

HELLO!

As the Pronovix UX/UI team, we discover, plan, design, validate.

WHY FOCUS ON UX?

- **Solve real problems:**
learn about how users think & behave
- **Eliminate assumptions:**
connect real user needs with business goals
- **Have an intuitive and easy-to-use portal:**
prioritise & structure
- **Validate:**
test & check solutions before and after development
- **Attract and retain users:**
define & refine how pages could look like

A DEVPORTAL FROM SCRATCH / INFORMATION ARCHITECTURE (RE)DESIGN

Are your goals to:

- Design or redesign your information architecture?
- Get your foundations right to plan ahead?
- Revisit decisions, plan further?

... then we can help you with:

- User interviews
- Information architecture
- User research that serves your portal's structure redesign
- Wireframing
- Usability testing

GET REVIEW & BUILD FURTHER

Are your goals to:

- Get a status quo of your portal?
- Get an overview of problem areas & opportunities?
- Learn about user thoughts & behaviour?
- Prepare for the next iteration?

... then we can help you with:

- UX review
- Expert review
- Usability testing

FEATURE (RE)DESIGN / TEST & VALIDATE

Are your goals to:

- Design or redesign features and/or pages?
- Find out about problem areas and opportunities?
- Get insights on user thoughts & behaviour?
Test and validate possible solutions?

... then we can help you with:

- User interviews
- Wireframing
- Prototyping
- Usability testing

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WHAT UI/UX SERVICES DO WE OFFER?



USER INTERVIEWS

Collect insights about how users think & behave on specific topics

DISCOVER & DEFINE



STAKEHOLDER INTERVIEWS

Align business & portal strategies: collect input around business context, goals, portal benefits & value, plans, expectations

DISCOVER & DEFINE



INFORMATION ARCHITECTURE

Set foundations with built-in business goals, user needs, user journeys, content & feature prioritisation

DISCOVER & DEFINE

PLAN



CONTENT & FEATURE INVENTORY

Overview of resources to prioritise for the next phases/iterations

PLAN



CARD SORTING

Users structure contents & features as ideally organised on the portal

PLAN



PERSONAS

Collection of user groups to empathise with goals, behaviour, needs

PLAN



USER JOURNEYS

Unravel content & feature requirements connected to user behaviour

PLAN