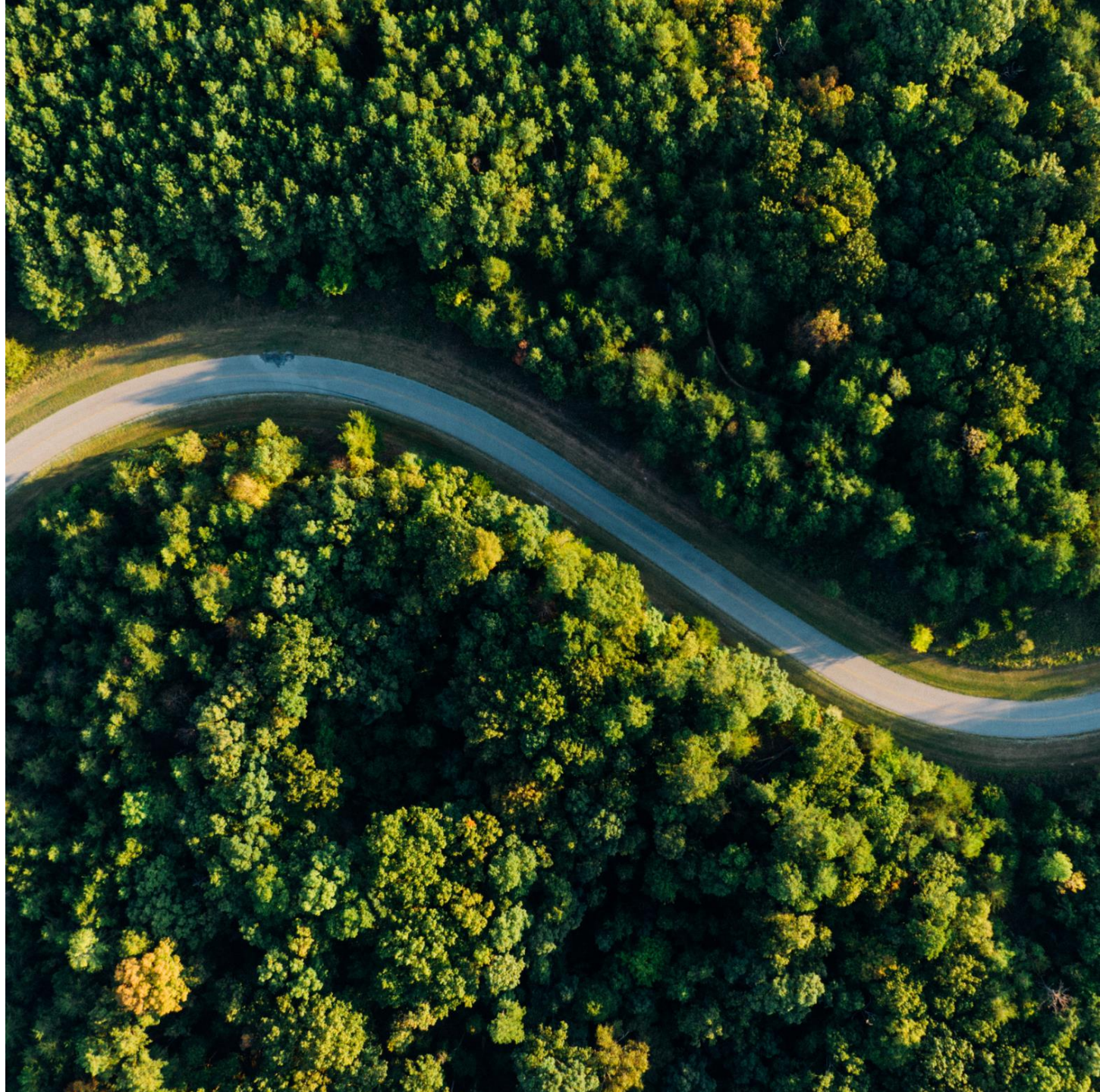
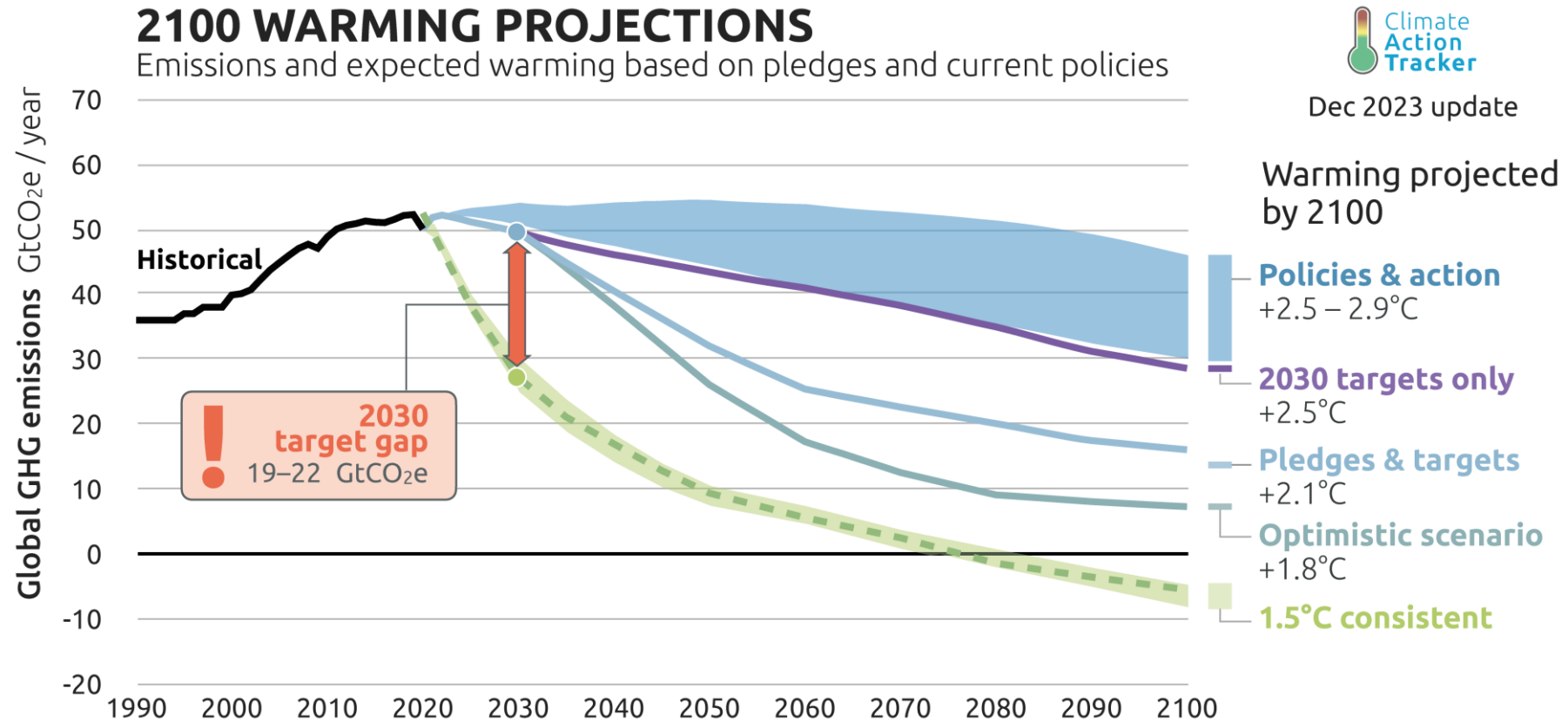




Drive Emissions Reduction through Capacity Building & Employee Engagement



Climate Change - Even with pledges, policies and strategic actions the gap remains significant against target



Behavioral change and capacity building to drive actions among employees is significantly overlooked

[Behavioral Change Institute & IPCC](#)

" *...changes to our lifestyles and behaviour can result in a 40-70% reduction in greenhouse gas emissions by 2050. This offers significant untapped potential"*

" *Rapid and deep changes in demand make it easier for every sector to reduce emissions"*

" *Socio-cultural changes can offer Gigaton-scale CO2 savings, and represent a substantial overlooked strategy"*

More on business imperatives for Employee Engagement on Emissions Reduction & Capacity Building

Talent Acquisition & Retention



76% of employees would like to work for organizations with clear commitment towards emissions reduction

Compliance with future regulations



More **than 80% of employees** in organizations do not receive a formal awareness training on emissions reduction

Social responsibility & UNSDG



Engaging employees on climate is inline with a number of categories of the united nations social development goals

Enterprise SaaS Supporting Organizations Drive Behavioral Change

Engage your employees at scale with insights, awareness training and GenAI recommendations to drive emissions reduction



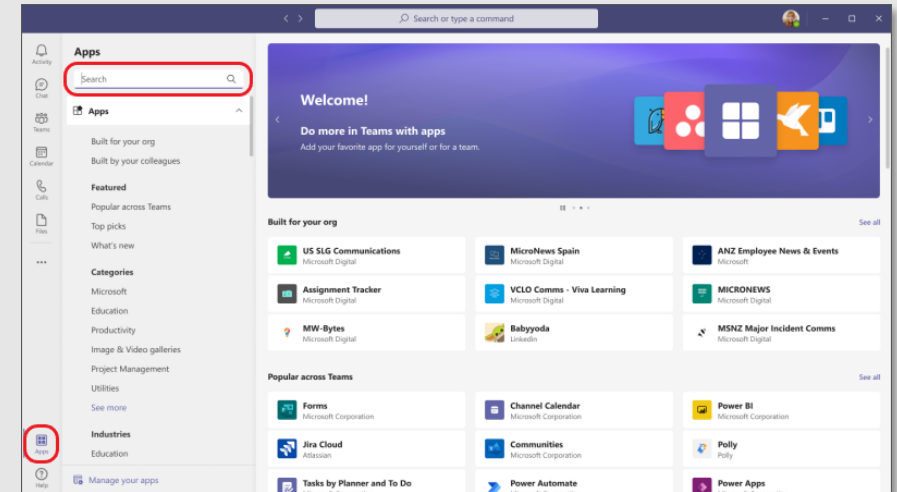
Launch Emission Senti today from Azure/Office Store



Leverage existing cloud commitment and contract in place



Built on Azure infrastructure, data privacy and security



Growing integrations and partnerships

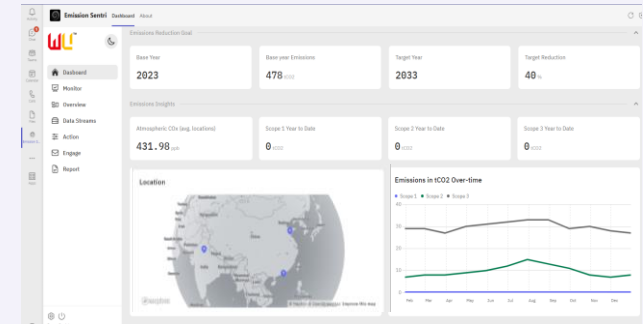




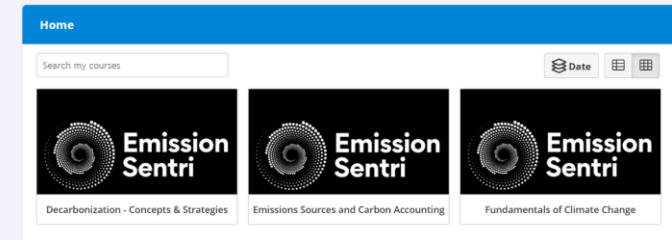
Approach for engaging employees to **drive behavioral change** and accelerate towards **net-zero**

- Bring visibility on your commitment and progress at scale
- Raise competency across your organization
- Drive actions with intelligent recommendations

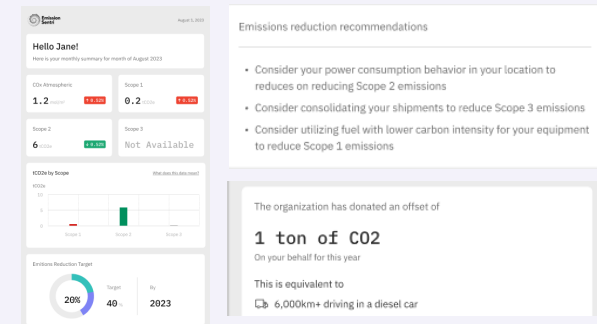
Insights on Commitment & Progress



On-demand Training & Shareable Certificates

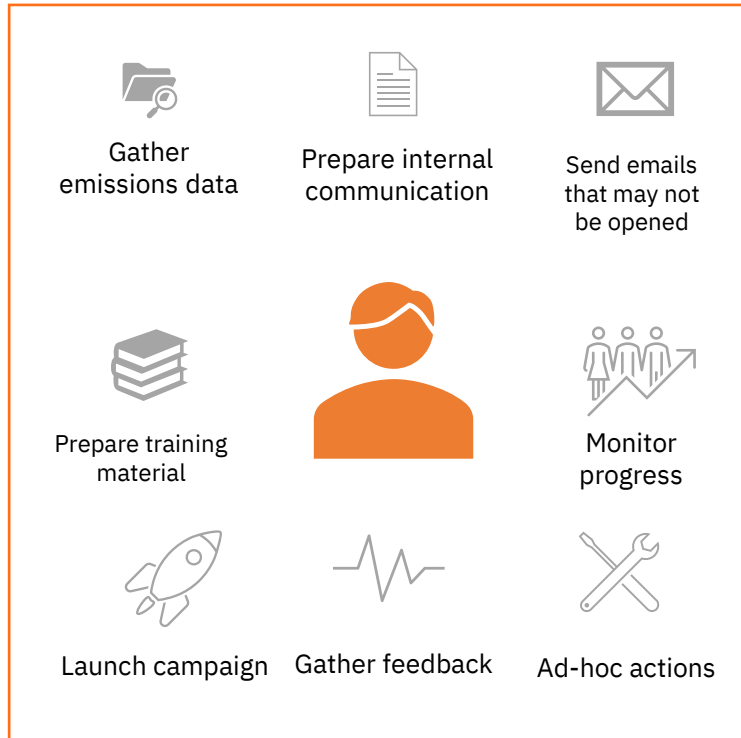


Intelligent Recommendations & Multi-channel engagement



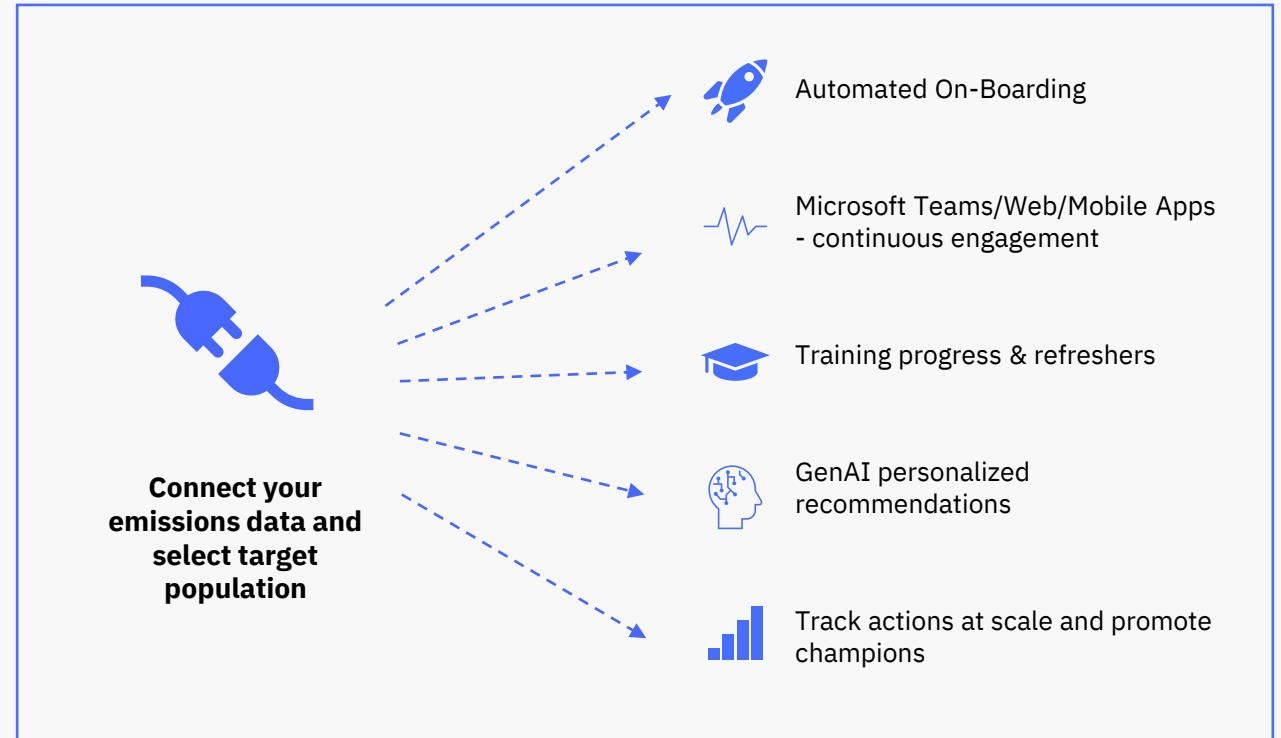
Go from this...

No to low frequency internal engagement on emissions reduction with loads of manual work



To this...

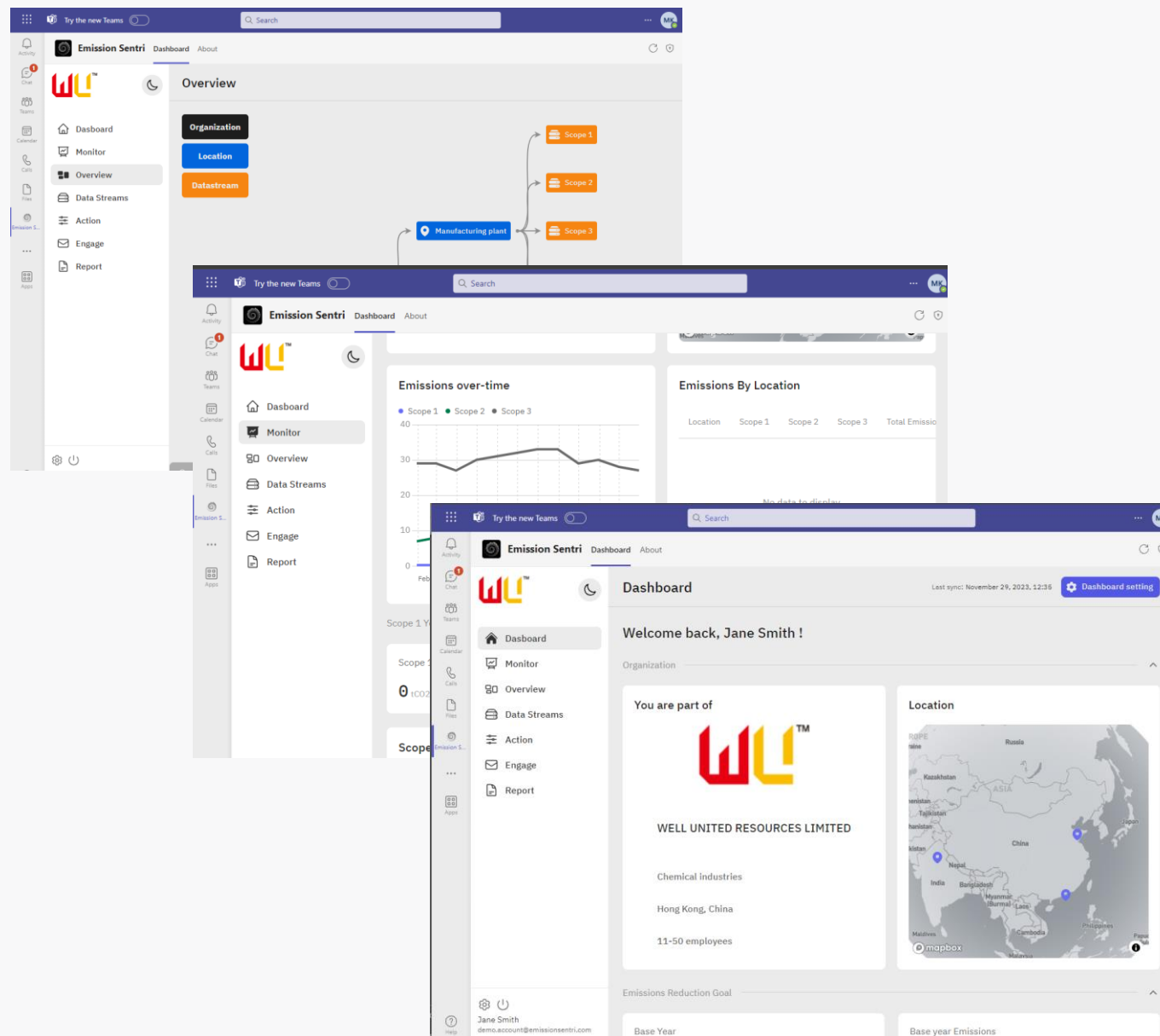
Automated engagement, bringing visibility on organization's commitment and progress to drive behavioral change at scale



Engage Employees from Microsoft Teams

- Microsoft Teams is used by more than **350 million** employees on daily bases
- Embedding insights in one of the most frequently used applications to maximize reach
- Personalized views for Admins/Analysts vs. employees

[Get Emission Sentri from Microsoft AppSource for Teams](#)



On-demand Training

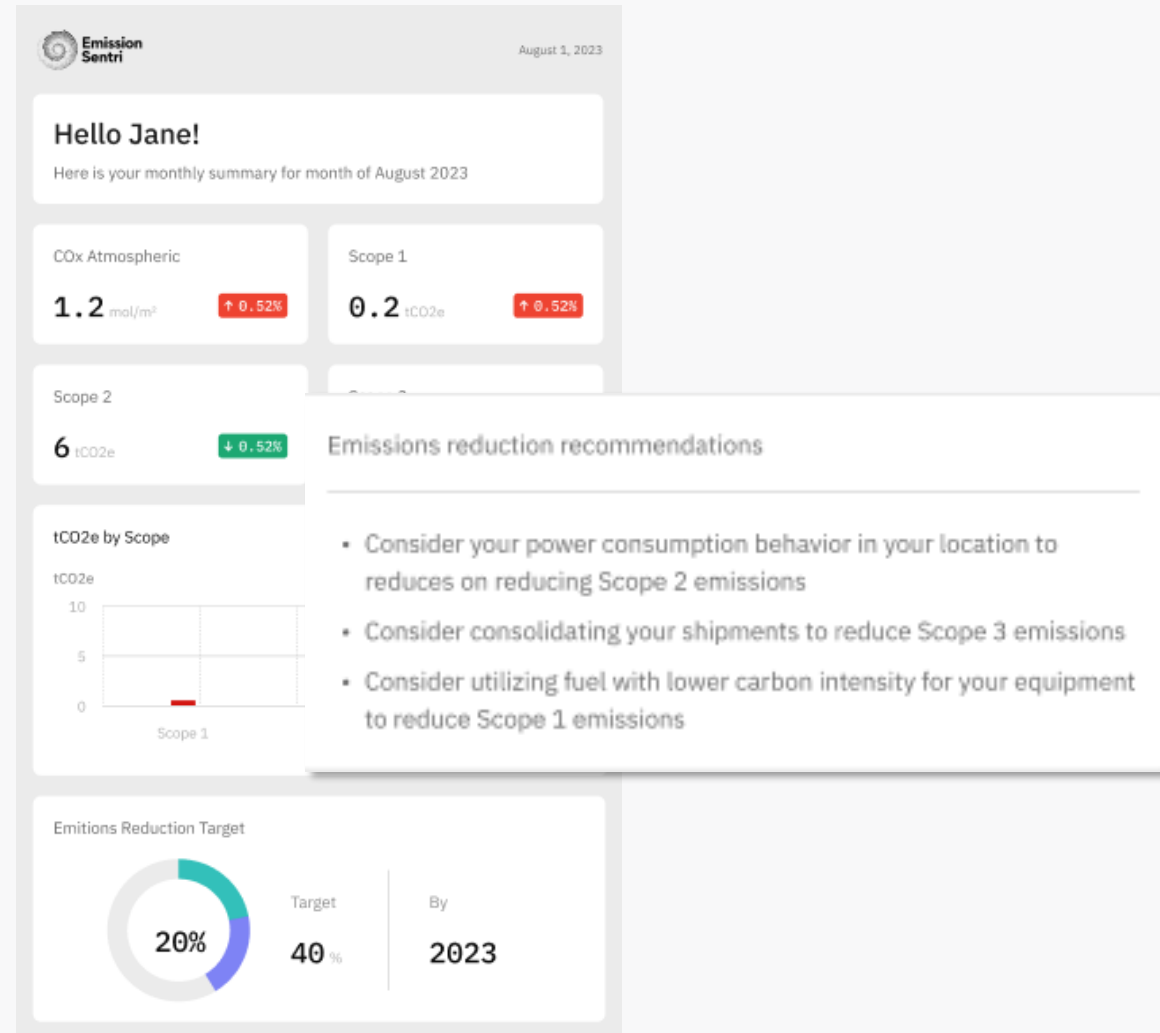
- Raise awareness and improve competency on strategic topic
- From basic to advanced topics
- Curated from global standards and references (e.g. GHG, U.S. EPA)
- Shareable certificates on emails and social media to bring visibility on commitment



The screenshot displays the Emission Sentri Academy interface. At the top, there's a blue header with the word 'Home' and a search bar labeled 'Search my courses'. Below the header, three Emission Sentri logos are visible. A central graphic features a red and blue ribbon with a gold star emblem. The main content area is titled 'Certification' and includes a placeholder for an organization name '[Organization]'. It states 'This certification is awarded to' followed by the course title 'Fundamentals of Climate Change'. A description follows: 'Emission Sentri Academy is an open and free educational resource aimed at each of the actors involved in decarbonization processes so that they can understand and then act.' Below this, a link 'more' is provided. The page is divided into sections: 'CONTENT' (listing 'Fundamentals of climate change and Greenhouse Gases' and 'GHG Accounting and Carbon Footprint'), 'QUIZ' (with a 'Quiz' link), and 'COMPLETION RULES'. A date field '[Issue date]' with a dropdown arrow is also present.

Personalized Engagement & Intelligent Recommendations

- Monthly emails
- GenAI recommendations based on emissions data, employee job and location
- No personal data is used to generate recommendations
- Organization data not shared / stored / transferred with public Generative AI Engines (e.g. ChatGPT)



Streamlined on-boarding process

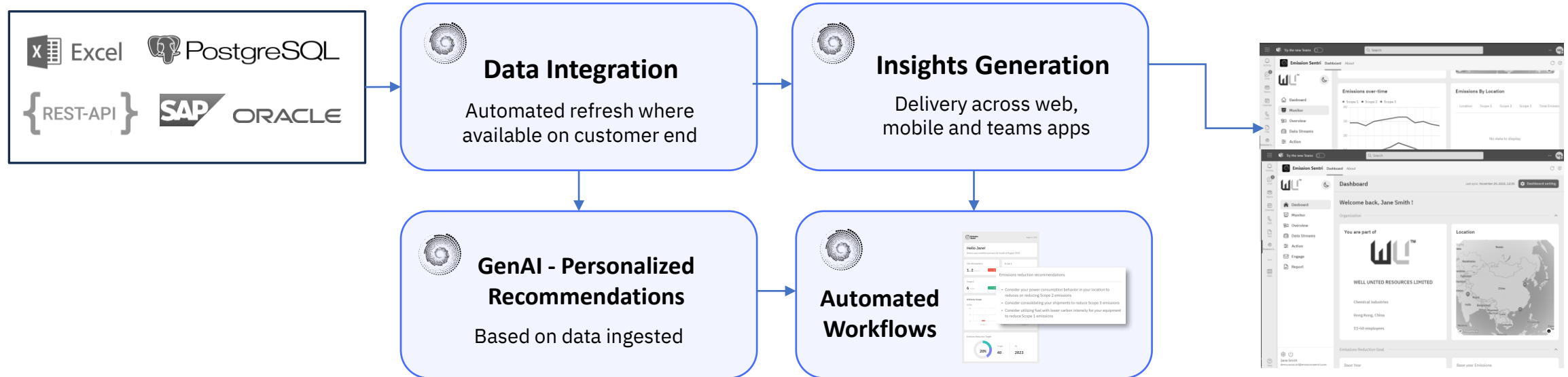
With customer success team providing support and training throughout the process for successful launch

Simplified process for IT, Legal, Finance and Procurement

- 1** Use existing Agreement with Microsoft
Terms, billing and payment
- 2** Built on Azure for security
Encryption on-transit and rest
- 3** Openness for 3rd party integration
Carbon accounting, offset, LMS

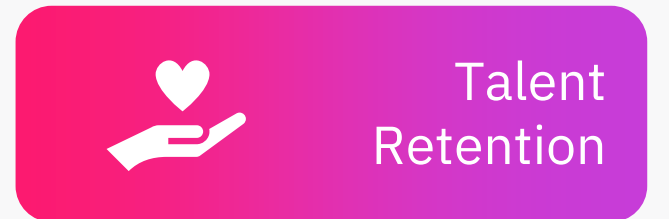
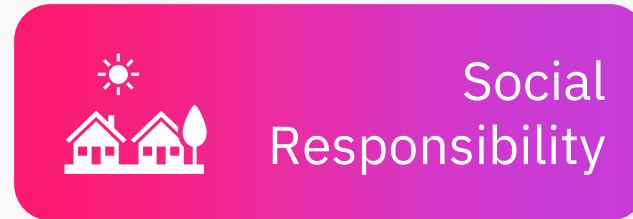
Data Sources

(Emissions, Locations, Employees)



How to start

- Subscribe through Microsoft Azure Marketplace risk free with 30 days to cancel.
- Assigning lead/champion to be a focal point.
- Select target population, data requirement, activation in Microsoft teams by IT and launch plan.





Thank You

