



App Modernization

Technology on fast track for the
business success.

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Business evolve, software ages, new competitors and solutions appear. It's time to modernize.

- Top Technology Trends in Government for 2021 by Gartner

50%

Government agencies will have modernized apps by 2024.

- 2020 Tata consultancy services

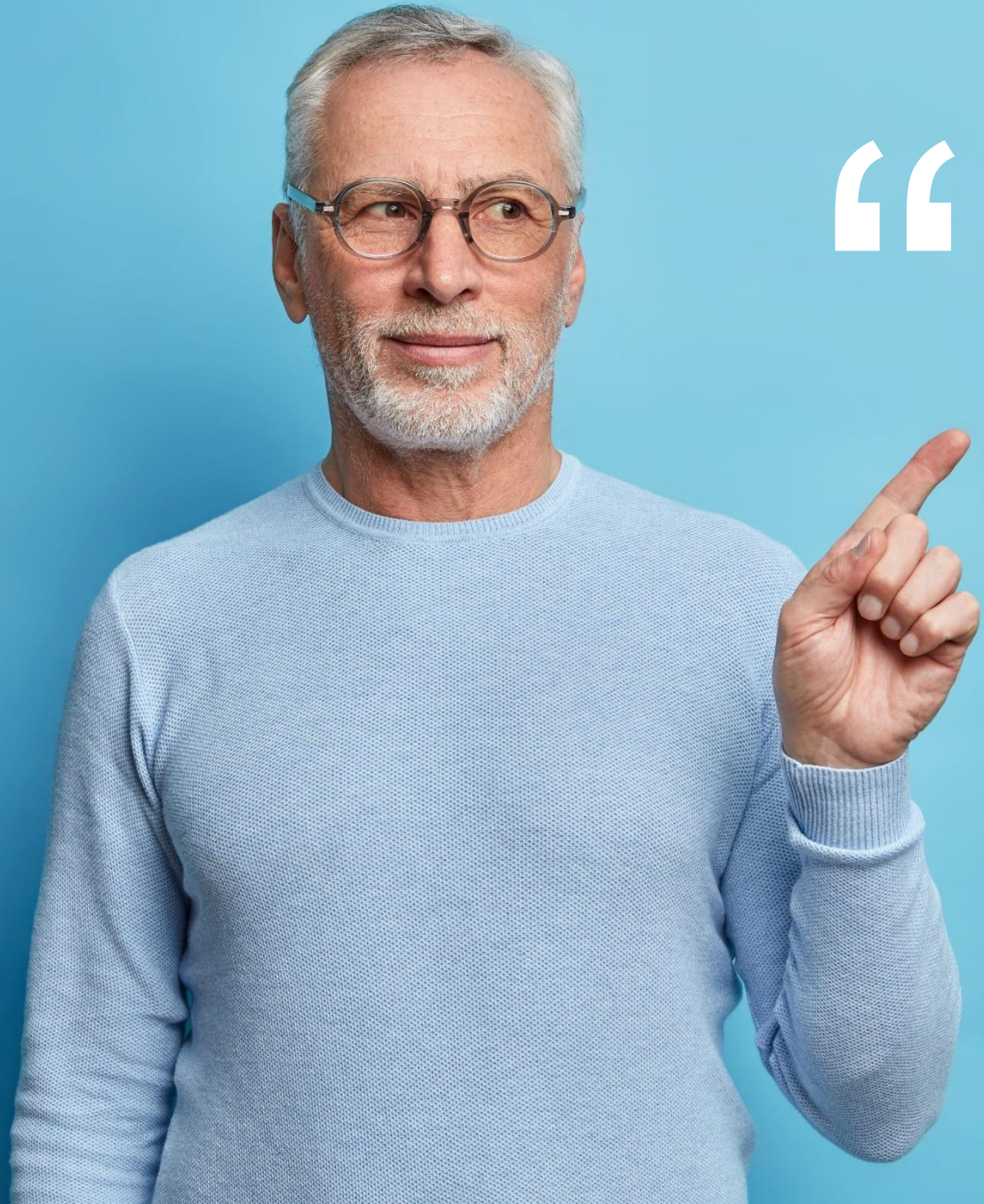
70%

Executives list legacy modernization as one of the top strategic business priorities for the next 3 years.

- 2021 State of Application Strategy by F5

77%

CIOs and CISOs around the world are investing in modernize their internal or customer-facing applications.



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App modernization (or "AppMod") services **address** the migration of **legacy** to new applications or platforms, including the integration of **new functionality** to provide the **latest** functions to the **business**.

- Gartner

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WHY

MODERNIZE YOUR APPLICATIONS

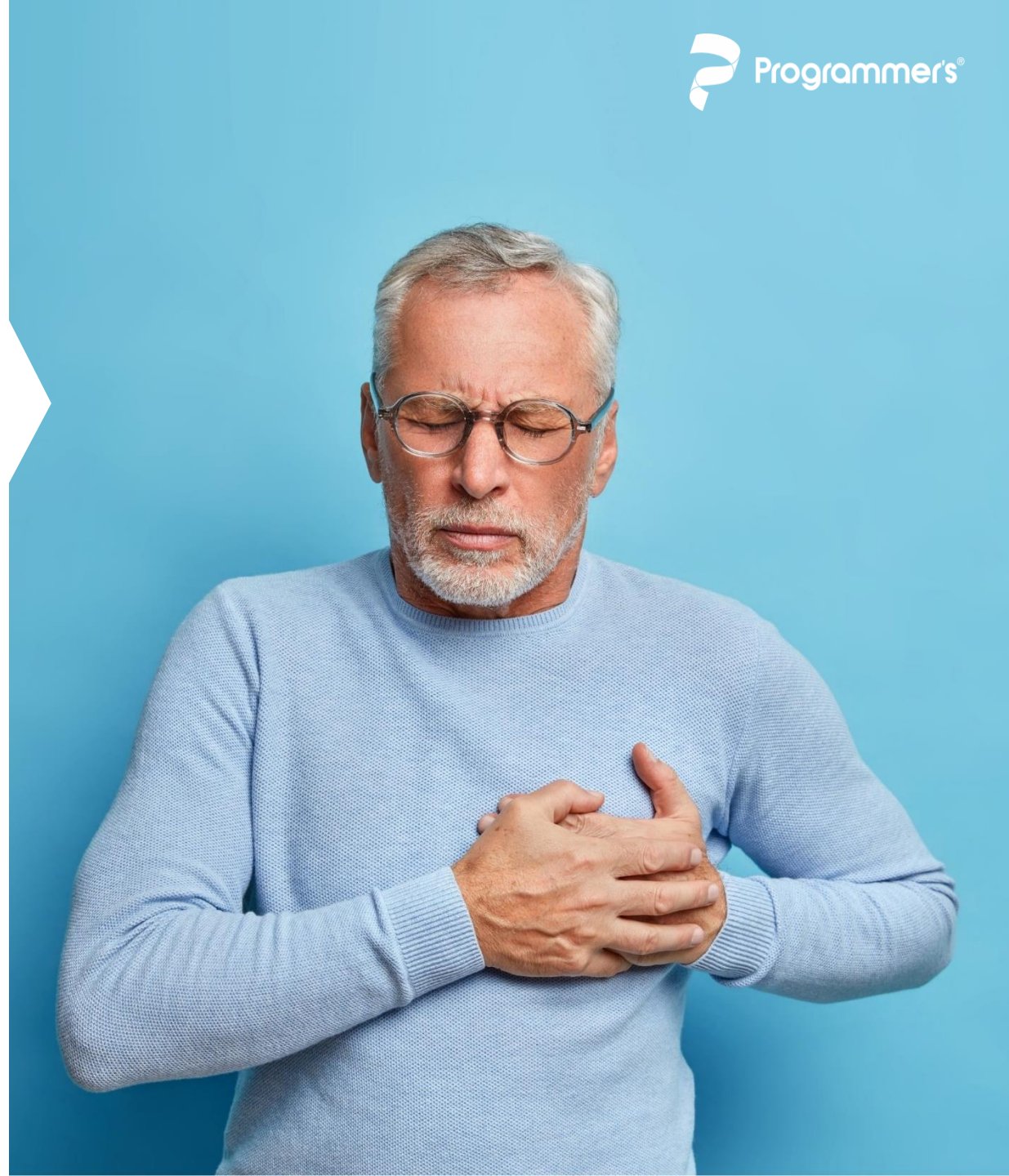


BUT

“ 74% of organizations have started a legacy system modernization project but failed to complete it.

- 2020 Global application modernization business barometer report.

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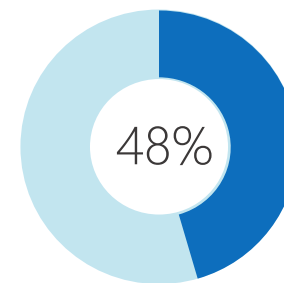
Quais os maiores desafios NA HORA DE MODERNIZAR?



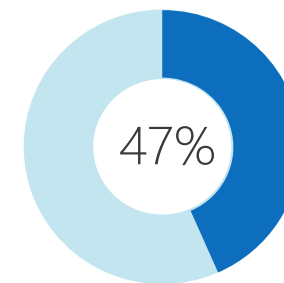
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Modernization projects fail because they are not targeted at a clear business objective, or because they lose that focus during implementation.

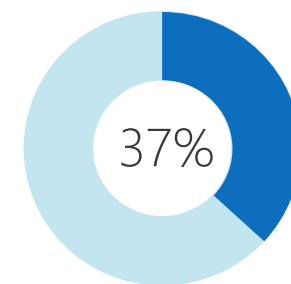
- 2020 Gartner ”



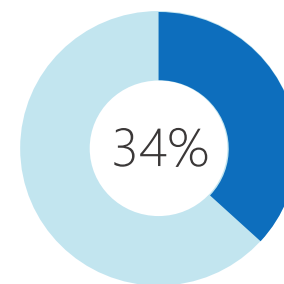
Integration between systems



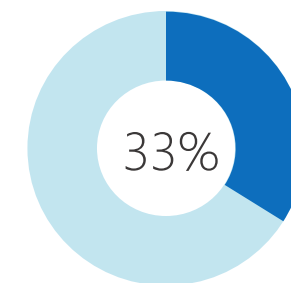
Internal culture



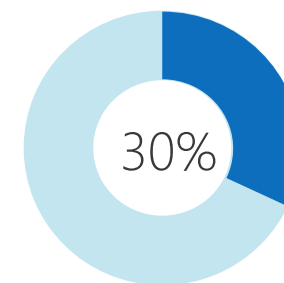
Coordination among stakeholders



Procurement and budget strategies

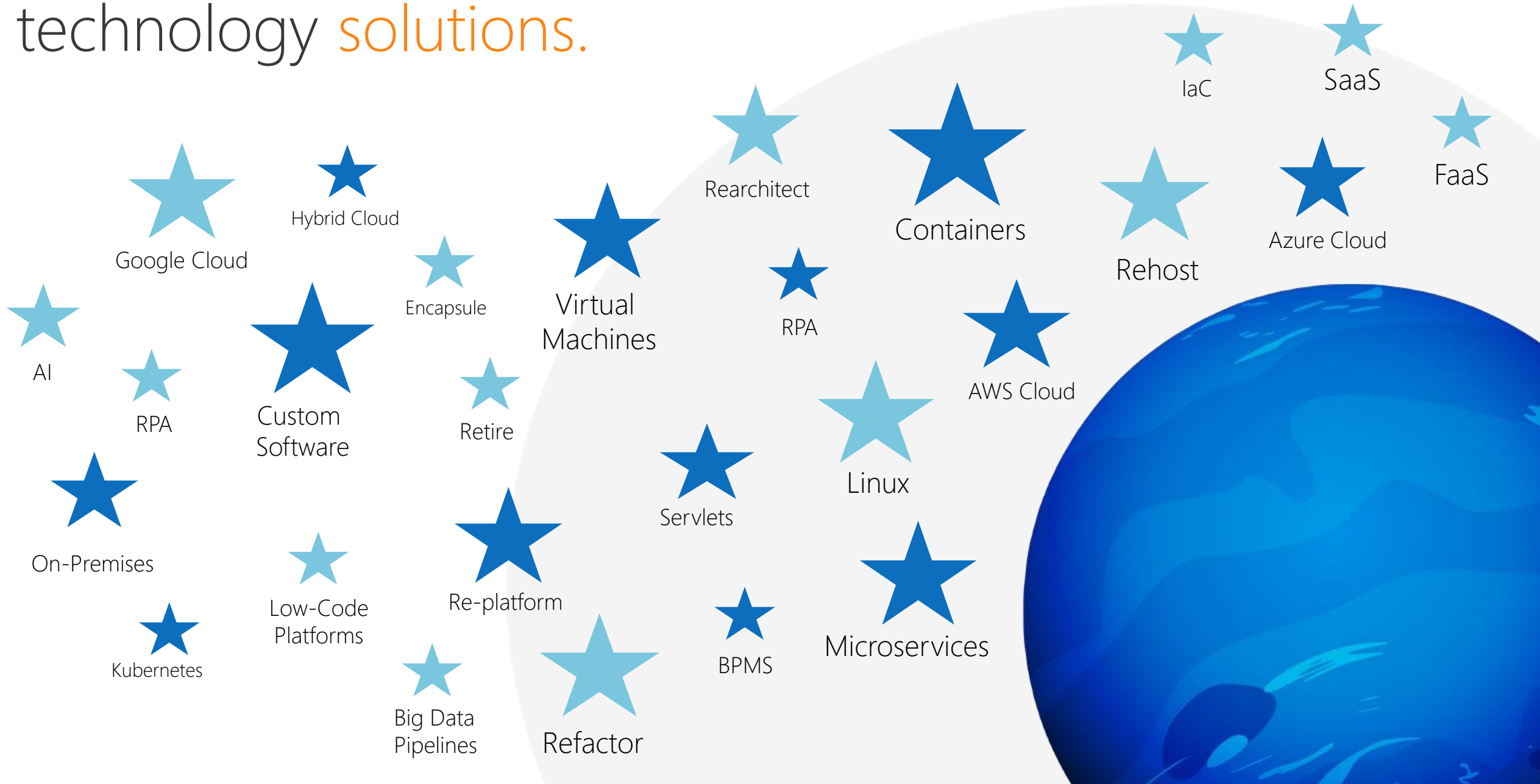


Workforce capacities



Data sharing between systems

And the **problem** becomes the variety of technology **solutions**.





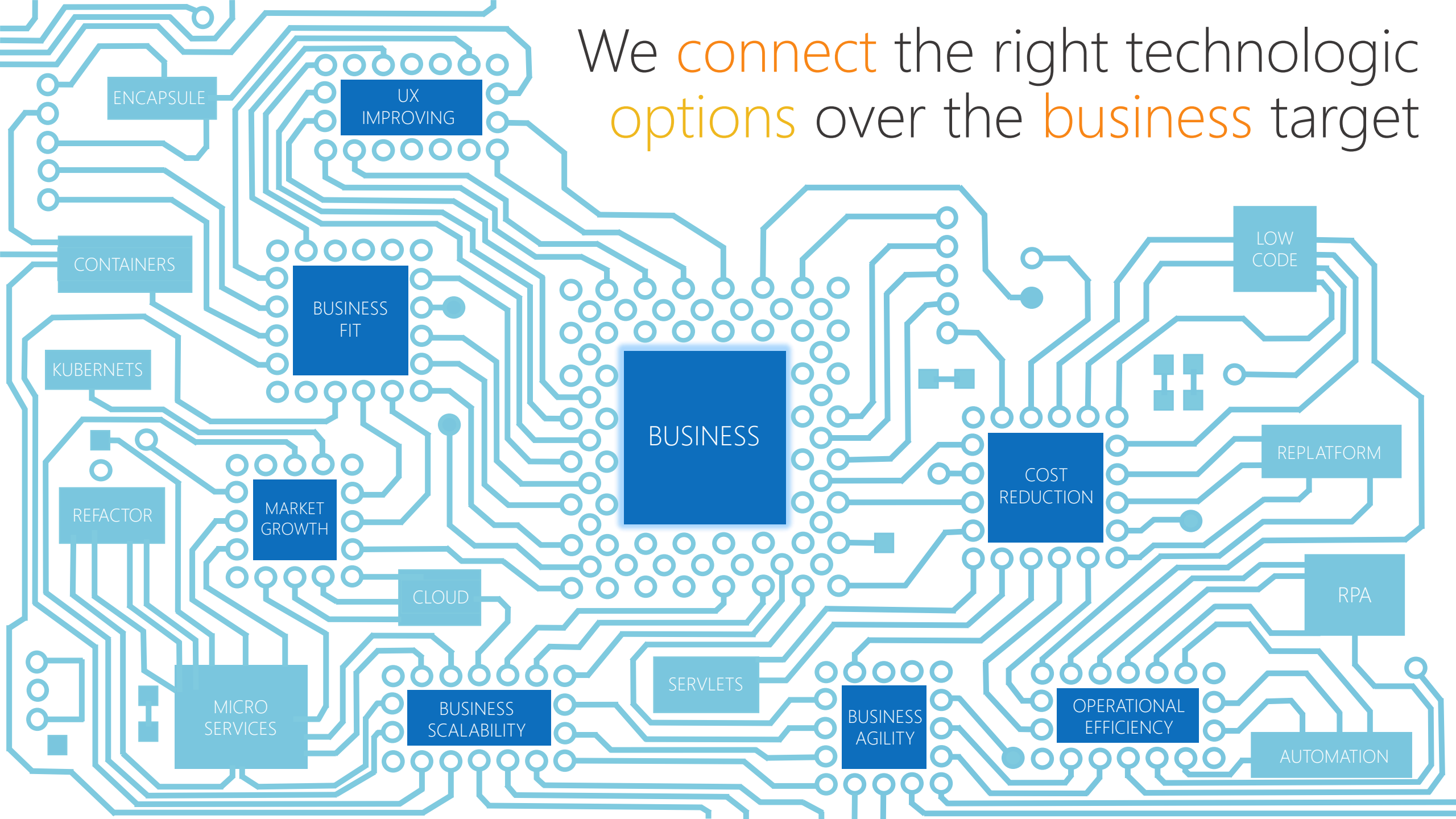
SO...

HOW

WE MAKE A

DIFFERENCE?

We connect the right technologic options over the business target



With a **fast-track** application modernization service

MODERN APPLICATION

- 360° ASSESSMENT ◀
- BUSINESS CENTRIC APPROACH ◀
- BUSINESS, TECH AND UX SPECIALISTS ◀
- STRATEGY ADHERENT TO THE BUSINESS ◀

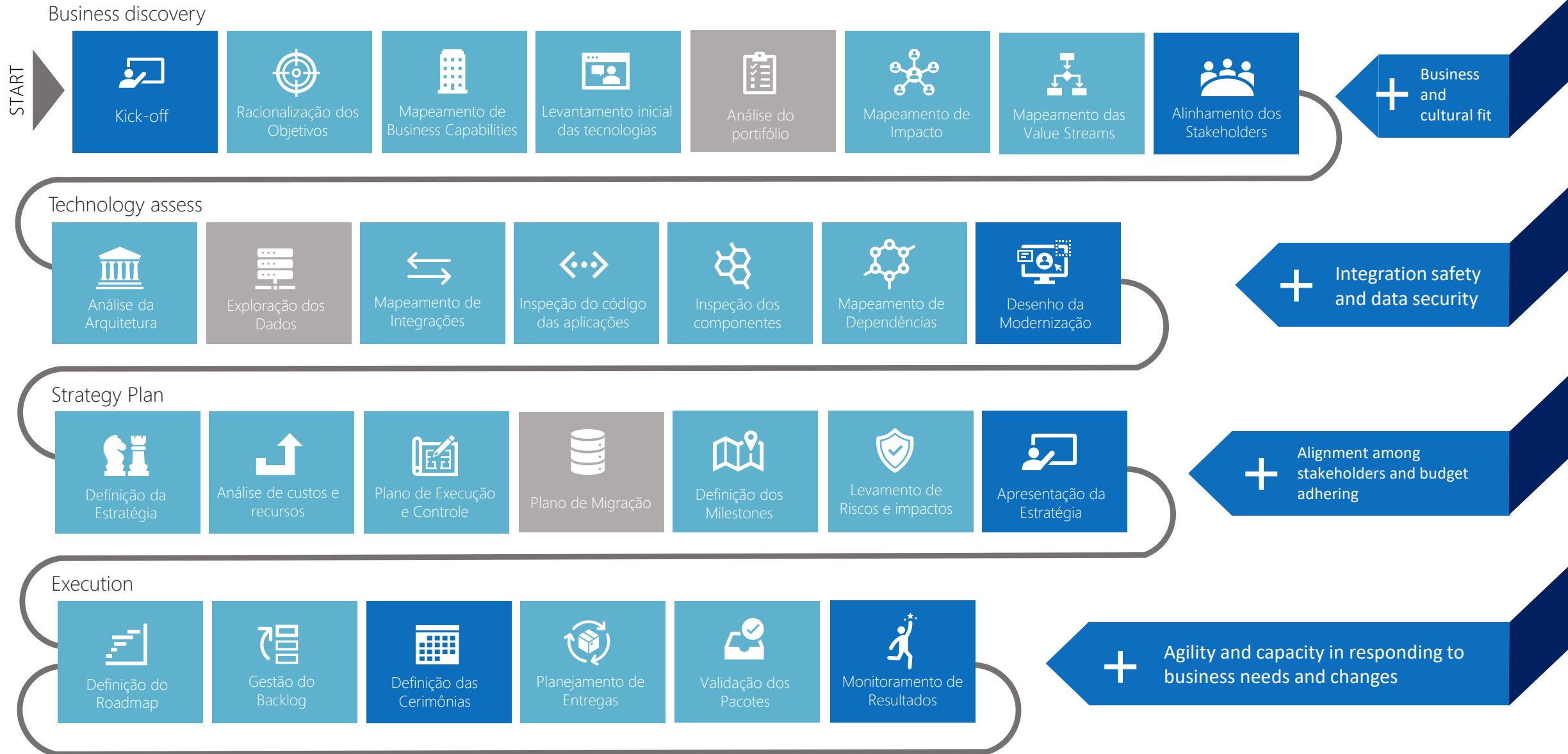


- ▶ INTERACTIVE IMPLEMENTATION
- ▶ SUCCESS METRICS MONITORING
- ▶ MULTIDISCIPLINARY AGILE TEAMS
- ▶ FAST IMPACT OVER BUSINESS DRIVERS

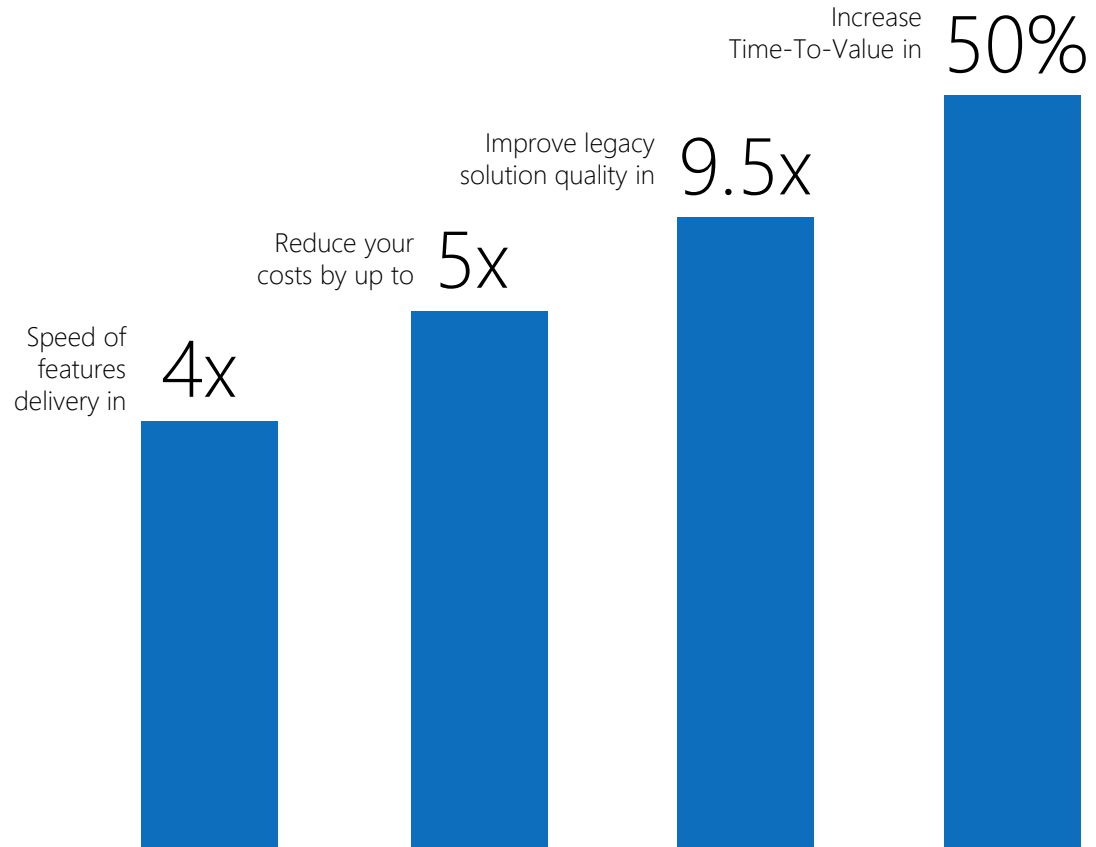
Riscos

LEGACY APPLICATION

A proven-path to success



Innovation by fast renewal



▲ Increase solution flexibility for integrations, growth, and business agility.

▲ Improve the UX significantly to increase the conversion rate of users and customers.





The ideal set of expertise, talent and technology you need to make your business more competitive.