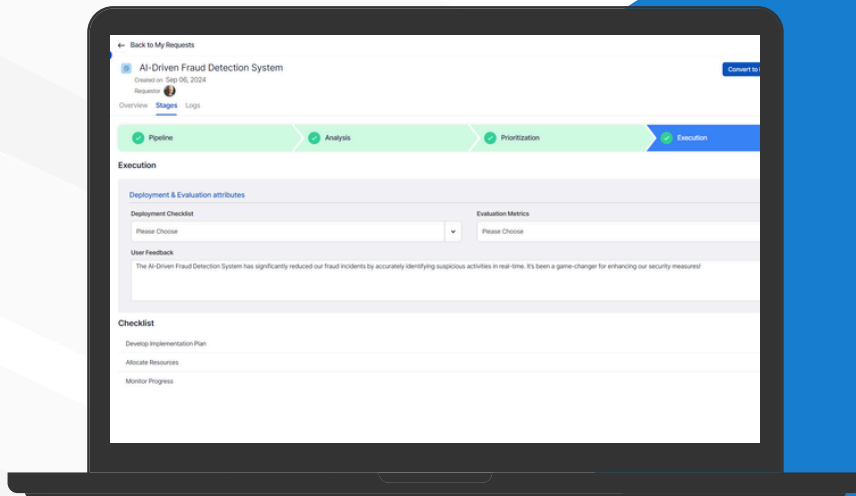
- Measure and analyze key business metrics for data-driven decision-making.
- Ensure transparency in evaluating team and organizational performance.



## Data Visualization

- Access dashboards, KPI maps, and reports for deeper insights.
- Track progress effortlessly and identify areas for improvement.

# Projects & Tasks – Project Portfolio Management

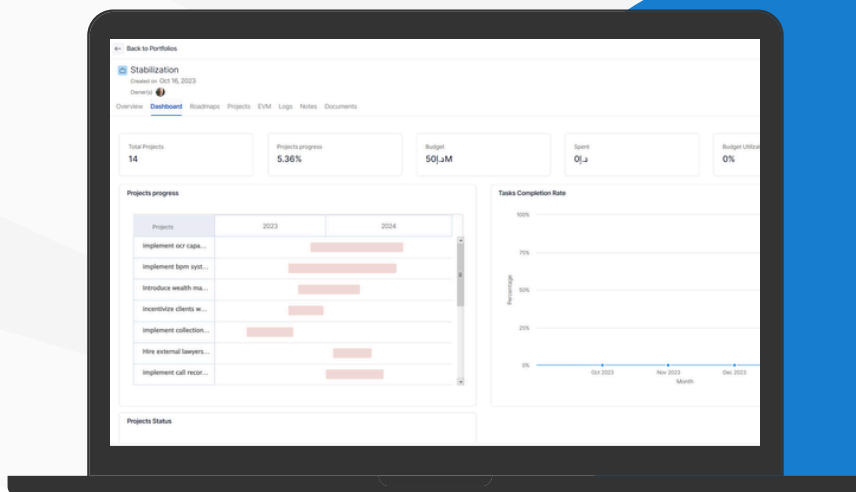
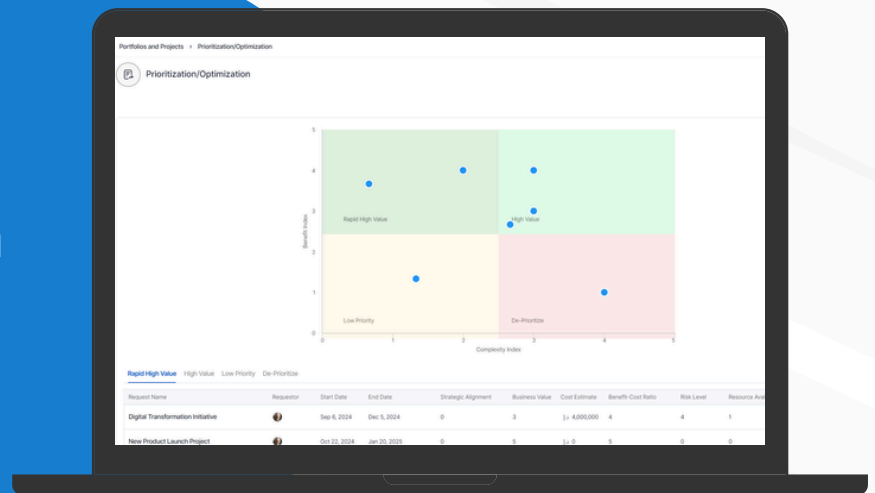


## Demand Management

- Capture, evaluate, and prioritize project requests based on strategic value.
- Ensure optimal resource utilization and decision-making.

## Project Prioritization

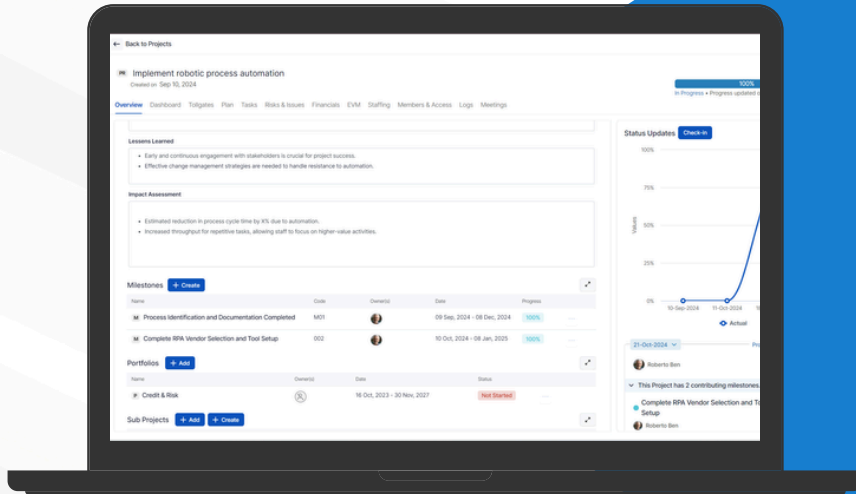
- Use customizable scoring models to rank projects based on urgency and impact.
- Improve portfolio decisions with data-backed prioritization.



## Portfolio Management

- Gain a comprehensive view of all ongoing projects in a centralized dashboard.
- Align project execution with business goals for maximum impact.

# Projects & Tasks – Project Portfolio Management

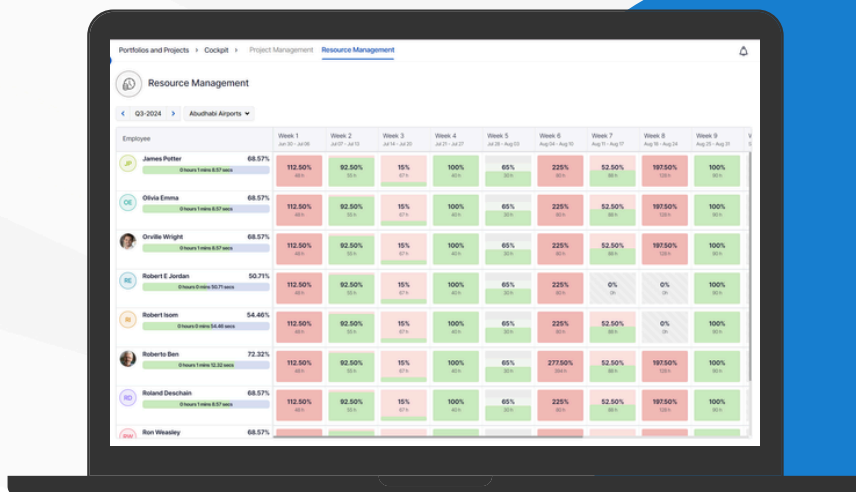
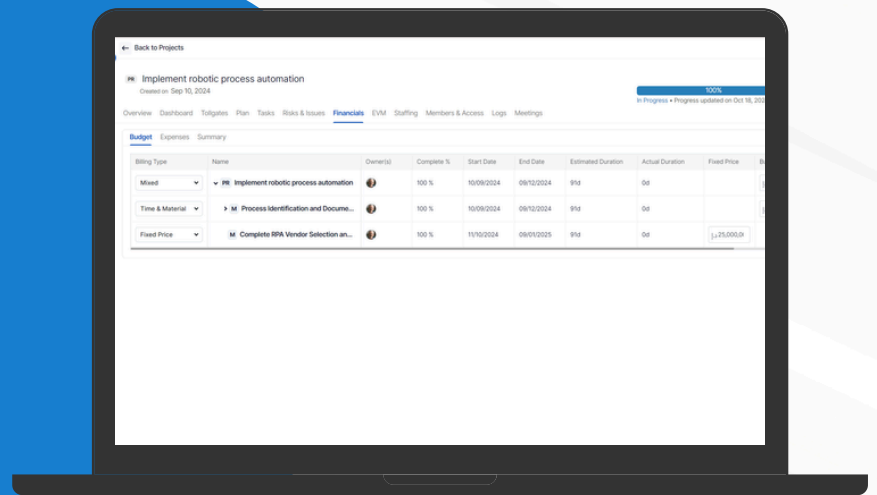


## Project Management

- Streamline project planning, execution, and tracking for better efficiency.
- Collaborate in real-time to ensure projects stay on track.

## Financial Management

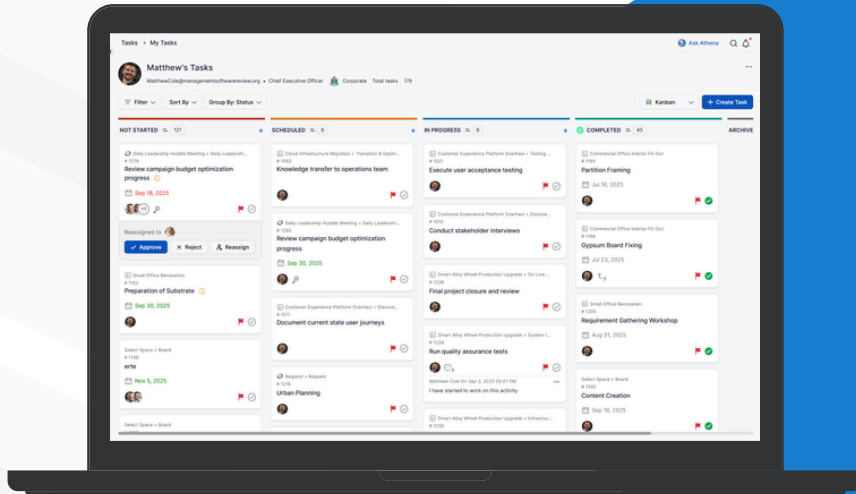
- Streamline budgeting, forecasting, and financial performance tracking with real-time insights.
- Seamlessly integrate with ERP systems like SAP to optimize resources and profitability.



## Resource Management

- Maximize efficiency by optimizing resource allocation and utilization across projects.
- Use real-time tracking and analytics to identify constraints and improve project outcomes.

# Projects & Tasks – Project Portfolio Management

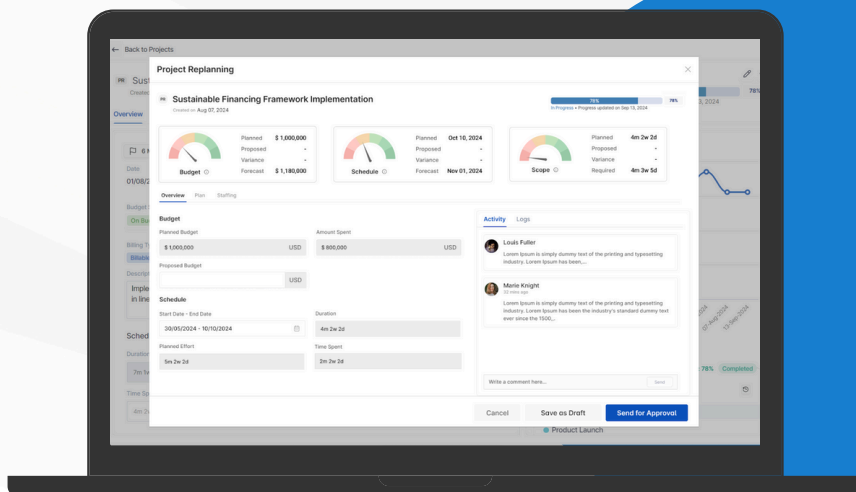
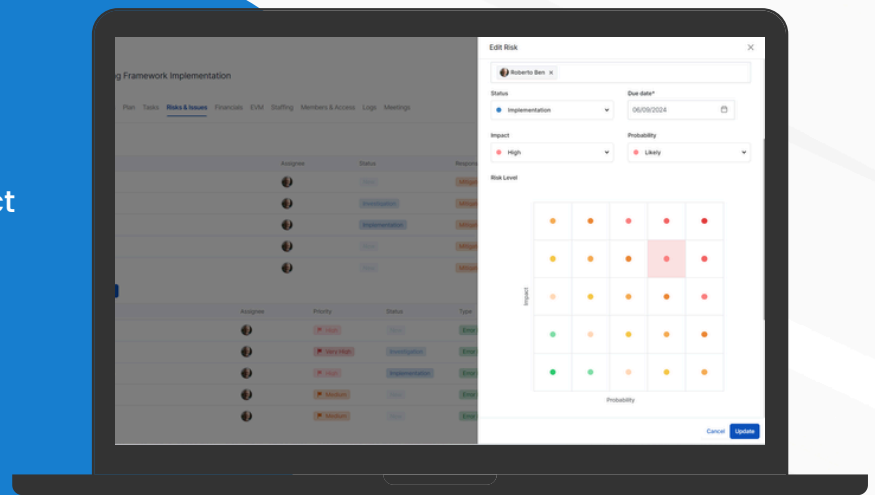


## Task Management

- Create, assign, and track tasks effortlessly.
- Customize workflows and track updates in real-time to prioritize and stay aligned with project goals.

## Risks & Issues Management

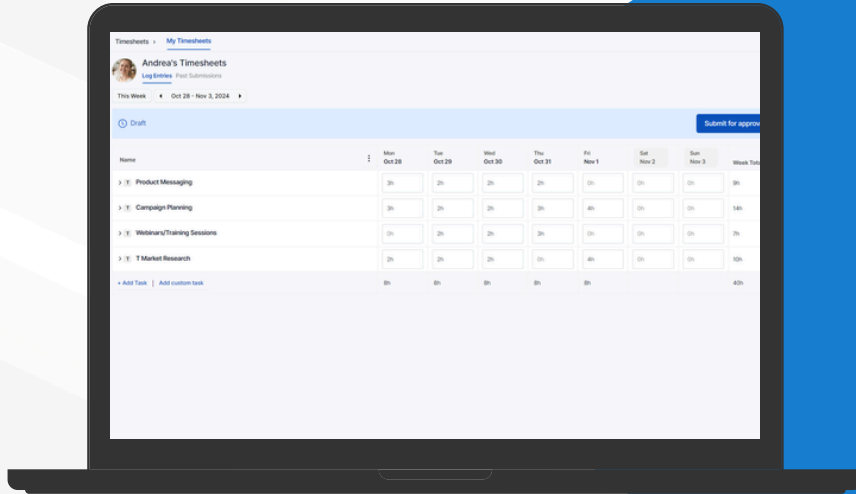
- Identify, assess, and mitigate project risks proactively.
- Use real-time dashboards for risk visibility and resolution planning.



## Scenario Planning

- Simulate different project outcomes and make informed strategic decisions.
- Optimize planning by modeling potential risks and opportunities.

# Projects & Tasks – Project Portfolio Management

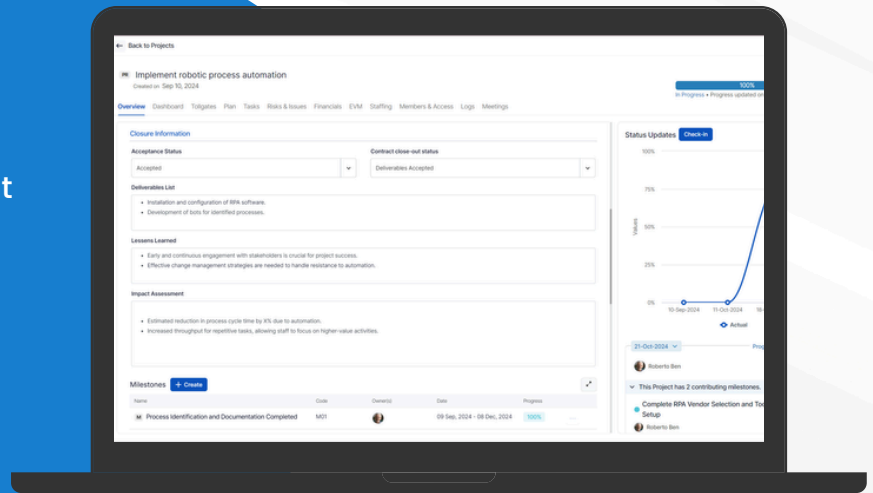


## Timesheet Management

- Log work hours efficiently with real-time tracking for projects and tasks.
- Enhance productivity and ensure accurate billing with streamlined time management.

## Project Closure

- Capture final deliverables, document lessons learned, and complete approvals seamlessly.
- Ensure a structured and efficient project wrap-up for better execution insights.





# Projects & Tasks – Task Management

## Task Overview

- Create, assign, and monitor tasks effortlessly within teams.
- Ensure accountability with progress tracking and status updates.

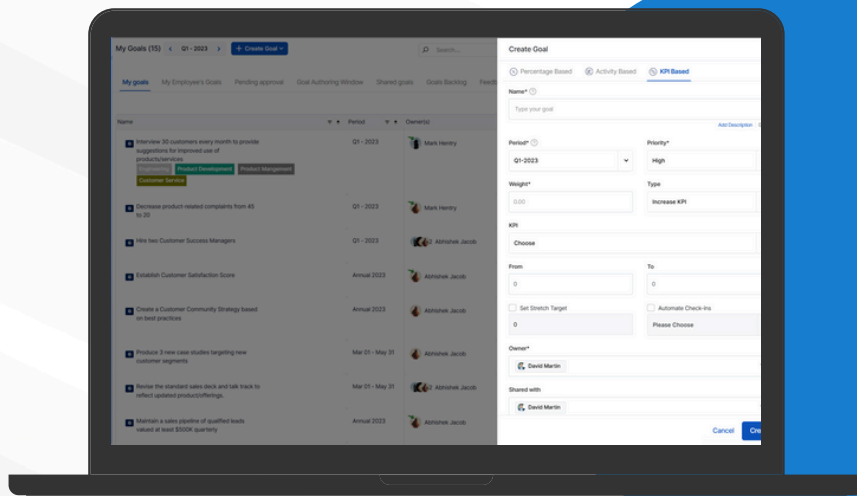
## Workspace and Boards

- Manage tasks visually with customizable workspaces and boards.
- Enhance collaboration with shared task views and team updates.

## Sprint Planning

- Define short work cycles to complete specific tasks within set timeframes.

# Employee Performance – Performance Management

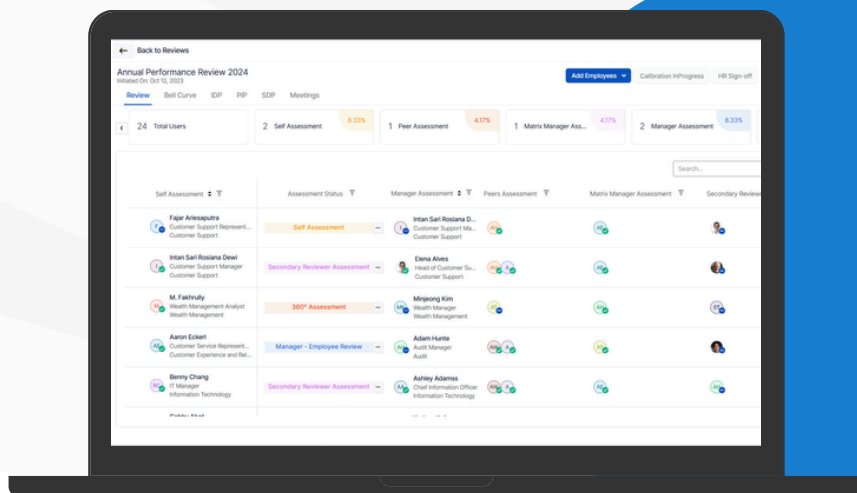
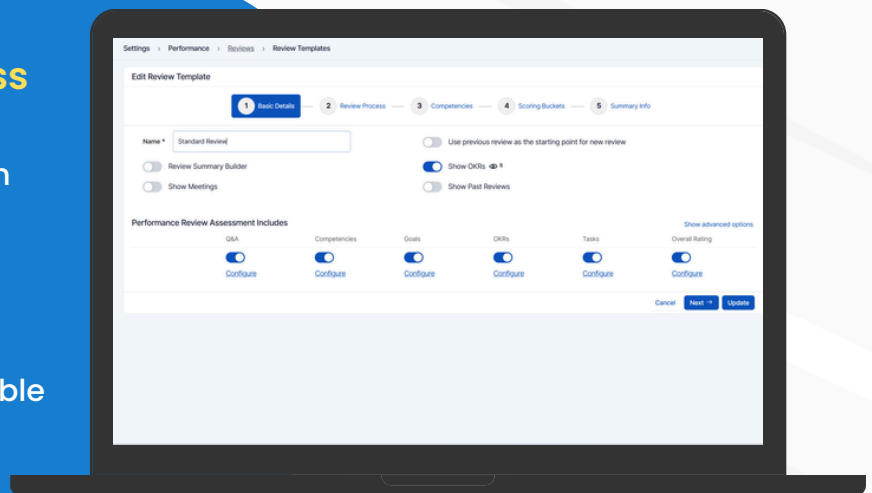


## Smart Goals

- Set clear, actionable SMART goals—Specific, Measurable, Achievable, Relevant, and Time-bound.
- Ensure goals are realistic, trackable, and aligned with business strategy.

## Personalized Evaluation Process

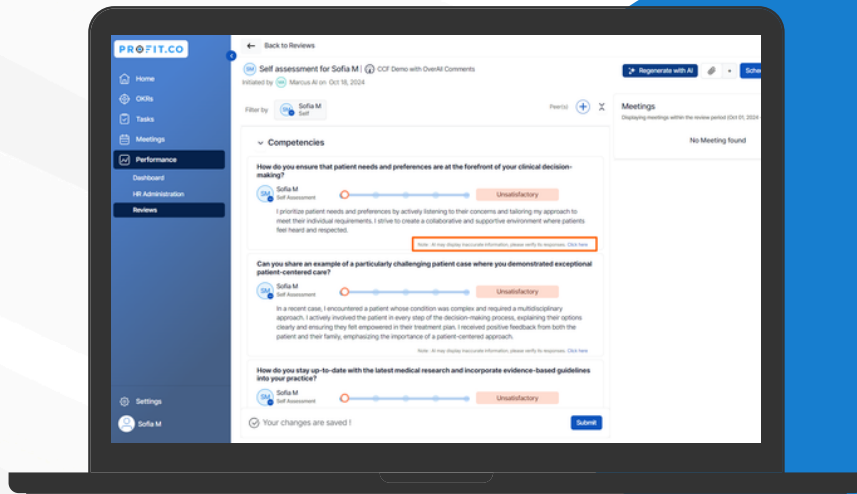
- Customize performance reviews with flexible templates, competency evaluations, and rating controls.
- Use scoring buckets and other advanced tools to create an adaptable review process.



## 360° Assessment

- Gain a holistic view of employee performance with 360° assessments by collecting feedback from peers, and managers.
- Identify strengths and areas for improvement with multi-source insights for unbiased evaluations.

# Employee Performance – Performance Management

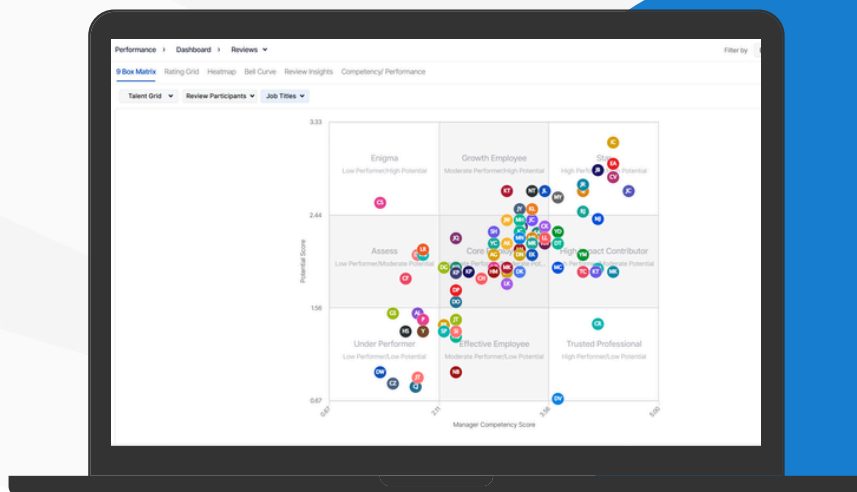
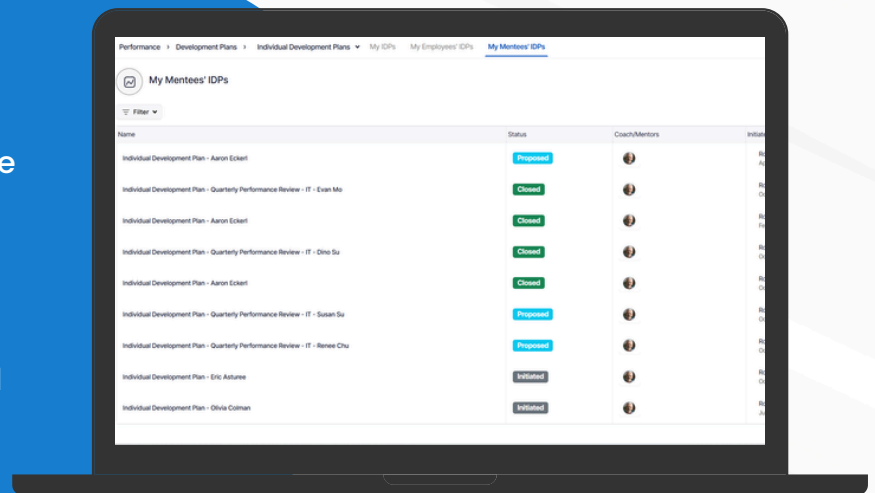


## AI-Powered PMS Review

- Generate AI-powered performance summaries to reduce recency bias and ensure fair assessments.
- Complete reviews 10x faster with automated insights for improved efficiency.

## Development Plans

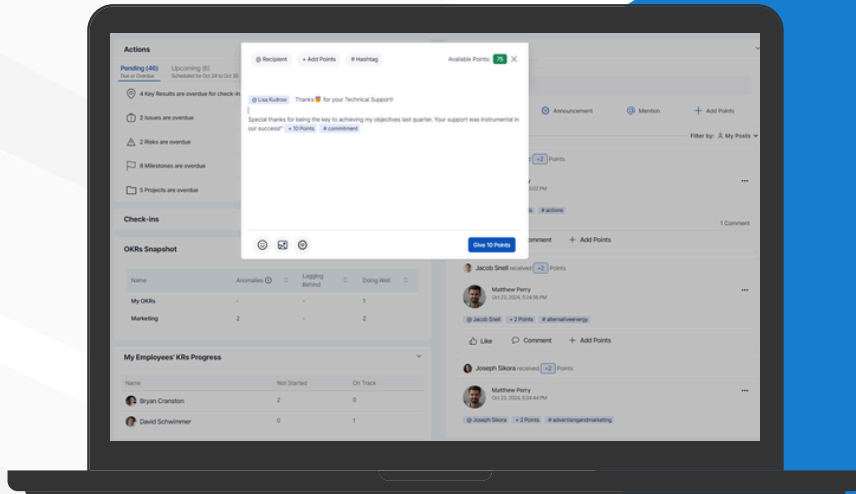
- Identify competency gaps and create targeted action plans for career growth.
- Leverage training, mentorship, and skill-building to achieve professional goals.



## Performance Dashboard & Report

- Track and analyze performance with Profit.co's Dashboard and Reports.
- Gain actionable insights on trends and competency evaluations for better decision-making.

# Employee Engagement – Recognition

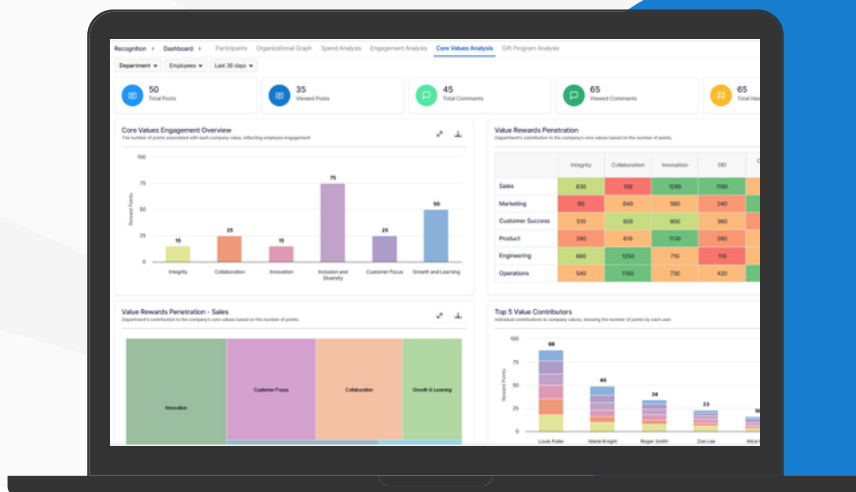
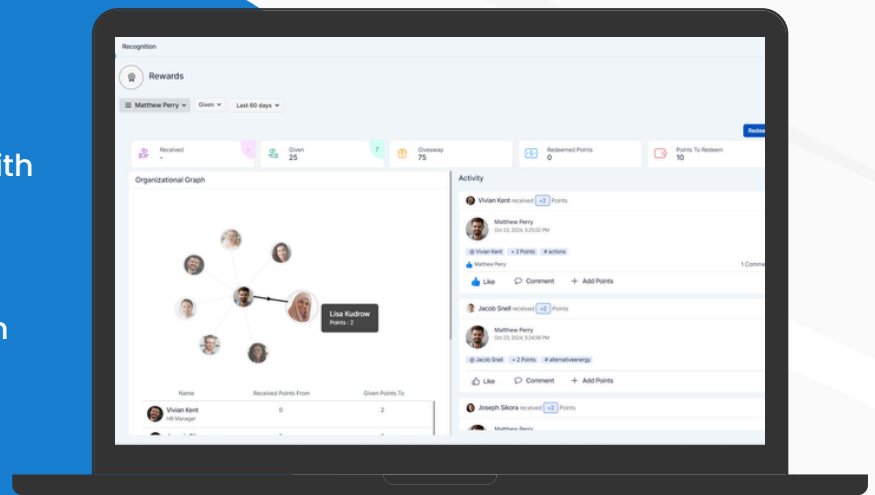


## Recognition

- Celebrate employee achievements to foster a positive workplace culture.
- Recognize individual and team contributions with structured recognition programs.

## Recognition Activities

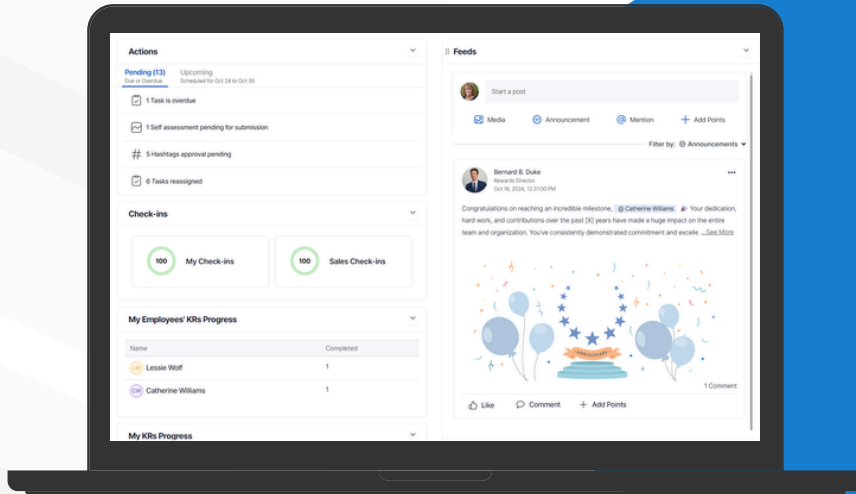
- Celebrate employee contributions with recognition programs that boost workplace culture.
- Encourage teamwork and motivation by highlighting individual and team achievements.



## Driving Culture and Values

- Core values drive organizational success by aligning employees with strategic goals.
- AI-powered insights recognize achievements and provide motivational support during challenges.

# Employee Engagement – Recognition

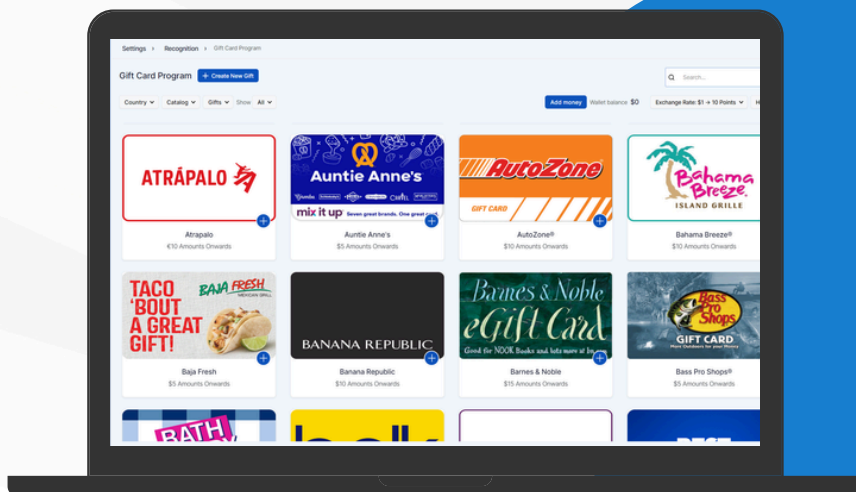
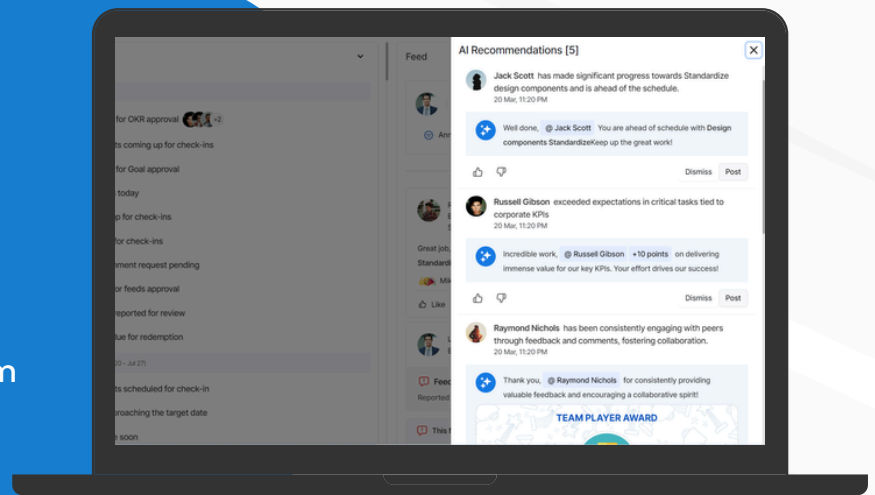


## Rewards Management

- Aligns rewards with organizational goals to ensure fair and competitive compensation.
- Boosts motivation and retention with tailored incentives for individual and team achievements.

## AI-Powered Rewards

- Analyze employee performance to provide personalized reward recommendations.
- Automate meaningful incentives to enhance engagement and long-term success.



## Gift Redemption

- Exchange recognition rewards for various incentives.
- Boost engagement with tangible benefits for achievements.

# Profit.co Integrations

Integrate and innovate with over 80+ top business applications



## Profit.co Is Your Trusted Partner

### Our Services

### Everything You Need for Successful Strategy Execution

Profit.co provides an AI-powered strategy execution platform that enhances alignment, transparency, and performance. From OKRs and performance management to project execution, our platform follows industry best practices to drive business success. We support you at every stage—from onboarding to implementation and continuous optimization—helping you achieve measurable results.

### These Customers Have Achieved Success with Profit.co

INTUITIVE

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Ascent  
SOLAR

Allstate

Letshego

SunTec

Phoenix  
Rescue Mission  
Transforming Lives. Restoring Communities.

HydrogenPro



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- 1500+** Customers Around the World
- 50+** Fortune 500 companies Trust Us
- 70+** Countries With Active Customers

## Available on



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